REPORT FOR BUILD AN EVENT MANAGEMENT

1 INTRODUCTION

1.1 Overview

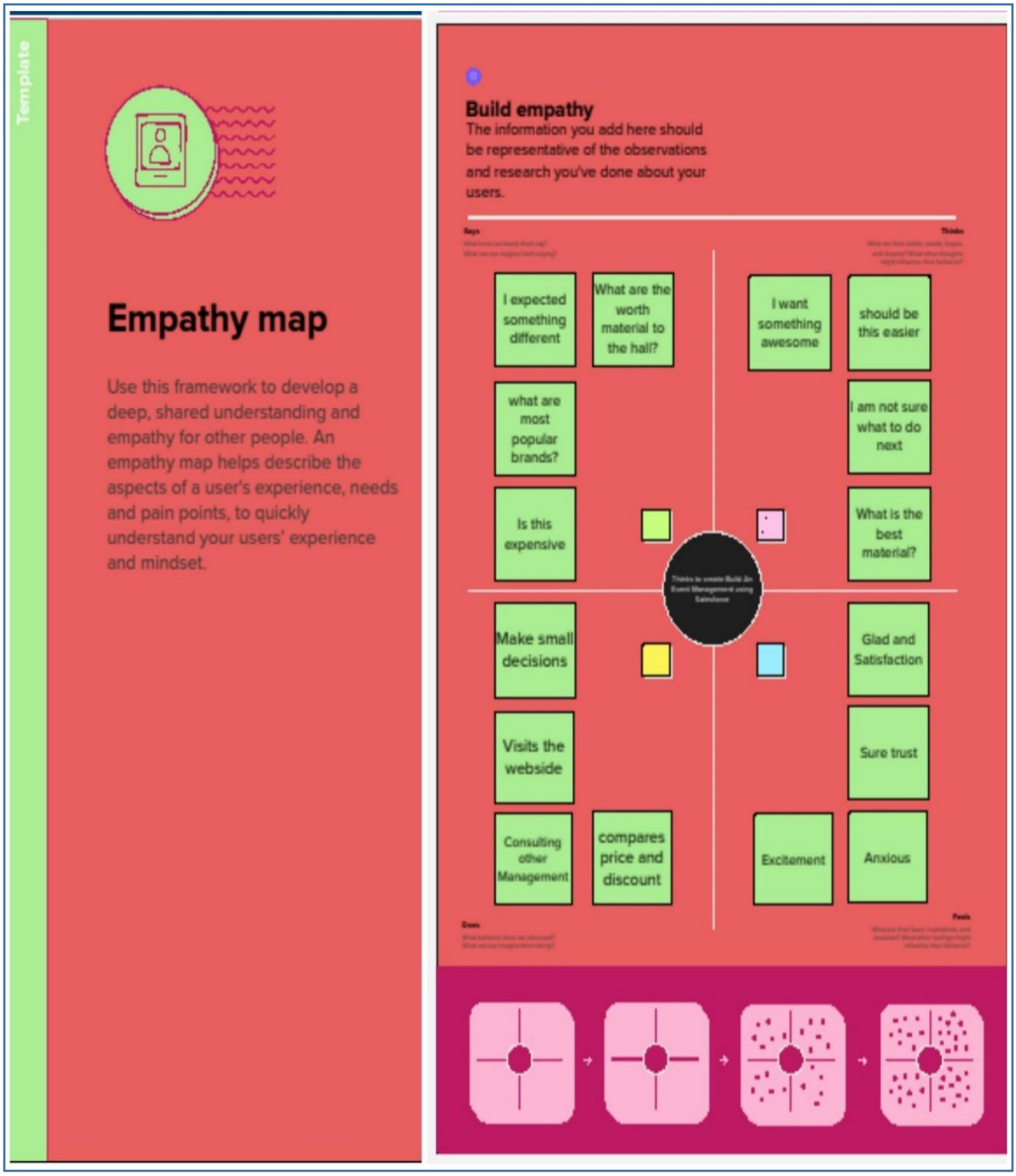
Event management is the process of creating and maintaining an event. This process spans from the very beginning of planning all the way to post-event strategizing. At the start, an event manager makes planning decisions, such as the time, location, and theme of their event.

