



YouTube

YouTube Performance Analytics Dashboard | Performance Overview



Total Videos

**2K**

+50% VS Last Year

Total Subscribers

**106M**

+49% VS Last Year

Watch Time (hours)

**18.05**

+49% VS Last Year

Engagement Rate

**6.5%**

+1% VS Last Year

Views vs Shares by Month



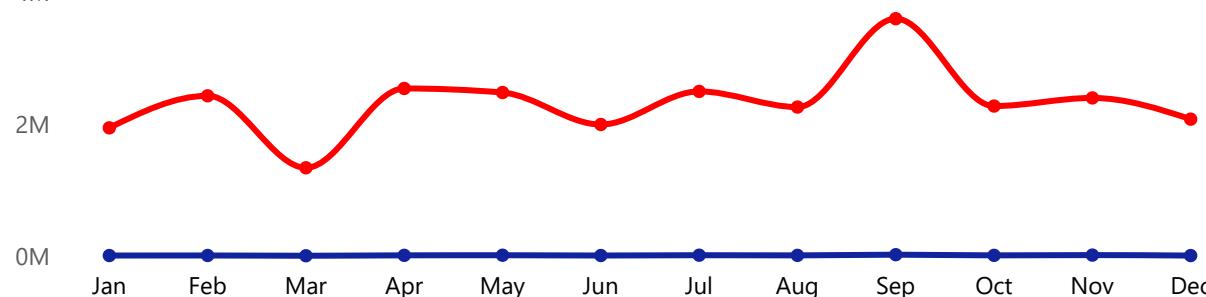
● Views ● Shares

4M

2M

0M

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec



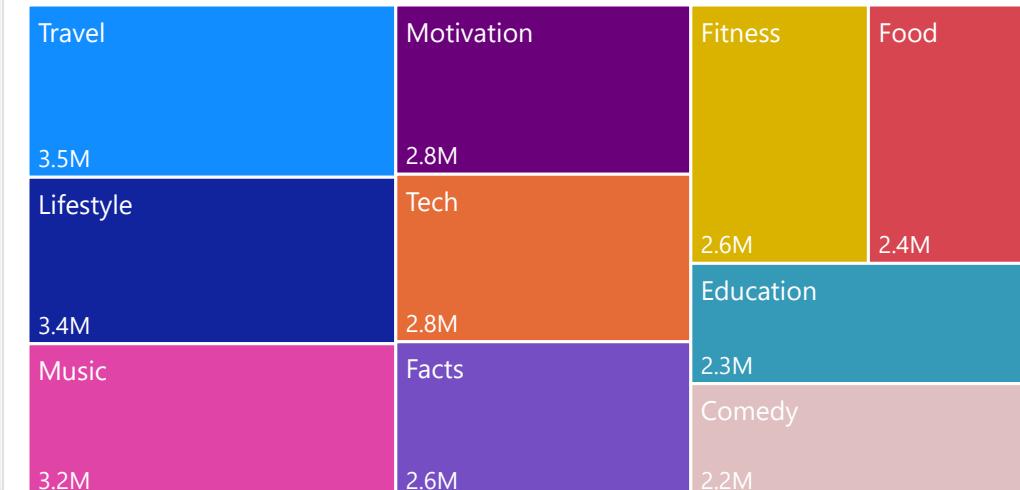
Top Worst Performing Videos by Engagement Rate



Top Best performing Videos by Views

#	Video Title	Views	Engagement	Likes	Shares	Comments
1	Mental Health Facts You Didn't Know	1248057	10.3%	128062	10086	7367
2	Study Shortcut Explained	252040	9.4%	23584	1649	2176
3	Stop Doing This AI	201918	9.9%	19908	1590	933
4	Life Hack in 30 Seconds	164420	9.6%	15805	1700	2317
5	Quick Travel Trick	142304	9.5%	13461	870	1347
6	Watch This Beauty Tip	62244	9.3%	5762	694	479

