COMS 4170

Yutong Quan

HW1 Warm-up

Jan 24, 2025

## Negative example

One aspect of *TikTok* that I really don't like is its single-video browsing design.

**-Violated Heuristic: Flexibility and Efficiency of Use**

Unlike RedNote, where 3-4 different types of posts can be displayed on one page, TikTok only shows one video at a time. This design limits my browsing choices, as I have to scroll through videos one by one. If several consecutive videos don't match my interests, it feels inefficient and frustrating. This single-video format restricts my ability to quickly skim through content or find something engaging. It wastes time and reduces the flexibility of my browsing experience, making it less enjoyable compared to platforms with more diverse layouts.