

Fox Tracking

WNM617 - Yuti Lu

— Statement of Intent

This project is for fox lovers because I'm one of them. The app is convenient for people who like to track foxes and record the location. This app include foxes size, skin color and breed. This project consists of 6 parts, home page, login page, user page, foxes list page, map, info page.

— Exploration - Font

Heading 1 - Opan Sans (Bold)

Heading 2 - Opan Sans (Medium)

Body 1 - Opan Sans (Regular)

Body 2 - Opan Sans (Light)

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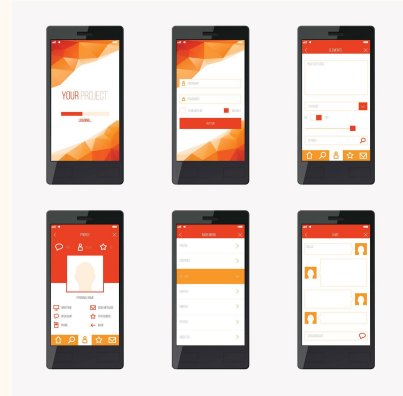
Heading bold -24px, Body regular -12px

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Heading regular-18px, Body light -12px

— Moodboard

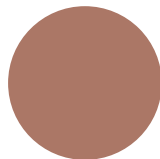


— Exploration - Color

Primary



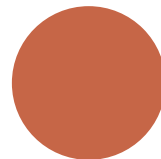
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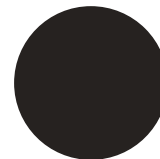
#ab7766



#fff9f1



#c66647

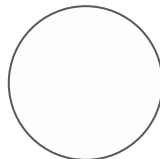


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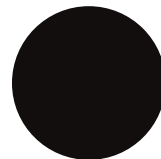


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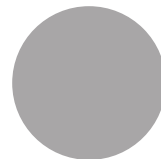
Secondary



#fdfdfd

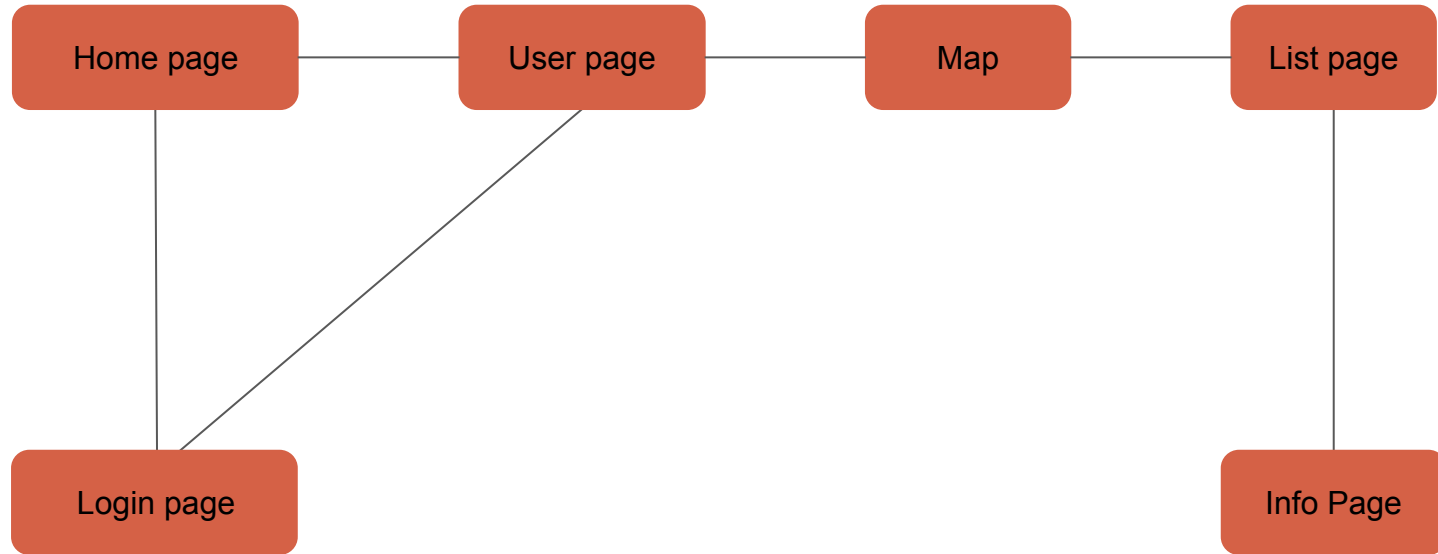


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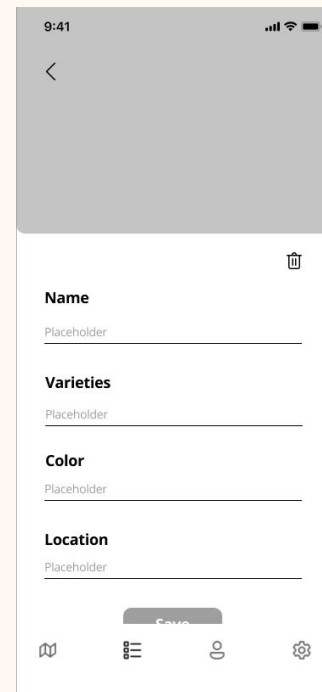
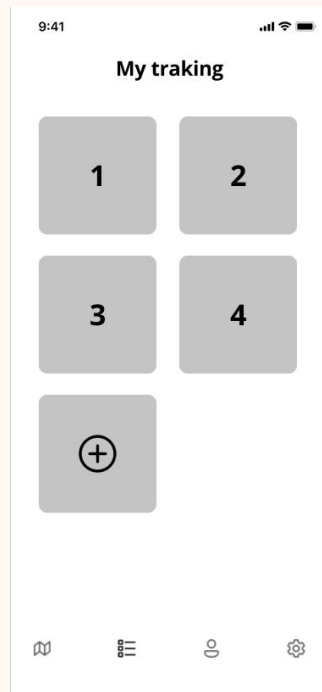
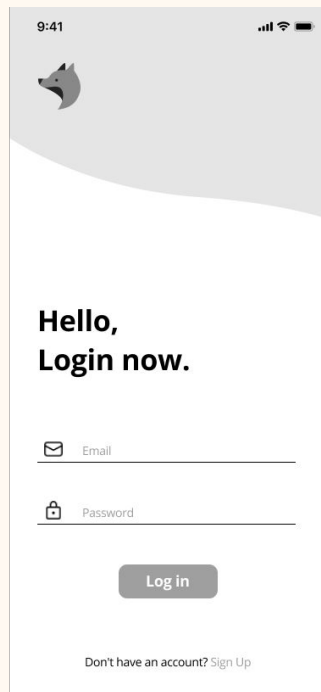


#a8a6a7

— User Flow



— Wireframes-Mobile Vision



— Iconography

Logo



Icons

