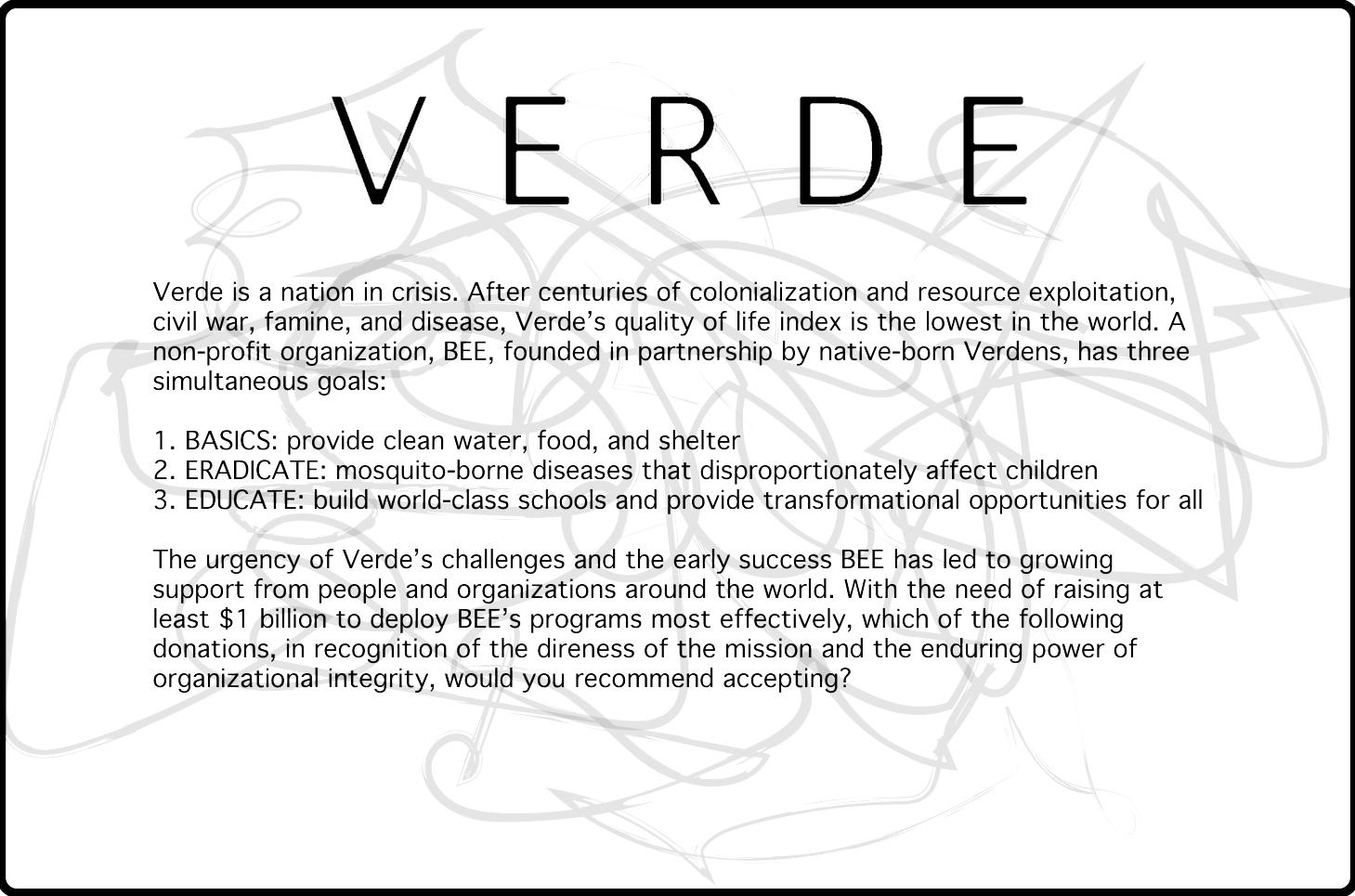


VERDE



Verde is a nation in crisis. After centuries of colonialization and resource exploitation, civil war, famine, and disease, Verde's quality of life index is the lowest in the world. A non-profit organization, BEE, founded in partnership by native-born Verdens, has three simultaneous goals:

1. **BASICS:** provide clean water, food, and shelter
2. **ERADICATE:** mosquito-borne diseases that disproportionately affect children
3. **EDUCATE:** build world-class schools and provide transformational opportunities for all

The urgency of Verde's challenges and the early success BEE has led to growing support from people and organizations around the world. With the need of raising at least \$1 billion to deploy BEE's programs most effectively, which of the following donations, in recognition of the direness of the mission and the enduring power of organizational integrity, would you recommend accepting?

ANONYMOUS

A donation is made without any indication of person, place of origin, or motivation.



BARON

A family of extraordinary wealth has offered a donation with the requirement that a member of their family, none of whom have any connection to Verde nor experience in advising a non-profit organization, lead the Board of Directors.



\$250m
RANK:

CULT

A religion, considered by some governments to be a “dangerous cult” for its criminal and coercive behavior, makes a donation.



