

# Hello, I'm Yusuf!

**Yusuf Iskandar**

I am a Web Graphic Designer and UI/UX Designer based in South Tangerang. I graduated from Mercu Buana University Jakarta with a degree in Product Design. My skills primarily focus on creating website designs, applications, and graphic designs.

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in Yusuf Iskandar

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20 August 1995

Tangerang

## Experiences

### PT Dewanstudio Media Digital

#### UI/UX Designer 2021 - Present

- ✔ Collecting Information about User Website Needs.
- ✔ Create a rough sketch of the page structure to determine the layout of elements.
- ✔ Illustrate design ideas using storyboards, process flows, and sitemaps.
- ✔ Creating interactive prototypes.
- ✔ Align colors, typography, icons, and graphics with brand identity.
- ✔ Make layout adjustments based on user feedback.
- ✔ Identify and solve user experience issues (e.g.: responsiveness).
- ✔ Integrate and implement client approved designs into the frontend.

#### Graphic Web Designer 2018 - 2021

- ✔ Collecting Information about User Website Needs.
- ✔ Create a rough sketch of the page structure to determine the layout of elements.
- ✔ Illustrate design ideas using storyboards, process flows, and sitemaps.
- ✔ Creating interactive prototypes.
- ✔ Align colors, typography, icons, and graphics with brand identity.
- ✔ Make layout adjustments based on user feedback.
- ✔ Identify and solve user experience issues (e.g.: responsiveness).
- ✔ Integrate and implement client approved designs into the frontend/WordPress.

#### Graphic Designer 2016 - 2018

- ✔ Gathering Information about User Needs.
- ✔ Analyze competitors and industry trends to gain insight into what's working and what's not.
- ✔ Develop several design concepts to explore different directions (create several design alternatives).

#### Content Admin 2015 - 2016

- ✔ Updating content for various discussions such as: Articles, Products, Events, etc.
- ✔ Coordinate with clients regarding content to be published.
- ✔ Schedule content publishing, usually 3x a week.

### PT Besta Media Mandiri

#### Graphic Designer 2014 - 2015

- ✔ Gathering Information about User Needs.
- ✔ Analyze competitors and industry trends to gain insight into what's working and what's not.
- ✔ Create information designs or announcements on newspaper print media according to client requests.
- ✔ Feedback on initial concepts and refine ideas based on client input.

## Skills



Figma



Visual studio code



WordPress



Photoshop



HTML



Illustrator



CSS/SCSS



Indesign



JS (Novice)



TailwindCSS



Bootstrap

UI/UX Design

User Research

Wireframe

Prototype

Frontend

Landingpage

SEO

## Education

★ 2016 - 2020  
**Mercu Buana University**  
Product Design

★ 2010 - 2013  
**SMK At-Thahirin 2 Ciledug**  
Multimedia - Senior High School

★ 2007 - 2010  
**MTs Unwaanunnajah**  
Junior High School

★ 2001 - 2007  
**SDN Lengkong Wetan II**  
Elementary School