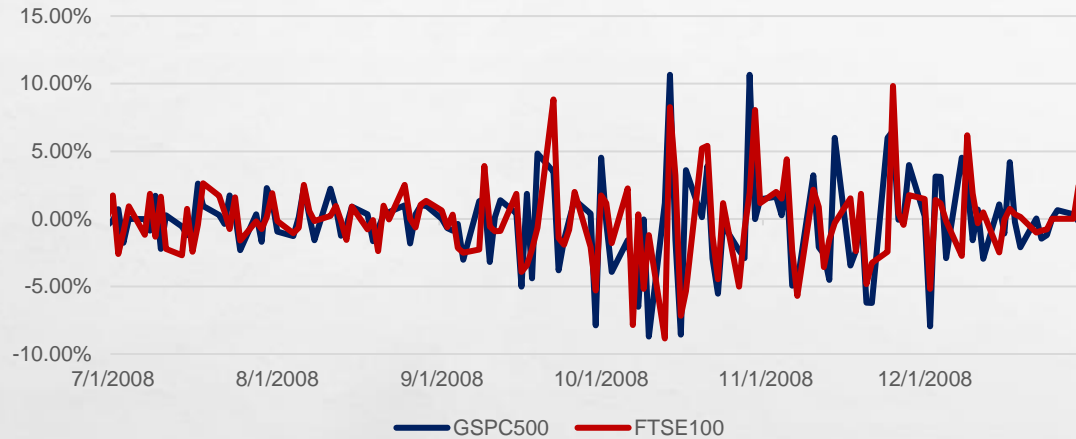


365  DataScience

LINE CHART 

# Line Chart

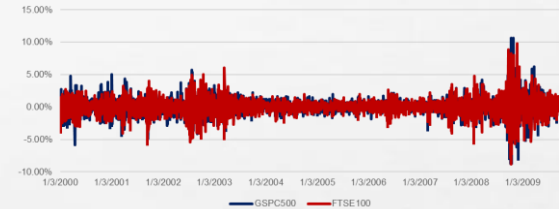
S&P vs FTSE Returns (H2 2008)



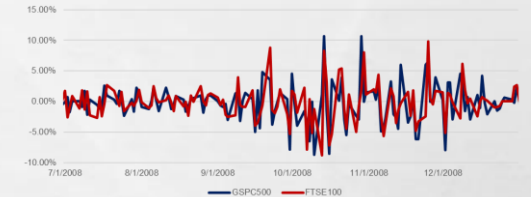
- **UP TO SEVERAL CATEGORIES**
- **TIME SERIES DATA**
- **Y-AXIS DOESN'T HAVE TO START AT 0**

- **WHEN YOU HAVE A LARGE PERIOD OF TIME, NARROW IT DOWN TO GAIN MORE INSIGHT**

S&P vs FTSE Returns (2000 - 2010)



S&P vs FTSE Returns (H2 2008)



- **BE CAREFUL NOT TO INCLUDE TOO MANY CATEGORIES, TO AVOID A SPAGHETTI CHART**

# COLORS

## CHOOSE 2-3 COLORS FOR YOUR CHART



### PREDETERMINED

**COMPANY COLORS**

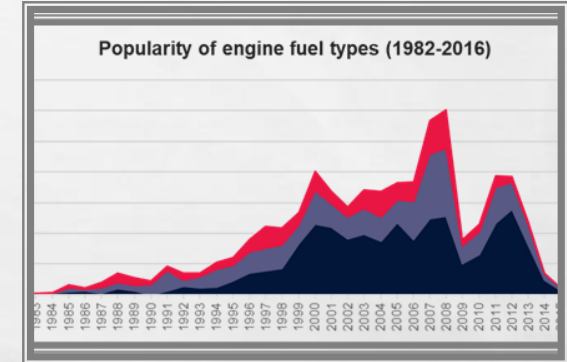
**CLIENTS REQUEST SPECIFIC COLORS**



### ONLINE TOOLS

**CREATE YOUR OWN CUSTOM PALETTE**

**WITH THE AID OF ONLINE TOOLS**



### OUR COLOR PALETTES

**YOU CAN USE ANY OF OUR TEMPLATES**

**TO BUILD YOUR OWN GRAPHS AND CHARTS**