YUTHRA GURUSAMY

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in LinkedIn | Bē Behance | 💼 Portfolio

Profile

Creative and user-centered UX/UI Designer and Mentor with 4+ years of experience in designing digital products and guiding junior designers. Skilled in user research, interaction design, prototyping, and responsive UI development. Known for conducting design workshops, streamlining design systems, and mentoring interns to industry standards. Passionate about human-centered design, storytelling, and creating engaging user experiences.

Employment

Aug 2023 — Present

Web D School Pvt Ltd | Chennai, India

UX/UI Designer and Mentor

- Led end-to-end design for real-time client projects, including an EdTech platform, kids' learning website, and a soft skills training site — focusing on user-centered, responsive, and accessible design.

- Mentored junior designers and interns by reviewing their work, providing regular design critiques, and guiding them through design systems, usability testing, and interaction design.

- Conducted interactive workshops on tools like Figma, Maze, and Miro, emphasizing wireframing, prototyping, and user validation practices.

- Collaborated with the research team for a Learning Management System (LMS), contributing to UX research plans, persona development, and usability reports.

- Ensured adherence to WCAG accessibility standards and mobile-first principles, delivering inclusive and scalable UI components.

- Partnered cross-functionally with developers, marketers, and stakeholders to align business goals with user needs and drive project success.

Feb 2023 — July 2023

Brown Button Pvt Ltd | Chennai, India

Visual Designer

- Delivered end-to-end visual design for US-based client projects, including fintech websites, SaaS dashboards, and mobile apps, ensuring intuitive and consistent user experiences.

- Worked as the UI/UX design for the Tamil Nadu Keeladi heritage project, combining storytelling with modern UI to preserve cultural narratives digitally.

- Conducted in-depth user research, competitor analysis, and developed case studies to guide data-driven design decisions.

- Designed brand identities, logos, and visual systems for multiple in-house applications, aligning with business goals and user needs.

- Collaborated with developers to maintain design consistency, responsive behavior, and performance across platforms.

Education

April 2022 — Dec 2022	**UX/UI Designing**
	Web D School
Aug 2016 — Sep 2020	**B.E. Computer Science**
	Karpagam Institute of Technology

Tools

- Figma
- Balsamiq
- XD
- Protopie
- Photoshop
- Maze
- Miro
- Just in mind
- Illustrator
- Dora.ai
- Marvel
- Trello

Soft Skills

- Communication
- Team work and Team Management
- Problem-Solving
- Creativity
- Time Management.
- Adaptability

UI Skills

- Visual design (typography, color)
- Front-end basics (HTML, CSS, JavaScript)
- Design systems
- Micro Interactions
- component-based design
- Interaction design
- Responsive design

UX Skills

- User research and analysis
- Design thinking
- Wireframing and prototyping
- Stakeholder management
- Usability testing
- Accessibility (WCAG compliance)
- Information architecture
- Collaboration with cross-functional teams
- Interaction design
- Effective communication and storytelling
- Branding Strategies
- Marketing and Pshycology

Links

- Portfolio : https://yuthuuxui.github.io/portfolio/
- Behance : https://www.behance.net/yuthra_gurusamy
- Linked In : https://www.linkedin.com/in/yuthra-gurusamy/