

YUSUF FAJAR MUKTI

Enterprise BI (Data Engineer)

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Summary

I believe data is one of the tools that could guide human to a more rational decision. To use data for our advantage means mastering its end-to-end process, from ingestion to reporting. Therefore, I am skilled in SQL, Extract Transform and Load (ETL) pipeline development, combined with Metabase dashboard visualization as well as storytelling skill, economics knowledge, and business acumen to derive wisdom from data, as highlighted by my experiences in academic research, data analyst, and data engineering. I enjoy the process of automating task and the efficiency that it produces

Skills

Business: Data Analysis • Business Analysis • Financial Reporting • Data Engineer • Data Visualization • Task Automation • Macroeconomics

Technology: Big Query • SQL • Metabase • Airflow • Excel Macros • Google Cloud Platform • Python • STATA

Experience

Gojek Indonesia Jakarta
Data Engineer / Enterprise BI 01/2022 - Present

Company Description

- Providing business insights to the holding company as well as integrating data throughout departements
- Design the development of Big Query financial data mart and Metabase reporting dashboard
- Double the finance reporting efficiency by automating the process through Airflow job pipeline, for seamless monthly revenue calculation
- Build Revenue Recognition Engine (RRE), for seamless monthly revenue calculation

JDID Jakarta
Data Analyst (Intern) 09/2021 - 12/2021

Company Description

- Assess marketing campaigns perfomance, particularly on big sale events
- Build automated dashboards with dynamic charts in Google Sheets using script, double the efficiency
- Update weekly data of funnel metrics and visualization dashboard in Google Data Studio

Pameo Yogyakarta
Market Research (Intern) 01/2020 - 03/2020

Company Description

- Build a database of state-owned enterprises (SOE) media engagement and design
- Proposed potential clients using quadrant analysis of industries data
- Helping users reach a contract deal two times faster than usual

Education

University of Gadjah Mada Yogyakarta
B.A in Economics | GPA: **3.74** / 4.0 2017 - 08/2021

- Activities: Student Economics Association, Student Executive Body, Activism

Courses & Certificates

- Excel Skill for Business Essentials
- Excel Skills for Business: Intermediate II
- DeepLearning.AI TensorFlow Developer
- Convolutional Neural Networks in TensorFlow
- Natural Language Processing in TensorFlow
- Sequences, Time Series, and Prediction
- Data Visualization and Dashboards with Excel and Cognos

Interests & Hobbies

Artificial Intelligence (AI)

Passionate on how to utilize AI to increase efficiency in my daily activity

Task Automation

Love to automate the nitty-gritty of the day to day task, such as make an automated schedule for clearing my laptop's cache memory

Politics

Curious on how 'power' works. Might as well take a PhD on learning that specific topic