

Key points:

Keywords or Tags will be contained between * and *. Such as *example*, *greeting*, *problem*, etc.

The unique text variations will simulate a conversation where one person asks a question or comments, and one person or more than one person replies using a random selection of answers that apply to each question.

Poster and Replier rules:

1. Header. Each post starts with a header which includes the page's name (Column A, template) poster's name, location, poster's level (user, newbie, amateur, pro, expert, guru, etc.), and amount of posts. A log should be recorded for consistency purposes to keep track of how many posts per user (this can be a txt file). The header will be a separate HTML file that will use "tags" to input the poster's name, location, and expertise level.
2. Consistency. When poster or replier repeats words such as *product* or *item* or *person* etc, in the same CSV cell/row/post, program will use the same *product*, *item*, *person*, etc, as previously selected by the program.
3. Keyword + "other". When poster says *keyword-other* (*product-other*, *item-other*, *person-other*, etc.), randomizer will select a different keyword "product", "item", or "person" from the previously mentioned one in the same cell/row/post.
4. Keyword and "variant". When poster or replier uses *word-variant* (*product-variant*, *person-variant* or *material-variant*), randomizer will select a variant word from columns C, D, E, F, or G for "product", "person", or "material" from the previously used keyword in the same cell/row.
5. Non-mandatory keywords. Back replies and keywords contained between % and \$ (%*keyword*) are not mandatory. By default, they will have a 50 probability assigned to be used.

Replier rules:

1. Reply consistency. When replier replies using the same keywords as the original poster (ex. *product*, *person*, *item*, etc., it will repeat the same chosen keyword (chair, brother, table) as the program selected for the original poster's keywords.
2. Keyword and "other". When replying to poster's *keyword-other* (example: stool), replier will repeat the same keyword-other as originally chosen by program (stool) for the poster. Example: Poster says. I like the red *item* (chair), is the red *item-other* (stool) good too? Replier will say: Yes, the chair (*item*) is great, and the stool (*item-other*) is great too.
3. Keyword and "variant". When replier replies with *keyword-variant* (ex: *product-variant*, *person-variant* or *material-variant*), randomizer will select a variant word from columns C, D, E, F, or G for "product", "person", or "material" from the previously mentioned keyword the original poster used. If the poster didn't use any *product*, *person* or *material*, etc., the program will select one randomly from any of the columns.

Question and answers rules:

1. Consistency. Questions and answers. Keyword and #value#. For questions and answers, program will randomly select from any of the available matching values for the given keyword/question and will also randomly select from any of the available matching values for that keyword/answer. For example, *question#43##* is replied by ANY of the *answer#43##* possibilities available, *question#99##* is replied by ANY of the *answer#99##* available, *question#109##* is replied by ANY of the *answer#109##* available.
2. *question#random##* and *answer#random##* can never repeat themselves in the same page by either a different poster or a different replier. Same questions cannot repeat themselves in same page or next two rows created.

Titles:

1. If title or *metatitle* contains *keywords* and poster also used these same *keywords*, the *keyword* text must match. Example of title: Need to buy chair for my office in *state*.

Poster: I live in New York (*state*).

Output title should then be: Need to buy chair for my office in New York.

Misc:

1. When poster mentions a *state*, his location will match that *state* and so will the replier's location.
2. When poster does not mention a state, if the replier's mentions a state, his location will match the state chosen by the program.

Application Interface

Number of pages to create	25
NON-mandatory keyword probability %	50
Select Rules Template	
Select Keywords Template	Run
Date	
Votes	<input type="checkbox"/>

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Overview

Program in Java or .net (Java preferred) will go through CSV cells in a row and resolve tags (*keywords*) in order to create unique text variations. All *keywords* need to be resolved before text is generated. The program will use a CSV "template" as instructions.

	A	B	C	D	E	F	G	H
1	Page Header	Poster Header	Poster	Poster	Poster	Poster	Poster	Poster
2	*headerhtmlcode* (Medical Forum + Page Title)	*posthtmlcode*	*greeting*	*intro*	*problem*	*solution*	*question#random#*	%*posteroutro*
3	*headerhtmlcode* (Medical Forum + Page Title)	*posthtmlcode*	*greeting*	%*intro*			*question#random#*	%*posteroutro*
4	*headerhtmlcode* (Medical Forum + Page Title)	*posthtmlcode*	*greeting*	%*intro*		%*solution*	*question#random#*	%*posteroutro*
5	*headerhtmlcode* (Medical Forum + Page Title)	*posthtmlcode*	*greeting*	%*intro*	%*problem*		*question#random#*	%*posteroutro*
6								

Key points:

Keywords or Tags will be contained between * and *. Such as *example*, *greeting*, *problem*, etc.

