

MUSIK

SIX TEAMS

- I. INSTRUCTIONS
- II. SILENT AUCTION (senior or junior team)
- III. LIVE AUCTION (senior or junior team)
- IV. SECRET BID (all teams)
- V. RELEASE ALBUMS
- VI. RESULTS

After making strategic music studio acquisitions, your team is competing to:

40% **PROFIT**...make the most profit (measured by
(album revenue-album costs))

40% **AWARDS**...each profitable album is in contention for a specific category to win an award. An album that loses money subtracts an entry for your team. There are 18 CATEGORY AWARDS and 3 ALBUM OF THE YEAR awards given to the album that makes the most money.

20% **PRESTIGE**...points for ANY, EVERY, SINGLE, ALL

MUSIK

R E V E N U E

0%	RADIO SILENCE (black)
25%	CRICKETS (green)
100%	BREAK EVEN (red)
200%	GOLD (gold)
300%	PLATINUM (blue)
500%	DIAMOND (white)

A W A R D S (18)

HIP HOP	Y1	Y2	Y3
POP	Y1	Y2	Y3
ROCK & ROLL	Y1	Y2	Y3
ELECTRONIC	Y1	Y2	Y3
COUNTRY	Y1	Y2	Y3
BLUES	Y1	Y2	Y3

P R E S T I G E

- 1 POINT.....**Any** Album Developed
- 1 POINT.....At Least One Album Developed in **Every** Category by Y3
- 1 POINT.....Album Each Year in a **Single** Category Y1, Y2, and Y3
- 3 POINTS.....Album Developed in **All** Categories in a Year

MUSIK

SILENT AUCTION (senior or junior team)

Baby Beluga



Mercy Me

Nevermind

Fat Cats

Baby Blues

Annodam

LIVE AUCTION (senior or junior team)

Elektra

Gotham Music

Toxic

Metallurgy

Bubblegum

DTLA

XYZ

SECRET BID (all teams)

Disco Queens

Mustang

Castle Records

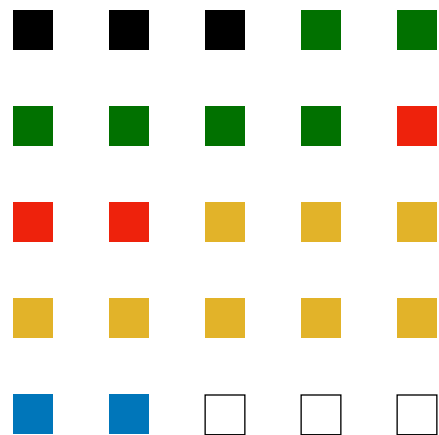
I, Me, My

Rocky Racoon

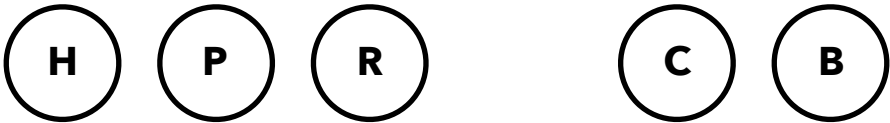
Zip-A-Dee-Do-Dah

BABY BELUGA

A studio that started with children’s lullabies but has grown to include a more diverse range of music.

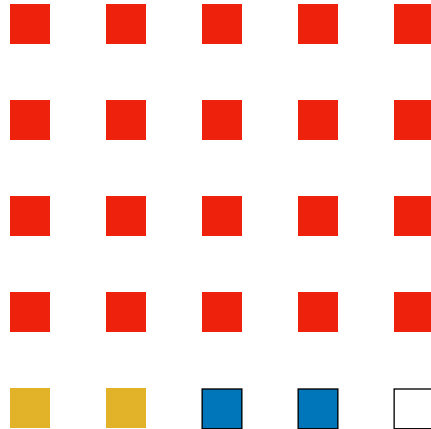


	Y1	Y2	Y3
Cost/Record	\$1m	\$2m	\$3m
Records/Year	4		





A studio that uses a mathematical symbol for its name and uses advanced algorithms to create machine-generated music. No human artists!

