App Idea and BrainStorming

Problem Statement

The problem I found in Africa here is the difficulty for content creators, students, start-ups and people seeking financial help to get good funding due to how the financial system works in Africa.
A lot of people prefer easy Momo transactions as compared to bank and credit card transactions.

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Solution to the Problem

That is when the idea comes to me to create a simple platform where Users can provide the necessary details to request funds or set up a fun base for their funs to support them.
They are other fundraising or fun support platforms out there likeIgoFundMe, BuyMeCoffee, etc) but none support Mobile money transactions or have the African content creators or fundrasers in mind.
The idea to solve this problem is great because Mobile money transactions are one of the most widespread forms of transaction in Africa with almost literate and illiterate using and learning every day to use mobile money transactions.
And also there are a lot of creators coming out of Africa as a whole and they need support to grow their talents. Students or other fundrasers also need the simplicity of requesting funds or support.
That is why I decided to use my knowledge and years of experience to create a platform that will allow the above problem to be solved if given the support and motivation.

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Why create this Platform

They are a lot of similar platforms within Africa and outside Africa, but none solve the problem of putting the African Content creators in mind,
The international platforms have great content creator support but poor payment and redraw support for the African Content creators.
And those in Africa focus more on Africans living abroad.
Moreover, our Platform will enable secure and trusted transactions within Africa. And as African content creators are growing at a faster rate, is very necessary we have a platform where they can get support and create exclusive content for their fans/ supporters.

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Features of the Platform

- Authentication (Allow user to have proper authentication)
- Create your page
- Set a goal amount
- name your fundraiser
- add photos and videos with the ability to embed youtube videos
- update/edit goals
- delete goals
- the description of why you need the donations and what difference it will make.
- Ability to share
- Mobile Money Payment Integration (primary payment)
- Bank payment Integration
- Make donations without the need to create an account
- Add categories

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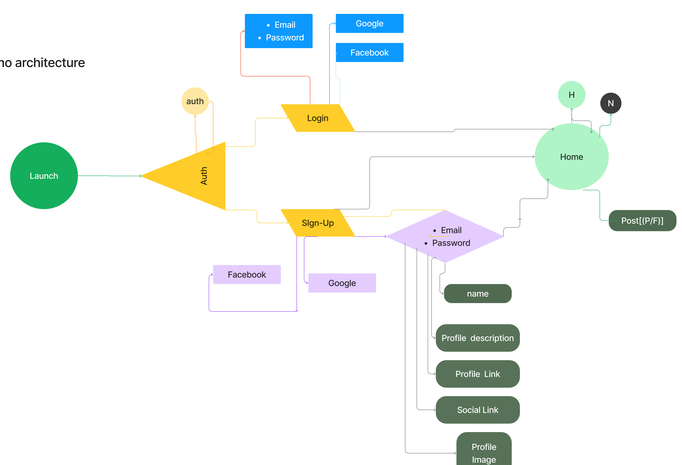
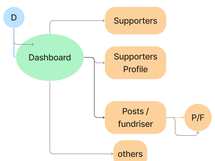
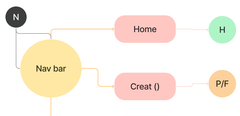
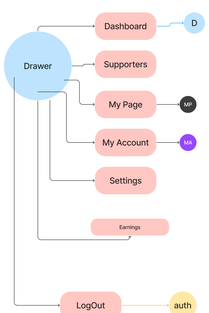
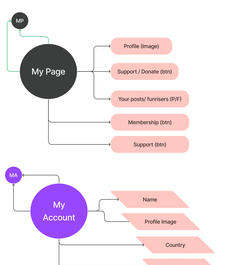
Features that are good to have

- Ability to scan user's (fundraiser) ID cards and faces for proper verification
- add to team or group fundraising
- Ability to detect fake accounts
- Video calls/chat with fundrasers

Possible Tech-Stack

- Flutter (mobile framework)
- Firebase (Backend As a Service)
- Node js (Backend)
- Paystack (Payment API with Mobile Money integration)

App / platform Demo architecture