The unique text variations will simulate a conversation where one person asks a question or comments, and one person or more than one person replies using a random selection of answers that apply to each question.

	A	B
1	*greeting*	Hi everyone!
2	*greeting*	Hello everyone!
3	*greeting*	Hi everybody!
4	*intro*	I need some guidance. I am completely new to chairs.
5	*intro*	I am a new mom and need help.
6	*intro*	I am a new mom and need some help.
7	*intro*	I am a new mom and need some guidance.
8	*intro*	I'm wondering if someone in this new forum can help me.
9	*intro*	We are new my *person* and need some guidance.
10	*problem*	My chair broke and I need a new one.
11	*problem*	My chair front leg came off.
12	*problem*	My chair is old and it broke.
13	*solution*	I think it's great that this site chairs are created by accredited workers.
14	*solution*	I think it's great that this site chairs are created by accredited and licensed workers.
15	*solution*	I only wish I would have found out about this site sooner.
16	*solution*	After searching all the web I feel like this site is the right place for parents.
17	*question#1#*	I wanted to ask, does this site provide a complete new solution?
18	*question#1#*	I wanted to ask, does this site provide a truly complete solution for new moms?
19	*question#2#*	I want to ask, is this site a good alternative to *material* chairs?
20	*question#2#*	I am wondering if this site is indeed a good alternative to *material* chairs?
21	*question#3#*	I wanted to ask, does this site provide a complete solution for parents?
22	*question#4#*	I would like to know if you would recommend this site for all parents?
23	*posteroutro*	I would appreciate any help.
24	*posteroutro*	Any guidance is welcome!
25	*posteroutro*	Thank you in advance for your help.
26	*material*	plastic
27	*material*	leather
28	*material*	wood

Example possible outputs (without header) after randomizing through cells and resolving keywords:

1. Hello everyone! I am wondering if this site is indeed a good alternative to wood chairs? Any guidance is welcome!
2. Hello everyone! I wanted to ask, does this site provide a complete solution for parents?
3. Hi everybody! I am a new mom and need help. I only wish I would have found out about this site sooner. I would like to know if you would recommend this site for all parents?
4. Hi everyone! I need some guidance. I am completely new to chairs. My chair front leg came off. I am wondering if this site is indeed a good alternative to plastic chairs?

*There are many, many different possible combinations because there are different "greetings", "intros", "problems", etc., and because some "keywords" are not required all the time but only have 50% probability of being used (the ones containing % and %).

Overview

Replier text generated will follow the same logic as Poster's. Script will go through each cell and resolve the keywords selecting randomly from the CSV options for that *keyword*.

I	J	K	L	M	N	O
Replier Header	Reply	Reply	Reply	Reply	Reply	Reply
replyhtmlcode	*repliergreeting*	*replierintro*	*answer#random#*		%*chairbenefits*%	%*replieroutro*%
replyhtmlcode	%*repliergreeting*%	*replierintro*	*answer#random#*	%*advice*%	%*chairbenefits*%	%*replieroutro*%
replyhtmlcode	*repliergreeting*	%*replierintro*%	*answer#random#*	%*advice*%		*replieroutro*
replyhtmlcode	*repliergreeting*	*replierintro*	*answer#random#*			%*replieroutro*%

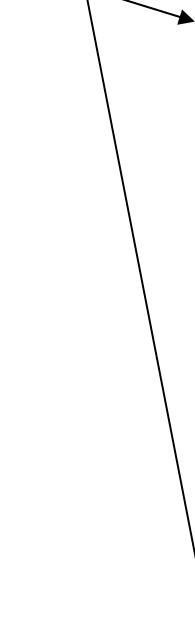
Example interaction (there are many other possible combinations):

Poster: Hello everyone! I am wondering if this site is indeed a good alternative to **wood** chairs? Any guidance is welcome!

