

Q1

Q1. This survey will take roughly 5 minutes to complete and consists of 16 short questions. The answers will be anonymous.

Do you consent to participating in this survey?

- ☐ Yes
- ☐ No

Q2

Q2. Are you 18 years of age or older?

- ☐ Yes
- ☐ No

Q3

Q3. How old are you? (Enter as a whole number) Enter "0" if you prefer not to answer.

Q4

Q4. What is the sex assigned to you at birth?

- ☐ Male
- ☐ Female
- ☐ Prefer not to answer.

Q5

Q5. What are your general dietary restrictions / preferences?

- ☐ No dietary restrictions/ preferences
- ☐ Vegetarian (Vegetarians abstain from the consumption of all animal flesh products, like red meat, fish and poultry)
- ☐ Vegan (This diet eliminates meat, fish, poultry, eggs and dairy products, as well as other animal-derived products, such as honey)
- ☐ Pescatarian (This diet abstains from eating all meat and animal flesh, like red meat and poultry, with the exception of fish)
- ☐ Flexitarian (This includes people who eat mostly vegetarian but occasionally eat meat which includes red meat, poultry, seafood and fish)
- ☐ Other
- ☐ I prefer not to answer.

Q6

Q6. Do you have any diseases or conditions that impact the food that you consume? If so indicate them below.

- ☐ No diseases or conditions that impact food consumption.
- ☐ I prefer not to answer.

- ☐ Diabetes (Type 1 or 2)
- ☐ Celiac Disease (Gluten Allergy)
- ☐ Lactose Intolerance
- ☐ Eating Disorders (e.g., anorexia nervosa, bulimia nervosa)
- ☐ Other

Q7

Q7. How many times a week do you eat out at or order out from a restaurant/ fast food establishment? (Enter as a whole number) Enter "999" if you prefer not to answer.

Menu 1

Q8. Assume that you are at "The MSBA Grill" during your lunch break, alone. Indicate which food item(s) you would order for lunch, assuming you would use your own money. The menu is shown below.

The MSBA Grill

1600 PENNSYLVANIA AVENUE NW,
WASHINGTON, DC 20500

Main Dish

Very, Very Vegan Burger	\$8.00
Farmer's Favorite Burger	\$8.50
Cheese Platter Burger	\$9.00
Meat & Greens Grand Burger	\$9.00

Wraps

Vegan Veggie Wrap	\$7.00
Chicken Caesar Wrap	\$8.00

Sides

Fries	\$5.00
Chicken Fingers	\$5.00

Dessert

Hot Fudge Sundae	\$5.00
Lava Cake	\$5.00



Q8. Which food item(s) would you like to order from the menu above?

- ☐ I don't want to order anything.
- ☐ Very, Very Vegan Burger \$8.00
- ☐ Farmer's Favorite Burger \$8.50
- ☐ Cheese Platter Burger \$9.00
- ☐ Meat & Greens Grand Burger \$9.00
- ☐ Vegan Veggie Wrap \$7.00
- ☐ Chicken Caesar Wrap \$8.00
- ☐ Fries \$5.00
- ☐ Chicken Fingers \$5.00
- ☐ Hot Fudge Sundae \$5.00
- ☐ Lava Cake \$5.00

Menu 2

Q9 . Below is the same menu displaying each food item's Calorie information. Indicate if you would like to make any changes to your order or keep it the same.

The MSBA Grill

1600 PENNSYLVANIA AVENUE NW,
WASHINGTON, DC 20500

Main Dish

Very, Very Vegan Burger (750 Cal)	\$8.00
Farmer's Favorite Burger (800 Cal)	\$8.50
Cheese Platter Burger (1020 Cal)	\$9.00
Meat & Greens Grand Burger (970 Cal)	\$9.00

Wraps

Vegan Veggie Wrap (650 Cal)	\$7.00
Chicken Caesar Wrap (750 Cal)	\$8.00

Sides

Fries (350 Cal)	\$5.00
Chicken Fingers (400 Cal)	\$5.00

Dessert

Hot Fudge Sundae (550 Cal)	\$5.00
Lava Cake (580 Cal)	\$5.00



Q9. Would you like to change your previous order? If so, please indicate which items you would like to order below.

- ☐ Keep My Order The Same: \${q://QID11/ChoiceGroup/SelectedChoices}
- ☐ I don't want to order anything.
- ☐ Very, Very Vegan Burger (750 Cal) \$8.00
- ☐ Farmer's Favorite Burger (800 Cal) \$8.50
- ☐ Cheese Platter Burger (1020 Cal) \$9.00
- ☐ Meat & Greens Grand Burger (970 Cal) \$9.00
- ☐ Vegan Veggie Wrap (650 Cal) \$7.00
- ☐ Chicken Caesar Wrap (750 Cal) \$8.00
- ☐ Fries (350 Cal) \$5.00
- ☐ Chicken Fingers (400 Cal) \$5.00
- ☐ Hot Fudge Sundae (550 Cal) \$5.00
- ☐ Lava Cake (580 Cal) \$5.00

Q10

Q10. Why did or didn't you change your order when displayed the second menu showing Calorie information?

Q11

Q11. Do you typically factor in a food item's caloric information when choosing what to order at restaurants?

- ☐ Yes
- ☐ No
- ☐ I am not sure.

Q12

Q12. How many Calories do you generally consume daily?

- ☐ < 1,600
- ☐ 1,600 - 1,999
- ☐ 2,000 - 2,499
- ☐ 2,500 - 2,999
- ☐ 3,000+
- ☐ I don't know.
- ☐ I prefer not to answer.

Q13

Q13. Are you currently on a diet that restricts your daily caloric intake?

- ☐ Yes
- ☐ No
- ☐ I prefer not to answer.

Q14

Q14. Are you physically active?

- ☐ Yes
- ☐ Somewhat
- ☐ No
- ☐ I prefer not to answer.

Q15

Q15. How many days a week do you generally exercise? (Enter as a whole number) Enter "999" if you prefer not to answer.

Block 10

Q19. How much do you weigh in pounds? (lbs.) Enter "0" if you prefer not to answer or don't know.

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