



Mr. House wants to silence the local newspaper that has been critical of his business empire

Ms. Mouse wants favorable national and local coverage for a US Presidential run

Dr. Rat moves the headquarters of his American business to Switzerland to avoid taxes

Ms. Cat creates her own research institute to create bogus research on the benefits of sugar

Mrs. Frog allows a series of favors to sway her vote in an important coastal decision

General Hog sells government secrets in the form of "recommendations" to companies hoping to win contracts

1. Create a table ranking the actions. Use a "C" to label their action as criminal.
2. You have three options for your response:
 - a. Explain in detail who committed the worst action relative to the others
 - b. Explain in detail who committed the mildest action relative to the others
 - c. Justify each of the six placements

600 Word Minimum due Wednesday

HOUSE

Mr. House owns the largest hotel and casino company in the world. He is the richest man in Nevada, worth \$30 billion dollars. Upset with the media's coverage of his business dealings and personal affairs, he makes a bid to purchase the Las Vegas-Review Journal- the only major newspaper for a city of two million people. He wants to use the purchase to turn negative attention on his bitter business rivals while painting himself in the most positive light. Every major story must be passed across House's desk before it is printed.

MOUSE

Mrs. Mouse is a billionaire CEO of a large technology company. She wants to run for President of the United States using her fortune (\$30 billion) to fund her future campaign. Rather than buy media time, Mrs. Mouse decides to buy the media company Gannett. She is still actively running her business empire and wants to use the newspapers owned by Gannett, including USA TODAY, the most read newspaper in the country, to generate positive coverage about her business and political career. Her network of newspapers start printing headlines and opinions like "In tech world, Mouse outthinks competitors" "When Mouse speaks Congress listens" and "Why Mouse must run for President."

RAT

Dr. Rat is a multi-billionaire businessman with mansions across the country. He owns the largest exterminator company in the United States, RIP RAT. In order to avoid paying taxes in the United States, Dr. Rat sets up bank accounts in Switzerland, Luxembourg, and the Isle of Man. Although Dr. Rat's company does nearly all of its business in the United States, Dr. Rat moves the company headquarters to Switzerland to avoid paying corporate taxes (this is called an inversion). Dr. Rat has hidden his money so well that he pays less in taxes than his Teacup Poodle's babysitter. Dr. Rat's wealth is like an iceberg. The US government only knows about 20% of his income. The rest is hidden.

CAT

Ms. Cat is the CEO of a sugar company. Over the last 100 years, the average American went from eating 20 pounds of sugar a year to well over 60 pounds by 2016. Scientific studies show that sugar is harmful to the body and connected to high cholesterol, diabetes, and obesity. Not wanting demand for her product to decrease, Ms. Cat creates the Institute for Medical Research on Sucrose (IMRS). She offers \$200,000 to leading scientists in the medical field to conduct new research. Every study from IMRS shows the positive effects of sugar on the human body. IMRS creates other smaller research wings and pushes the media to say that there are "inconclusive findings about the health benefits or negative effects of sugar" and that the "science isn't clear on sugar."

FROG

Mrs. Frog is the executive director of the California Coastal Commission (CCC), a state agency created to protect and enhance the coast. Mrs Frog is the influential leader of a 12-person commission. Members of the CCC are not paid. A large hotel developer named Wonald Wump has been trying to get a 200-room hotel built along the Pacific Ocean for a decade. Wonald Wump treats Mrs. Frog to expensive dinners to "discuss the merits of the project" and flies her out on his private jet to New York City to see how the company "does things." Wump also offers to help Mrs. Frog get her twin son and daughter into the college of their choice because he "knows everyone." Mrs. Frog gives an impassioned speech at the next CCC meeting and Wump hotel is approved for construction. The Frog twins get into Stanford and Mrs. Frog gets her picture framed with the cast of Hamilton.

HOG

General Hog retires from the US Army and starts his own consulting business. General Hog uses the connections and information, some of it classified, that he gained over his 40 years in the service to "recommend" ways for businesses to win multi-billion dollar government contracts. General Hog knows how decisions are made and how much money is available because a few months ago he was the one in charge. General Hog is still close friends with many of the most powerful people in the US Army. He discusses deals with them at barbecues and during rounds of golf. Their families go on vacation together. Each time one of his clients wins a government contract they kick back 1% of the deal to General Hog (1% of \$2b is \$20m). General Hog's clients seem to win every deal, and he is making 25 times more money than he ever made in the Army.