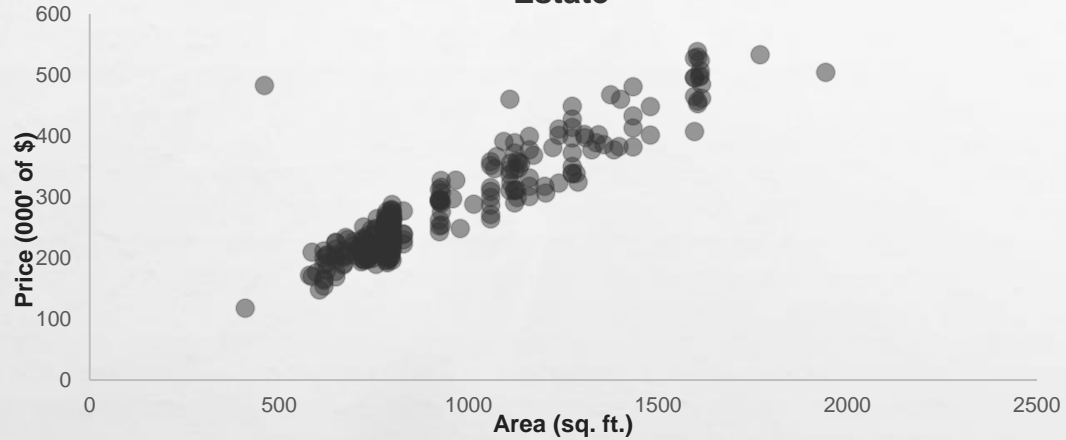


365  DataScience

SCATTER  PLOT

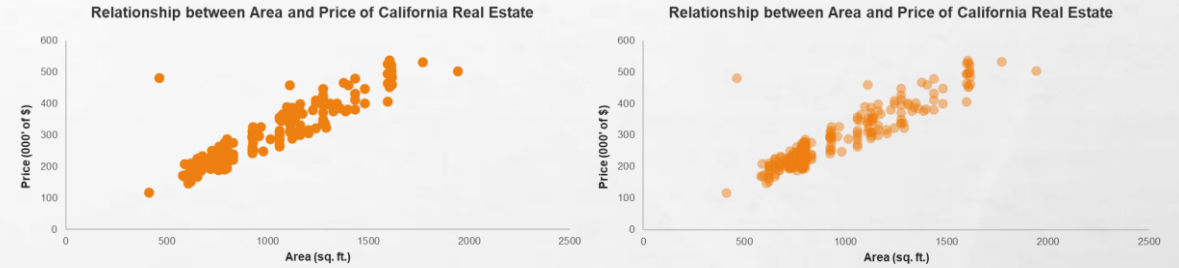
# Scatter Plot

Relationship between Area and Price of California Real Estate



- **DISPLAYS EACH POINT FROM THE DATA, INSTEAD OF SHOWING AGGREGATED FORM**
- **SHOWS RELATIONSHIP BETWEEN VARIABLES**

- **USE TRANSPARENCY TO AVOID OVERPLOTTING**



- **A THIRD VARIABLE COULD BE USED WITH A COLOR PARAMETER**



# COLORS

## CHOOSE 2-3 COLORS FOR YOUR CHART



### PREDETERMINED

**COMPANY COLORS**

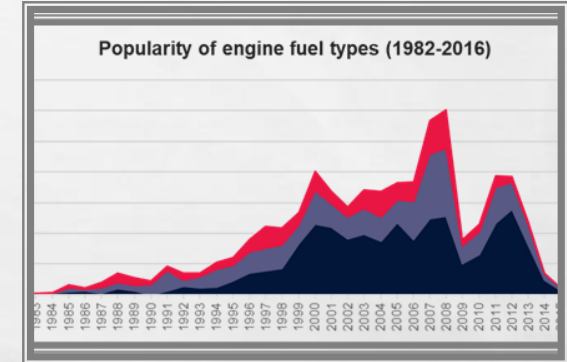
**CLIENTS REQUEST SPECIFIC COLORS**



### ONLINE TOOLS

**CREATE YOUR OWN CUSTOM PALETTE**

**WITH THE AID OF ONLINE TOOLS**



### OUR COLOR PALETTES

**YOU CAN USE ANY OF OUR TEMPLATES**

**TO BUILD YOUR OWN GRAPHS AND CHARTS**