

Figure 6: Histogram Household Size

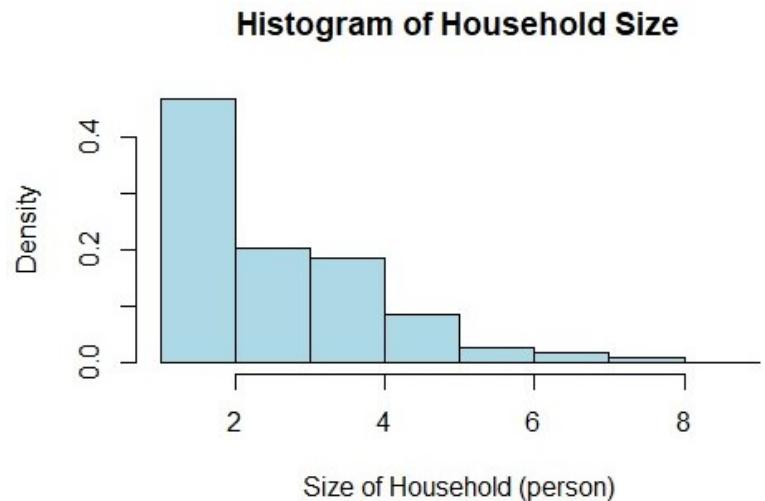
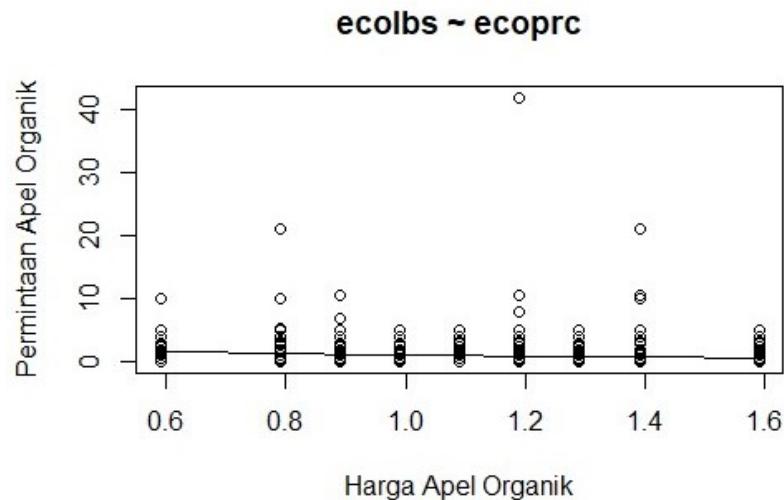


Figure 7: Scatter Plot



Model Regresi Linear Berganda

Figure 8: Regresi Linear Berganda

```

Residuals:
    Min      1Q Median      3Q     Max
-2.482 -1.135 -0.546  0.557 39.848

Coefficients:
            Estimate Std. Error t value Pr(>|t|)
(Intercept) 1.176843  0.800601  1.470   0.142
ecoprc      -2.870791  0.591682 -4.852 1.53e-06 ***
regprc       3.007563  0.711847  4.225 2.73e-05 ***
faminc      0.002251  0.002864  0.786   0.432
educ        0.035466  0.045205  0.785   0.433
hhszie     0.060487  0.064204  0.942   0.346
inseason    -0.181564  0.205474 -0.884   0.377
---
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 2.484 on 653 degrees of freedom
Multiple R-squared:  0.04131, Adjusted R-squared:  0.0325
F-statistic: 4.689 on 6 and 653 DF,  p-value: 0.0001103

```

Figure 9: Uji Multikolinearitas

```
ecoprc  regprc  faminc    educ   hysize inseason
3.265484 3.233419 1.118841 1.128222 1.024953 1.007752
```

Figure 10: Uji Breusch-Pagan

```
studentized Breusch-Pagan test
```

```
data: apple6
BP = 5.4144, df = 6, p-value = 0.4919
```

Figure 11: White Robust Standard Error

```
t test of coefficients:
Estimate Std. Error t value Pr(>|t|)
(Intercept) 1.1768433 1.0848241 1.0848 0.2783999
ecoprc      -2.8707910 0.7526719 -3.8141 0.0001496 ***
regprc       3.0075627 1.8212520 1.6514 0.0991436 .
faminc      0.0022509 0.6083812 0.0037 0.9970492
educ        0.0354657 1.0848241 0.0327 0.9739297
hysize      0.0604873 0.7526719 0.0804 0.9359729
inseason    -0.1815639 1.8212520 -0.0997 0.9206196
---
signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

Figure 12: Hasil Setelah Robust (Persamaan 2)

```
Permintaan Apel organik
=====
Dependent variable: ecolbs
-----
ecoprc           -2.8708*** (.5665)
regprc            3.0076*** (.9067)
faminc             .0023 (.0025)
educ                .0355 (.0397)
hysize               .0605 (.0552)
inseason            -.1816 (.1679)
Constant            1.1768* (.6324)
-----
Observations          660
R2                  0.0413
Adjusted R2           0.0325
Residual std. Error     2.4844 (df = 653)
F Statistic          4.6892*** (df = 6; 653)
-----
Notes: Robust standar error dalam tanda kurung
*** Signifikan pada tingkat 1 persen
** Signifikan pada tingkat 5 persen
* Signifikan pada tingkat 10 persen
-----
Note: *p<0.1; **p<0.05; ***p<0.01
```