Replier: Hi there! Thank you for your question! Yes, absolutely. Here you will find the best alternative to **wood** chairs! The chairs here are the best in the industry. Hope this helps!

A	B
1 *greeting*	Hi everyone!
2 *greeting*	Hello everyone!
3 *greeting*	Hi everybody!
4 *intro*	I need some guidance. I am completely new to chairs.
5 *intro*	I'm wondering if someone in this new forum can help me.
6 *intro*	We are new my *person* and need some guidance.
7 *problem*	My chair broke and I need a new one.
8 *problem*	My chair front leg came off.
9 *problem*	My chair is old and it broke.
10 *solution*	I think it's great that this site chairs are created by accredited workers.
11 *solution*	I only wish I would have found out about this site sooner.
12 *solution*	After searching all the web I feel like this site is the right place for parents.
13 *question#1**	I wanted to ask, does this site provide a complete new solution?
14 *question#1**	I wanted to ask, does this site provide a truly complete solution for new moms?
15 *question#2**	I want to ask, is this site a good alternative to *material* chairs?
16 *question#2**	I am wondering if this site is indeed a good alternative to *material* chairs?
17 *question#3**	I wanted to ask, does this site provide a complete solution for parents?
18 *posteroutro*	I would appreciate any help.
19 *posteroutro*	Any guidance is welcome!
20 *posteroutro*	Thank you in advance for your help.
21 *material*	plastic
22 *material*	leather
23 *material*	wood
24 *repliergreeting*	Welcome to the blog!
25 *repliergreeting*	Hi there!
26 *repliergreeting*	Hello.
27 *replierintro*	Welcome!
28 *replierintro*	Thank you for your question!
29 *replierintro*	That's a great question!
30 *answer#1**	Yes, we provide a complete solution!
31 *answer#1**	Yes, all of the solutions here are complete!
32 *answer#2**	Yes, absolutely. Here you will find the best alternative to *material* chairs!
33 *answer#2**	Yes, for sure. This site provides the best alternative to *material* chairs.
34 *answer#3**	Yes, this site provides a complete solution for parents!
35 *chairbenefits*	The chairs here are the best.
36 *chairbenefits*	The chairs here are the best in the industry.
37 *replieroutro*	Hope this helps!
38 *replieroutro*	Hope this information helps!

Question value must match with answer value (in this case "2" was randomly selected for the question so one of the "2" answers has to be selected at random for the answer).



2. Consistency

Consistency. When poster repeats words such as *product* or *item* or *person* etc, in the same CSV cell/row/post, program will use the same *product*, *item*, *person*, etc, as previously selected by the program.

	A	B	C	D	E	F	G	H
1	Page Header	Poster Header	Poster	Poster	Poster	Poster	Poster	Poster
2	*headerhtmlcode* (Medical Forum + Page Title)	*posthtmlcode*	*greeting*	*intro*	*problem*	*solution*	*question#random#*	%*posteroutro*%

Example interaction (there are many other possible combinations. Per the rules, only *keywords* are required. Other %*keywords*% are probability-based.):

Poster: Hi everybody! I need some guidance. I am completely new to plastic chairs. My plastic chair broke and I need a new one. I am wondering if this site is indeed a good alternative to plastic chairs?

Explanation: Because the keyword originally chosen by random was "plastic" and there is no "other" next to the material keyword (see next page, point 3), the same keyword (plastic) must be repeated for "material".

	A	B
1	*greeting*	Hi everyone!
2	*greeting*	Hi everybody!
3	*intro*	I need some guidance. I am completely new to *material* chairs.
4	*intro*	We are new my *person* and need some guidance.
5	*problem*	My *material* chair broke and I need a new one.
6	*problem*	My chair is old and it broke.
7	*solution*	I think it's great that this site *material* chairs are created by accredited workers.
8	*solution*	After searching all the web I feel like this site is the right place for parents.
9	*question#1#*	I wanted to ask, does this site provide a complete new solution?
10	*question#1#*	I wanted to ask, does this site provide a truly complete solution for new moms?
11	*question#2#*	I want to ask, is this site a good alternative to *material*, *material-other*, *material-other* chairs?
12	*question#2#*	I am wondering if this site is indeed a good alternative to *material* chairs?
13	*question#3#*	I wanted to ask, does this site provide a complete solution for parents?
14	*posteroutro*	I would appreciate any help.
15	*posteroutro*	Any guidance is welcome!
16	*material*	plastic
17	*material*	leather
18	*material*	wood
19	*material*	iron
20	*material*	steel
21	*repliergreeting*	Hi everyone!
22	*repliergreeting*	Hello everyone!
23	*replierintro*	Thank you for your question!
24	*replierintro*	That's a great question!
25	*answer#1#*	Yes, we provide a complete solution!
26	*answer#1#*	Yes, all of the solutions here are complete!
27	*answer#2#*	Yes, absolutely. Here you will find the best alternative to *material* chairs!
28	*answer#2#*	Yes, for sure. This site provides the best alternative to *material* chairs.
29	*answer#3#*	Yes, this site provides a complete solution for parents!
30	*chairbenefits*	The wood chair is great.
31	*chairbenefits*	The plast chair is very comfortable.
32	*replieroutro*	Hope this helps!
33	*replieroutro*	Hope this informaiton helps!

