

GOVERNMENT COLLEGE OF ENGINEERING [IRTT]

ERODE: 638 316



Electronics and Communication Engineering

NAAN MUDHALVAN

DIGITAL MARKETING

ASSIGNMENT

NM ID: F0720DE6E6C081799D64F126DAF8C430

NAME: VIMAL PRIYA M

BRAND NAME: SYMPHONY SIPS

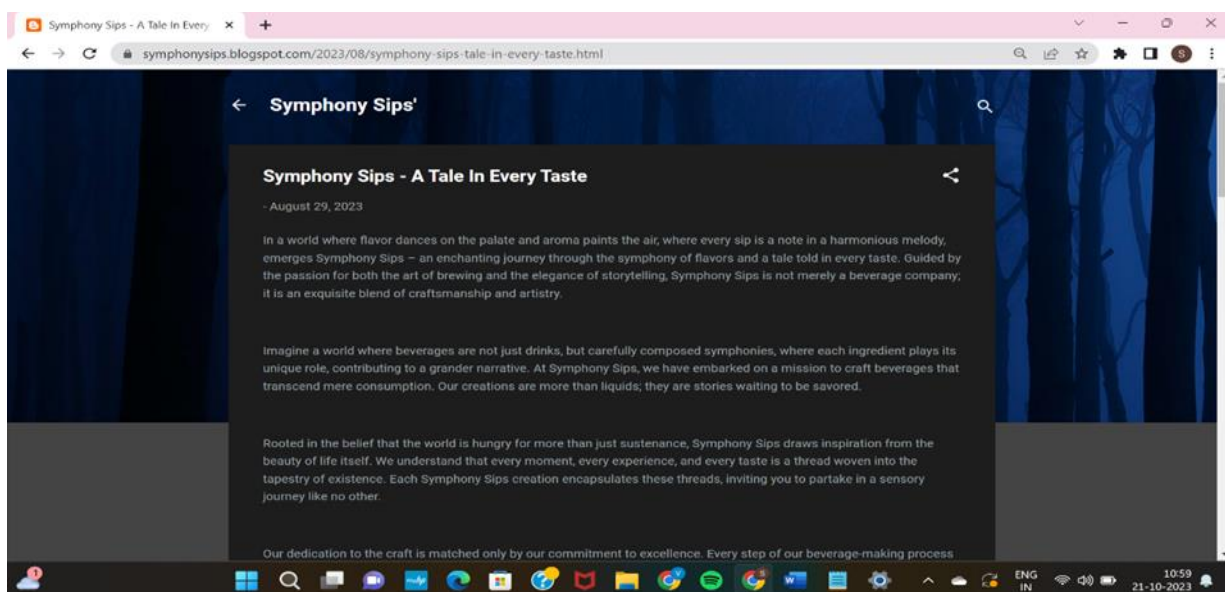
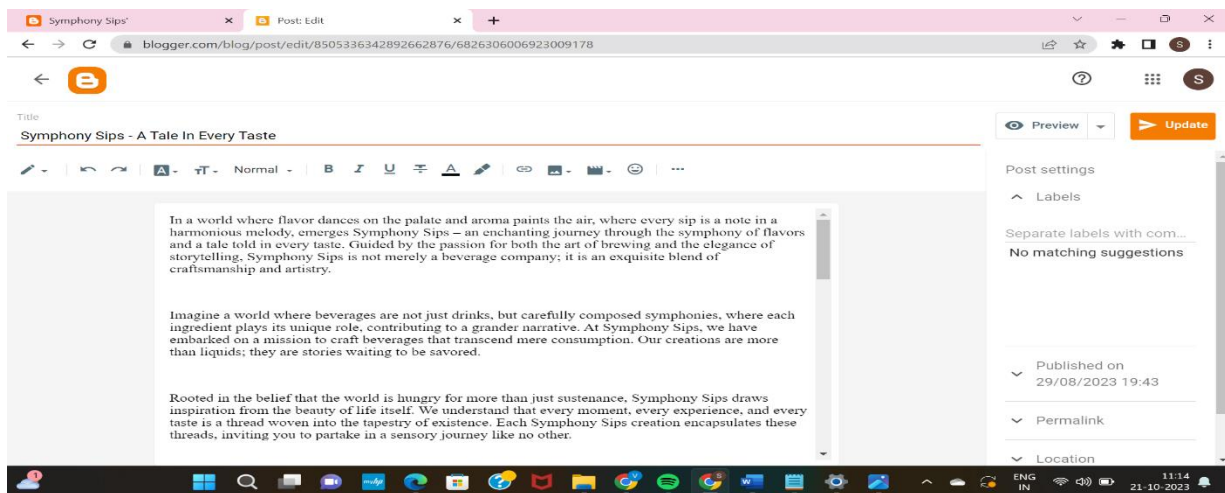
CATEGORY: BOOK CAFE

