

SB8056 – DIGITAL MARKETING
PROJECT: BUILDING A WEBSITE USING CANVA

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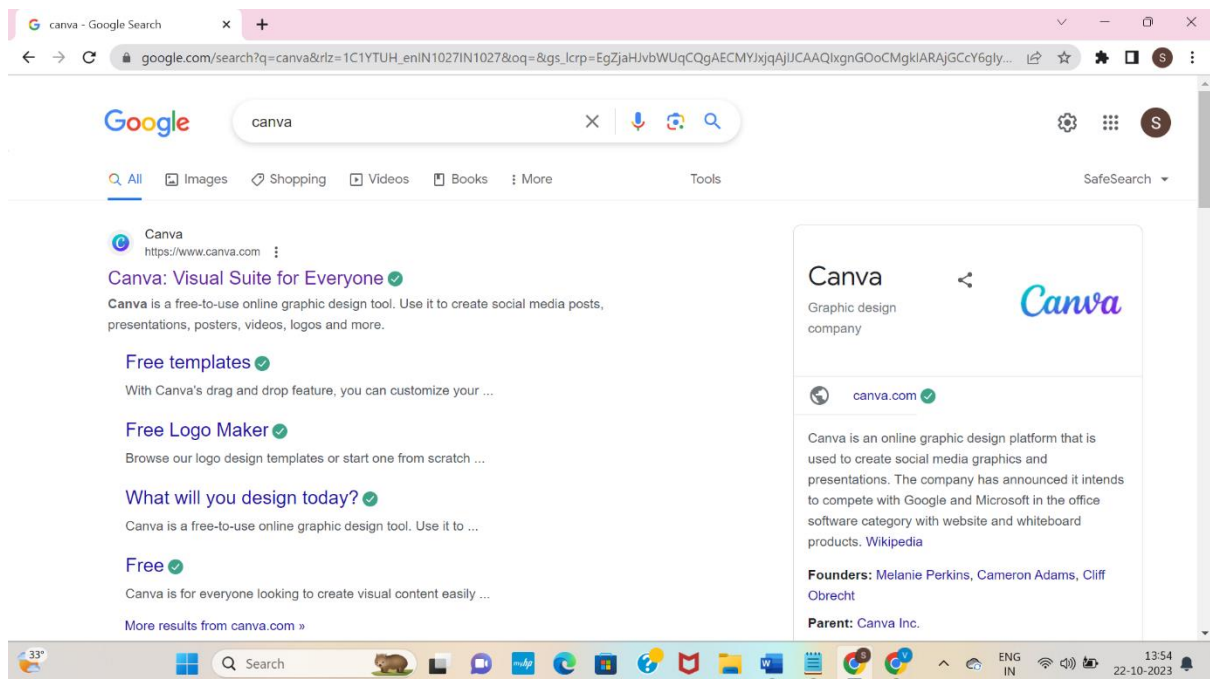
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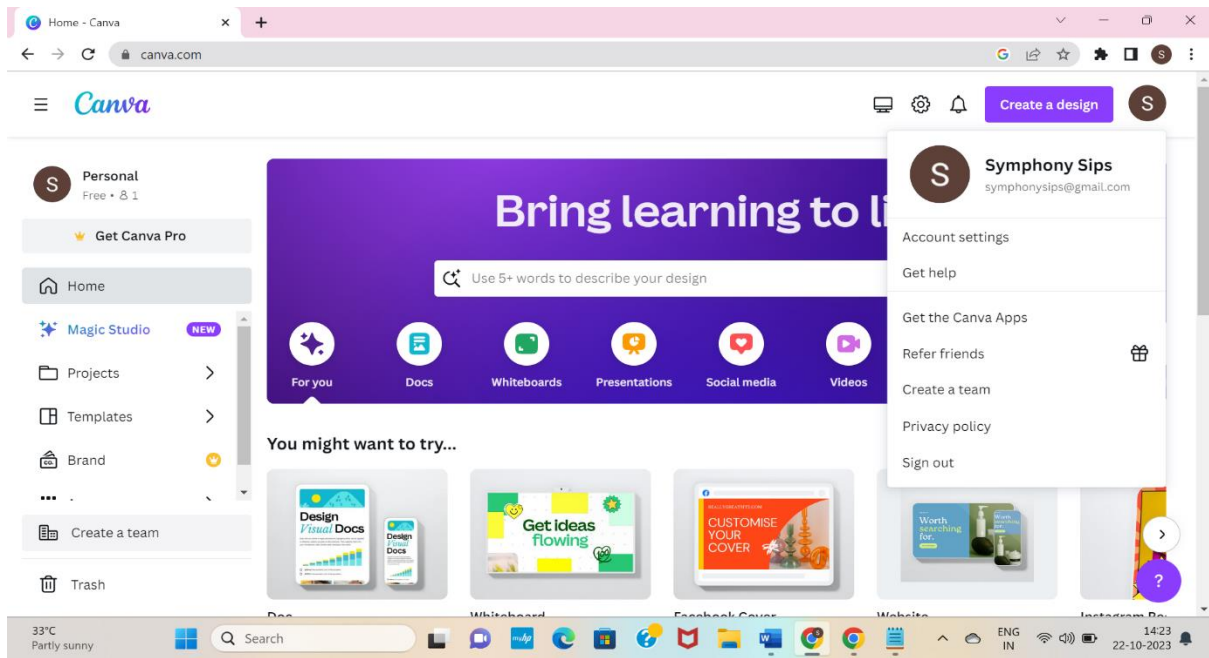
STEP BY STEP OF PROJECT IMPLEMENTATION

Here is the step-by-step guide to creating a website for a book cafe using Canva.