3. Keyword + other

When poster says *keyword-other* (*product-other*, *item-other*, *person-other*, etc.), randomizer will select a different keyword "product", "item", or "person" from the previously mentioned one in the same cell/row/post.

	A	B	C	D	E	F	G	H
1	Page Header	Poster Header	Poster	Poster	Poster	Poster	Poster	Poster
2	*headerhtmlcode* (Medical Forum + Page Title)	*posthtmlcode*	*greeting*	*intro*	*problem*	*solution*	*question#random#*	%*posteroutro*%

Example interaction (there are many other possible combinations. Per the rules, only *keywords* are required. Other %*keywords*% are probability-based.):

Poster: Hi everyone! I need some guidance. I am completely new to chairs. I am wondering if this site is indeed a good alternative to **wood, iron, steel** chairs? Any guidance is welcome!

Explanation: Because the keywords in *question#2#* below contained "other", program had to choose other "materials" and not repeat the same material.

	A	B
1	*greeting*	Hi everyone!
2	*greeting*	Hi everybody!
3	*intro*	I need some guidance. I am completely new to chairs.
4	*intro*	We are new my *person* and need some guidance.
5	*problem*	My chair broke and I need a new one.
6	*problem*	My chair is old and it broke.
7	*solution*	I think it's great that this site chairs are created by accredited workers.
8	*solution*	After searching all the web I feel like this site is the right place for parents.
9	*question#1#*	I wanted to ask, does this site provide a complete new solution?
10	*question#1#*	I wanted to ask, does this site provide a truly complete solution for new moms?
11	*question#2#*	I want to ask, is this site a good alternative to *material*, *material-other*, *material-other* chairs?
12	*question#2#*	I am wondering if this site is indeed a good alternative to *material* chairs?
13	*question#3#*	I wanted to ask, does this site provide a complete solution for parents?
14	*posteroutro*	I would appreciate any help.
15	*posteroutro*	Any guidance is welcome!
16	*material*	plastic
17	*material*	leather
18	*material*	wood
19	*material*	iron
20	*material*	steel
21	*repliergreeting*	Hi everyone!
22	*repliergreeting*	Hello everyone!
23	*replierintro*	Thank you for your question!
24	*replierintro*	That's a great question!
25	*answer#1#*	Yes, we provide a complete solution!
26	*answer#1#*	Yes, all of the solutions here are complete!
27	*answer#2#*	Yes, absolutely. Here you will find the best alternative to *material* chairs!
28	*answer#2#*	Yes, for sure. This site provides the best alternative to *material* chairs.
29	*answer#3#*	Yes, this site provides a complete solution for parents!
30	*chairbenefits*	The wood chair is great.
31	*chairbenefits*	The plast chair is very comfortable.
32	*replieroutro*	Hope this helps!
33	*replieroutro*	Hope this informaiton helps!

4. Keyword + variant

When poster uses *word-variant* (*course-variant*, *person-variant* or *subject-variant*), randomizer will select a variant word from columns C, D, E, F, or G for "course", "person", or "subject" from the previously mentioned one in the same cell.

	A	B	C	D	E	F	G	H
1	Page Header	Poster Header	Poster	Poster	Poster	Poster	Poster	Poster
2	*headerhtmlcode* (Medical Forum + Page Title)	*posthtmlcode*	*greeting*	*intro*	*problem*	*solution*	*question#random#*	%*posteroutro*%

Example interaction (there are many other possible combinations. Per the rules, only *greeting*, *intro* *problem*, *solution* and *question* are required.