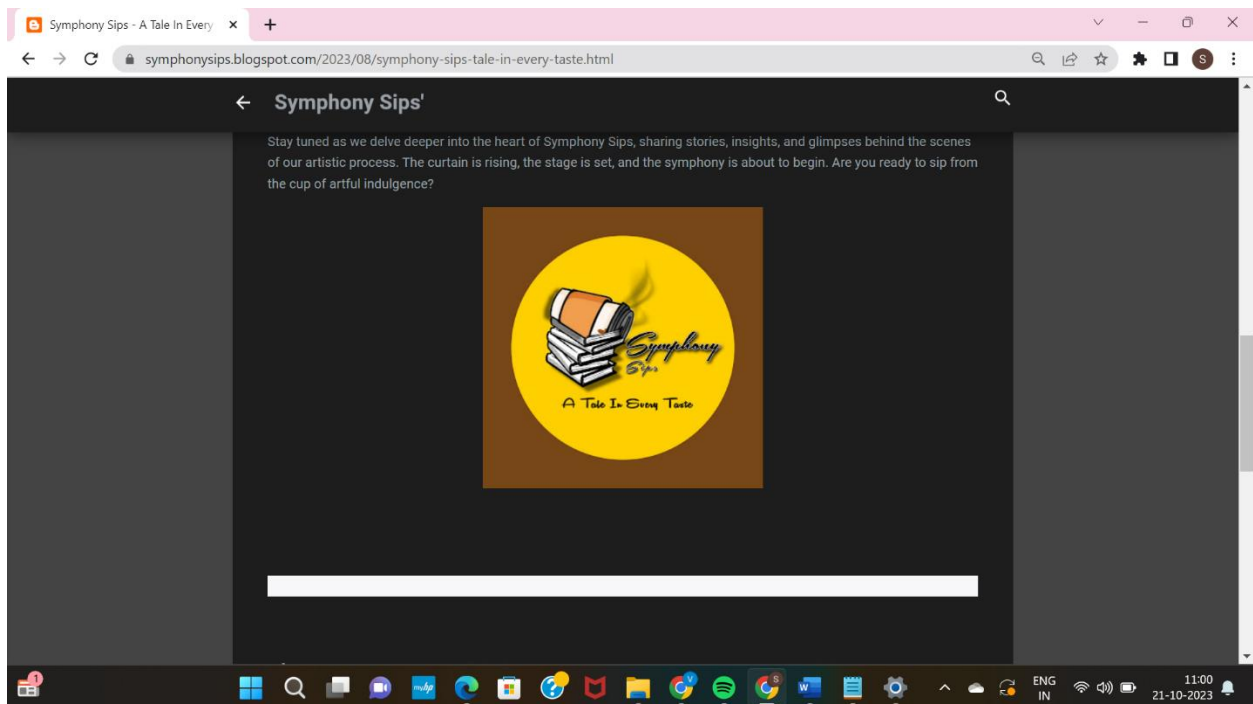
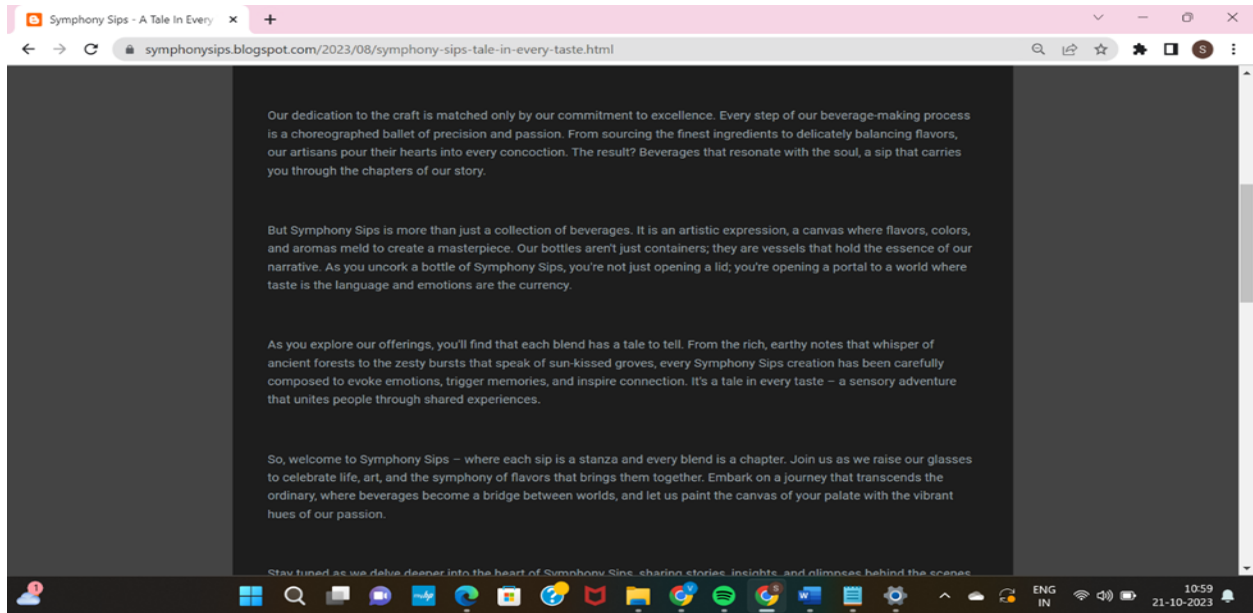
1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Link: Blog using Blogspot

