

## HOW IS THE PLACES IN YOUR BOROUGH RELATED TO THE VOTING HABITS?

### Business Case

For many years ruling party and its leader in Turkey tried to divide the society into two and keep their supporters consolidated without allowing any pass through between two sides. As a result the opposition began to react as a block against the regime which became more and more autocratic in 17 years. Finally the opposition broke the chains in 2019 local elections and won the elections in most populated cities including Ankara, the capital and Istanbul, the biggest. Even the elections of Istanbul Metropolitan Municipality canceled without any legal background and real evidence by the suppression of the president to the judicial board of elections, the opposition was able to win second time with more than 800K votes difference.

The political parties are investing a lot to measure the aim of the electors and to convince them to vote for their party. The environment where the voter lives is very much related to her/his choices. In this study I will pursue an answer to this question by comparing venues data from Foursquare and voting rates to the 2 main political parties in Istanbul.