



COMPANY PROFILE

2020



St. Slamet Raya Tawangsari RT.04 RW.34
Mojosongo, Jebres, Solo,
Jawa Tengah - INDONESIA

www.soloabadi.com

*"Creative Work
Sincerely Serving"*

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Tentang Kami

Solo Abadi is a manufacturing company engaged in the machinery industry. As a company that continues to increase the potential and development of its sustainability. Currently, **Solo Abadi** has 5 brands with unique, powerful and different characteristics. Some of these brands include:

1. Anthropometric Chair
2. Light
3. Bungas Home Décor
4. Malika Wallart
5. Metrisis Anthropometry Portable

The priority of **Solo Abadi** is to develop a manufacturing business that Indonesia can be proud of, as an original or local Indonesian product that can compete on the international exhibition. All of these brand categories are marketed domestically and internationally.

Solo Abadi is raised by the best team that continues racing with trust, loyalty, honour and outstanding teamwork. We hold on to this to create a company that can always making innovate products, create a healthy company atmosphere and blow of Indonesia through superior and quality local products. Creativity is also a key factor in every process in the business that we do. Besides, we also do not forget to communicate our passions through a sense of sincerity in making and producing a product.

Therefore, our main motto in working is **creative work, sincerely serving.**

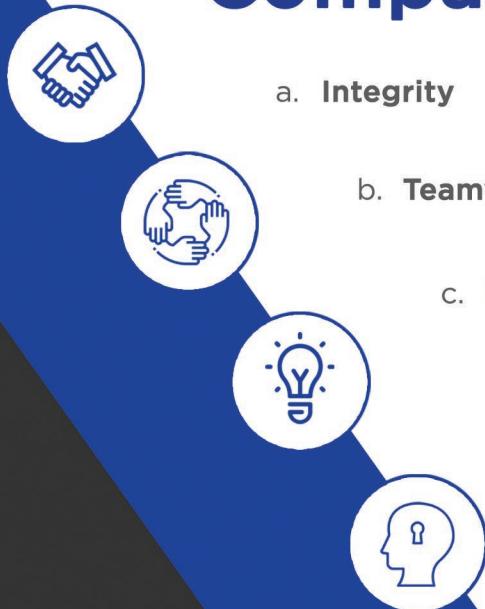
Vision and Mission

Our Vision is to become an ethical manufacturing company in Indonesia that can produce best quality domestic products to compete internationally.

Our Mission :

1. Create a healthy work environment to improve team performance.
2. Open to any innovation in developing products for the company's progress.
3. Creating a system that is strong and neat but still flexible to implement.

Company Value



Why Solo Abadi ?

1. Consistently making quality products with International standards

Always focus on the quality of products that meet the standards of client demands. For us, managing product quality is a must and an important urgency to do.

2. Effective and efficient work systems

In our company, work systems are built effectively and efficiently to produce maximum work. This relates to good time management, so we are more productive at work.

3. Experienced team in their profession

For us, a team or human resources is the best asset we have. Our great team is ready to help clients get the best products they need.



Our Teams

"The main assets and greatest strength of solo abadi is the human resources which can support Solo Abadi so far.

For this reason, it is a great responsibility for Solo Abadi to continue to provide the best service for all Human Resources that we have. And protect the people they love."

- Dian Untoro (Founder) -

Our Teams



Solo Abadi consists of several groups of teams that have responsibilities and have their respective roles to realize the vision and mission of Solo Abadi. Some of our division lines are:

- a. PPIC
- b. Human Resources Development (HRD)
- c. Marketing
- d. Production
- e. Engineering
- f. IT (Information Technology)
- g. Technician
- h. General

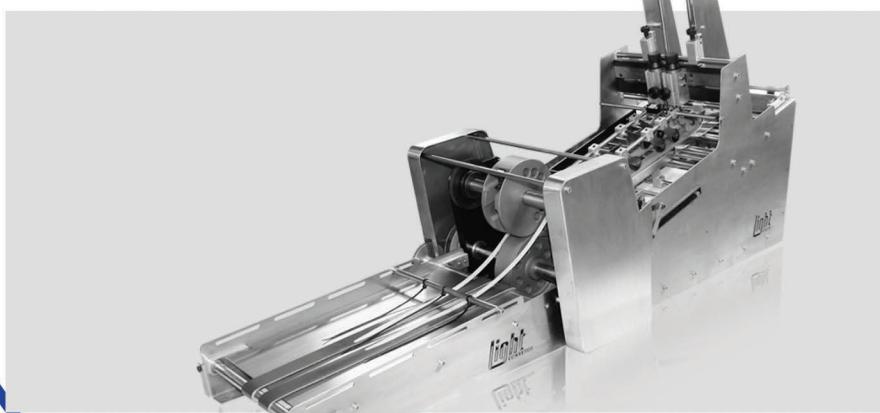


Our Brands

As a company that continues to grow, we already have 5 main brands with unique and different characteristics in each brand. **Solo Abadi** has a goal to continue to grow our brand to be able to become a product that can be a pride of Indonesia. Some of the brands we have are as follows:

1. Light

The second brand that we own is the **Light** brand. Light itself is a brand that raised **Solo Abadi** into a manufacturing company that is widely acknowledged and growing. There are two main products created within this brand, namely **Light Emboss 210** and **Light Cigarettes Slitting**. Light Emboss 210 is a machine specifically designed to provide a code dater or production code by embossing it on cigarette packaging etiquette. Meanwhile, Light Cigarettes Slitting is a tool designed specifically to separate the ambry from tobacco on damaged cigarettes so that tobacco can be reused. The **Light** machine is a device that is very closely related to the cigarette industry in Indonesia.