1.2 Purpose

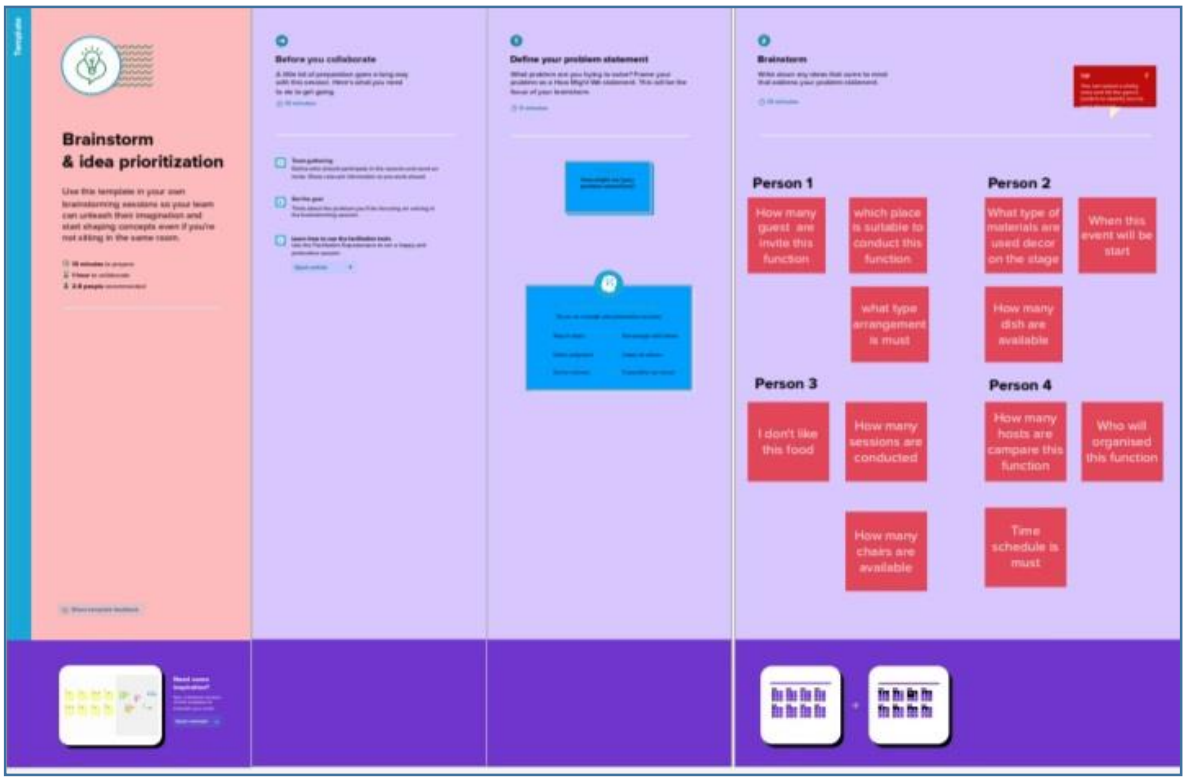
In all areas of business, there are some terms you're never truly sure you know the definition of. However, when it comes to event management, the definition is easy. At its core, event management is the process of planning an event. This is any type of event, whether it be in-person, virtual, or hybrid. It's synonymous with event planning and meeting planning. Just like those other terms, the scope of each project and the nitty-gritty details vary depending on the industry, company size, and more.

