Hello, I'm Yusuf!

Yusuf Iskandar

I am a Web Graphic Designer and UI/UX Designer based in South Tangerang. I graduated from Mercu Buana University Jakarta with a degree in Product Design. My skills primarily focus on creating website designs, applications, and graphic designs.

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in Yusuf Iskandar

yusuf-iskandar



Experiences

PT Dewanstudio Media Digital

UI/UX Designer

2021 - Now

- ▼ Collecting Information about User Website Needs
- $oldsymbol{
 abla}$ Create a rough sketch of the page structure to determine the layout of elements.
- ▼ Illustrate design ideas using storyboards, process flows, and sitemaps.
- Creating interactive prototypes
- ▼ Align colors, typography, icons, and graphics with brand identity.
- ▼ Make layout adjustments based on user feedback.
- ▼ Identify and solve user experience issues (e.g.: responsiveness).
- ▼ Integrate and implement client approved designs into the frontend.

Graphic Web Designer

2018 - 2021

- ▼ Collecting Information about User Website Needs
- Create a rough sketch of the page structure to determine the layout of elements.
- ✓ Illustrate design ideas using storyboards, process flows, and sitemaps
- ▼ Creating interactive prototypes
- Align colors, typography, icons, and graphics with brand identity.
- ✓ Make layout adjustments based on user feedback.
- ✓ Identify and solve user experience issues (e.g.: responsiveness).
- $oldsymbol{
 abla}$ Integrate and implement client approved designs into the frontend/WordPress.

Graphic Designer

2016 - 2018

- ▼ Gathering Information about User Needs.
- Analyze competitors and industry trends to gain insight into what's working and what's not.
- Develop several design concepts to explore different directions (create several design alternatives).

Content Admin

2015 - 2016

- $oldsymbol{
 abla}$ Updating content for various discussions such as: Articles, Products, Events, etc.
- Coordinate with clients regarding content to be published.
- Schedule content publishing, usually 3x a week.

PT Besta Media Mandiri

Graphic Designer

2014 - 2015

- ▼ Gathering Information about User Needs.
- Analyze competitors and industry trends to gain insight into what's working and what's not.
- ${\pmb \nabla}$ Create information designs or announcements on newspaper print media according to client requests.
- ▼ Feedback on initial concepts and refine ideas based on client input.

Skills



Figma



Visual studio code



WordPress



Photoshop



HTML



Illustrator



CSS/SCSS



Indesign



JS (Novice)



TailwindCSS



Bootstrap

UI/UX Design

User Research

Wireframe

Prototype

Front End

Landingpage

Education

- → 2016 2020

 Mercu Buana University

 Product Design
- → 2010 2013 SMK At-Thahirin 2 Ciledug Multimedia - Senior High School
- → 2007 2010 MTs Unwaanunnajah Junior High School
- → 2001 2007 SDN Lengkong Wetan II Elementary School