



SOCKEYE

The city of Sockeye was once home to California's salmon fishing industry. At its peak in 1990, Sockeye had a population of 20,000. After years of drought, the twin rivers that frame Sockeye have been so low that the salmon are no longer running.

Dealing with a high rate of unemployment, seven different projects are proposed to revitalize the area. The projects are proposed in three different areas:

The Crag...the jagged cliffs on the north coast

Cape Elephant...the scenically stunning peninsula shaped like an elephant's head

Zebra Beach... famous for its beaches of black and white sand

Sockeye does not have money to spend on the projects without the guarantee of positive or offsetting revenue. Without development, Sockeye may soon become a ghost town.

Oil Kings	The Crag	An oil corporation would like to build a headquarters and set up five drilling platforms off the coast.
Sockeye Sanitation	The Crag	Perfectly placed between Los Angeles and San Francisco, this dump would be the final resting place for trash within a 200-mile radius.
Visitor Center	Cape Elephant	A visitor center with magnificent views of the peninsula with a restaurant, gift shop, and hiking trails.
The Inn at Cape Elephant	Cape Elephant	An ultra luxurious hotel with rooms starting at \$750/night.
Zebra Beach Club	Zebra Beach	A private beach club with a golf course, fitness center, spa, swimming pool, yoga studio, and fine dining.
ZB Recreation Area	Zebra Beach	A public daily use beach with private operators.
Central Coast Aquarium	Zebra Beach	An aquarium with the potential to be basic (\$\$) up to world-class (\$\$\$\$\$\$).

Project Name	Cost (City)	Revenue (City)	Jobs	Requirements
Oil Kings	\$	\$\$\$\$\$\$\$	500	Oil platforms and ships spoil some of the best views on Cape Elephant and an accident could result in a disastrous oil spill. Local wildlife may be harmed.
Sockeye Sanitation	\$	\$\$\$\$\$	200	Toxic gas releases, leaks, and water pollution are all possible side-effects.
Visitor Center	\$\$\$\$\$	\$\$\$	25	
The Inn at Cape Elephant	\$\$	\$\$\$\$	100	The hotel wants to make the road and property on Cape Elephant totally private. No trespassers allowed.
Zebra Beach Club	\$	\$\$	50	The Beach Club is for members only. Very few, if any, residents of Sockeye could afford membership.
ZB Recreation Area	\$\$\$	\$	25	
Central Coast Aquarium	\$\$-\$\$\$\$\$\$\$	1/2 of Cost	10 per \$ spent	At \$\$ Sockeye could build a basic aquarium and up to \$\$\$\$\$\$\$\$ for a world-class institution

