

social media

- benefits:
- it can track everything about you, then it can know what you like, what you don't like. So when you play the TikTok, it will give you the video you like, when you want to buy something in Jingdong, it will recommend you the things you want.
- limitation:
- but it is unsafe sometimes.
- it may access to your personal information, this information may be used by bad guys. But it is hard to protect your personal information.

health and fitness

- benefit:
- it can collect the information about your blood pressure, step counters and so on. It is very convenient to see the health condition. And it can alarm you when you are in bad condition.
- limitation:
- it can only collect several information about you. If you want the exact data, you still have to go to the hospital. And sometimes the data is not real, it may cheat the people.

difference

- the social media database collect the information about your hobbies, your favorite food, the movie you like, your gender and so on. It collect those information to know what kind of person you are.
- the health and fitness database mostly pay attention to your health. It collect the information about your physical condition, analysis and tell you what is your condition now.

use case

- social media database:
- obviously, the social media database usually use in social media, such as TikTok, Twitter, Facebook.....
- health and fitness database:
- these usually use in smart watch, wristband, and so on.