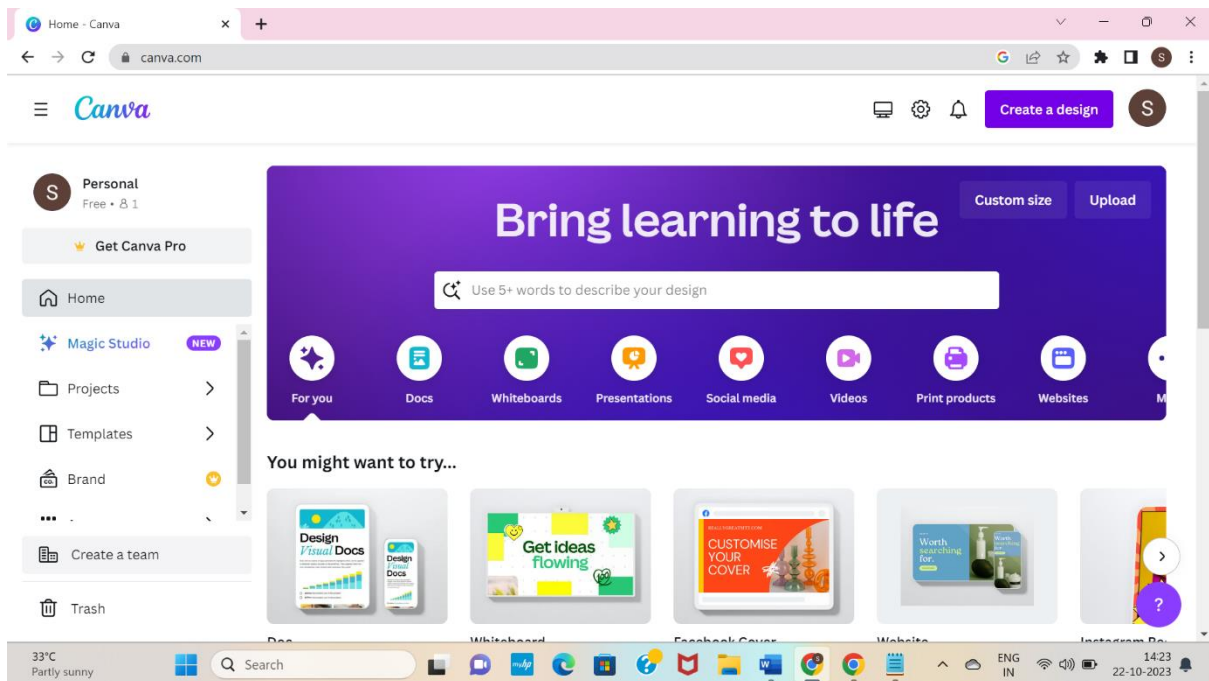
Step 1: Set Up Your Canva Account

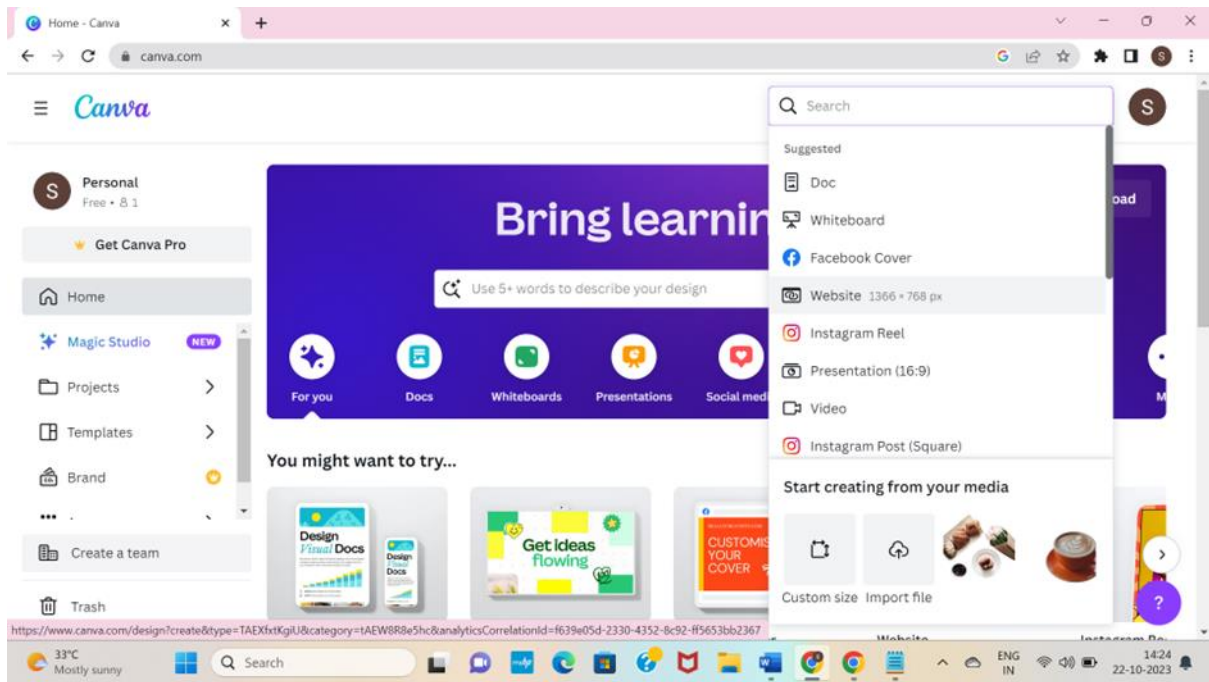
Navigate to <http://www.canva.com/> and sign in or create a new account that is created for your brand.



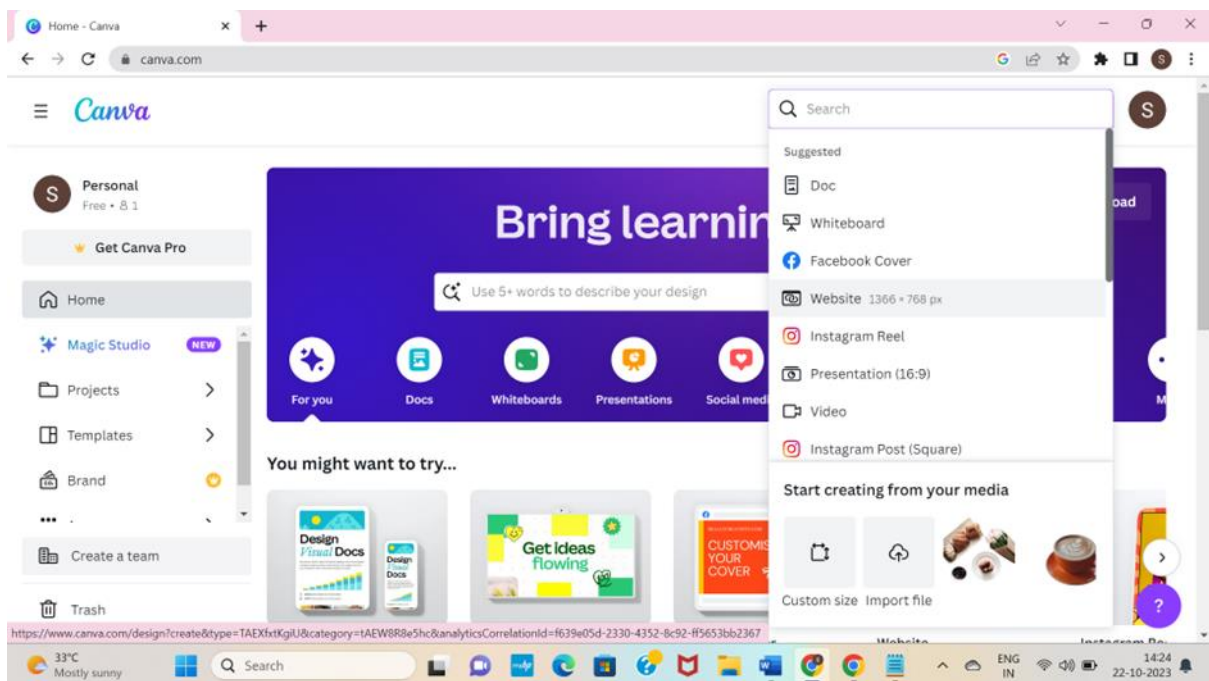


Step 2: Click the Create Design.

