

Figure 6: Histogram Household Size

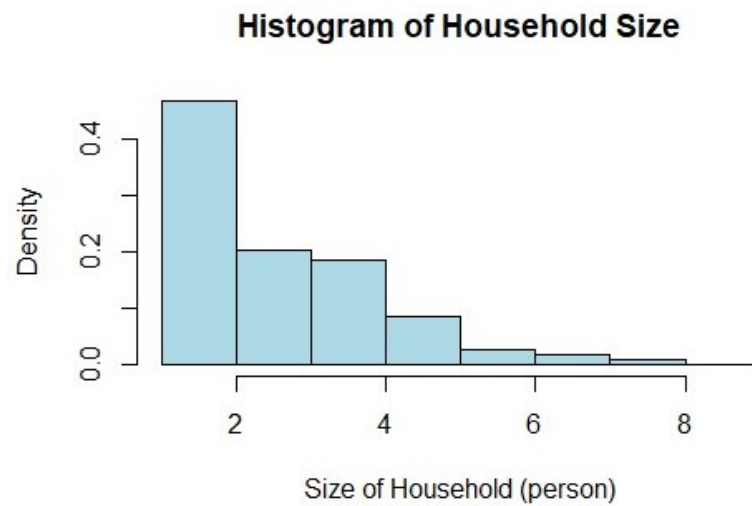
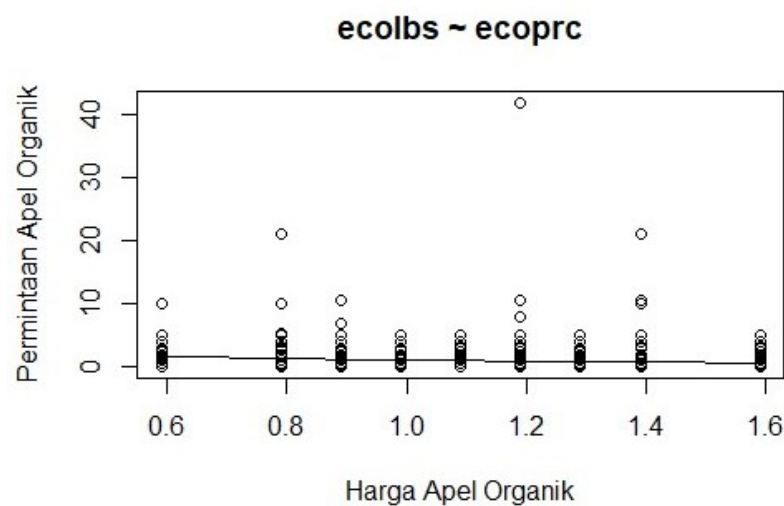


Figure 7: Scatter Plot



## Model Regresi Linear Berganda

Figure 8: Regresi Linear Berganda

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Residuals:
    Min       1Q   Median       3Q      Max
-2.482 -1.135 -0.546  0.557 39.848

Coefficients:
            Estimate Std. Error t value Pr(>|t|)
(Intercept)  1.176843   0.800601   1.470   0.142
ecoprc      -2.870791   0.591682  -4.852 1.53e-06 ***
regprc       3.007563   0.711847   4.225 2.73e-05 ***
faminc       0.002251   0.002864   0.786   0.432
educ         0.035466   0.045205   0.785   0.433
hhsizes      0.060487   0.064204   0.942   0.346
inseason    -0.181564   0.205474  -0.884   0.377
---
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 2.484 on 653 degrees of freedom
Multiple R-squared:  0.04131,    Adjusted R-squared:  0.0325
F-statistic: 4.689 on 6 and 653 DF,  p-value: 0.0001103

```

Figure 9: Uji Multikolinearitas

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ecoprc  regprc  faminc  educ  hhsiz  inseason
3.265484 3.233419 1.118841 1.128222 1.024953 1.007752

```

Figure 10: Uji Breusch-Pagan

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studentized Breusch-Pagan test

data: apple6
BP = 5.4144, df = 6, p-value = 0.4919

```

Figure 11: White Robust Standard Error

```

t test of coefficients:

      Estimate Std. Error t value Pr(>|t|)
(Intercept)  1.1768433   1.0848241   1.0848 0.2783999
ecoprc       -2.8707910   0.7526719  -3.8141 0.0001496 ***
regprc        3.0075627   1.8212520   1.6514 0.0991436 .
faminc        0.0022509   0.6083812   0.0037 0.9970492
educ          0.0354657   1.0848241   0.0327 0.9739297
hhsiz        0.0604873   0.7526719   0.0804 0.9359729
inseason     -0.1815639   1.8212520  -0.0997 0.9206196
---
signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

```

Figure 12: Hasil Setelah Robust (Persamaan 2)

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Permintaan Apel Organik
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                                Dependent variable:
                                -----
                                ecolbs
-----
ecoprc                        -2.8708***
                               (.5665)

regprc                        3.0076***
                               (.9067)

faminc                        .0023
                               (.0025)

educ                          .0355
                               (.0397)

hhsiz                         .0605
                               (.0552)

inseason                      -.1816
                               (.1679)

Constant                      1.1768*
                               (.6324)
-----
Observations                  660
R2                            0.0413
Adjusted R2                   0.0325
Residual Std. Error          2.4844 (df = 653)
F Statistic                   4.6892*** (df = 6; 653)
-----
Notes: Robust standar error dalam tanda kurung
*** Signifikan pada tingkat 1 persen
** Signifikan pada tingkat 5 persen
* Signifikan pada tingkat 10 persen
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Note:                          *p<0.1; **p<0.05; ***p<0.01

```