PROJECT REPORT

1.Introduction

1.1 overview
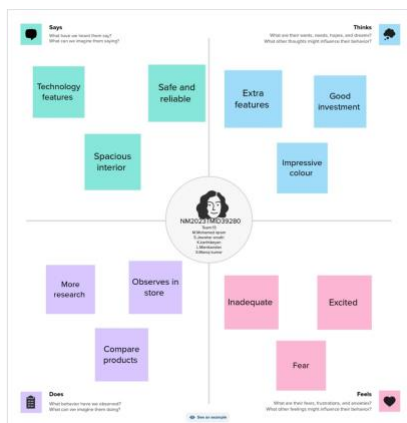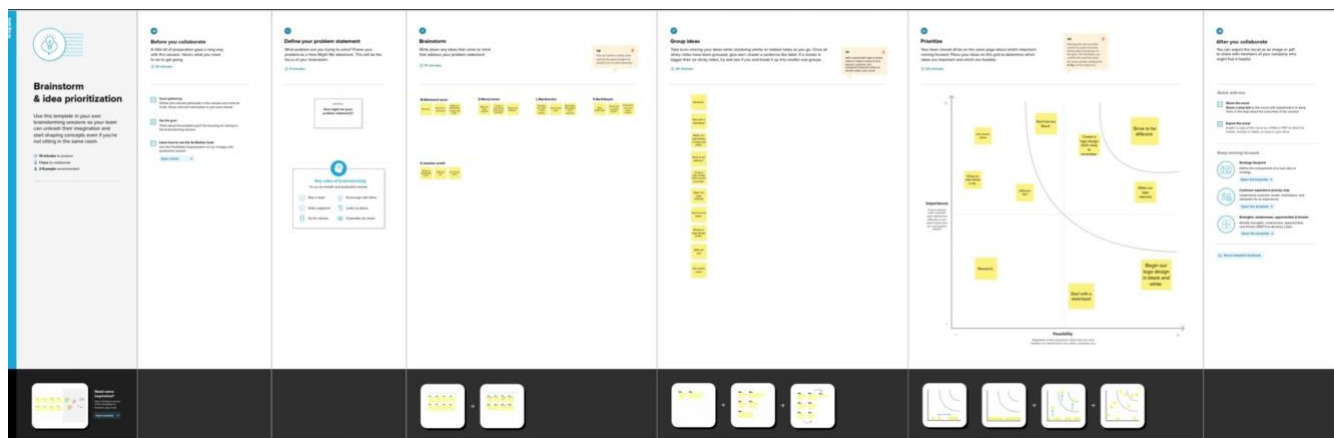
Designing a logo using canva

1.2 purpose

This activity is done to encourage the car showroom
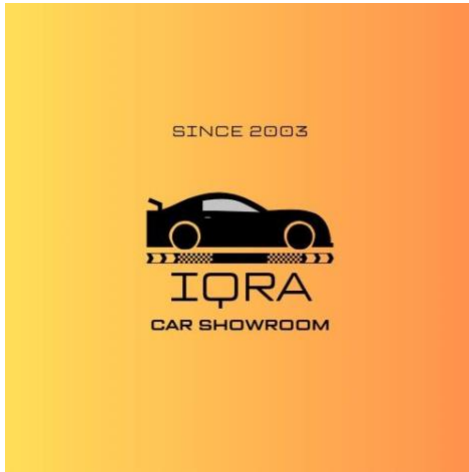
2.Problem definition & design thinking

2.1 Empathy map

2.2 ideation & brainstorming map

3.RESULT

4. ADVANTAGES & DISADVANTAGES

- It's useful to attract many customers and also increase customer count.
- It's disadvantage is, luxury cars only available here, because middle class people can't bought this cars .

5. APPLICATIONS

Using this logo in the advertisement of the iqra car showroom will not only attract more customers but also help to remember their showroom.

6. CONCLUSION

We Learn a lot of New things about Editing and make it useful for others.