Hello,
I'm Yusuf !

Yusuf Iskandar

I am a Web Graphic Designer and UI/UX Designer based in South Tangerang. I graduated from Mercu Buana University Jakarta with a degree in Product Design. My skills primarily focus on creating website designs, applications, and graphic designs.

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in Yusuf Iskandar

yusuf-iskandar

20 August 1995

Tangerang

Experiences

PT Dewanstudio Media Digital

UI/UX Designer 2021 - Now

- Collecting Information about User Website Needs.
- Create a rough sketch of the page structure to determine the layout of elements.
- Illustrate design ideas using storyboards, process flows, and sitemaps.
- Creating interactive prototypes.
- Align colors, typography, icons, and graphics with brand identity.
- Make layout adjustments based on user feedback.
- Identify and solve user experience issues (e.g.: responsiveness).
- Integrate and implement client approved designs into the frontend.

Graphic Web Designer 2018 - 2021

- Collecting Information about User Website Needs.
- Create a rough sketch of the page structure to determine the layout of elements.
- Illustrate design ideas using storyboards, process flows, and sitemaps.
- Creating interactive prototypes.
- Align colors, typography, icons, and graphics with brand identity.
- Make layout adjustments based on user feedback.
- Identify and solve user experience issues (e.g.: responsiveness).
- Integrate and implement client approved designs into the frontend/WordPress.

Graphic Designer 2016 - 2018

- Gathering Information about User Needs.
- Analyze competitors and industry trends to gain insight into what's working and what's not.
- Develop several design concepts to explore different directions (create several design alternatives).

Content Admin 2015 -2016

- Updating content for various discussions such as: Articles, Products, Events, etc.
- Coordinate with clients regarding content to be published.
- Schedule content publishing, usually 3x a week.

PT Besta Media Mandiri

Graphic Designer 2014 - 2015

- Gathering Information about User Needs.
- Analyze competitors and industry trends to gain insight into what's working and what's not.
- Create information designs or announcements on newspaper print media according to client requests.
- Feedback on initial concepts and refine ideas based on client input.

Skills

- Figma
- Visual studio code
- WordPress
- Photoshop
- HTML
- Illustrator
- CSS/SCSS
- Indesign
- JS (Novice)
- TailwindCSS
- Bootstrap

UI/UX Design User Research Wireframe

Prototype Front End Landingpage

Education

✦ **2016 - 2020**
Mercu Buana University
Product Design

✦ **2010 - 2013**
SMK At-Thahirin 2 Ciledug
Multimedia - Senior High School

✦ **2007 - 2010**
MTs Unwaanunnajah
Junior High School

✦ **2001 - 2007**
SDN Lengkong Wetan II
Elementary School