<https://symphonysips.blogspot.com/>

Screenshots:



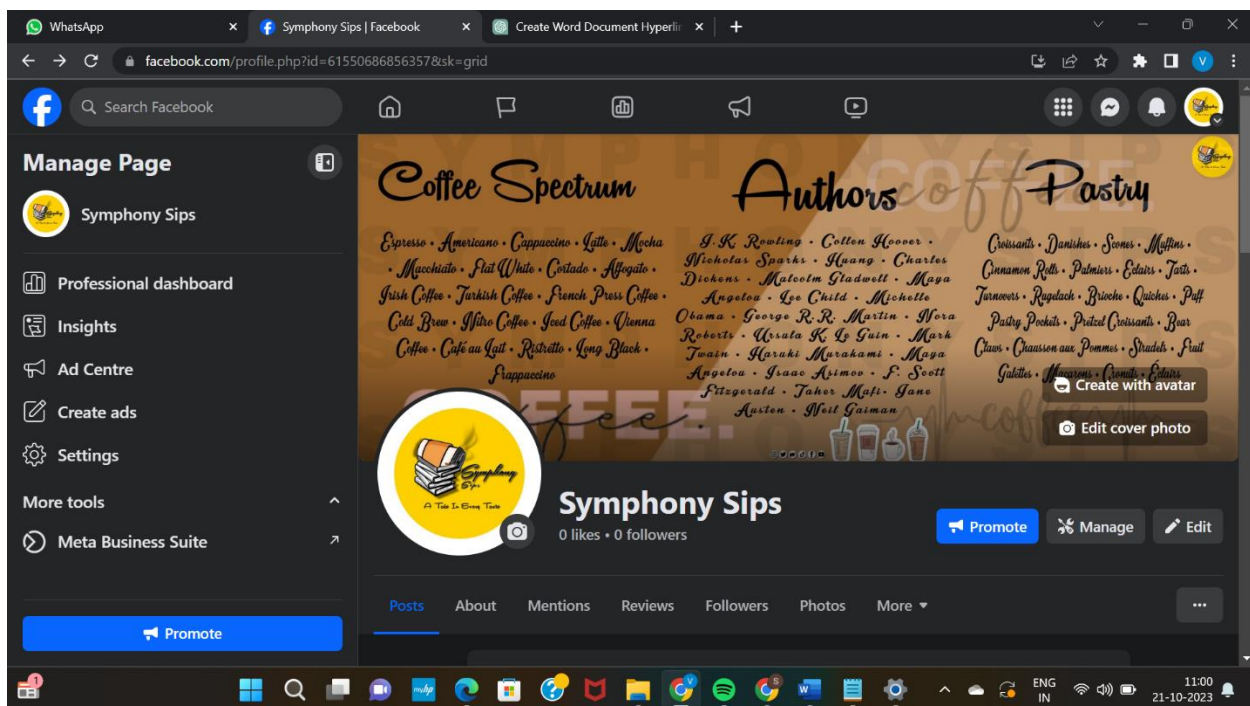


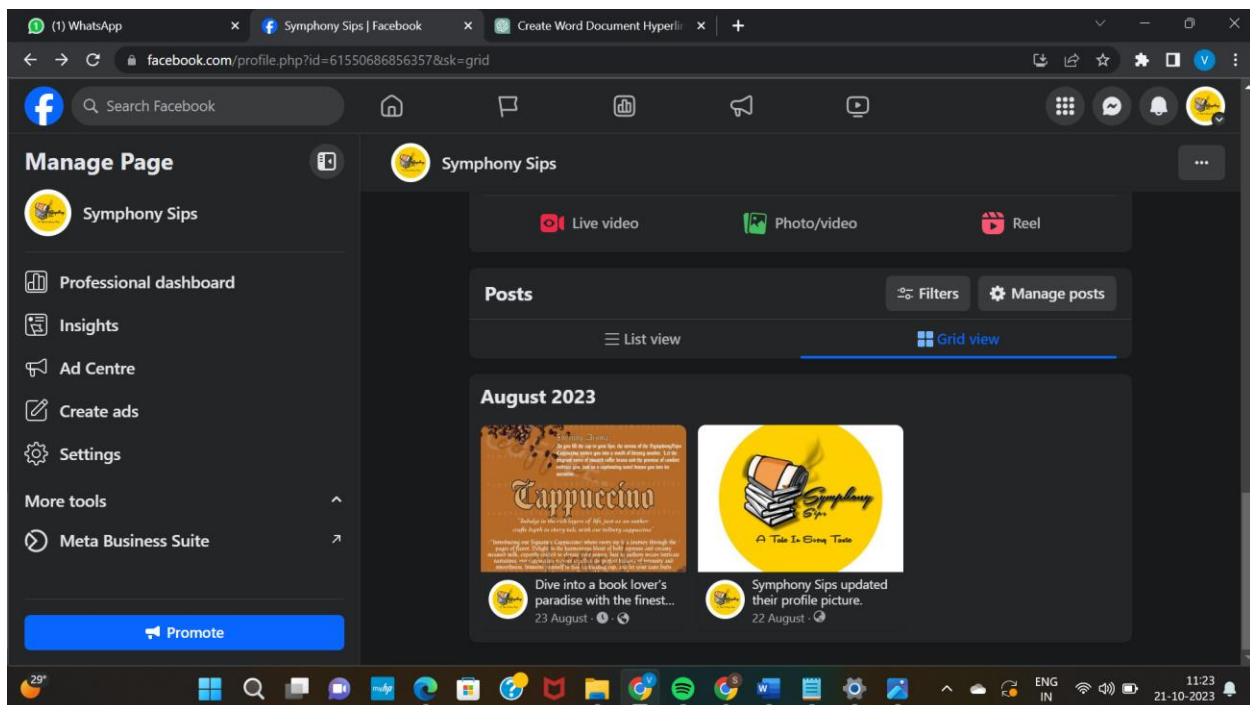
