



**BEFORE THE PUBLIC UTILITIES COMMISSION OF THE
STATE OF CALIFORNIA**

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Application of Southern California Edison
Company (U 338-E) for Authority to Increase
Rates for its Class C Catalina Water Utility
and Recover Costs from Water and Electric
Customers.

Application No. A.20-10-018
(Filed October 30, 2020)

**EXHIBIT 1 (of 5)
TO THE**

PROTEST OF

**CITY OF AVALON
CATALINA ISLAND CHAMBER OF COMMERCE
SANTA CATALINA ISLAND COMPANY
SANTA CATALINA ISLAND CONSERVANCY
GUIDED DISCOVERIES
HAMILTON COVE HOMEOWNERS ASSOCIATION**

BISHTON • GUBERNICK
Norris J. Bishton, Jr. - SBN 49160
Jeffrey S. Gubernick - SBN 139590
6701 Center Drive West, Suite 925
Los Angeles, CA 90045
Telephone: (310) 337-4866
Fax: (310) 337-4860
E-mail: norris@bishgub.com
bishgub@aol.com
Attorneys for Protestants

EXHIBIT 1

BRIAN BRADY RESUME

Brian J. Brady, P.E.

Brian J. Brady has over 35 years of engineering and management experience in both the public and private sectors of western electric and water utilities. He maintains an independent management consulting practice, focusing on water resource assessment, asset valuation (including water rights) and strategic operations of water utilities.

Dr. Brady most recently served as General Manager of the Fallbrook Public Utility District (FPUD), and partnered with Camp Pendleton Marine Base to develop critically needed local water supplies (Santa Margarita River Conjunctive Use Project). He also served as a member of the Board of Directors of the San Diego County Water Authority.

From 2008-2011 he was the General Manager of the Imperial Irrigation District (IID), a water and power authority encompassing 6,500 square miles in southern California. IID is the largest irrigation district in the United States at 3.1 million acre-feet in annual deliveries, and is also the third largest public sector electric utility in California (1,000 MW peak demand.)

From 2003 to 2007, as General Manager of Rancho California Water District (RCWD), Dr. Brady directed the operations of the Temecula-based district's water, wastewater and reclamation divisions. Prior to Rancho California Water District, he served as general manager of the Water Replenishment District of Southern California (WRD), and was responsible for groundwater protection, enhancement and replenishment over a 400-square mile region of Los Angeles County.

From 1995 to 2000, he was Chairman and CEO of the Dominguez Water Company, an investor-owned utility in Long Beach, California. Under his leadership, Dominguez became the dominant broker of groundwater rights in Los Angeles County. Additionally, Dr. Brady led the expansion of Dominguez operations into Sonoma, Marin and Lake Counties in northern California through the negotiated purchases of private and mutual water systems.

He is past President of the Board of Directors of the Irvine Ranch Water District (IRWD), and a former board member of the Orange County Sanitation District (OCSD). Additionally, he has served as Governor Brown's appointee to the Colorado River Board of California.

Dr. Brady is a registered Civil Engineer, and earned his BSE degree in Water Resource Management from Loyola University of Los Angeles (now Loyola Marymount University)'s College of Engineering. His MBA, with an emphasis in Finance, is from the University of Southern California (USC)'s Marshall School of Business. He received his doctorate degree – an Ed.D with an emphasis in Organizational Leadership – from Pepperdine University's Graduate School of Education and Psychology

RESUME

Brian J. Brady, P.E.

PROFESSIONAL EXPERIENCE

Principal

Brian J. Brady & Associates (2000 - Present)

Principal of an independent management consulting practice specializing in water resource assessment, asset valuation (including water rights) and strategic positioning of both public and private water utilities. Clients have included the Water Replenishment District of Southern California (WRD), the Inland Empire Utilities Agency, Chevron Texaco, University of Southern California, California Portland Cement, Vulcan Materials, Exxon Mobil, Municipal Water District of Orange County, the Central and West Basin Municipal Water Districts, Borrego Water District, East Valley Water District, Santa Ana Watershed Association, Conaway Preservation Group and several private water utility investors.

General Manager

Fallbrook Public Utilities District (FPUD) (2011- 2018)

Reporting to a five-member Board of Directors, was responsible for operations of the Fallbrook Public Utility District (FPUD), which provides water, wastewater and reclamation services to north San Diego County. Partnered with Camp Pendleton Marine Base to develop critically needed local water supplies (Santa Margarita River Conjunctive Use Project). Member of the Santa Margarita River Watershed Watermaster Steering Committee. Represented the District on the Board of Directors of the San Diego County Water Authority and served as the Governor's appointee to the Colorado River Board of California.