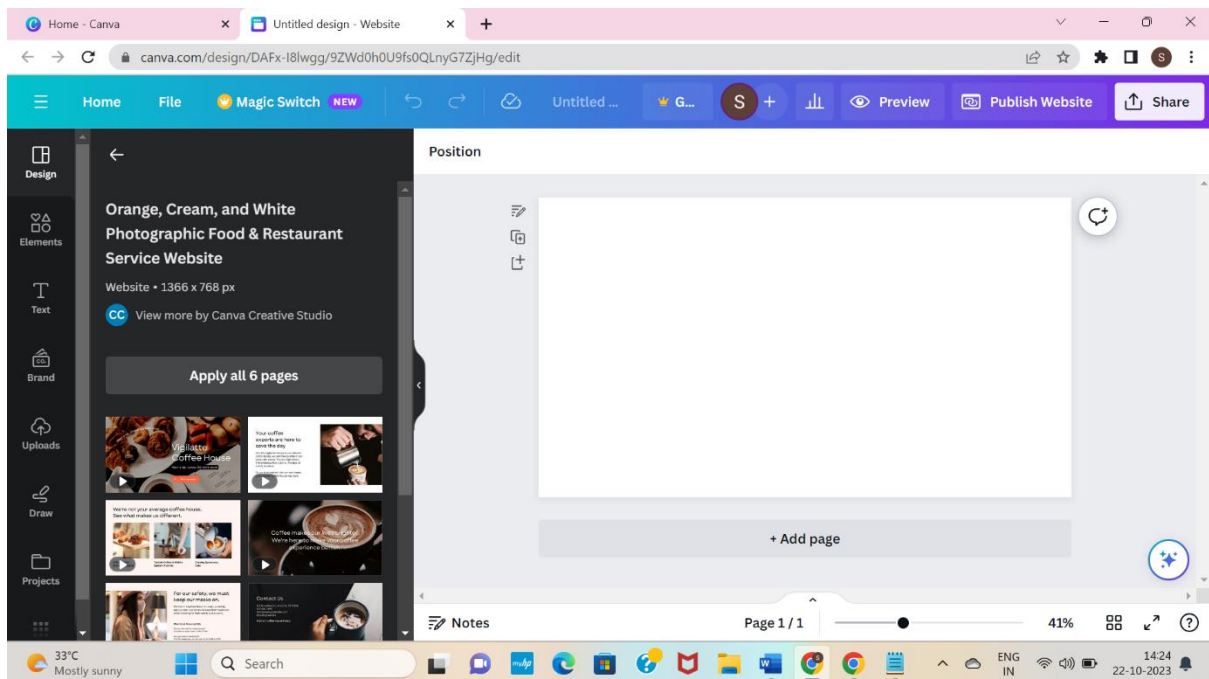
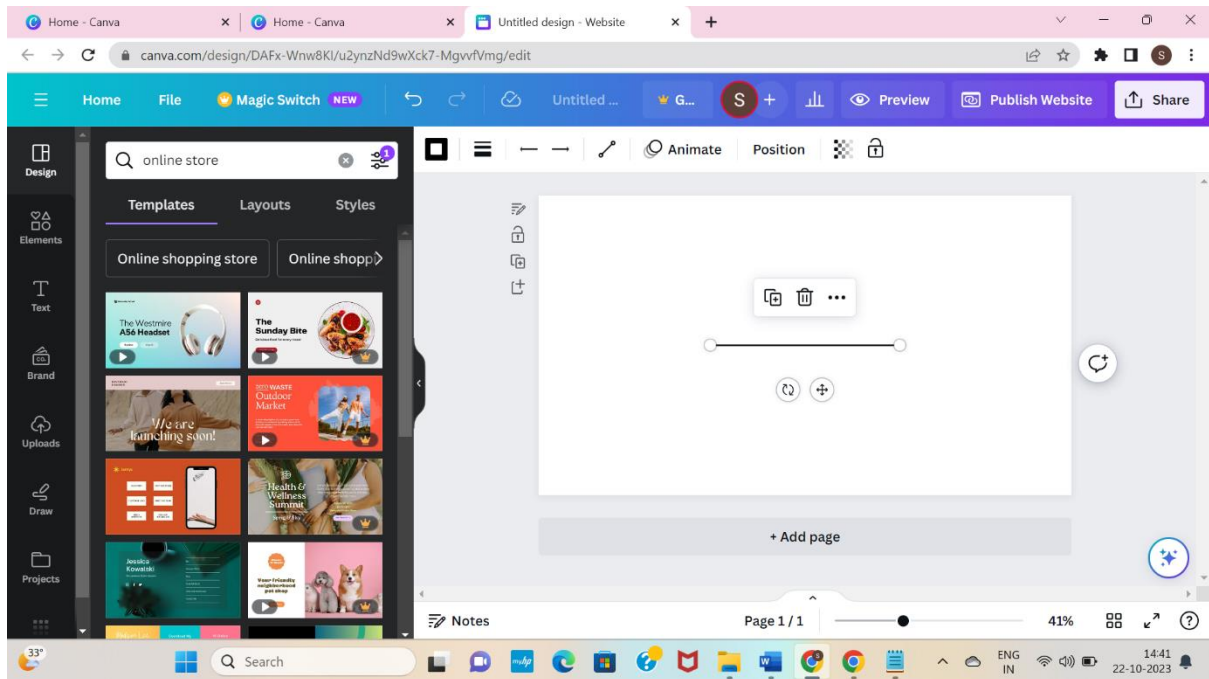