Poster: Hi everybody! My **son** again broke his chair. I need to find a new chair now for my **boy**. I need a chair that my **son** will not break. Can you recommend a strong chair?

Explanation: Because the keyword originally chosen by random was "son", the *person-variant* that must be used is "boy". Per rule number "3", "son" must be used again when "person" appears (see previous page, point 3).

	A	B	C	D	E	F	G
1	*greeting*	Hi everybody!					
2	*intro*	I need some guidance. I am completely new to chairs.					
3	*intro*	My *person* again broke his chair.					
4	*problem*	I need to find a new chair now for my *person-variant*.					
5	*problem*	My chair is old and it broke.					
6	*solution*	I need a chair that my *person* will not break.					
7	*solution*	I need a good chair that is strong enough for my *person-variant*					
8	*question#1#*	I wanted to ask, does this site provide a complete new solution?					
9	*question#1#*	Can you recommend a *adjective4* chair?					
10	*question#2#*	I want to ask, is this site a good alternative to *material* chairs?					
11	*question#2#*	I am wondering if this site is indeed a good alternative to *material* chairs?					
12	*question#3#*	I wanted to ask, does this site provide a complete solution for parents?					
13	*person*	son	boy				
14	*person*	daughter	girl				
15	*adjective1*	difficult	hard	complicated	challenging	confusing	mind-boggling
16	*adjective2*	easy	basic	simple	uncomplicated	straight-forward	
17	*adjective3*	happy	glad	content	delighted	pleased	
18	*adjective4*	strong	hard	steady	reliable		
19	*adjective5*	confused	perplexed	puzzled	bewildered		
20	*replinergreeting*	Hi everyone!					
21	*replinergreeting*	Hello everyone!					

5. Non-mandatory keywords

Back replies and *keywords* contained between % and % (%*keyword*) are not mandatory. By default, they will have a 50 probability assigned to be used. In other words, sometimes they will be used and sometimes they will not be used.

	A	B	C	D	E	F	G	H
1	Page Header	Poster Header	Poster	Poster	Poster	Poster	Poster	Poster
2	*headerhtmlcode* (Medical Forum + Page Title)	*posthtmlcode*	*greeting*	*intro*	*problem*	*solution*	*question#random#*	%*posteroutro*
	mandatory	mandatory	mandatory	mandatory	mandatory	mandatory	mandatory	NON-mandatory

Different rows will create different combinations of text because some cells will be mandatory/required (*keyword*) and other cells will be non-mandatory (%*keyword*).

	A	B	C	D	E	F	G	H
1	Page Header	Poster Header	Poster	Poster	Poster	Poster	Poster	Poster
2	*headerhtmlcode* (Medical Forum + Page Title)	*posthtmlcode*	*greeting*	*intro*	*problem*	*solution*	*question#random#*	%*posteroutro*
3	*headerhtmlcode* (Medical Forum + Page Title)	*posthtmlcode*	*greeting*	%*intro*			*question#random#*	%*posteroutro*
4	*headerhtmlcode* (Medical Forum + Page Title)	*posthtmlcode*	%*greeting*	*intro*		%*solution*	*question#random#*	%*posteroutro*
5	*headerhtmlcode* (Medical Forum + Page Title)	*posthtmlcode*	*greeting*	%*intro*	%*problem*		*question#random#*	%*posteroutro*
6	*headerhtmlcode* (Medical Forum + Page Title)	*posthtmlcode*	*greeting*	*intro*	*problem*	%*solution*	*question#random#*	*posteroutro*
7	*headerhtmlcode* (Medical Forum + Page Title)	*posthtmlcode*	*greeting*	*intro*	*problem*	%*solution*	*question#random#*	%*posteroutro*
8	*headerhtmlcode* (Medical Forum + Page Title)	*posthtmlcode*	*greeting*		%*problem*	%*solution*	*question#random#*	%*posteroutro*
9	*headerhtmlcode* (Medical Forum + Page Title)	*posthtmlcode*	*greeting*	*intro*	%*problem*	%*solution*	*question#random#*	*posteroutro*
10	Etc	Etc	Etc	Etc	Etc	Etc	Etc	Etc
11	Etc	Etc	Etc	Etc	Etc	Etc	Etc	Etc

There are almost endless combinations possible. The image above only shows some different possibilities.