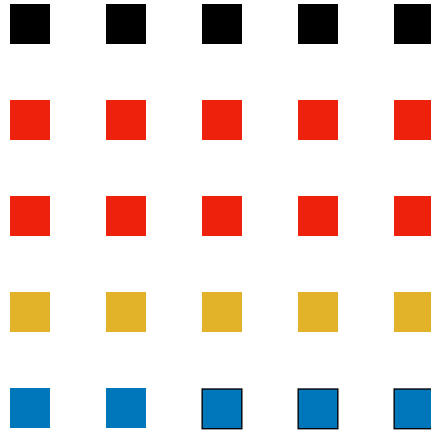


	Y1	Y2	Y3
Cost/Record	\$1m	\$2m	\$2m
Records/Year	10		

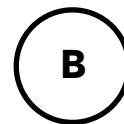
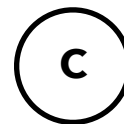
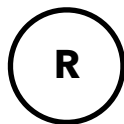


MERCY ME

A studio with a wide array of artists and styles, successes and failures.

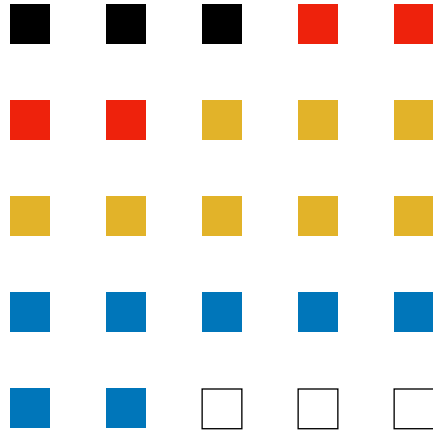


	Y1	Y2	Y3
Cost/Record	\$7m	\$7m	\$7m
Records/Year	2		

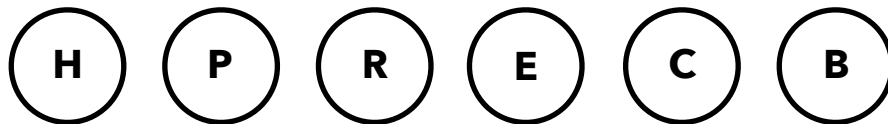


NEVERMIND

A studio that does things its own way— defying convention and categorization.

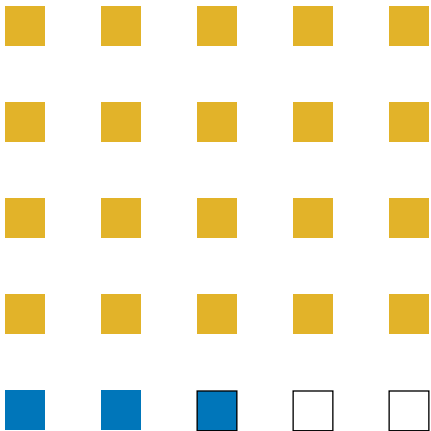


	Y1	Y2	Y3
Cost/Record	\$9m	\$7m	\$5m
Records/Year	2		

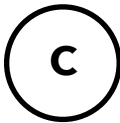


FAT CATS

A studio that has never had an unsuccessful album.

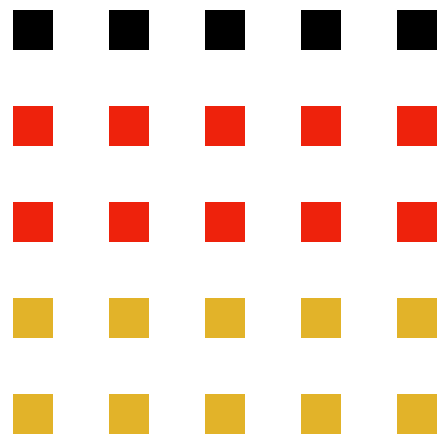


	Y1	Y2	Y3
Cost/Record	\$3m	\$3m	\$3m
Records/Year	1		



B A B Y B L U E S

The most historic blues studio in the world.