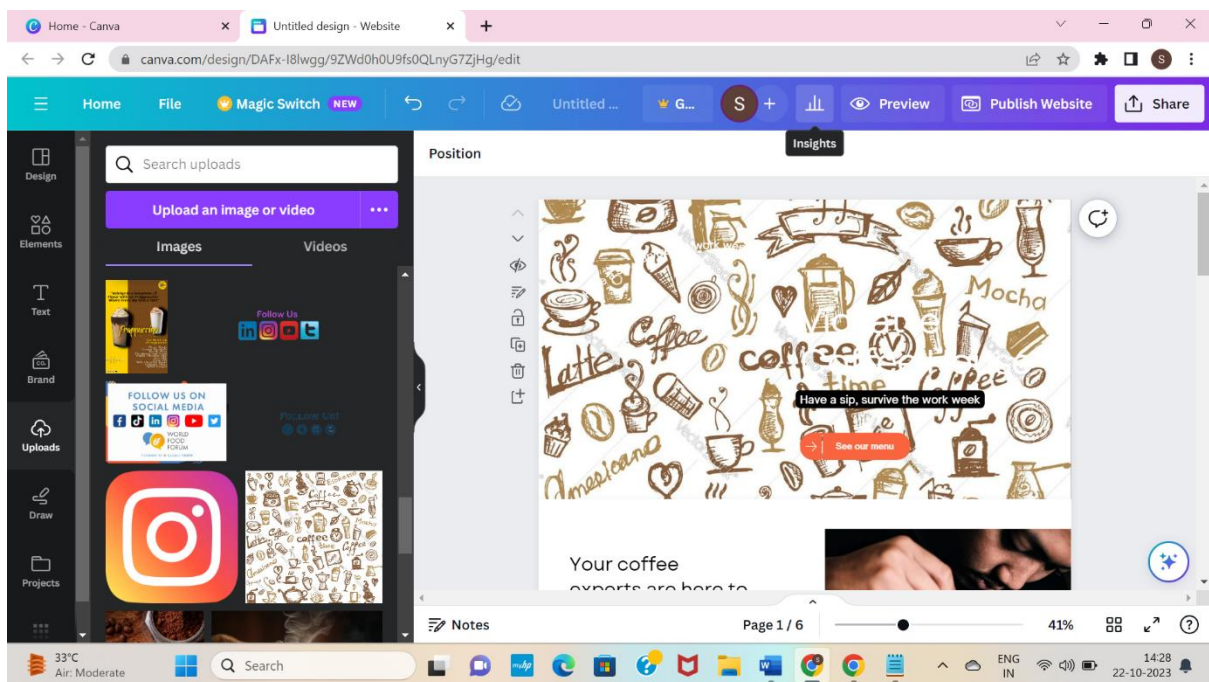
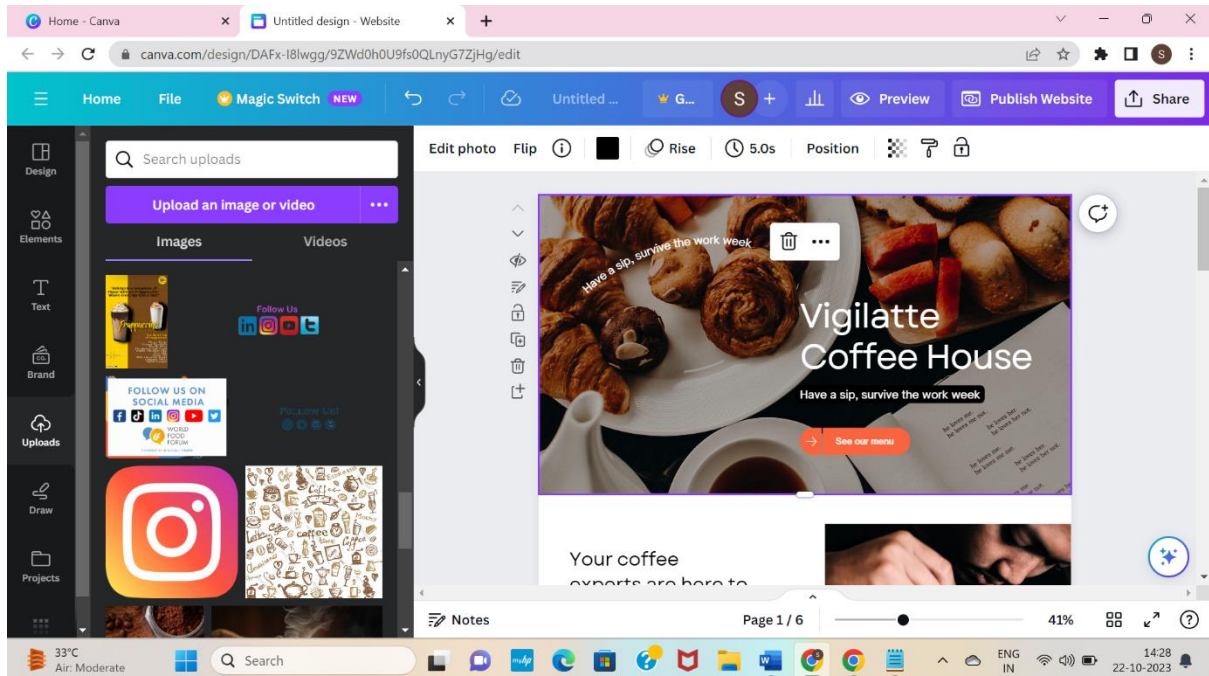
Step 3: Search and Click 'Website'

