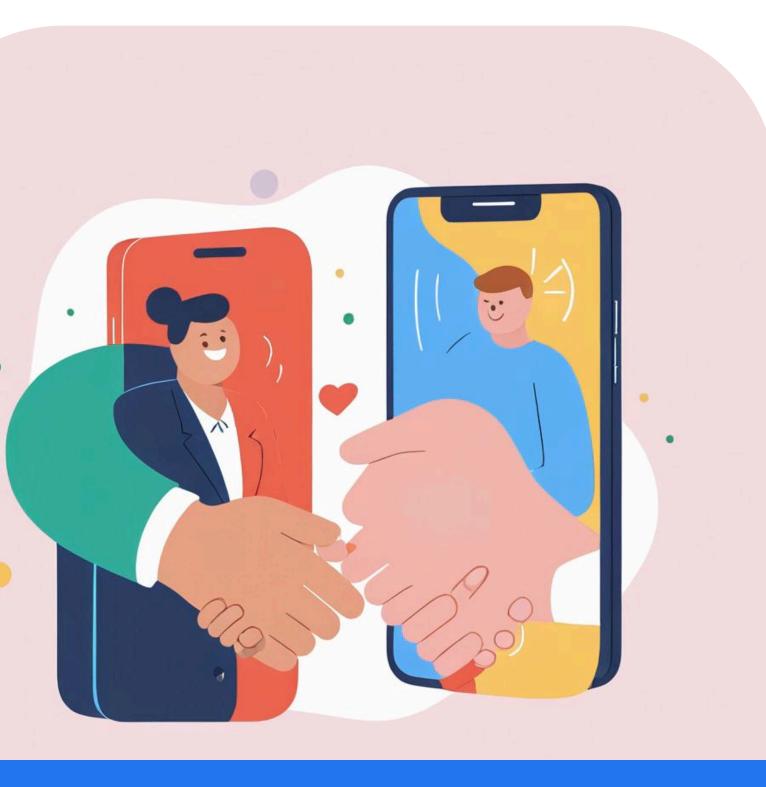


Your Digital First Handshake

"You never get a second chance to make a first impression."

Your website = Your 24/7 storefront



760/o of customers research online before visiting





SEO:Answering Unspoken Questions

"Talk about what the other person wants."

97% search for solutions like yours locally

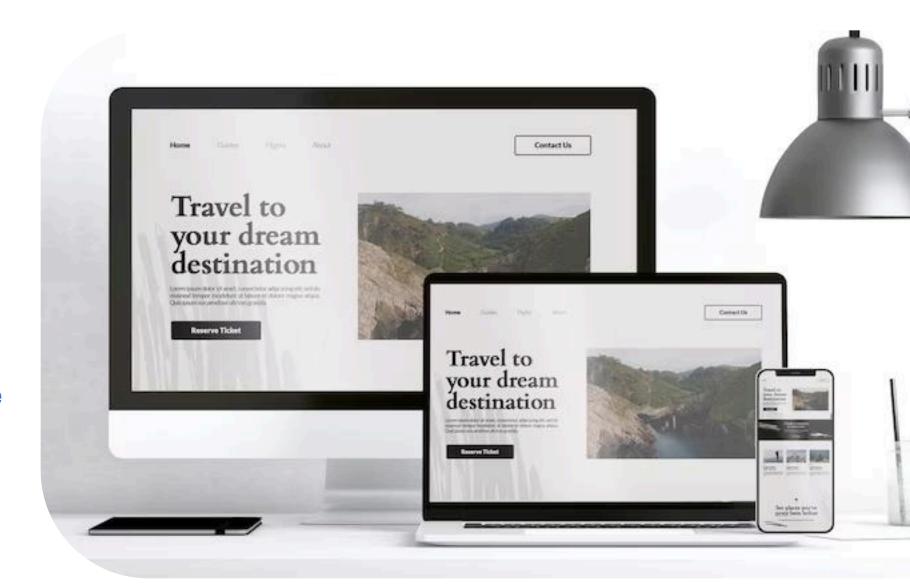




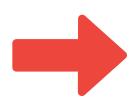
Mobile-Friendly = Respect

"Appreciation is the legal tender of the soul."

