

# Iustina Ivanova

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## SUMMARY

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I apply Artificial Intelligence in real-world applications. My background is in software engineer: I am fascinated by computer vision and its applications in the software solutions. Furthermore, I achieved with distinction a Master in Artificial Intelligence, where I researched neural networks for object detection. During the last three years, I conducted a research project about “Sensors and data for the analysis of sports activities (SALSA)”, funded by the EFRE-FESR programme 2014-2020 (CUP: I56C19000110009), and published several well received papers about computer vision solutions and recommender systems web interfaces for sport climbers. Nowadays, I am focusing on vision-based methods and real applications where Artificial Intelligence can be used to improve the quality of life.

## WORK EXPERIENCE

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### Artificial Intelligence developer

Nov 2022 - April 2022

During this four months short-term project, I developed a web-based solution which was designed to interact with Rest-API server (Kafka). I was employed in a project connected with the reconstruction of 3D human hearts.

### Data Science Moderator

May 2019 - Oct 2020

I designed and taught lectures ‘Statistics’ for students participating in a course ‘Data science’ in Netology. The lectures were given in Russian. The material is accessible online: <https://github.com/yustinaivanova/Netology-statistics>

### Computer Vision Data Scientist

April 2019 - Nov 2019

I worked as a data scientist in the railway company. We designed and deployed a video-based tracking system for people. The project aimed to, firstly, detect objects in the video, secondly, to detect people, and thirdly, to measure working time of a person from video data.

### Teacher of informatics, mathematics and physics

Aug 2013 - Nov 2017

- My tasks were to organize the study process and making the subjects to be interesting.
- I was preparing students for final exams in the high school – EGE.
- As a result, around 30 students successfully passed exams, and entered to the universities.
- I prepared 10 students for programming competition.
- In addition, I gave lessons about website creation, and 2D game development.

## PROJECTS

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### Recommender System Website for Outdoor Sportclimbers

[Link to Github](#)

In this project, I developed several prototypes of websites which recommended sport climbers potentially interesting climbing place in Arco (Italy).

## EDUCATION

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2022 - present	PhD (Computer Science) at <b>University of Portsmouth, United Kingdom</b>
2019 - 2022	PhD (Computer Science) at <b>Free University of Bolzano, Italy</b>
2017 - 2018	Master of Science (Artificial Intelligence) at <b>University of Southampton, United Kingdom</b> (Distinction)
2007 - 2013	Specialist (Software Engineering) at <b>Bauman Moscow State Technical University, Russia</b> (3,8/5)