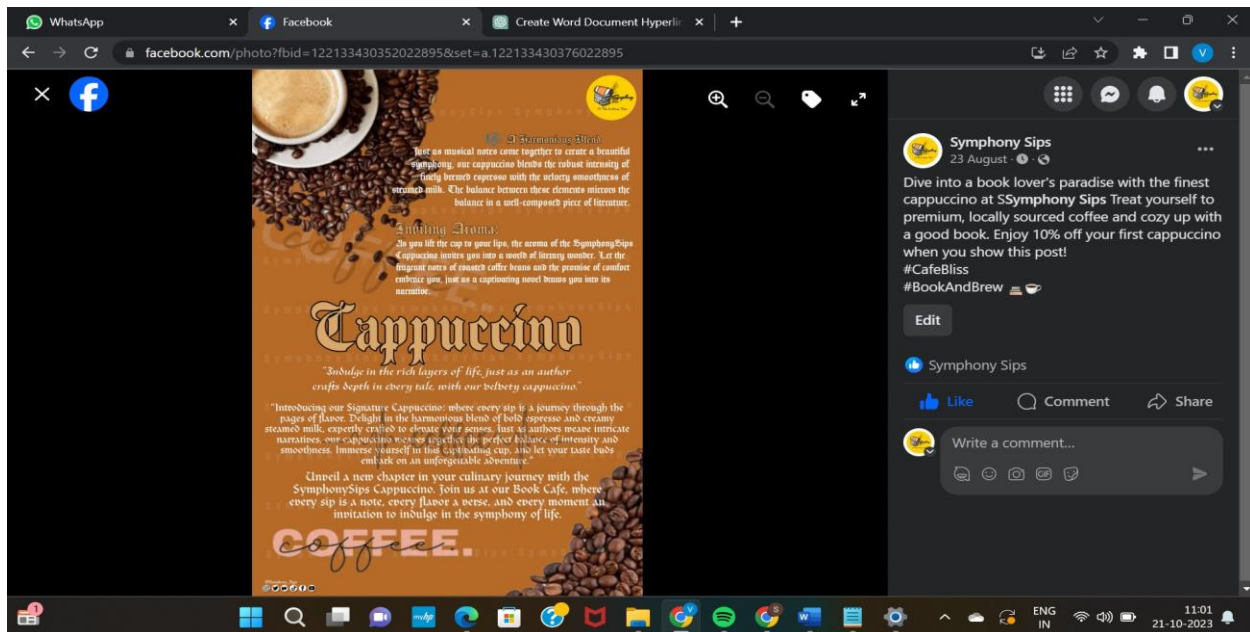
2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: Facebook business page

