

Portfolio: <https://yusukeshinada.github.io/Webpage-hands-on/>
LinkedIn: <https://www.linkedin.com/in/yusuke-shinada-b21730b8>



Portfolio

Yusuke Shinada
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WORK EXPERIENCE

Fashion consulting company
October 2015 - Present
(in Tokyo Since December 2016)

Lei Ujika Inc. - Producer Intern - New York City, NY

<http://leiujika.com/bioen.html>

- Inspected New York Fashion Week (Tory Burch, Lacoste, Alexander Wang, Milly, DKNY and more)
- Photographed and retouched photos of runway
- Aided in the creation of presentation sheets
- Aided in the creation of articles for newspaper
- Marketing research in E-Commerce
- Trained freshman/Intern

TV Commercials production
October 2010 - September 2015

Dentsu Creative X Inc. - Assistant producer, and Assistant Director - Tokyo/Osaka, Japan

<http://www.dentsu-crx.co.jp/en/>

- Managed staff and expense as project lead. (20-120 people, 20,000 - 700,000 dollars)
- Organized schedule and negotiated costs.
- Suggested some solutions to the shooting and creative team as the representative of the production.
- Handled the 3+ projects under strong pressure to meet each deadline.
- Planning and editing commercials.
- Worked on as a good adviser to the agency and clients.
- Directed of movies/video storyboard (over 10 movies per year)
- Trained freshman
- Participated in Cannes Lions, 2012/2013
- Cannes Lions 2013 Film silver and 2014 Health & Wellness Gold (Product: Baika Gofuku Gan)

TV Commercials production
March 2009 - October 2010

Dentsu Tec Inc. - Production Manager - Tokyo/Osaka, Japan

<http://www.dentsutec.co.jp/eng/>

- Team management (20-70 people)
- Organized schedule and managed staff and expense
- Planning commercials

TV Commercials production
March 2008 - October 2008

Tohokushinsha Film Corporation. - Assistant Production Manager - Tokyo, Japan

<http://www.tfc.co.jp/english/company/>

- Organized schedule and managed staff and expense

SKILLS/LANGUAGES/INTERESTS

Skills	Illustrator, Photoshop, After Effects, Premiere, InDesign, HTML, CSS, Java, JavaScript, Max7, and Microsoft Office
Languages	English (CEFR level B2) and Native Japanese
Interests	Fashion trends, Learning code, and Building the body

EDUCATION / CLASS

July 2016 - July 2016	Parsons The New School - New York City, NY Summer intensive course: Graphic Design
June 2016- June 2016	ITP, Tisch School of the Arts, New York University - New York City, NY Studied at ITP Camp (Digital/interactive art/creative coding)
April 2013 - March 2014	Sendenkaigi - Osaka, JAPAN Certificate, Copywriting
April 2008 - March 2009	Visual-Techno Academy - Tokyo, JAPAN Certificate, Studied Advertising & Visual Creative Arts
April 2004 - March 2008	Seikei University - Tokyo, JAPAN Studied at Faculty of Science and Technology Degree: BS (a major in applied chemistry)

VOLUNTEER

September 26 - September 30 2016	Advertising Week - New York City, NY http://newyork.advertisingweek.com/ <ul style="list-style-type: none">■ Aided a main staff as a venue manager assistant, greeter, and speaker check in.
July 6 - July 24 2016	Parsons The New School - New York City, NY https://www.newschool.edu/parsons/ <ul style="list-style-type: none">■ Aided a main staff as a teaching assistant.