General Manager

Imperial Irrigation District (IID) (2008-11)

As the appointed CEO by a five-member elected board of directors, provided executive leadership to the IID electric and water operations within southern California's Imperial and Coachella Valleys. Annual operating and capital budgets exceed \$850 million, with a staff of 1,400. Responsible for implementing the landmark Qualification Settlement Agreement (QSA) among the IID, Metropolitan Water District and the San Diego Water Authority, and for spearheading major initiatives to develop renewable energy projects.

General Manager

Rancho California Water District (RCWD) (2003-2008)

Reporting to a seven-member Board of Directors, was responsible for operations of the Temecula-based district's water, wastewater and reclamation divisions. Continued rapid expansion in the municipal, industrial and agricultural business segments during 2003-2004 fiscal year resulted in a nearly 14 percent increase in overall system demands. Lead an aggressive integrated water resources strategy to meet system build out forecasts. Managed the extraction and recharge operations of the Temecula Valley Groundwater Aquifer.

Chairman, CEO**Dominguez Services Corporation (1995 - 2000)**

As authorized by the Company's Board of Directors, was responsible for overall corporate policy, strategy and operations of Dominguez Services Corporation's utility and non-utility business units. In the first thirty-six months with the Company, expanded water utility operations into northern California and increased unregulated water brokering and subsidiary operations. In the same period, the Company's market capitalization rose by more than 250%, and annual shareholder returns averaged 33%. In November of 1998, completed merger negotiations with California Water Service, attaining the highest asset valuation of any U.S. investor-owned water or gas utility at that time.

Assistant General Manager**Public Utilities Department, City of Anaheim (1992-1995)**

Directed the operation of the City's electric utility, gross annual revenues of \$250 million. Responsible for electric integrated resource planning, acquisition and scheduling; demand side management; engineering functions; electric field construction; environmental services; commercial and industrial business development; and both electric and water system dispatch operations.

Vice President and General Manager**Energy Services Inc. (1988-1992)**

Chief Operating Officer of a wholly owned subsidiary of Southern California Edison Company. Developed and positioned the operation to provide utility related services (pump/turbine/motor repair, engineering support, cogeneration operating services, utility R & D technology transfer, fuel oil storage leasing contracts, privatized maintenance services). Client base developed in the first three years of operation included over 200 companies in the U.S., Canada, Mexico and the Pacific Rim.

Manager, Energy Management**Southern California Edison Company (1983-1988)**

Developed and marketed new electric load management programs and electric rate options to industrial and commercial customers. Partnered with local governmental agencies in analyzing and economizing energy use. Responsible for developing and marketing end-use electro-technologies (the forerunner to Edison's "CTAC") to assist industrial and commercial customers in becoming more competitive in the marketplace.

Manager of Valuation**Southern California Edison Company (1980-1983)**

Manager of department of engineers, accountants, and other technical staff providing economic, depreciation and cost of service studies; valuations and base data for rate cases. Served as expert rate case witness before federal and state regulatory commissions. As the company's Chief Valuation Engineer, certified to financial institutions the fair value of company operating assets and real estate for trust indenture purposes.

EDUCATION

Bachelor of Science in Engineering (BSE) emphasis: Water Resource Management
Loyola University of Los Angeles College of Engineering (now Loyola Marymount University)

Master of Business Administration (MBA), emphasis: Finance
University of Southern California Marshall School of Business

Doctor of Education (Ed.D.), emphasis: Organizational Leadership
Pepperdine University Graduate School of Education & Psychology
Doctoral research: Skill development for appointed and elected water officials

Additional Graduate level studies:

Massachusetts Institute of Technology, Stanford University, Western Michigan University,
United States International University

ELECTED AND APPOINTED OFFICES

Board of Directors, San Diego County Water Authority – 2011-present
Board of Directors, Association of California Water Agencies – 2010 – 2011; 2016-present
Board of Directors , Colorado River Board of California – 2015-2017
Board of Directors, Park Water Company (The Carlyle Group) – 2013-2016
State Legislative Committee, Association of California Water Agencies – 2013-2015
Federal Affairs Committee, Association of California Water Agencies – 2013-2015
Executive Committee, California Transmission Planning Group – 2009-2011
Board of Governors, California Municipal Utilities Association – 2009-2011
Board of Directors, Large Public Power Council – 2008-2011
Board of Directors, Southern California Public Power Authority – 1992-1995; 2008-2011
Board of Directors, Irvine Ranch Water District – 1998-2004
Board of Directors, Orange County Sanitation District – 2001-2004
Board of Directors, National Public Projects Coalition – 2004-2008
Board of Directors, Association of Groundwater Agencies – 2000-2001
Board of Directors, National Association of Water Companies – 1997-2000
Executive Council, California Water Association – 1995-2000

OTHER CREDENTIALS

Registered Civil Engineer, State of California
Member, Phi Delta Kappa (international honor society)