Explanation:

keyword = mandatory (text needs to be generated 100% of the time)

%*keyword* = NON-mandatory, by default it should be generated based on probability value of 50% of the time

Empty cell = nothing to generate, skip this cell and continue with the next cell in the row

2. Reply Consistency

Reply consistency. When replier replies using the same keywords as the original poster (ex. *product*, *person*, *item*, etc., it will repeat the same chosen keyword (chair, brother, table) as the program selected for the original poster's keywords.

I Replier Header	J Reply	K Reply	L Reply	M Reply	N Reply	O Reply
replyhtmlcode	*repliergreeting*	*replierintro*	*answer#random#*		%*chairbenefits*%	%*replieroutro*%
replyhtmlcode	%*repliergreeting*%	*replierintro*	*answer#random#*	%*advice*%	%*chairbenefits*%	%*replieroutro*%
replyhtmlcode	*repliergreeting*	%*replierintro*%	*answer#random#*	%*advice*%		*replieroutro*
replyhtmlcode	*repliergreeting*	*replierintro*	*answer#random#*			%*replieroutro*%

Example interaction (there are other possibilities):

Poster: Hi everybody! I need some guidance. I am completely new to plastic chairs. My plastic chair broke and I need a new one. I am wondering if this site is indeed a good alternative to plastic chairs?

Replier: Hi there! That's a great question! Yes, for sure. This site provides the best alternative to plastic chairs.

Explanation: Because the keyword originally chosen by random was "plastic", the same keyword (plastic) must be repeated for "material" by the replier.

A	B
1 *greeting*	Hi everyone!
2 *greeting*	Hi everybody!
3 *intro*	I need some guidance. I am completely new to *material* chairs.
4 *intro*	We are new my *person* and need some guidance.
5 *problem*	My *material* chair broke and I need a new one.
6 *problem*	My chair is old and it broke.
7 *solution*	I think it's great that this site *material* chairs are created by accredited workers.
8 *solution*	After searching all the web I feel like this site is the right place for parents.
9 *question#1#*	I wanted to ask, does this site provide a complete new solution?
10 *question#1#*	I wanted to ask, does this site provide a truly complete solution for new moms?
11 *question#2#*	I want to ask, is this site a good alternative to *material*, *material-other*, *material-other* chairs?
12 *question#2#*	I am wondering if this site is indeed a good alternative to *material* chairs?
13 *question#3#*	I wanted to ask, does this site provide a complete solution for parents?
14 *posteroutro*	I would appreciate any help.
15 *posteroutro*	Any guidance is welcome!
16 *material*	plastic
17 *material*	leather
18 *material*	wood
19 *material*	iron
20 *material*	steel
21 *repliergreeting*	Hi there!
22 *repliergreeting*	Hello and welcome!
23 *replierintro*	Thank you for your question!
24 *replierintro*	That's a great question!
25 *answer#1#*	Yes, we provide a complete solution!
26 *answer#1#*	Yes, all of the solutions here are complete!
27 *answer#2#*	Yes, absolutely. Here you will find the best alternative to *material* chairs!
28 *answer#2#*	Yes, for sure. This site provides the best alternative to *material* chairs.
29 *answer#3#*	Yes, this site provides a complete solution for parents!
30 *chairbenefits*	The wood chair is great.
31 *chairbenefits*	The plast chair is very comfortable.
32 *replieroutro*	Hope this helps!
33 *replieroutro*	Hope this informaiton helps!

3. Keyword + other

Keyword and "other". When replying to poster's *keyword-other* (example: stool), replier will repeat the same keyword-other as originally chosen by program (stool) for the poster. Example: Poster says. I like the red *item* (chair), is the red *item-other* (stool) good too? Replier will say: Yes, the chair (*subject*) is great, and the stool (*subject-other*) is great too.

I	J	K	L	M	N	O
Replier Header	Reply	Reply	Reply	Reply	Reply	Reply
replyhtmlcode	*repliergreeting*	*replierintro*	*answer#random#*		%*chairbenefits*%	%*replieroutro*%

Example interaction (there are many other possible combinations. Per the rules, only *greeting*, *intro* and *question* are required. Other keywords are probability-based.):

Poster: Hi everyone! I need some guidance. I am completely new to chairs. I am wondering if this site is indeed a good alternative to **wood, and iron** chairs? Any guidance is welcome!

