Portfolio: https://yusukeshinada.github.io/Webpage-hands-on/Instagram: https://www.instagram.com/think_shinadaLinkedIn: https://www.linkedin.com/in/yusuke-shinada-b21730b8

EDUCATION/CLASS

Yusuke Shinada
Tokyo, JAPAN

+81 80 3827 5779 yusuke19831022@gmail.com

July 2016 - July 2016 Parsons The New School - New York City, NY

Summer intensive course: Graphic Design

June 2016- June 2016 ITP, Tisch School of the Arts, New York University - New York City, NY

Studied at ITP Camp(Digital/interactive art/creative coding)

April 2013 - March 2014 Sendenkaigi - Osaka, Japan

Certificate, Copywritting

April 2008 - March 2009 Visual-Techno Academy - Tokyo, Japan

Certificate, Studied Advertising & Visual Creative Arts

April 2004 - March 2008 Seikei University - Tokyo, Japan

Studied at Faculty of Science and Technology Degree: BS (a major in applied chemistry)

SKILLS/LANGUAGES/INTERESTS

Skills (Mac user) Illustrator, Photoshop, After Effects, Premiere, Flash, InDesign, Lightroom,

Java, JavaScript, Max7, Html, CSS and Microsoft Office

Languages English (CEFR level B2) and native Japanese

Interests Fashion, Photoshoot, Ski, and Play the tuba (instrument)

WORK EXPERIENCE

Fashion consulting company October 2015 - present

Lei Ujika Inc. - Fashion Producer Intern - New York City, NY

http://leiujika.com/bioen.html

- Inspected NewYork Fashion Week(Tory Burch, Lacoste, Alexander Wang, Milly, DKNY and more)
- Photographed and retouched photos of runway
- Aided in the creation of presentation sheets
- Aided in the creation of articles for newspaper
- Marketing research in E-Commerce
- Trained freshman/Intern

Advertising production
October 2010 - September 2015

Dentsu Creative X Inc. - Production Manager, Assistant Director, and Planner - Tokyo/Osaka, Japan

http://www.dentsu-crx.co.jp/en/

- Organized schedule and managed staff and expense (20-120 people, 20,000 700,000 dollars)
- Negotiated costs
- Planning and editing commercials
- Created an animation of title and typography
- Directed of movies/video storyboard (over 10 movies per year)
- Trained freshman
- Participated in Cannes Lions, 2012/2013
- Cannes Lions 2013 Film silver (Product: Baika Gofuku Gan)
- Cannes Lions 2014 Health & Wellness Gold (Product: Baika Gofuku Gan)

Advertising production March 2009 - October 2010

Dentsu Tec Inc. - Production Manager - Tokyo/Osaka, Japan

http://www.dentsutec.co.jp/eng/

- Team management (20-70 people)
- Organized schedule and managed staff and expense
- Planning commercials

Advertising production March 2008 - October 2008

Tohokushinsha Film Corporation. - Assistant Production Manager - Tokyo, Japan http://www.tfc.co.jp/english/company/

Organized schedule and managed staff and expense

VOLUNTEER

September 26 - September 30 2016 Advertising Week - New York City, NY

http://newyork.advertisingweek.com/

• Aided a main staff as a venue manager assistant, greeter, and speaker check in.