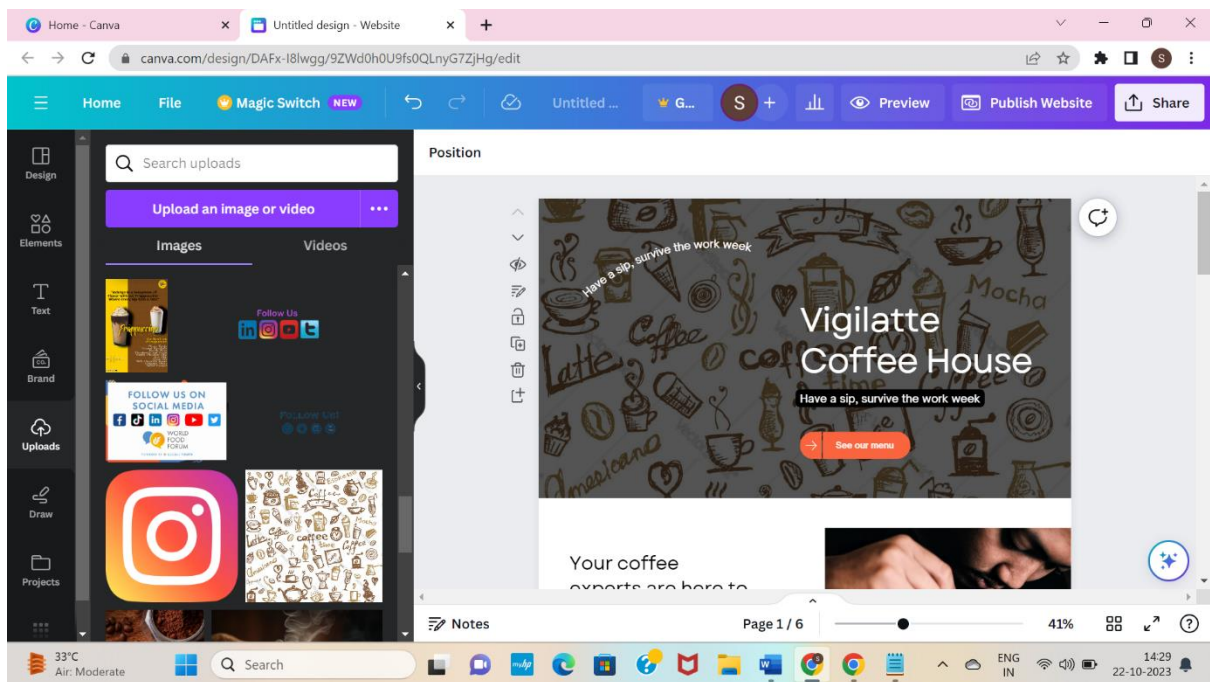


Step 4: Search and Click ‘Online Store’, choose the design according to the brand.

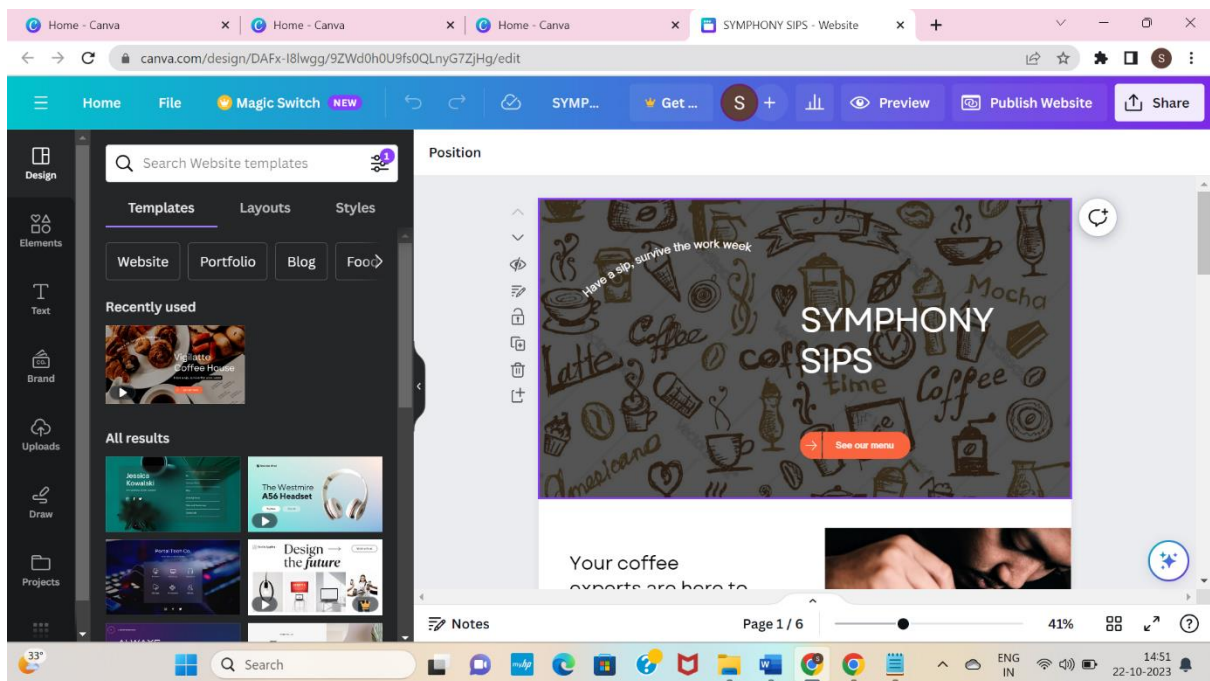


Step 5: After choosing the template, change the background and start editing it.