Replier: Hi there! That's a great question! Yes, absolutely. Here you will find the best alternative to **wood, and iron** chairs.

Explanation: Because the keywords used by poster in *question#2#* contained "-other", reply must match the same *keyword-other* as the original word selected by the program (steel).

A	B
1 *greeting*	Hi everyone!
2 *greeting*	Hi everybody!
3 *intro*	I need some guidance. I am completely new to chairs.
4 *intro*	We are new my *person* and need some guidance.
5 *problem*	My chair broke and I need a new one.
6 *problem*	My chair is old and it broke.
7 *solution*	I think it's great that this site chairs are created by accredited workers.
8 *solution*	After searching all the web I feel like this site is the right place for parents.
9 *question#1#*	I wanted to ask, does this site provide a complete new solution?
10 *question#1#*	I wanted to ask, does this site provide a truly complete solution for new moms?
11 *question#2#*	I want to ask, is this site a good alternative to *material*, and *material-other* chairs?
12 *question#2#*	I am wondering if this site is indeed a good alternative to *material* chairs?
13 *question#3#*	I wanted to ask, does this site provide a complete solution for parents?
14 *posteroutro*	I would appreciate any help.
15 *posteroutro*	Any guidance is welcome!
16 *material*	plastic
17 *material*	leather
18 *material*	wood
19 *material*	iron
20 *material*	steel
21 *repliergreeting*	Hi there!
22 *repliergreeting*	Hello and welcome!
23 *replierintro*	Thank you for your question!
24 *replierintro*	That's a great question!
25 *answer#1#*	Yes, we provide a complete solution!
26 *answer#1#*	Yes, all of the solutions here are complete!
27 *answer#2#*	Yes, absolutely. Here you will find the best alternative to *material* and *material-other* chairs!
28 *answer#2#*	Yes, for sure. This site provides the best alternative to *material* chairs.
29 *answer#3#*	Yes, this site provides a complete solution for parents!
30 *chairbenefits*	The wood chair is great.
31 *chairbenefits*	The plast chair is very comfortable.
32 *replieroutro*	Hope this helps!
33 *replieroutro*	Hope this informaiton helps!

4. Keyword + variant

Keyword and "variant". When replier replies with *keyword-variant* (ex. *product-variant*, *item-variant* or *person-variant*, etc., it will select a different "product", "item" or "person" (variant keyword) from columns C, D, E, F, or G for "product", "item", "person", etc., from the previously mentioned as the original poster used. If the replier didn't use any *product*, *item* or *person*, etc., the program will select one randomly from any of the columns.

I	J	K	L	M	N	O
Replier Header	Reply	Reply	Reply	Reply	Reply	Reply
replyhtmlcode	*repliergreeting*	*replierintro*	*answer#random#*		%*chairbenefits*%	%*replieroutro*

Example interaction (there are many other possible combinations. Per the rules, only *greeting*, *intro* *problem*, *solution* and *question* are required.

Poster: Hi everybody! My son again broke his chair. I need to find a new chair now for my son. I need a chair that my son will not break. Can you recommend a strong chair?

Replier: Hi there! That's a great question! Yes, you should buy a wood chair for your boy!

Explanation: Because the keyword originally chosen by random was "son", the *person-variant* that must be used is "boy".

