

OBJECTIVE

Third year college student seeking for a challenging and rewarding internship in the tech and creative industry to enhance my knowledge on innovative ideas and emerging technology.

CONTACT

Email

yutiffan@usc.edu

Phone

(510) 990-7502

LinkedIn

www.linkedin.com/in/yutiffan/

Personal Website

https://yutiffan.github.io/

SKILLS

Languages

- English — Fluent
- Mandarin — Fluent
- Taiwanese — Fluent
- Japanese — Basic
- Korean — Basic

Programming Languages

- C++ — Intermediate
- HTML, CSS — Intermediate
- Python — Basic

Softwares

- Photoshop — Intermediate
- Illustrator — Basic
- Premiere Pro — Basic
- PowerPoint — Advanced

HONORS

National Merit  
Commended Scholar  
(2017)

National Honor Society  
(2018-2019)

Dean's List  
(2019-2020)

INTERESTS

- Writing
- Doodling
- Dancing
- Choreographing
- Running

TIFFANY YU

EDUCATION

Kaohsiung American School

Kaohsiung, Taiwan  
Aug 2015 - May 2019

High School Diploma  
International Baccalaureate Diploma  
- Graduated with 4.25 GPA

University of Southern California

Los Angeles, CA  
Aug 2019 - Dec 2023

Bachelor of Science in  
Computer Science and Business Administration  
Cummulative GPA: 3.63

WORK & LEADERSHIP EXPERIENCE

Timeless Truth Mask

Kaohsiung, Taiwan  
Jun 2020 - Dec 2020

Sales and Marketing Intern

- Conduct market research using Mintel platform
- Present research findings during weekly meetings
- Lead hour-long product training sessions to international clients in United States, Czech Republic, and Malaysia.
- Draft and send introductory emails to OEM companies, brands, and influencers for potential partnerships
- Pitched, planned, and launched a marketing campaign for Black Friday
- Managed website and tracked performance monthly
- Wrote copy for social media posts in English
- Translated documents and presentations

GIVE Foundation at USC

Los Angeles, CA  
Jun 2020 - ongoing

VP of Communications

- Founding member
- Responsible for the initial brand positioning of organization: a multimedia platform focused on mental health for students created by students
- Brainstorm activities that maintain and further our mission
- Manage website and social media accounts
- Write copy and create graphics for social media posts

High School Student Government

Kaohsiung, Taiwan  
Aug 2018 - May 2019

Vice President

- Co-lead weekly meetings with the entire student government
- Communicated with administration regularly
- Gave speeches and emceed school wide events, including Prom
- Organized school wide events, such as fundraisers & school photo
- Managed budget

ACTIVITIES

ExploreCSR Workshop

Jan 2020 - ongoing

A series of workshops co-sponsored by Google Research on computational media intelligence; Learn about machine learning and AI through python; Work with peers and mentors on collaborative project for hackathon.

AIGA USC

Jan 2020 - ongoing

A university chapter of AIGA, the professional association for design; Engage in workshops and network with professionals; Tour design studios

KASA Dance Off (USC)

Sep 2019 - Dec 2019

Danced competitvely with other colleges; Worked with a team of 80+ dancers; Over 150+ hours of practice time in total