\$25m

RANK:

DICTATOR

The dictator of a repressive regime that does not hold democratic elections, honor freedom of the press, or provide basic human rights to all citizens, offers a donation.

\$75m
RANK:

EMPIRE

The royal family of a wealthy imperial country has offered a donation. This country, more than any other, spent centuries plundering the wealth and resources of Verde.



\$250m
RANK:

F A R M

The world's largest industrial agriculture operation, accused of mistreatment of animals, uncontrolled air pollution, deforestation, and human rights abuses, offers a donation.

\$125m
RANK:

F O S S I L

The most complete and best preserved dinosaur skull is anonymously donated. It is not clear whether or not the skull has been legally obtained, but it is authentic. The donor asks that the \$50m winning offer made by a private collector be split 50-50.



I S L E

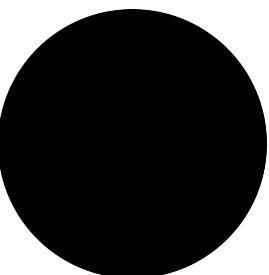
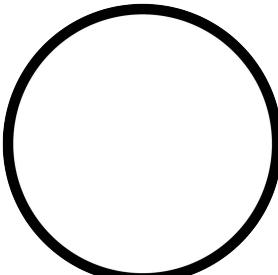
An island near the most densely populated city in the world was opened up to rapid urbanization. Infrastructure projects led to the loss of native art and artifacts, old growth forests, and the extinction of a beloved species of fox. The primary developer of the Isle offers a donation.

\$2.5m
RANK:

I V O R Y

Illegally seized ivory from African and Asian elephants has been confiscated by a neighboring government and offered as a donation. To realize the donation, the ivory must be sold to the highest bidder.

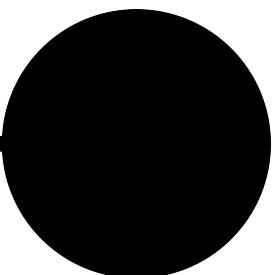
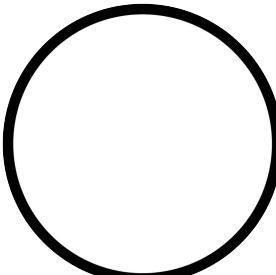
\$25m
RANK:



M U M M Y

An Egyptian mummy, legally but controversially acquired, is offered to raise donations.

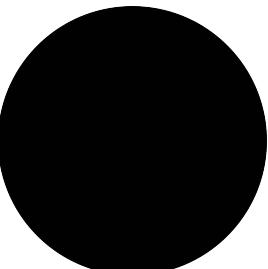
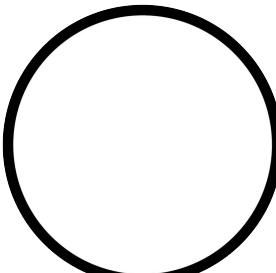
\$25m
RANK:



O I L

The world's largest petroleum refining company has offered a donation.

\$250m
RANK:



P A R T Y

A major political party in the world's most powerful country
makes a donation.

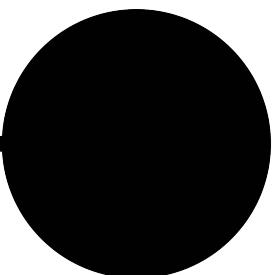
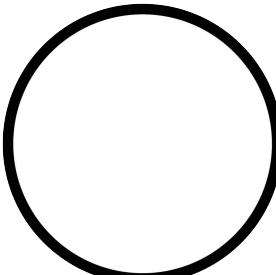
\$75m

RANK:

S A B E R

A saber used by a notorious warlord and conqueror of antiquity is offered to raise funds through donation. Many museums are willing to meet the asking price.

\$25m
RANK:



SAPPHIRE

An international diamond and gem corporation with a history of corruption, violence, and forceful relocation of indigenous people near a prized mine, donates a flawless sapphire.

\$25m
RANK:

SCIENTIST

A brilliant scientist, winner of the top prize in physics and chemistry, left behind a series of notebooks documenting her groundbreaking work. A private collector has made a extraordinary offer for the 19th century notebooks but will not allow them to be viewed publicly.

\$25m
RANK:

SEARCH

The world's largest technology search engine offers a donation in exchange for access to the private data on all donors, partners, and programs. A promise is made that this data will only be used internally.

\$250m
RANK:

S O D A

An iconic international brand offers a donation in exchange for a seat on the Board of Directors. This company has made billions of dollars selling sugar water through clever marketing and aggressive distribution.

\$125m
RANK:

S U P P L I E R

A pharmaceutical company offers a donation. This company is bidding to become the major supplier of the drug to cure mosquito-borne disease in Verde: a multi-million dollar contract.



TOBACCO

The world's most successful tobacco company has offered a donation.



\$75m

RANK:

T R E A S U R E

A buried ship from the colonial era is discovered with a trove of gold galleons. It is believed that this gold was stolen from the native peoples of the “New World” hundreds of years ago.



\$125m

RANK: