Theme Park Website

Team Members: Yuto Sawasaki
                      Arromal Jamuna Jayan
                      Thais Ribeiro

Agree on the purpose of the web site

The website is the perfect tool that will allow the theme park operator to show all that can be offered at their park. Families consisting of adults and children are the most common type of customers for theme parks, usually any family trip requires planning and preparation, because of that the website must be designed to provide specific information at any time and also must have a friendly and intuitive design that will allow any family member to navigate it.

On the website the customer will be able to find all the information about all the things to do in the park, attractions, events schedules, restaurants and dining, location and park hours and an online ticket purchase, that will allow the customer to plan their visit more efficiently.

Research theme park websites

1.- SixFlags Great Adventure, USA https://www.sixflags.com/greatadventure

Successful aspects:

- Attractive choice of colour. Gives the feeling of adventure and excitement.
- Great choice of pictures and videos showing the attractions of the park.
- Very intuitive and friendly. The menu bar is noticeably clear and very clever.
- Despite the page having a lot of information, it is quite easy to access all of it and is well categorized.

Unsuccessful aspects:

- Lots of links with no new content.
- Paid publicity (Toyota ads, etc.), that becomes distracting.
-

2.- Disneyland Park, USA https://disneyland.disney.go.com/destinations/disneyland/

Successful aspects:

- Easily to understand what they want to appeal. Simple design. Not complicated.
- A lot of beautiful pictures look like really delicious snack pictures.
- Even if I only see the pictures and don't read the context, I can understand what they'd like to say. Really intuitive.
- Beautiful map.

Unsuccessful aspect:

- The process of buying a ticket is a bit complicated.
- When I search something with a search tab on the web page to find something I want to know, it shows so much relative information and it takes time to find the exact information.

3. **Universal Studios Hollywood**
   https://www.universalstudioshollywood.com/web/en/us

Successful aspects:

- Beautiful and attractive pictures.
- A tab shows up at the top of the web page to warn about Covid-19. It's really kind for customers.
- It shows today's temperature and weather.
- It allows customers to easily and intuitively understand the contents.
- Customers can choose their first language. It has a lot of different languages.

Unsuccessful aspect:

- When I search something with the search tab, it shows too many relative things.
- I think a bit longer homepage is better. It would appeal more to customers.

4. **Legoland, Deutschland** https://www.legoland.de/en/

Successful aspects:

- Excellent selection of colours and pictures.
- The user can access information in any section of the website. making it for children very easy to navigate.
- The process of buying a ticket is quite simple.

Unsuccessful aspect:

- The fonts from the dropdown menu are a bit small, difficult to read without zooming in.
- The contact us page is hard to read, too much information in the same location.

5. **Puy du Fou, France** https://www.puydufou.com/france/en

Successful aspects:

- The best home page, loaded with videos of high quality showing in a short time the best features of the park.
- The information is in a beautiful display and easy to read.
- Very high quality pictures that capture the attention.

Unsuccessful aspect:

- The website doesn't appeal to children, is more focused on adults.

Structure and wireframes of the web site

The web site will consist of 3 pages:

1. **Home page**
This page will display general information about the park: a slideshow showing some pictures of some of the attractions of the park. Will included an Alert banner for Covid-19 updates.

2. **About us page**
This page will display pictures of the park and a brief explanation of what can be found in it and also the different locations.
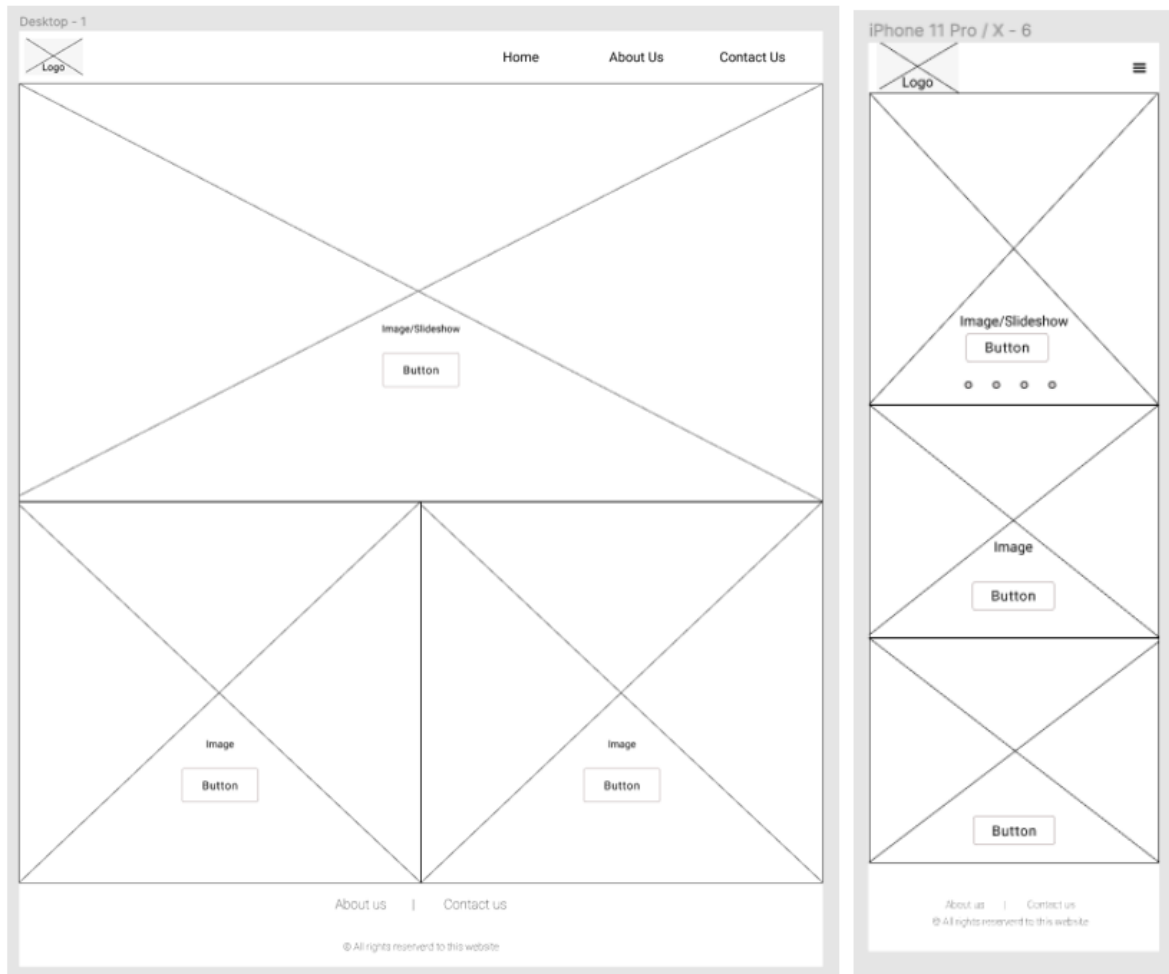
3. **Contact page**
This page will display a map with the address of the park and all the information related to contacting the park such as phone numbers and email address.

Design of the wireframes as a clear model for the website

The website will have 3 pages (Home, About us and Contact us), the website will be designed to be responsive. In the following images it can be observed the wireframes designed for both desktop and mobile versions of the website.
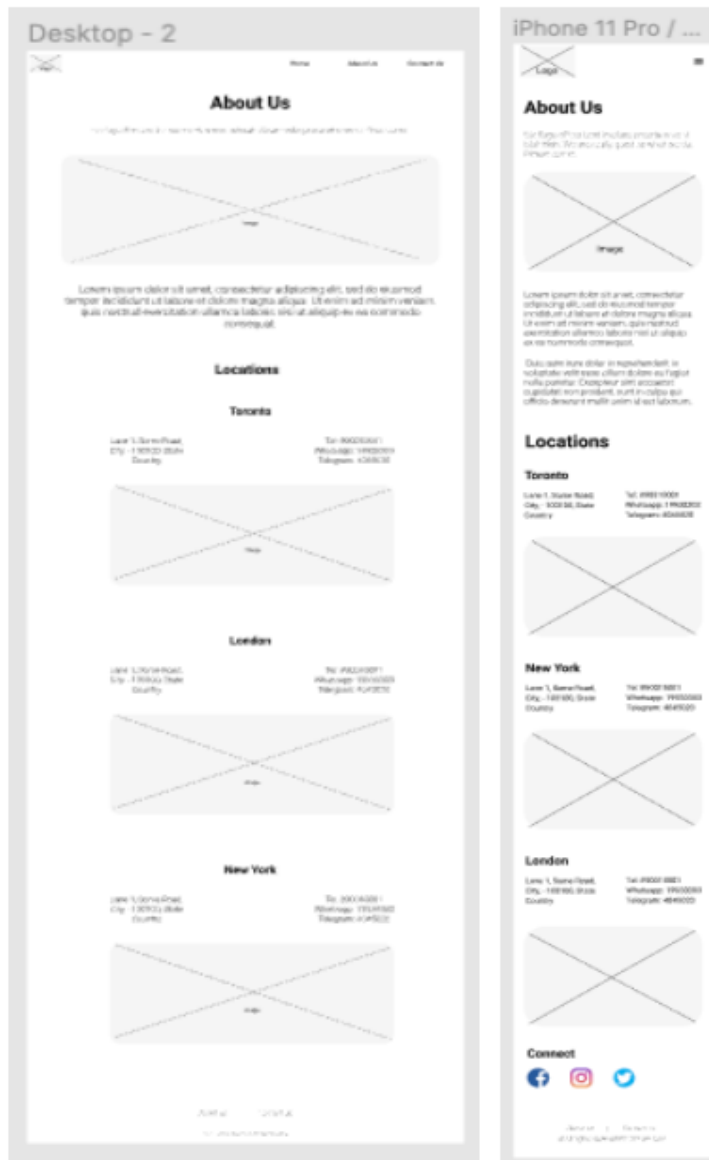
- **Home page (desktop and mobile)**

This page was designed to show the general information about the park. It consists of 3 sections: First section consists of a header with content where the park logo is displayed. This header is created to be a slideshow header, also in the header will be located the menu with links that redirect the user to the different pages. This section is meant to attract and capture the user since it is the first thing that the user will see. A second section where general information of the rides and attractions will be shown. These sections will consist of two images (or videos) showing the attractions, these pictures will be used as well to redirect the user to the appropriate web page. A third section will be a footer.
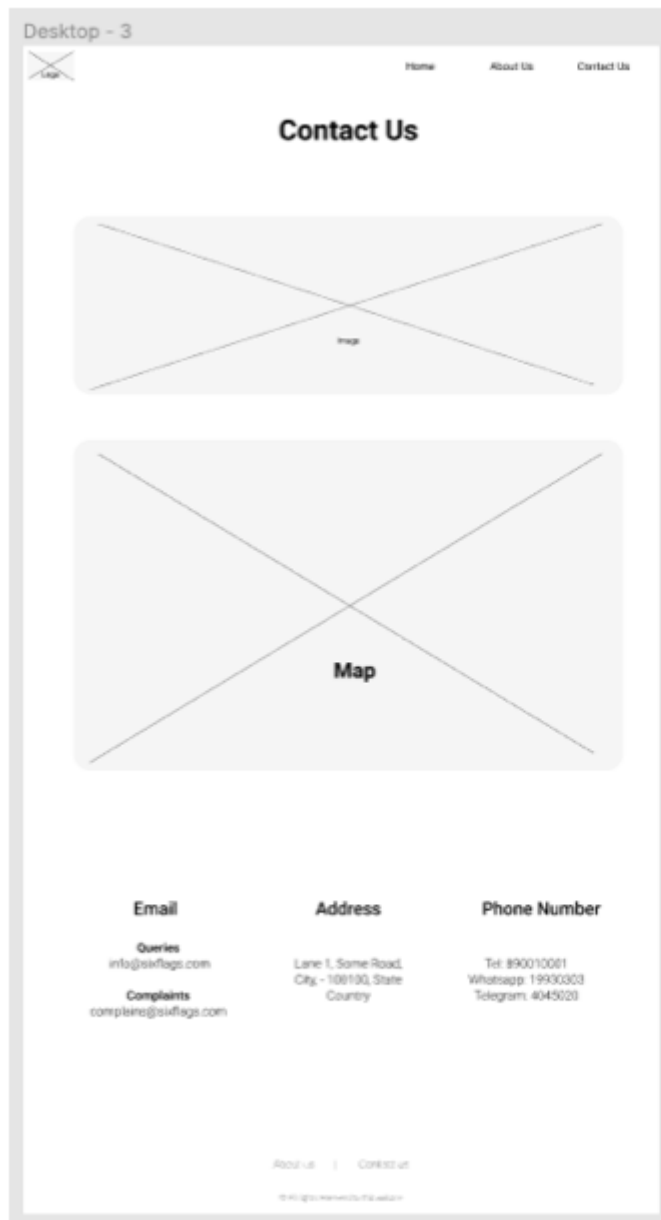
- **About us page (desktop and mobile)**

  This page was designed to show the specific information about the rides, attractions and events that the park has to offer. It consists in 4 sections: First section consists of a small header with the park logo and the menu with links that redirect the user to the different pages. A second section, which is considered the main section of this page, where specific information of the park will be shown. This section will consist of one image (or video) showing the attractions, and a brief description of them. The third section will contain all the different locations of the park with the contact information such as phone numbers and physical address. And the fourth section will be a footer.

- **Contact us page (desktop and mobile)**

  This page consists of 3 sections: the first section is a small header with a park logo and menu. A second section will be shown a location map of the park with information about where to park and other miscellaneous information. The third section will show all the contact information related to the park, phone numbers and email address. Finally, a fourth section with a footer.

Logo

Home   About Us   Contact Us

Contact Us

Image

Map

Email

Queries
info@sixflags.com

Complaints
complains@sixflags.com

Address

Lane 1, Some Road,
City, - 100100, State
Country

Phone Number

Tel: 890010001
Whatsapp: 19930303
Telegram: 4045020

About us | Contact us
© All rights reserved by this website

Logo
☰

Contact Us

Image

Map

Address

Lane 1, Some Road,
City, - 100100, State
Country

Phone Number

Tel: 890010001
Whatsapp: 19930303
Telegram: 4045020

Email

Queries: info@sixflags.com
Complaints: complains@sixflags.com

Connect

About us | Contact us
© All rights reserved by this website

<div align="center">**Documentation of the discussions:**</div>

Summary of first group meeting:

Attendents: Arromal Jamuna Jayan
                 Thais Ribeiro

Activities assigned:

- Arromal will design the wireframes.
- Yuko will be in charge of made the research for the remaining theme parks that need to be included in the final report and also create a repository on GitHub for the project
- Thais will be in charge of create the final report and document all the discussions
- Because of the difficulties related to work and the different time zones, we've decided to avoid meetings and keep all the communication through Slack. All the discussion made there will be included in the final report

Slack Discussions

Hey everyone, I think we need to get started on the Web Dev project. Perhaps we can set up a trello board to assign tasks and track progress. And we can use something like google docs for collaborating on the research activity. For the part where we have to make the website we could make a private repo in github.

2 replies

Last reply 1 month ago

View thread

<div align="center">**Wednesday, June 2nd**</div>

Thais_ 2:50 PM

Hello team, I've started creating the document for the research activity.

2:51

https://docs.google.com/document/d/1nhIWC8tkn7nYaMoBiQXperHT5vrsb0l9lPQTAs U2Sjw/edit?usp=sharing

2:52

Please, let me know if all can access it

Thais_ 2:53 PM

We need to decide the structure for the 3 pages, I propose a Landing, attractions and tickets page. What do you think??

2 replies

Last reply 21 days ago
View thread

Sunday, June 13th

Arromal JJ_ 5:25 AM

Hey team! Hopefully everyone was able to access the shared document. I believe it would be great if we could all meet sometime this week so that we can plan our activities accordingly. Let me know what time works. I say if we can meet Tuesday that would be great!

Tuesday, June 15th

Thais_ 1:22 PM

Hi Arromal, I'm free today, let me know if we can meet. The deadline for the project is July 5th, I think we should start as soon as possible.

Thursday, June 17th

Arromal JJ_ 11:34 AM

Okay sure, if you are free at 6:30 pm GMT, we can schedule a gmeet then.

11:36

I have made a gmeet meeting link for 6:30 pm GMT , let me know if you are free

Arromal JJ 11:36 AM

Web Dev

Friday, June 18 · 12:00 – 1:00am

Google Meet joining info

Video call link: https://meet.google.com/hzj-khvw-cxk

 meet.google.com

Meet

Real-time meetings by Google. Using your browser, share your video, desktop, and presentations with teammates and customers.

 1 reply

16 days ago

View thread

Friday, June 18th

Arromal JJ 8:27 AM

Can we meet today at 6:00GMT?

Thais 10:42 AM

Sure.

Arromal JJ 11:25 AM

Web Dev meeting

Friday, Jun 18 at 11:30 PM –

Saturday, Jun 19 at 12:30 AM

Google Meet joining info

Video call link: https://meet.google.com/czw-zspj-not

 meet.google.com

Meet

Real-time meetings by Google. Using your browser, share your video, desktop, and presentations with teammates and customers.

11:26

I have sceduled a meeting for 11:30pm Indian standard time which is 6:00 pm GMT. Please join if you are free

Thais_11:43 AM

Sorry Arromal, can we meet an hour later or early??

11:46

If is too late for you, let's try tomorrow??

11:47

I'm very sorry, I must attend to a sudden work meeting

Arromal JJ_1:04 PM

Okay sure we will schedule the meeting for tomorrow perhaps around 4pm gmt

Thais_2:45 PM

Yes perfect!! Thanks again

Saturday, June 19th

Arromal JJ_10:32 AM

https://meet.google.com/cza-ynvy-myw

meet.google.com

Meet

Real-time meetings by Google. Using your browser, share your video, desktop, and presentations with teammates and customers.

Monday, June 21st

Arromal JJ_ 1:02 AM

In our last meeting I agreed to do the design for the website. There is some more work remaining so far, however I'm aiming to complete it my today or tomorrow at the latest

Thais_ 3:13 PM

Hello all

Thais_ 3:15 PM

Summary of first group meeting:

Attendents: Arromal Jamuna Jayan

    Thais Ribeiro

Activities assigned:

        Arromal will design the wireframes.
        Yuko will be in charge of made the research for the remaining theme parks that need to be included in the final report and also create a repository on GitHub for the project
        Thais will be in charge of create the final report and document all the discussions
        Because of the difficulties related to work and the different time zones, we've decided to avoid meetings and keep all the communication through Slack. All the discussion made there will be included in the final report

(edited)

👍 1

👤 🖼️ **2 replies**

Last reply 13 days ago

View thread

Wednesday, June 23rd

Arromal JJ_ 9:40 AM

https://www.figma.com/file/ouR0RxrQD11qTo6U5V7WIX/Contact-us?node-id=0%3A1

Contact us

(15 kB)

htt ps://api-cdn.figma.com/resize/thumbnails/baf655d8-5571-4fd8-b40c-e420cffcff87?heig ht=112&bucket=figma-alpha

Added by Figma

👍 1

9:40

So far I've created a basic design for the mobile version

9:40

I apologize for my design skills

Thais _10:13 AM_

Hey Arromal, great job!!! But I think we don't need to add content a this point, I think they're looking for something like this a this stage

10:14

Screen Shot 2021-06-23 at 10.11.43 AM.png

10:16

Based on what you sent the three pages consist on: landing, Locations an contact Information

10:18

I think in the contact page we need to included space for adding a map location.

Thais _10:19 AM_

Hey Yuko, Did you manage to create the repository on GitHub?? I think is time for us to start creating this website

👤 **1 reply**

8 days ago

View thread

Arromal JJ_<small>11:10 AM</small>

Okay sure, I'll make the changes

Friday, June 25th

Arromal JJ_<small>12:54 PM</small>

Ive made the suggested edits as well as the desktop views as well

👍**1**

👤**2 replies**

Last reply 8 days ago

View thread

Saturday, June 26th

Yuto Sawasaki_<small>3:44 AM</small>

Okay, so these are things we need to do.

To build a web site for a fictitious theme park.

The team will develop the web site in four stages.

        Design the web site using the wireframe method
        Build the HTML pages
        Add the content
        Style a large-screen and small-screen mobile version of the site.

        3:45

Detail information for Part1:

Part design specification.png

        3:45

Detail information for Part2:

Markup wireframes with HTML.png

3:45

Detail information for Part3:

Markup wireframes with Appearance CSS.png

3:45

Detail information for Part4: (edited)

comider the box properties (padding borders etc) that you want to define.png

Yuto Sawasaki_3:56 AM

Okay, now we have our wireflames, thanks to Mr @Arromal JJ, so let's make our plan to build real website which can be seen with Smart-phones, tablets, and Desktops. Personally, I'd like to finish this team assignment during June hopefully. Then, we can think about the rest of 5 days of July as spare days. (edited)

Contact us

(9 kB)

htt ps://api-cdn.figma.com/resize/thumbnails/7c5ada8e-5098-4e1b-a857-e073686cd2f5?he ight=74&bucket=figma-alpha

Added by Figma

Thais_10:48 AM

Aromal great job!!! They look amazing !!! Tomorrow I'll start creating the landing page. I agree with Yuko let's try to finish this as soon as we can.

👍**2**

1 reply

Thais_10:49 AM

Yuko I think you need my email for the repository, taty06@gmail.com. Let me know when you create it so I can load the landing page

10:50

😄

10:50

During next week I'll update the final report with the wireframes

Thursday, July 1st

Thais_2:11 PM

Hello team, attached the home page, it needs more work but is a start.

1 reply

Thais_2:11 PM

Zip

WD_MT.zip
36 MB Zip
36 MB — Click to download

4 replies

I'll wait for your comments

Friday, July 2nd

Thais_ 2:36 PM

Hello team, I've updated the final report, https://docs.google.com/document/d/1nhIWC8tkn7nYaMoBiQXperHT5vrsb0l9IPQTAs U2Sjw/edit?usp=sharing.

Yuko, we need to add the information about the research of the others different theme parks to complete the report.

On the other hand, between Arromal and Yuko we need to complete the others 2 pages (About us and Contact us). Yuko could you please upload to GitHub the project I've shared in slack so you guys can work on it?

2:38

I need to complete some tasks on my webpage, but I need to wait until you guys finish your pages. We have until this Sunday to finish this.

2:38

I'll wait for your comments

2:39

Cheers!!

Thais_ 2:48 PM

Hello team, I've updated the final report, https://docs.google.com/document/d/1nhIWC8tkn7nYaMoBiQXperHT5vrsb0l9IPQTAs U2Sjw/edit?usp=sharing.

Yuko, we need to add the information about the research of the others different theme parks to complete the report.
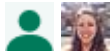
On the other hand, between Arromal and Yuko we need to complete the others 2 pages (About us and Contact us). Yuko could you please upload to GitHub the project I've shared in slack so you guys can work on it?

I need to complete some tasks on my webpage, but I need to wait until you guys finish your pages. We have until this Sunday to finish this.

I'll wait for your comments

Cheers!! (edited)

8 replies

Last reply 1 day ago

View thread

Slackbot_ 2:48 PM

Hmm, that Google Drive file didn't import correctly. To fix this and make the file searchable in Slack, please try importing it again.

Yuto Sawasaki_ 4:49 PM

@Arromal JJ, I need your email address to invite you to our github! (edited)

3 replies

Last reply today at 2:03 AM

View thread

Today

Thais_ 11:46 AM

Hello Yuto could you please send me again the link to the GitHub repository, I accidentally erased it

Message web-develop-t1g0-sxk