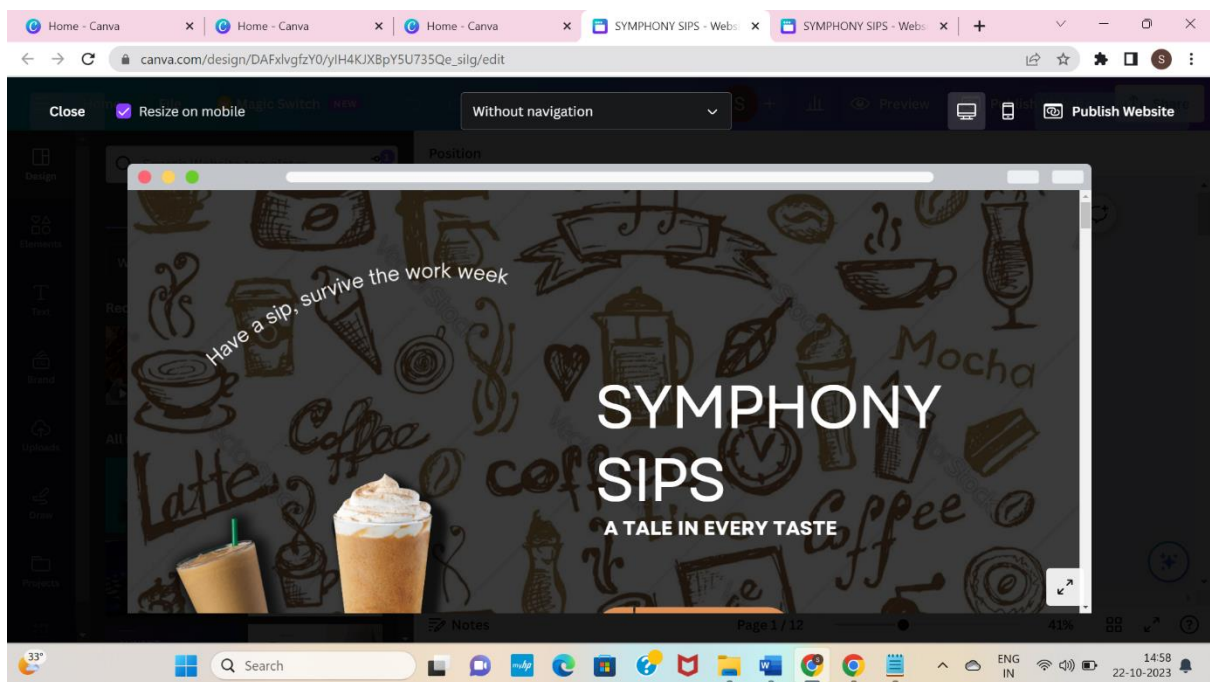
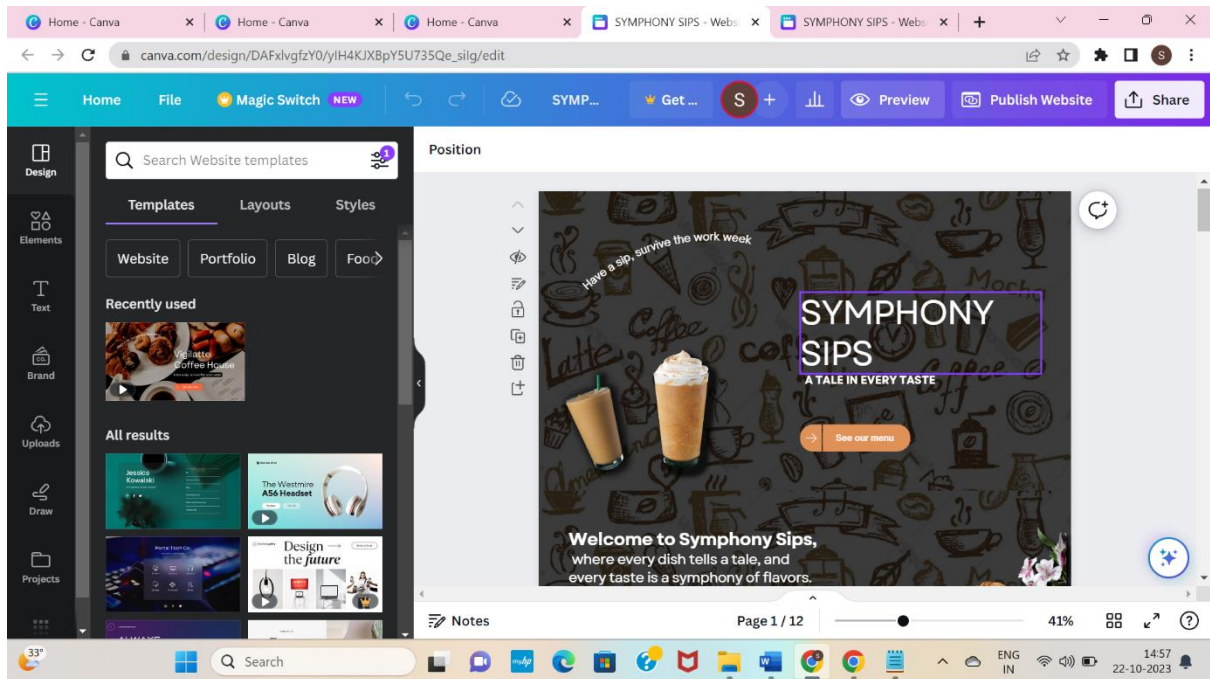


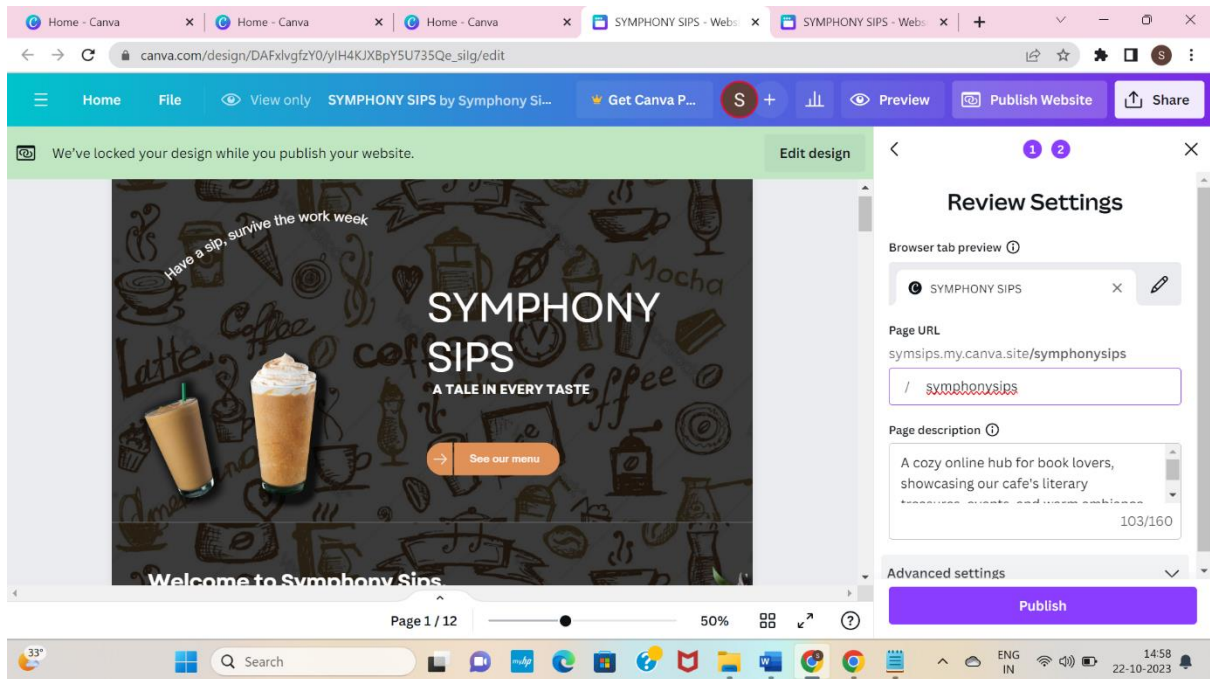
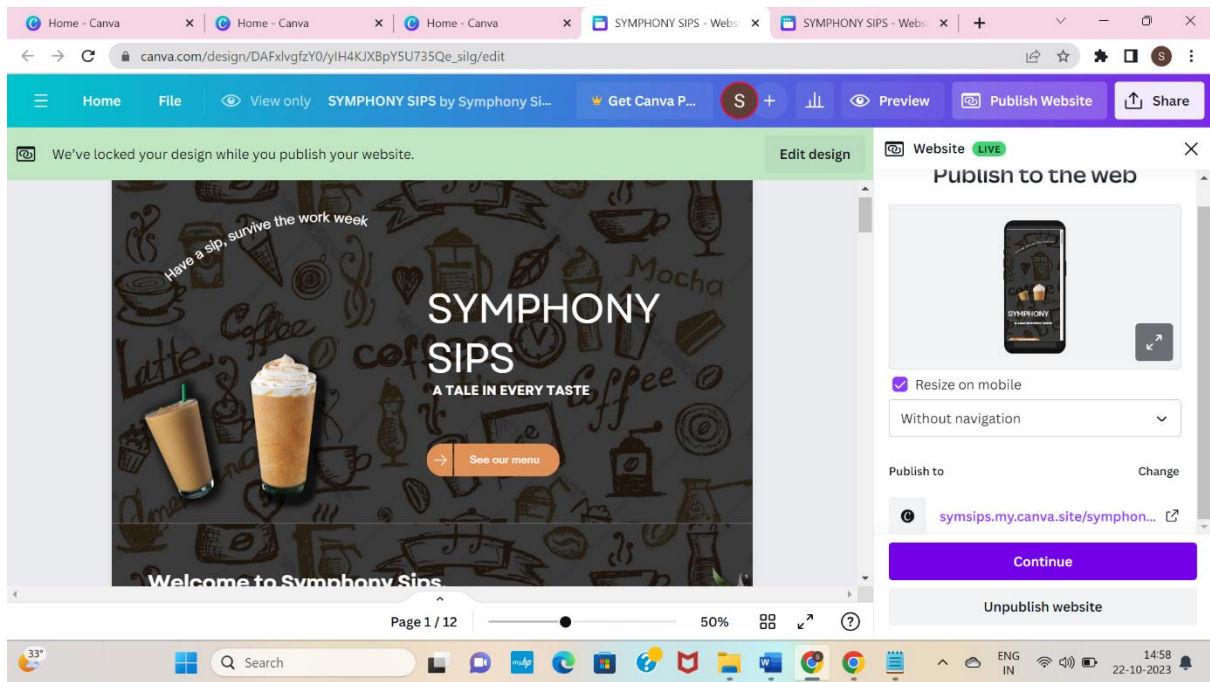