"Light itself is a brand that raised Solo Abadi into a manufacturing company that is widely acknowledged and growing."

Our Brands

2. Anthropometric Chair

The second brand of solo abadi is measuring instrument that we designed and produced was the Anthropometric Chair. An anthropometric chair is a tool used to measure the dimensions of the human body. This instrument is one of the popular tools used in Industrial Engineering laboratories in Indonesia. This tool is **one of the best brands** that we have, which has been adapted to the standards of the needs of the existing Industrial Engineering laboratories. The Anthropometry Chair is our first bridge to develop relations to the outside world. One of them is with leading **Universities in Indonesia**.



"The Anthropometry Chair is our first bridge to develop relations to the outside world. One of them is with leading universities in Indonesia."

Our Brands

3. Bungas Home Decor

Bungas Home Decor is the third brand of **Solo Abadi**. Different from our previous brands that are closely related to the machinery and engineering industries. Bungas opened a new path in the world of arts or crafts. Even though we are a machine manufacturing company, the soul of art flows quite strongly in **Solo Abadi**. From this appreciation, Bungas was born and grew into one of our pride. Bungas is a craft product that we design and produce with skilled hands and high exactitude. The name of the **Bungas** itself is inspired by a word in **Banjar** which means **beautiful**. This naming we adjust to the appearance of a beautiful Bungas, which are charming and very elegant to be placed in the best corner of your room. However, we have not officially marketed the interest and distributed Bungas in **Indonesia**.

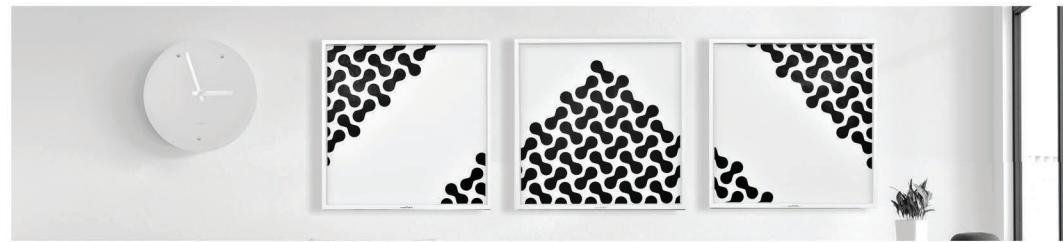


"Even though we are a machine manufacturing company, the soul of art flows quite strongly in Solo Abadi. From this appreciation, Bungas was born and grew into one of our pride."

Our Brands

4. Malika Wallart

Malika Wallart is the fourth brand of **Solo Abadi**. Our products focus on beautiful and beautiful wall decoration products for our customers to have. Unlike some of our previous brands, Malika Wallart has the same characteristics as Bungas, which is focused on home decor. However, we market and sell Malika Wallart in retail way. To be the only brand in **Solo Abadi** that we market in retail and create a brand identity that is quite connected to **Solo Abadi**. The name **Malika** which means queen in Arabic Language, we hope that this wall decoration will be the queen of wall decoration products in Indonesia. Besides, **Malika** is one of the brands that provides the most insight into our brands.

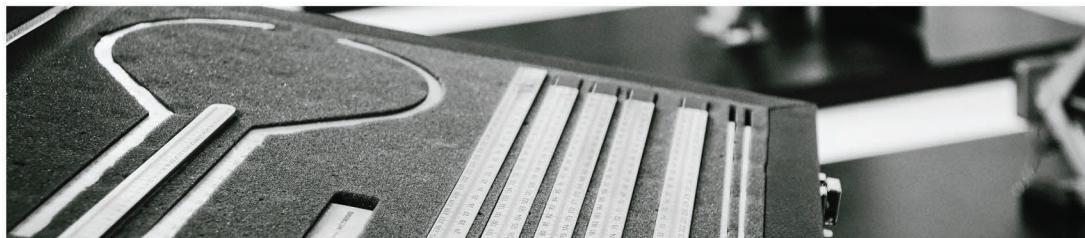


"The name Malika which means queen in Arabic Language, we hope that this wall decoration will be the queen of wall decoration products in Indonesia."