A	B	C	D	E	F	G
1 *greeting*	Hi everybody!					
2 *intro*	I need some guidance. I am completely new to chairs.					
3 *intro*	My *person* again broke his chair.					
4 *problem*	I need to find a new chair now for my *person-variant*.					
5 *problem*	My chair is old and it broke.					
6 *solution*	I need a chair that my *person* will not break.					
7 *solution*	I need a good chair that is strong enough for my *person-variant*					
8 *question#1#*	I wanted to ask, does this site provide a complete new solution?					
9 *question#1#*	Can you recommend a *adjective4* chair?					
10 *question#2#*	I want to ask, is this site a good alternative to *material* chairs?					
11 *question#2#*	I am wondering if this site is indeed a good alternative to *material* chairs?					
12 *question#3#*	I wanted to ask, does this site provide a complete solution for parents?					
13 *repliergreeting*	Hi there!					
14 *repliergreeting*	Hello and welcome!					
15 *replierintro*	Thank you for your question!					
16 *replierintro*	That's a great question!					
17 *answer#1#*	Yes, we provide a complete solution!					
18 *answer#1#*	Yes, all of the solutions here are complete!					
19 *answer#2#*	Yes, you should buy a wood chair for your *person-variant*					
20 *answer#2#*	Yes, for sure. This site provides the best alternative to *material* chairs.					
21 *answer#3#*	Yes, this site provides a complete solution for parents!					
22 *person*	son	boy				
23 *person*	daughter	girl				
24 *adjective1*	difficult	hard	complicated	challenging	confusing	mind-boggling
25 *adjective2*	easy	basic	simple	uncomplicated	straight-forward	
26 *adjective3*	happy	glad	content	delighted	pleased	
27 *adjective4*	strong	hard	steady	reliable		
28 *adjective5*	confused	perplexed	puzzled	bewildered		
29 *repliergreeting*	Hi everyone!					
30 *repliergreeting*	Hello everyone!					

5. Misc Fields

System name = copy value from above cell + 1 (Example: blog-products1, blog-products2, blog-products3, blog-products4, etc.)

Include in sitemap= No special rule needed

Title= No special rule needed

Body = populate with content generated from "CSV Template" cells A through Q

Meta Keywords (P) = No special rule needed

Meta description (Q) = *question#random#* (same as Poster's *question#random#* BUT only use first 30 words)

Meta title = No special rule needed

Search engine friendly page name = *pagetitle* + -##### (generate a random 5 digit number to append at the end of the text in the cell. For example, "chair ideas for hospitals-21332")

6. Page header and post header sections (dynamic elements)

T	U	V	W	X	Y	Z	AA
System name	Include in sitemap	Title	Body	Meta keywords	Meta description	Meta title	Search engine friendly page name
blog-products						*metatitle*	

1	A	B	C	D	E	F	G	H
Z	*headerhtmlcode* (Ex: Forum Index - Chair - Chair Help)	*posthtmlcode*	*greeting*	*intro*	*problem*	*solution*	*question#random#*	%*posteroutro*%

X	Y	Z	AA
Meta keywords	Meta description	Meta title	Search engine friendly page name
metalist	*question#random#* (same *metatitle*		Search engine friendly page name = *pagetitle* + -##### (generate a random 5 digit number to append at the end of the text in the cell. For example, "chair ideas for hospitals-21332")
metalist	*question#random#* (same *metatitle*		Search engine friendly page name = *pagetitle* + -##### (generate a random 5 digit number to append at the end of the text in the cell. For example, "chair ideas for hospitals-27412")
metalist	*question#random#* (same *metatitle*		Search engine friendly page name = *pagetitle* + -##### (generate a random 5 digit number to append at the end of the text in the cell. For example, "chair ideas for hospitals-28132")
metalist	*question#random#* (same *metatitle*		Search engine friendly page name = *pagetitle* + -##### (generate a random 5 digit number to append at the end of the text in the cell. For example, "chair ideas for hospitals-21492")
repeat	repeat	repeat	

7. Page footer section: pagination (dynamic element)



Examples of how Top1.csv determines the “built” of a single page
EACH row of the CSV builds one page

Page header

Poster header
Greeting
Question

1 page produced
by program

Replier header
Greeting
Answer
Footer + Pagination

Or

Page header

Poster header
Greeting
Question

1 page produced
by program

Replier header
Greeting
Answer

Poster header
Greeting
Question

Replier header
Greeting
Answer

Footer + Pagination

Or

Page header

Poster header
Greeting
Question

1 page produced
by program

Replier header
Greeting
Answer

Poster header
Greeting
Question

Replier header
Greeting
Answer

Poster header
Greeting
Question

Replier header
Greeting
Answer

Footer + Pagination

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Meta title's keywords must match posters keywords (if both use the same keywords)
For example: if poster used *state* and the meta title contains *state*, then the meta title's *state* keyword must match the poster's *state* keyword.

Meta title must use the same #number# as the question.

Metatitle#1#
Metatitle#2#
Metatitle#3#
Metatitle#4#
Metatitle#5#

For example, if the question used was #4#, the metatitle to be used will be #4#.

For example, if the question used was #2#, the metatitle to be used will be #2#.