## PUBLICATIONS

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- Ivanova, Iustina, Marina Andrić, Sadaf Moaveninejad, et al. (2020). “Video and Sensor-Based Rope Pulling Detection in Sport Climbing”. In: *Proceedings of the 3rd International Workshop on Multimedia Content Analysis in Sports*. MMSports '20. Seattle, WA, USA: Association for Computing Machinery, pp. 53–60. ISBN: 9781450381499. DOI: [10.1145/3422844.3423058](https://doi.org/10.1145/3422844.3423058). URL: <https://doi.org/10.1145/3422844.3423058>.
- Shtekhin, Sergey Evgenievich et al. (2020). “Computer vision system for working time estimation by human activities detection in video frames”. In: *Proc. of the Institute for System Programming of the Russian Academy of Science* 32.1.
- Ivanova, Iustina (2021). “Climber Behavior Modeling and Recommendation”. In: *Proceedings of the 29th ACM Conference on User Modeling, Adaptation and Personalization*. UMAP '21. Utrecht, Netherlands: Association for Computing Machinery, pp. 298–303. ISBN: 9781450383660. DOI: [10.1145/3450613.3459658](https://doi.org/10.1145/3450613.3459658). URL: <https://doi.org/10.1145/3450613.3459658>.
- Ivanova, Iustina, Marina Andric, Andrea Janes, et al. (2021). “Climbing Activity Recognition and Measurement with Sensor Data Analysis”. In: *Companion Publication of the 2020 International Conference on Multimodal Interaction*. ICMI '20 Companion. Virtual Event, Netherlands: Association for Computing Machinery, pp. 245–249. ISBN: 9781450380027. DOI: [10.1145/3395035.3425303](https://doi.org/10.1145/3395035.3425303). URL: <https://doi.org/10.1145/3395035.3425303>.
- Ivanova, Iustina et al. (2021). “Knowledge-Based Recommendations for Climbers”. eng. In: vol. 2960. CEUR Workshop Proceedings. CEUR-WS, p. 6.
- Andric, Marina et al. (2022). “Climbing Route Difficulty Grade Prediction and Explanation”. In: *IEEE/WIC/ACM International Conference on Web Intelligence and Intelligent Agent Technology*. WI-IAT '21. Melbourne, VIC, Australia: Association for Computing Machinery, pp. 285–292. ISBN: 9781450391153. DOI: [10.1145/3486622.3493932](https://doi.org/10.1145/3486622.3493932). URL: <https://doi.org/10.1145/3486622.3493932>.
- Ivanova, Iustina et al. (2022). “Content-Based Recommendations for Craggs and Climbing Routes”. In: *Information and Communication Technologies in Tourism 2022*. Ed. by Jason L. Stienmetz et al. Cham: Springer International Publishing, pp. 369–381. ISBN: 978-3-030-94751-4.
- Ivanova, Iustina Alekseevna et al. (2022). “Map and Content-Based Climbing Recommender System”. In: *Adjunct Proceedings of the 30th ACM Conference on User Modeling, Adaptation and Personalization*. UMAP '22 Adjunct. Barcelona, Spain: Association for Computing Machinery, pp. 41–45. ISBN: 9781450392327. DOI: [10.1145/3511047.3536416](https://doi.org/10.1145/3511047.3536416). URL: <https://doi.org/10.1145/3511047.3536416>.
- Ivanova, Iustina and Mike Wald (2023). “Recommender systems for outdoor adventure tourism sports: hiking, running and climbing”. In: *Human-Centric Intelligent Systems*.
- Ivanova, Iustina Alekseevna and Mike Wald (2023a). “How can we model climbers’ future visits from their past records?” In: *Adjunct Proceedings of the 30th ACM Conference on User Modeling, Adaptation and Personalization*. UMAP '23 Adjunct. Limassol, Cyprus: Association for Computing Machinery. DOI: [10.1145/3563359.3597408](https://doi.org/10.1145/3563359.3597408). URL: <https://doi.org/10.1145/3563359.3597408>.
- (2023b). “Introducing Context in Climbing Craggs Recommender System in Arco, Italy”. In: *Companion Proceedings of the 28th International Conference on Intelligent User Interfaces*. IUI '23 Companion. Sydney, NSW, Australia: Association for Computing Machinery, pp. 12–15. ISBN: 9798400701078. DOI: [10.1145/3581754.3584120](https://doi.org/10.1145/3581754.3584120). URL: <https://doi.org/10.1145/3581754.3584120>.

## SKILLS

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Programming      Python, OpenCV, machine learning, computer vision, recommender systems, Javascript, PyTorch, Tensorflow, Git  
Professional Softwares      VScode, PyCharm, Jupyter Notebook, Docker, React, Bootstrap, Flask

## COURSES AND SCHOOLS

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**3rd Advanced Course on Data Science & Machine Learning. (Siena, Italy).**      July 13-17, 2020  
Summer school for data science as part of PhD study.  
**4th International School on Deep Learning. (Canary Island, Spain).**      July 26-30, 2021  
Deep learning summer school as part of PhD study  
**Big Sports Data Science School. (Caen, France).**      June 27-30, 2022  
Thematic School for Data Science in Sports Analytics.

## VOLUNTEERING

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**Intelligent User Interfaces 2023**      I was a part of a volunteer team in the University of Sydney (Australia)

## ACHIEVEMENT

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**Winner of NOI Hackathon SFSCON Edition.**      Nov 12-13, 2021  
Free Software Conference Hackathon. Our project: <https://hackathon.bz.it/project/authpass>  
**Winner of NOI Hackathon Open Data Hub Edition.**      May 20-21, 2022  
Open Data Hub Hackathoin. My project: <https://hackathon.bz.it/project/orange-juice>  
**Winner of NOI Hackathon Summer Edition.**      Aug 5-6, 2022  
Summer Hackathon. Our project: <https://hackathon.bz.it/project/octo->  
**Winner of NOI Hackathon SFSCON Edition.**      Nov 10-11, 2022  
Free Software Conference Hackathon. Our project: <https://hackathon.bz.it/project/procam>

## REFERENCES

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**Professor Mike Wald**      Professor in the University of Southampton (email: [m.wald@soton.ac.uk](mailto:m.wald@soton.ac.uk))  
**Professor Jonathon Hare**      Professor of Machine Learning in University of Southampton (email: [jsh2@ecs.soton.ac.uk](mailto:jsh2@ecs.soton.ac.uk))