<https://www.facebook.com/profile.php?id=61550686856357&mibextid=b06tZO>

Screenshots:



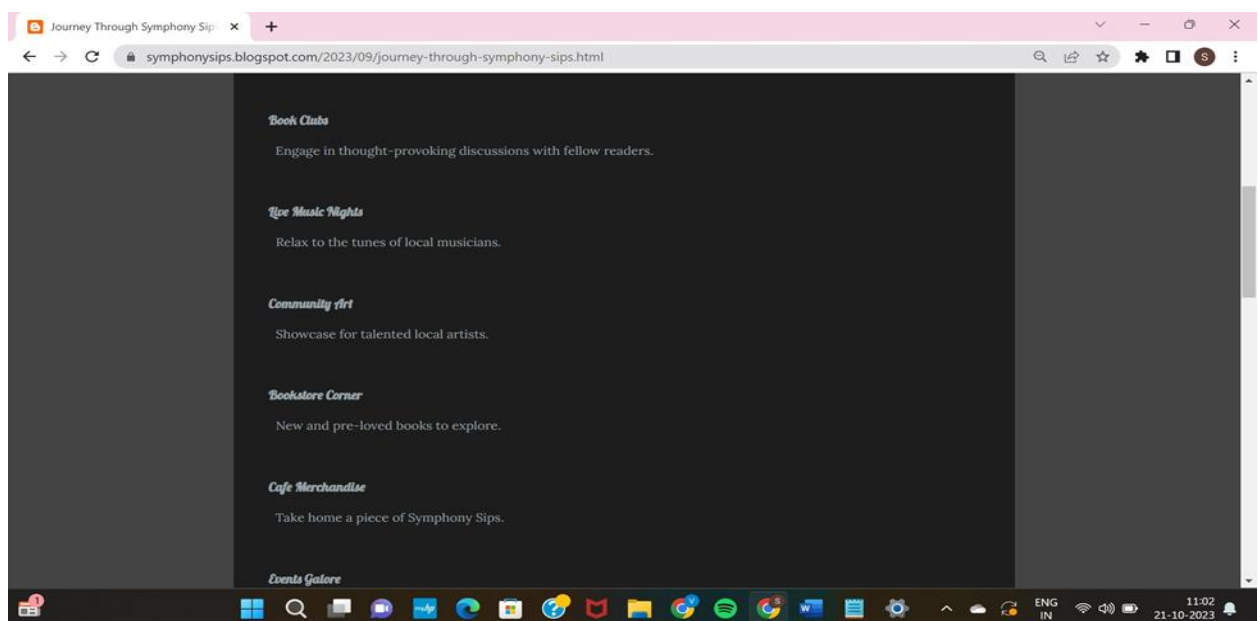
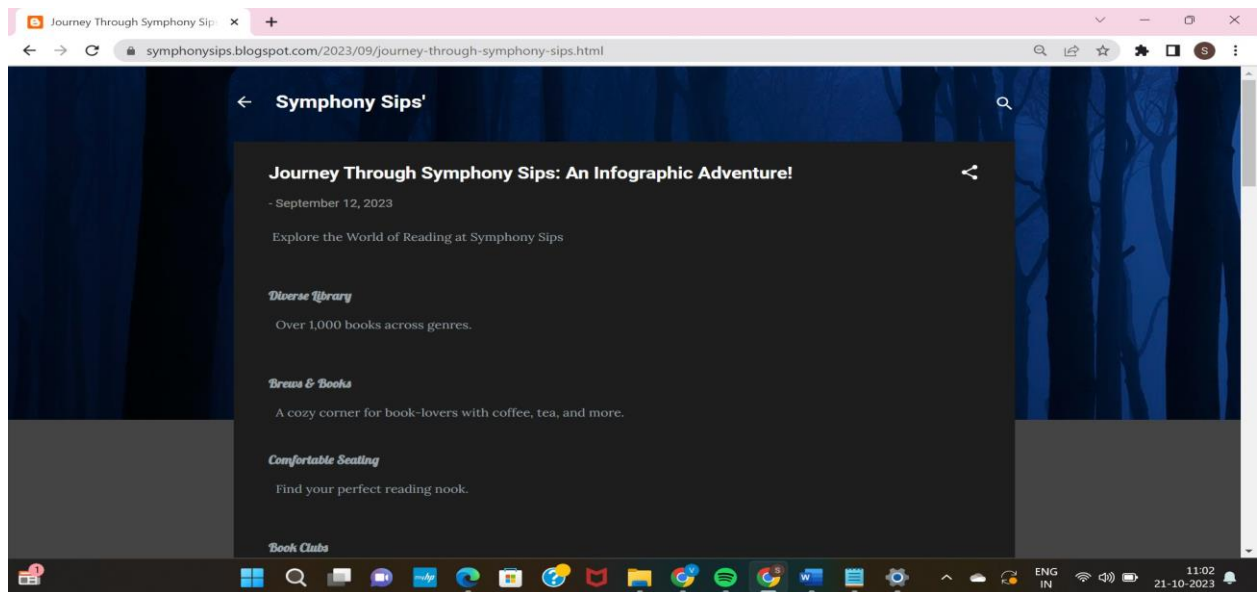


