

Hello, I'm Yusuf !

Yusuf Iskandar

I am a Web Graphic Designer and UI/UX Designer based in South Tangerang. I graduated from Mercu Buana University Jakarta with a degree in Product Design. My skills primarily focus on creating website designs, applications, and graphic designs.



20 August 1995

Tangerang

Contact

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👤 Yusuf Iskandar

Experience

PT Dewanstudio Media Digital

UI/UX Designer 2021 – Now

- ✦ Collecting Information about User Website Needs.
- ✦ Create a rough sketch of the page structure to determine the layout of elements.
- ✦ Illustrate design ideas using storyboards, process flows, and sitemaps.
- ✦ Creating interactive prototypes.
- ✦ Align colors, typography, icons, and graphics with brand identity.
- ✦ Make layout adjustments based on user feedback.
- ✦ Identify and solve user experience issues (e.g.: responsiveness).
- ✦ Integrate and implement client approved designs into the frontend.

Graphic Web Designer 2018 – 2021

- ✦ Collecting Information about User Website Needs.
- ✦ Create a rough sketch of the page structure to determine the layout of elements.
- ✦ Illustrate design ideas using storyboards, process flows, and sitemaps.
- ✦ Creating interactive prototypes.
- ✦ Align colors, typography, icons, and graphics with brand identity.
- ✦ Make layout adjustments based on user feedback.
- ✦ Identify and solve user experience issues (e.g.: responsiveness).
- ✦ Integrate and implement client approved designs into the frontend/WordPress.

Graphic Designer 2016 – 2018

- ✦ Gathering Information about User Needs.
- ✦ Analyze competitors and industry trends to gain insight into what's working and what's not.
- ✦ Develop several design concepts to explore different directions (create several design alternatives).

Content Admin 2015 –2016

- ✦ Updating content for various discussions such as: Articles, Products, Events, etc.
- ✦ Coordinate with clients regarding content to be published.
- ✦ Schedule content publishing, usually 3x a week.

PT Besta Media Mandiri

Graphic Designer 2014 – 2015

- ✦ Gathering Information about User Needs.
- ✦ Analyze competitors and industry trends to gain insight into what's working and what's not.
- ✦ Create information designs or announcements on newspaper print media according to client requests.
- ✦ Feedback on initial concepts and refine ideas based on client input.

Technical Skills

Software Skills



Coding Skills

HTML

CSS/SCSS

Javascript – Novice

UI/UX Design

Visual Code

Frontend

Landing Page

User Research

Bootstrap

WordPress

Education

- ✦ 2016 – 2020
Mercu Buana University
Product Design
- ✦ 2010 – 2013
SMK At-Thahirin 2 Ciledug
Multimedia – Senior High School
- ✦ 2007 – 2010
MTs Unwaanunnajah
Junior High School
- ✦ 2001 – 2007
SDN Lengkong Wetan 2
Elementary School

Language

Indonesian
Intermediate

English
Beginner