Total Views by category





YouTube

YouTube Performance Analytics Dashboard | Content Strategy



Average Views by Video

13.9K**-1.7%** VS Last Year

Best Upload Hour

23**0.0%** VS Last Year

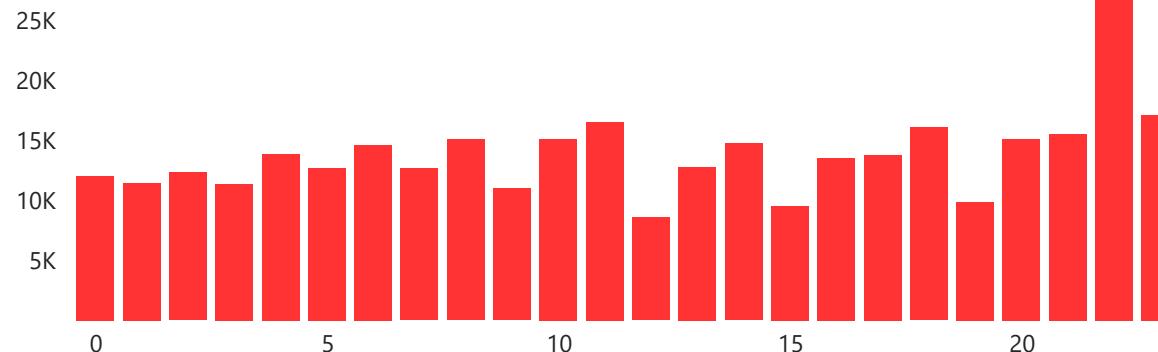
Content Breadth

2.0K**+50%** VS Last Year

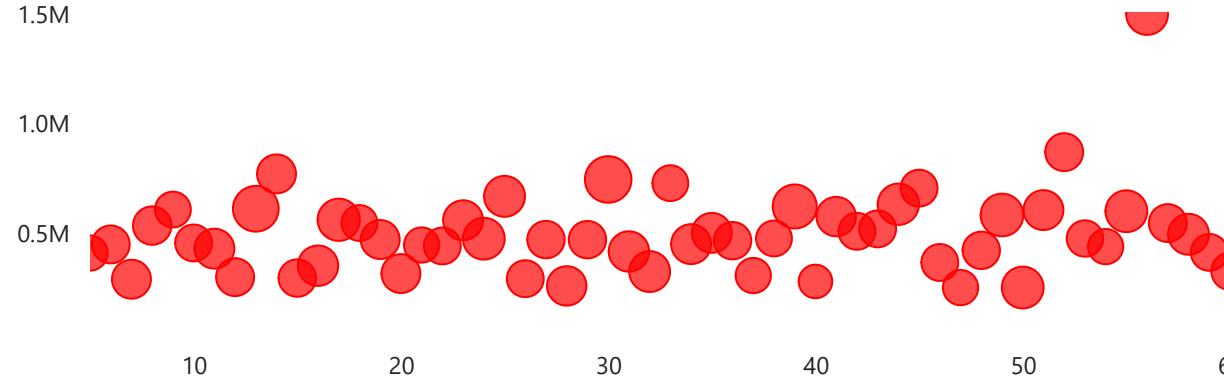
Total Hashtags

5.0K**-3.7%** VS Last Year

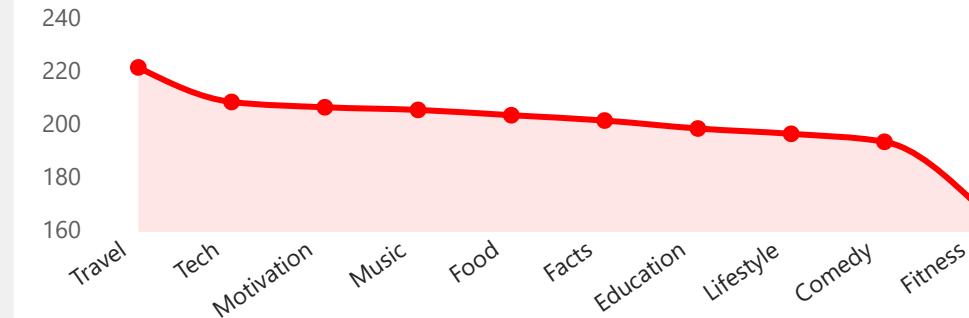
Average Views by upload_hour



Total Views vs Total video by duration_sec



Total videos by category



Total Views vs Total Likes by category

● Total Views
 ● Total Likes
 