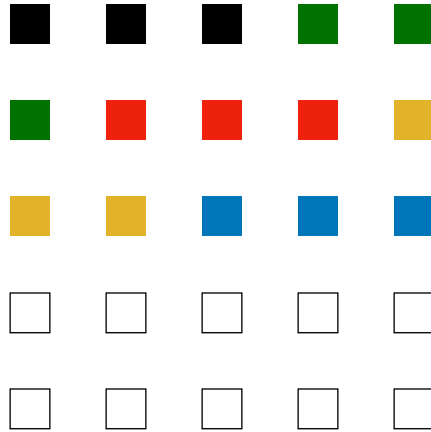


	Y1	Y2	Y3
Cost/Record	\$2m	\$4m	\$3m
Records/Year	3		



ANNODAM

Pure pop with an artistic edge.

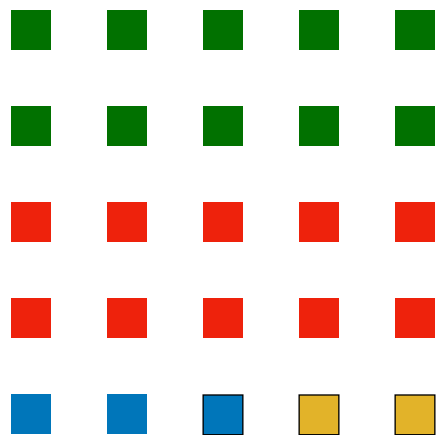


	Y1	Y2	Y3
Cost/Record	\$3m	\$3m	\$3m
Records/Year	3		



ELEKTRA

A studio that produces experimental electronic music

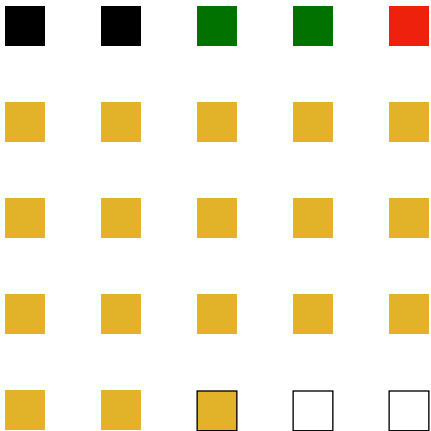


	Y1	Y2	Y3
Cost/Record	\$7m	\$9m	\$8m
Records/Year	2		

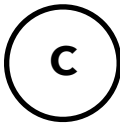


GOTHAM MUSIC

A studio prides itself on a string of modest successes and only a few failures.

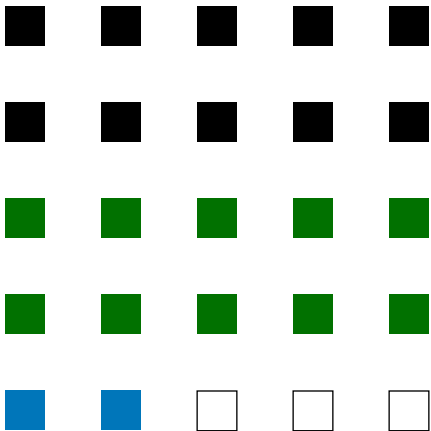


	Y1	Y2	Y3
Cost/Record	\$6m	\$5m	\$4m
Records/Year	2		



TOXIC

A studio that produces some of the most and least successful music in the industry.

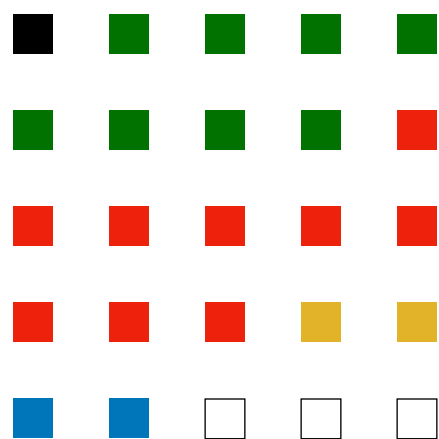


	Y1	Y2	Y3
Cost/Record	\$8m	\$8m	\$8m
Records/Year	2		



METALLURGY

A studio dedicated to pure rock and roll.