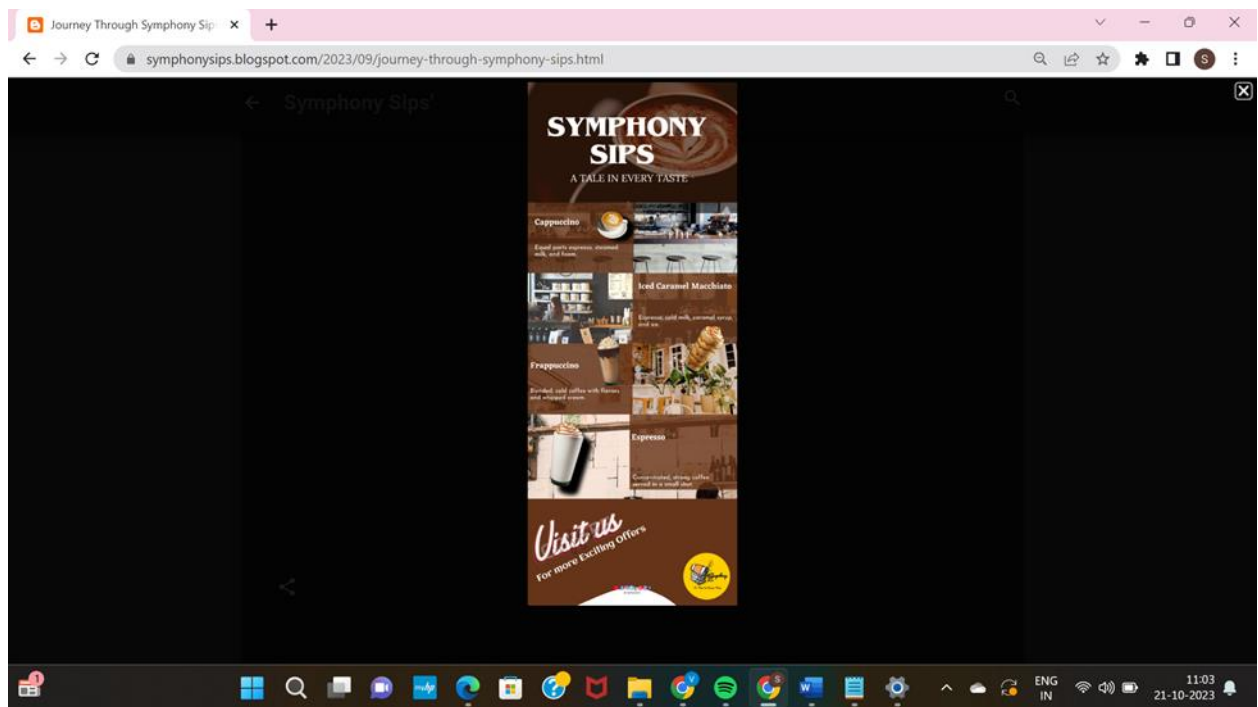
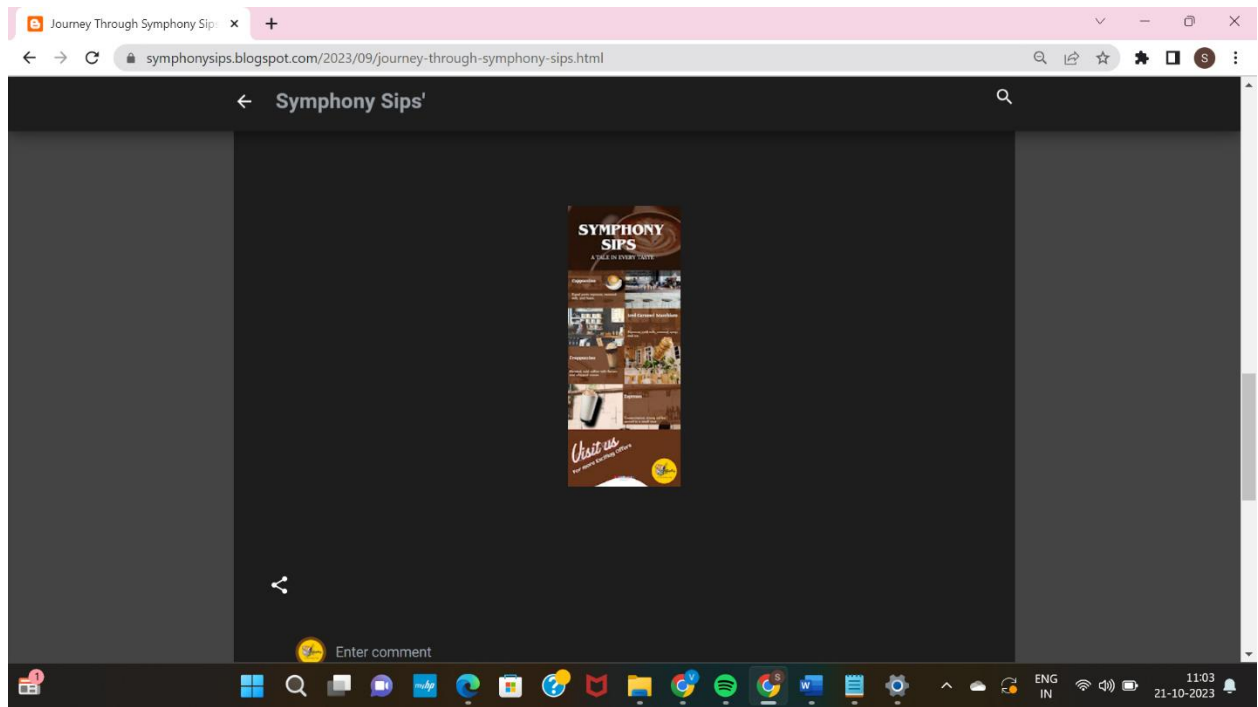
3. Create and design a social media advertisement poster using canva.

Link: Infographics Page Design using canva

<https://symphonysips.blogspot.com/2023/09/journey-through-symphony-sips.html>

Screenshots:





4. Create email newsletter design using MailChimp or canva tool.

Link: Email newsletter design using canva

<https://symphonysips.blogspot.com/2023/09/symphony-sips-email-newsletter.html>

Screenshots:

