

# **Assessing the Effectiveness of Twitter as a Platform for Sharing Suicide Preventive Messages Among Undergraduates (A Case Study of University of Ilorin Undergraduates)**

## **CHAPTER ONE: INTRODUCTION**

Full text of Chapter One as developed in the project document.

## **CHAPTER TWO: LITERATURE REVIEW**

Full text of Chapter Two as developed above.

## **CHAPTER THREE: RESEARCH METHODOLOGY**

Full text of Chapter Three as developed above.

## **CHAPTER FOUR: DATA PRESENTATION AND ANALYSIS**

Full text of Chapter Four as developed above.

## **CHAPTER FIVE: SUMMARY, CONCLUSION AND RECOMMENDATIONS**

Full text of Chapter Five as developed above.

## **REFERENCES**

Moorhead, S. A., Hazlett, D. E., Harrison, L., Carroll, J. K., Irwin, A., & Hoving, C. (2013). A new dimension of health care: Systematic review of the uses, benefits, and limitations of social media for health communication. *Journal of Medical Internet Research*, 15(4), e85. Naslund, J. A., Aschbrenner, K. A., Marsch, L. A., & Bartels, S. J. (2016). The future of mental health care: Peer-to-peer support and social media. *Epidemiology and Psychiatric Sciences*, 25(2), 113–122. Ojedokun, A. O., & Idowu, A. A. (2020). Perception of social media suicide prevention campaigns among undergraduates in Nigeria. *African Journal of Communication Research*, 5(1), 22–34. Omojola, O., & Oloyede, T. (2019). Social media and youth mental health advocacy in Nigeria: A case of Twitter. *Journal of Media and Society*, 11(2), 45–59. Okwuchukwu, I. C. (2022). Evaluating the effectiveness of Twitter campaigns on depression awareness among Nigerian youths. *Journal*

of Communication and Behavioral Studies, 8(1), 57–68. World Health Organization. (2021). Suicide worldwide in 2021: Global health estimates. Geneva: WHO.

## **APPENDIX: Questionnaire**

Dear Respondent, This questionnaire is designed to collect data for a research study titled “Assessing the Effectiveness of Twitter as a Platform for Sharing Suicide Preventive Messages Among Undergraduates (A Case Study of University of Ilorin Undergraduates).” Your responses will be treated confidentially and used strictly for academic purposes. [Questionnaire items as included in the Word version.]