Step 6: Add the title of the brand to the selected design.

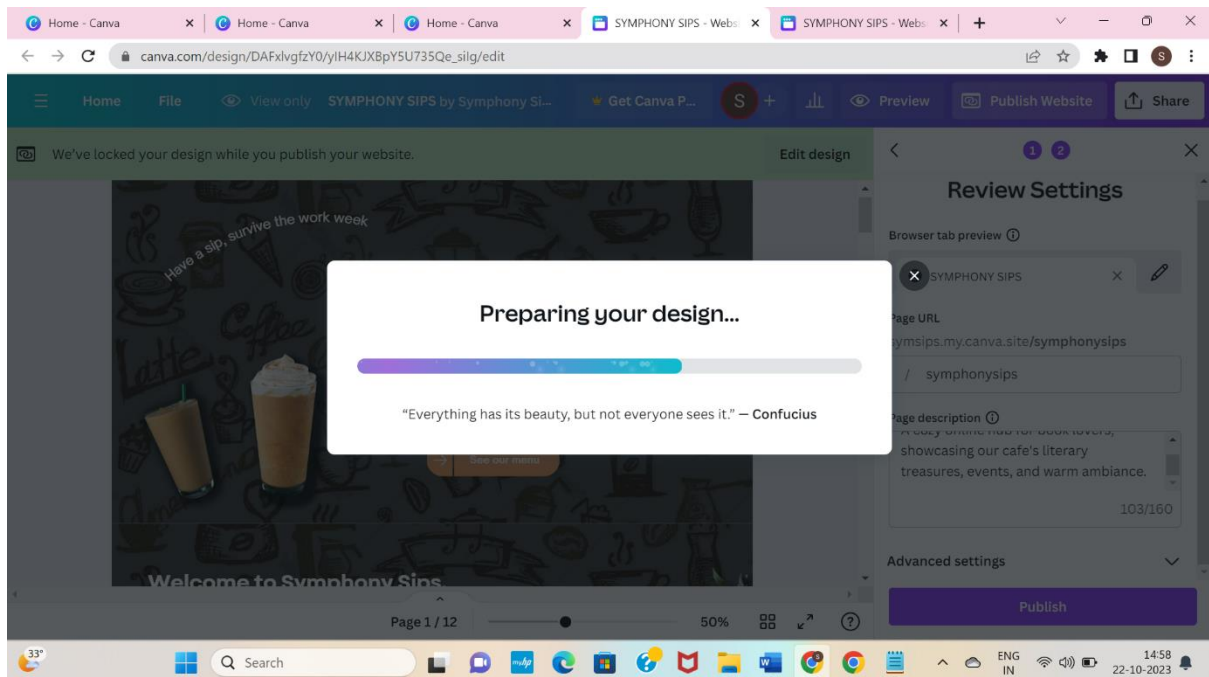
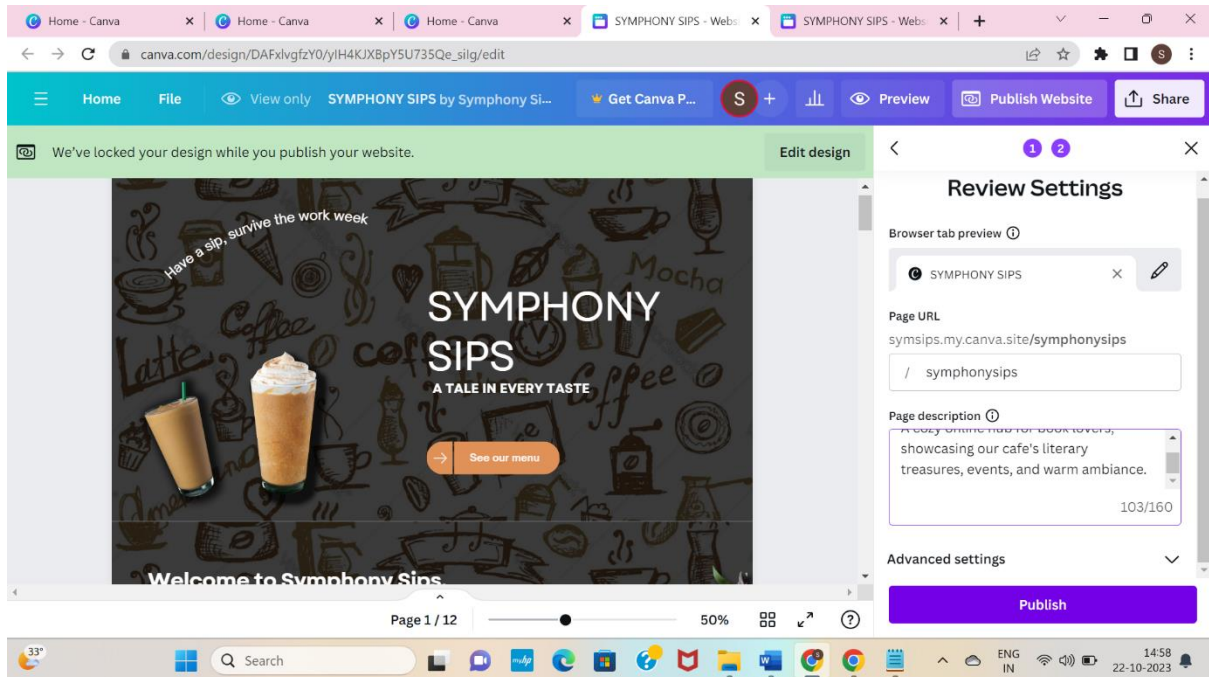


