

TIFFANY YU

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Los Angeles, CA

Hi! I am a third-year college student seeking for a challenging internship in tech and creative industry to enhance my knowledge on human-centered design through web and mobile engineering.

Education

University of Southern California – Dec 2023

B.S. Computer Science and Business Administration, GPA: 3.66

Relevant Coursework: Data Structures and Object Oriented Design, Principles of Software Development, Web Publishing, Calculus II

Extracurriculars: Web Designer at Daily Trojan, VP at USC's mental health club

Experience

Wavelength — *Dating web app based on music taste*

[Personal Project]

Product Designer and Full-Stack Engineer

May – Jul 2022

- Visualized user flows with low-fi wireframes and designed GUIs using Figma
- Developed front-end using React and Material UI and back-end with Firebase for data storage
- Implemented a sign up and login system using CRUD operations for creating and validating users
- Connected to Spotify Web API endpoints to get JSON data of a user's top tracks and artists

Trood — *iOS food tracker app*

[USC Hackathon]

Product Designer

Feb 4 - 6 2022

- Defined the problem and narrowed down user base to university students in dining halls
- Sketched wireframes and designed user-centered Figma mockups for sign up, home, camera, community leadership board, and calendar features
- Prototyped the iOS app on Figma to model interactive user flows

NielsenIQ — *Global measurement and data analytics company*

[REMOTE]

Commercial Analyst Intern

Jun – Aug 2022

- Evaluated market research data to develop insights and solutions via reports
- Utilized internal tools to analyze success of a client's product in market by formulating survey questions and comparing results to past data
- Reviewed data for QC before delivering to clients

Timeless Truth Mask — *World Expert in Facial Sheet Masks*

[Kaohsiung, Taiwan]

Sales and Marketing Intern

Jun – Dec 2020

- Conduct market research using Mintel platform and present findings in weekly meetings
- Lead hour-long product training sessions to international clients in United States, Czech Republic, and Malaysia
- Formulated introductory emails to OEM companies, brands, and influencers for potential partnerships

Skills

Programming: C++, Java, Python, JavaScript, PHP

Web and Database: HTML, CSS, Firebase, MySQL, PostgreSQL

Frameworks: ReactJS, Spring

Technologies: Docker, GitHub, VSCode, IntelliJ, Eclipse

Design: Figma, Adobe Photoshop, Adobe Illustrator, MS Office

Languages: English, Mandarin Chinese, Japanese