6000 of searches happen on mobile



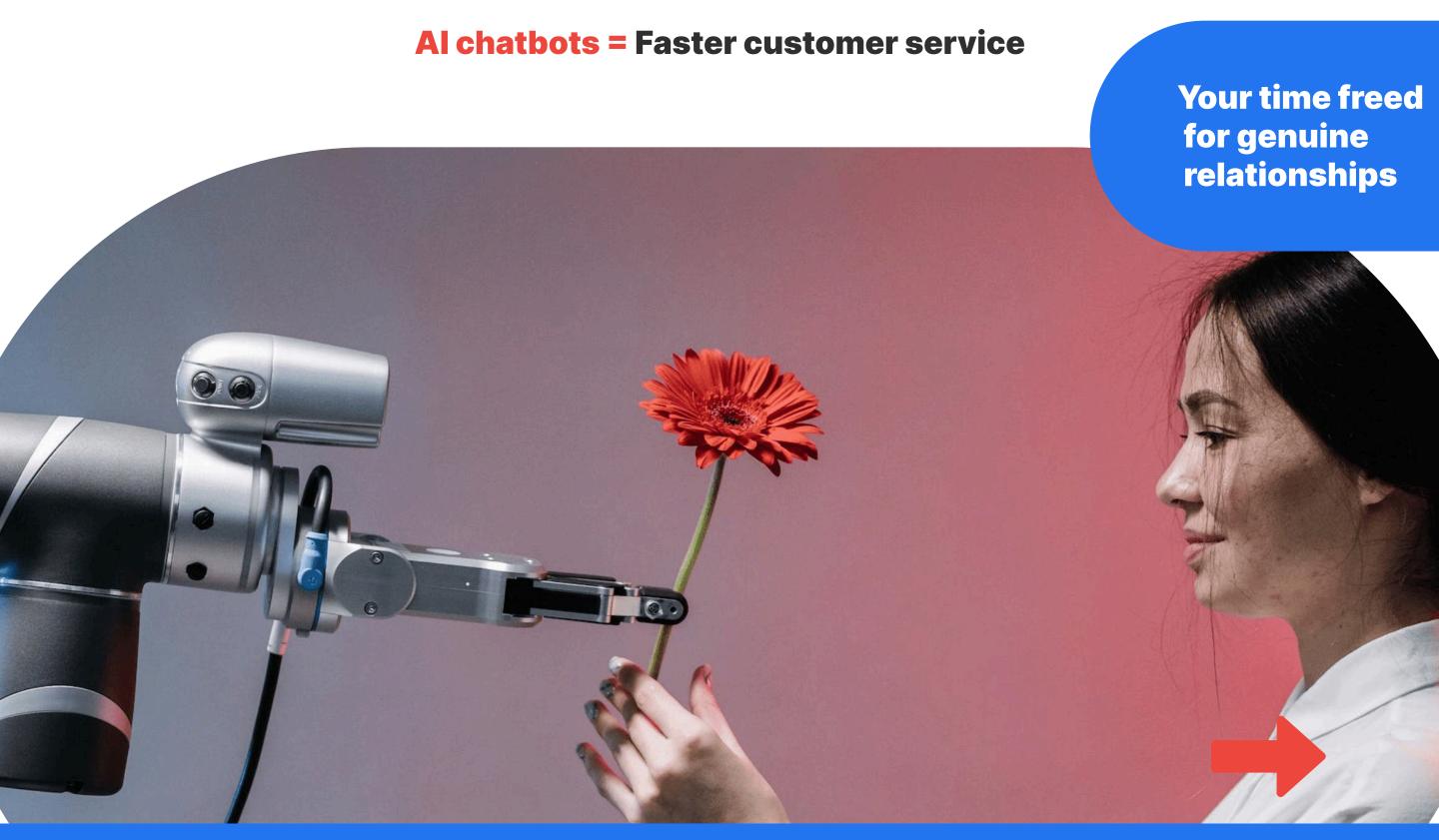
Responsive site = "I value your convenience"





Al Era: Serve, Don't Rule

"People are interested in themselves, not you."





Social Media: Modern Word-of-Mouth

"A person's name is the sweetest sound."

Tags/shares = Free marketing army



Consistent posting = 3x brand recall



Trust in 3 Seconds

"Actions speak louder than words."



92% trust businesses with 5+ reviews

Slow site = 64% abandonment rate



Growth is a Relay, Not a Sprint

"Big achievements come from keeping trying."

Small consistent steps > Overnight miracles



