



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Many people's are bought the iphone to show there richness.

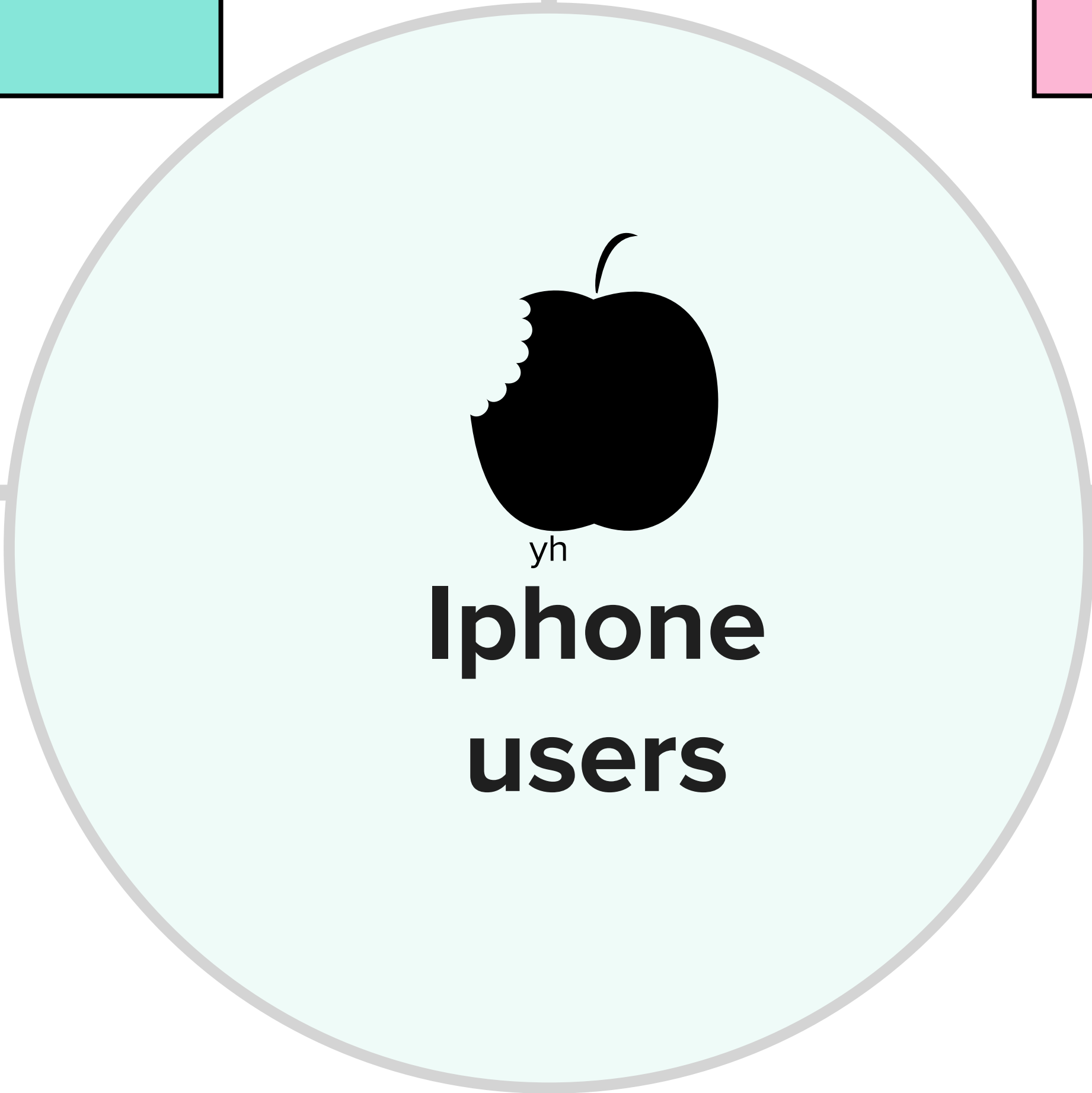
Apple iphone have a high level security.

Does it iphone hits a high level sales in India?

Advanced camera; Iphone devices have some of the best cameras in the market.

High quality display; The iphone's Retina display is one of the best in the market.

The touch screen interface is easy to use, and the iphone's smooth operating is simple to learn and use.



The iphone cost are very expensive. Iphone accessories are Expensive.

Iphone Apps take up too much space.

It is not easy to get spare parts and service.

users have to purchase iphone with large storage capacities, which can be costly.

This makes it more difficult for hackers to find vulnerabilities on ios-powered devices.

Iphone allows the users to access and transfer data across the multiple device.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?