

Central Perk Café

Est. 1994 – *Live Music!*

Appetizers

Soup of the Day

Cup \$5

Bowl \$8

Made fresh daily.

Dinner Salad \$15

Add protein: Salmon \$4, Chicken \$2, Steak \$3, Shrimp \$5

Mains

Classic Burger \$18

Served with your choice of fries or a side salad.

Cheese options: American, cheddar, swiss, or mozzarella

Meatless options available

Sides & Add-Ons

French Fries \$8

Add sweet potato fries +\$1

Side Salad \$10

Spring mix with your choice of dressing.

Jalapeno Poppers \$8

Spicy and flavorful, a classic favorite.

Beverages

Fountain Soda \$2

Free refills. Coke products only. Straws available on request.

Assorted Tea \$2.50

Choose from herbal, green, or organic teas.

Coffee \$3

Available to stay or to go.

Gratuity: An 18% gratuity will be automatically added to parties of 5 or more.

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1

Restaurant Information

This group introduces the restaurant by highlighting its name and setting the tone. It's the first thing I want users to see.

2

Menu Items

This group contains all the food and beverage options, and they are organized by category. Inside this group, I would like the users to first focus on categories, and then the specific food. Other detail information about the food come the last.

3

Gratuity Information

This group provides important restaurant policy details that diners should be aware of. However, it is of the least importance since I don't want people in big party get afraid of the high gratuity, which can eliminate their willingness to come inside.

Who is the person looking at this information?

- A potential customer at the restaurant who is exploring dining options.

When are they looking at it and what goal are they most likely trying to achieve?

- They are looking at this menu after being seated at the restaurant or beforehand when the menu is displayed outside or online.
- Their primary goal is to evaluate the menu to decide if they want to dine here. And their secondary goal is to decide what to order by balancing their preferences and budget.