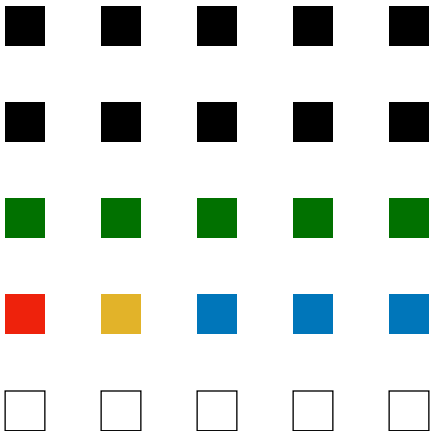


	Y1	Y2	Y3
Cost/Record	\$5m	\$5m	\$5m
Records/Year	5		



BUBBLEGUM

A studio solely dedicated to pop music and trying to find the next big star.

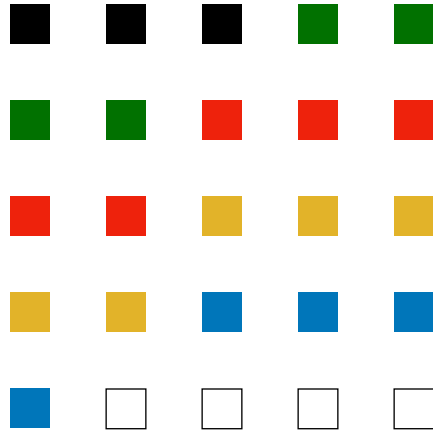


	Y1	Y2	Y3
Cost/Record	\$1m	\$1m	\$1m
Records/Year	10		

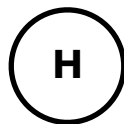


DTLA

A studio solely dedicated to hip hop.

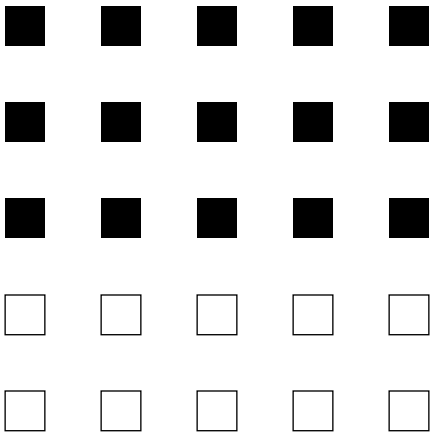


	Y1	Y2	Y3
Cost/Record	\$1m	\$2m	\$2m
Records/Year	9		

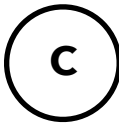


XYZ

*A mysterious studio that only produces one album a year...
sometimes it brilliant and wildly successful. Other times...well...*

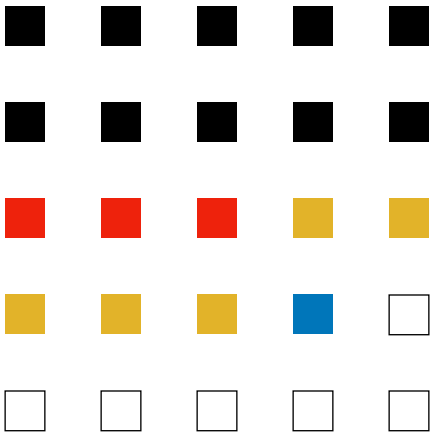


	Y1	Y2	Y3
Cost/Record	\$12m	\$12m	\$12m
Records/Year	1		



DISCO QUEENS

A studio that produces some of the best dance music in the world.

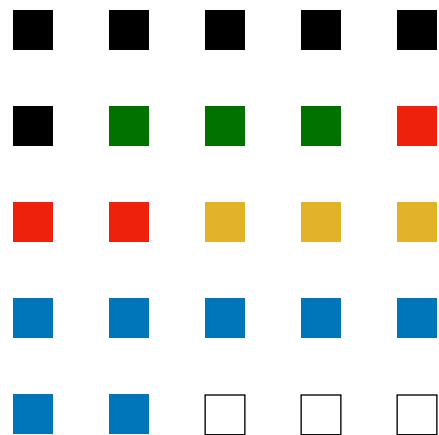


	Y1	Y2	Y3
Cost/Record	\$6m	\$7m	\$8m
Records/Year	3		

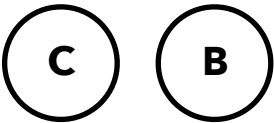


MUSTANG

A studio that only produces country and blues records.