Our Brands

5. Metrisis

Metrisis is the latest anthropometric brand from **Solo Abadi**. This tool is also known as **Portable Anthropometry**, which is an upgrade of the Anthropometry Chair but with different functions, shapes and materials. Officially launched in 2019, Metrisis is one of the various **Solo Abadi** brands and is expected to become a well-known brand in **Solo Abadi** like the previous brands. Metrisis is also used in several fields of science such as Anthropology, Industrial Engineering and Health. The motto we use in Metrisis is **All Can Be Measured** where we expect that this tool can be used to make all the anthropometric measurements needed.



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Special Custom Product

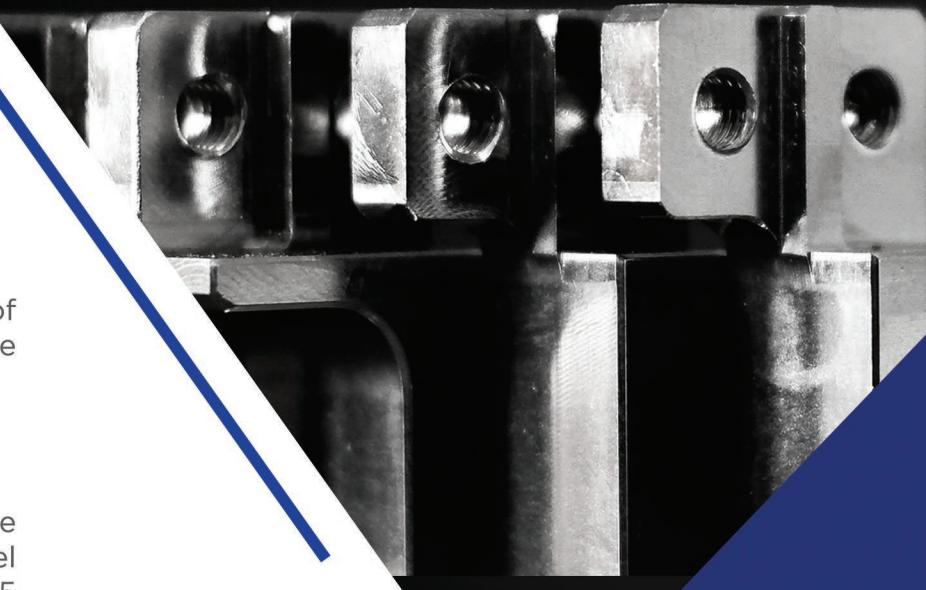
In addition to having some of the above brands, we also accept a kind of custom products produced in the manufacturing industry. Some of the products we make are:

1. Chemical Nitrate

The metal coating process is specifically formulated to improve the characteristics of the coated part. The main element of the coating is Nickel (Ni). This coating has extraordinary adhesion which has a thickness of 15_25 microns (0.015-0.025mm).

The advantages of this coating are corrosion-resistant, friction-resistant, increasing the service life of spare parts from 10 to 10 times.

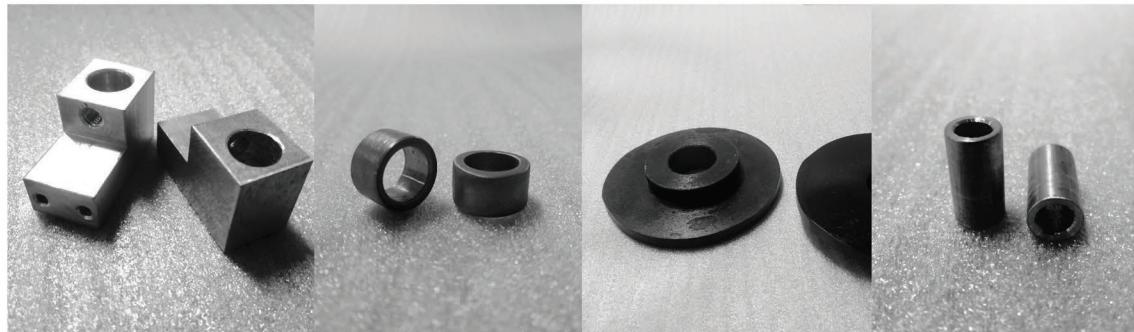
Chemical Nitrate coating application for industrial Oil & Gas, Chemical Procesing, Plastic, Textile, Automotive, Aviation & Aerospace, Food & Pharmaceutical & Cigarettes Machine Parts industries.



Special Custom Product

2. Sparepart

In the field of sparepart we also serve Custom Product Precision parts Special Purpose Machine. Special purpose machines that we have made are conveyors, crusers, and various other industrial jigs. In the manufacture of spare part and special purpose machines we are supported by experts in their fields and a variety of CNC and conventional machines with high precision including CNC milling machines, CNC lathe machines, laser machines, conventional milling machines, conventional surface grinding lathe machines and welding machines.



Our Clients

Some of clients are come from a Big Companies in all around Indonesia, such as down below :



Our Clients

Beside, we have an important clients from all around University in Indonesia,
Such as down below :



Our Partner

We also have some clients that also become our Partner for the company, Such as down below :





www.soloabadi.com

for any inquiries
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