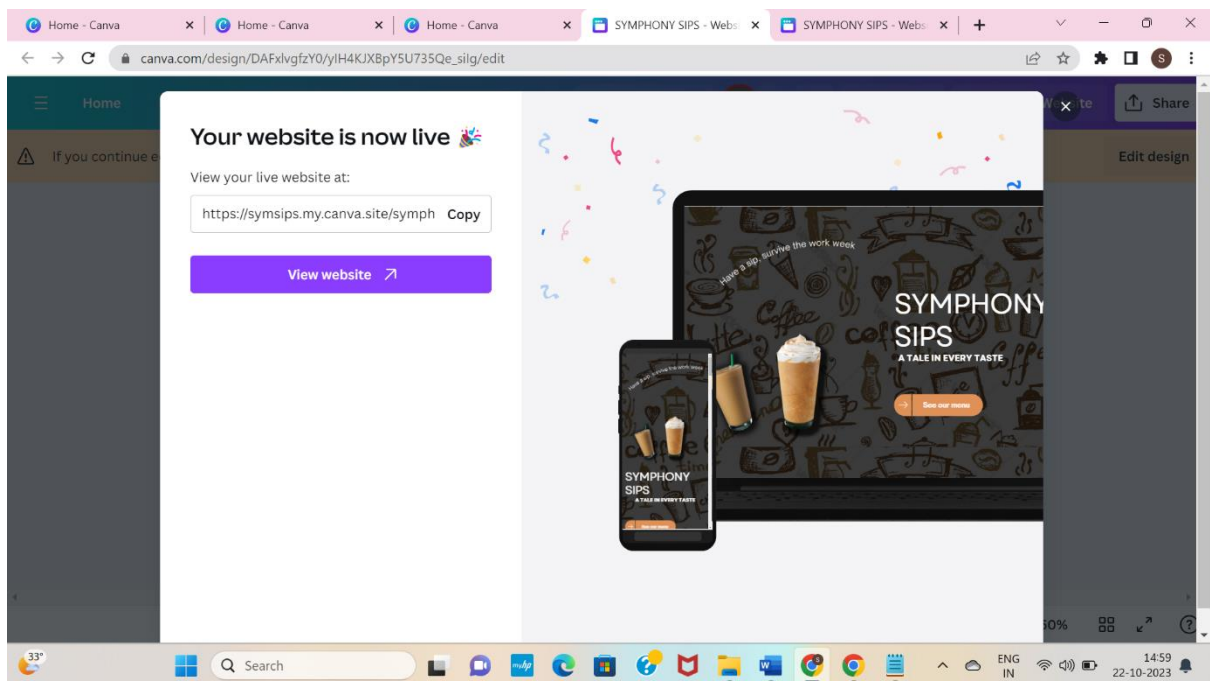
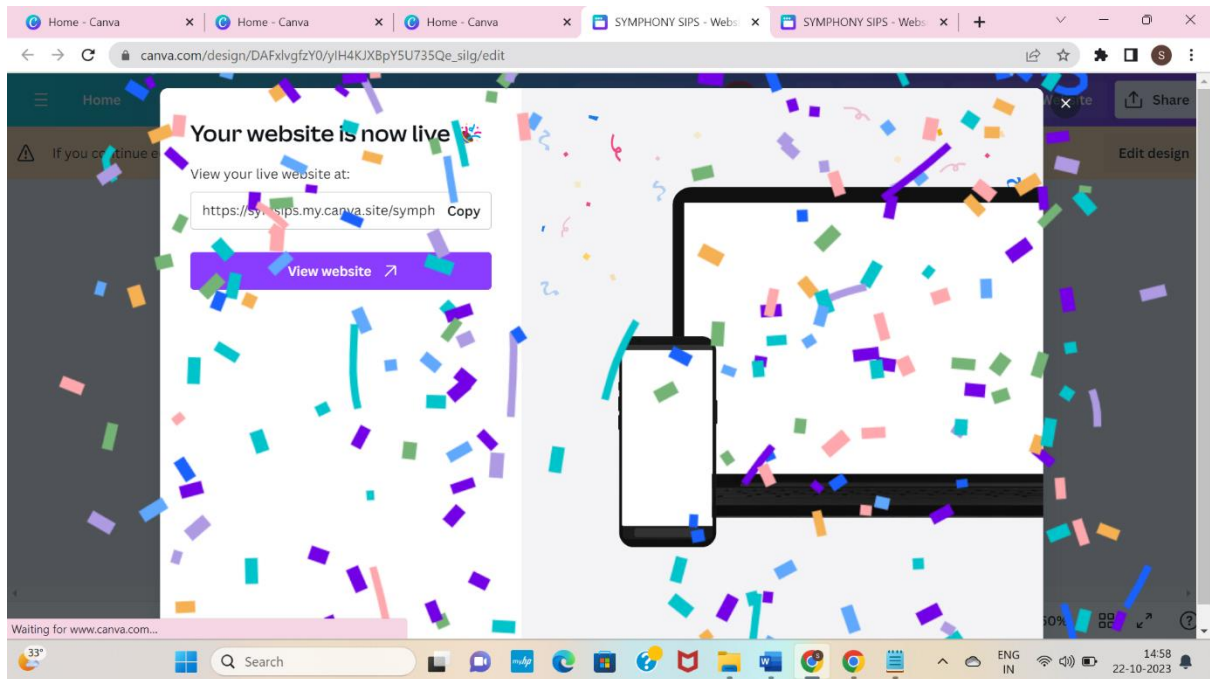
Step 7: After finishing the editing, publish your website. Before publishing it see the preview, customize the URL and publish it.





Step 8: Click Publish and view the created website.





WEBSITE LINK:

<https://symsips.my.canva.site/symphonysips>