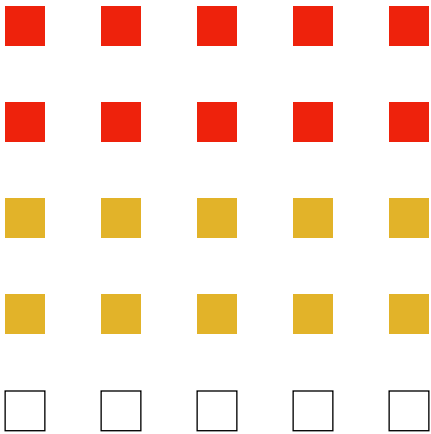


	Y1	Y2	Y3
Cost/Record	\$2m	\$2m	\$1m
Records/Year	4		



CASTLE RECORDS

The most consistent and well-known music studio in the world.

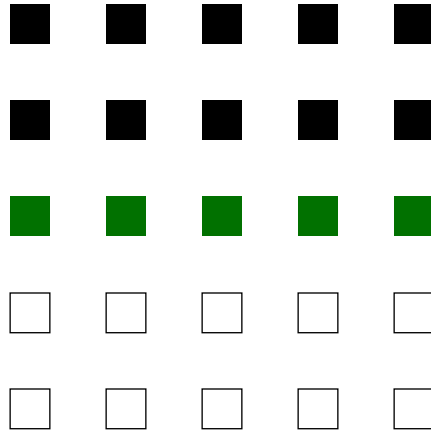


	Y1	Y2	Y3
Cost/Record	\$3m	\$3m	\$3m
Records/Year	3		

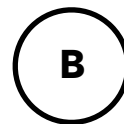
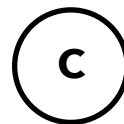
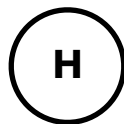


I, ME, MY

A studio dedicated to some of the biggest names (and most unpredictable personalities) in the industry.

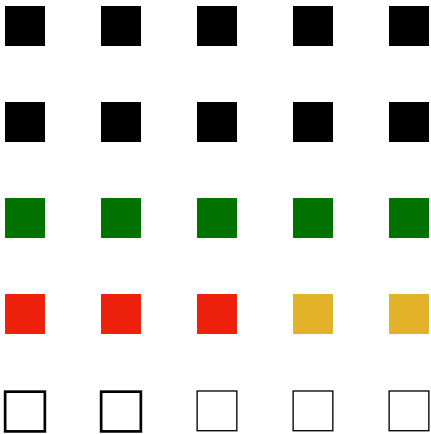


	Y1	Y2	Y3
Cost/Record	\$10m	\$11m	\$12m
Records/Year	2		



ROCKY RACCOON

A studio focused on high-quality dance music.

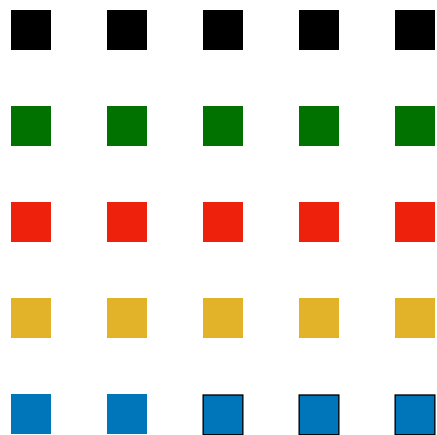


	Y1	Y2	Y3
Cost/Record	\$4m	\$5m	\$6m
Records/Year	2		



ZIP-A-DEE-DO-DAH

A studio devoted to the music that focuses on the simple joys of the bare necessities.



	Y1	Y2	Y3
Cost/Record	\$2m	\$2m	\$4m
Records/Year	2		