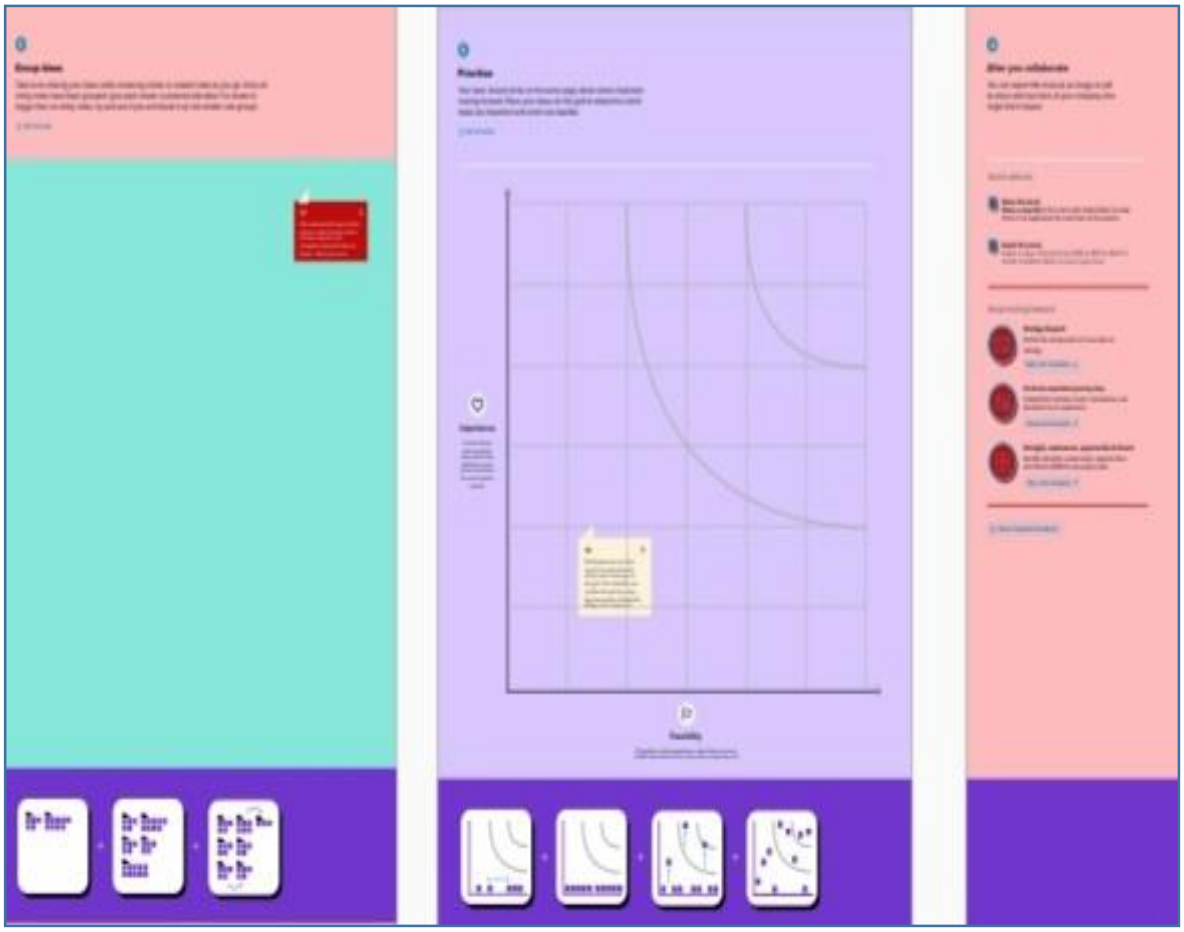
2 Problem Definition & Design Thinking

2.1 Empathy Maphttps://trailblazer.me/id/yuvks



2.2 Ideation & Brainstorming





3 RESULT

3.1Data Model:

<table>
<tr><th>Object Name</th><th>Fields in the Object</th></tr>
<tr><td>Event Object</td><td>
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<tr><td>Field label</td><td>Data type</td></tr>
<tr><td>City</td><td>Text</td></tr>
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<tr><td>Attendees Object</td><td>
<table>
<tr><td>Field label</td><td>Data type</td></tr>
<tr><td>Id</td><td>Auto Number</td></tr>
<tr><td>Phone</td><td>Phone</td></tr>
<tr><td>e-mail</td><td>Email</td></tr>
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<tr><td>Field label</td><td>Data type</td></tr>
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<tr><td>Vendors Object</td><td>
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<tr><td>Field label</td><td>Data type</td></tr>
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<tr><td>Phone</td><td>Phone</td></tr>
<tr><td>Service Provider</td><td>Text</td></tr>
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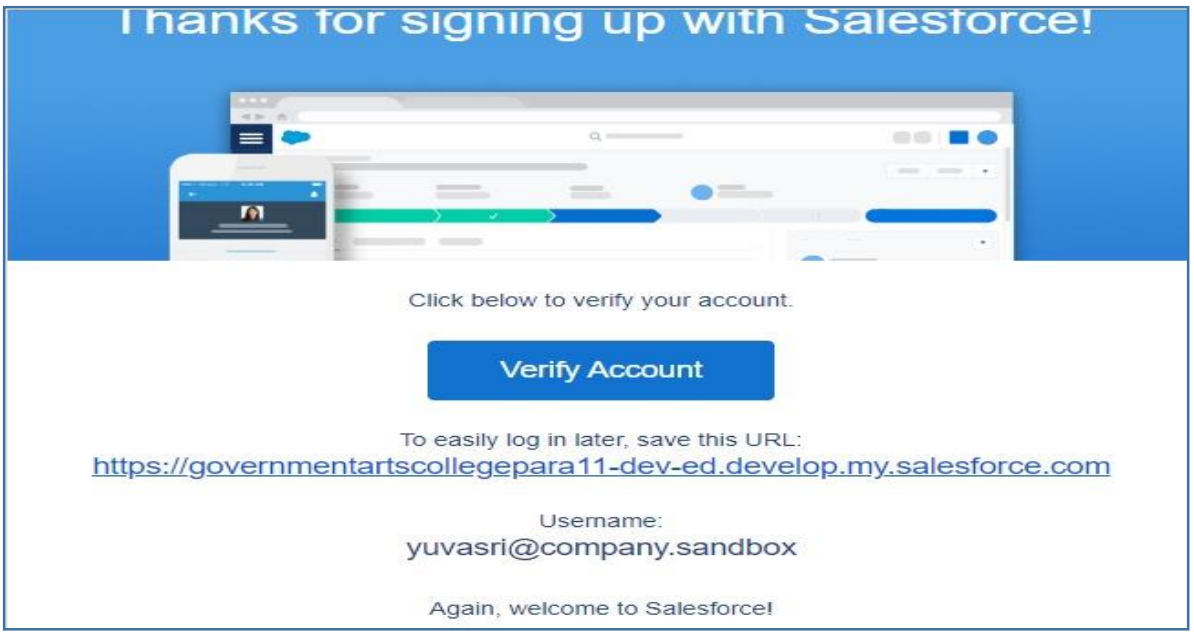
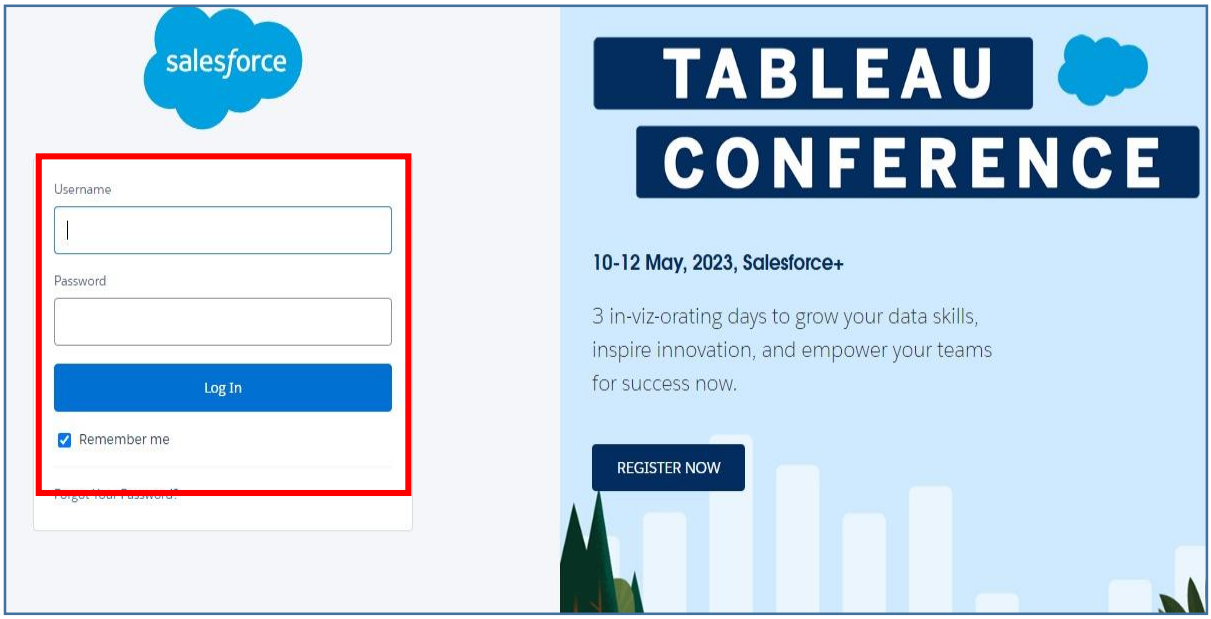
3.2Activity & Screenshot

Milestone: 1
Activity: Creating Developer Account

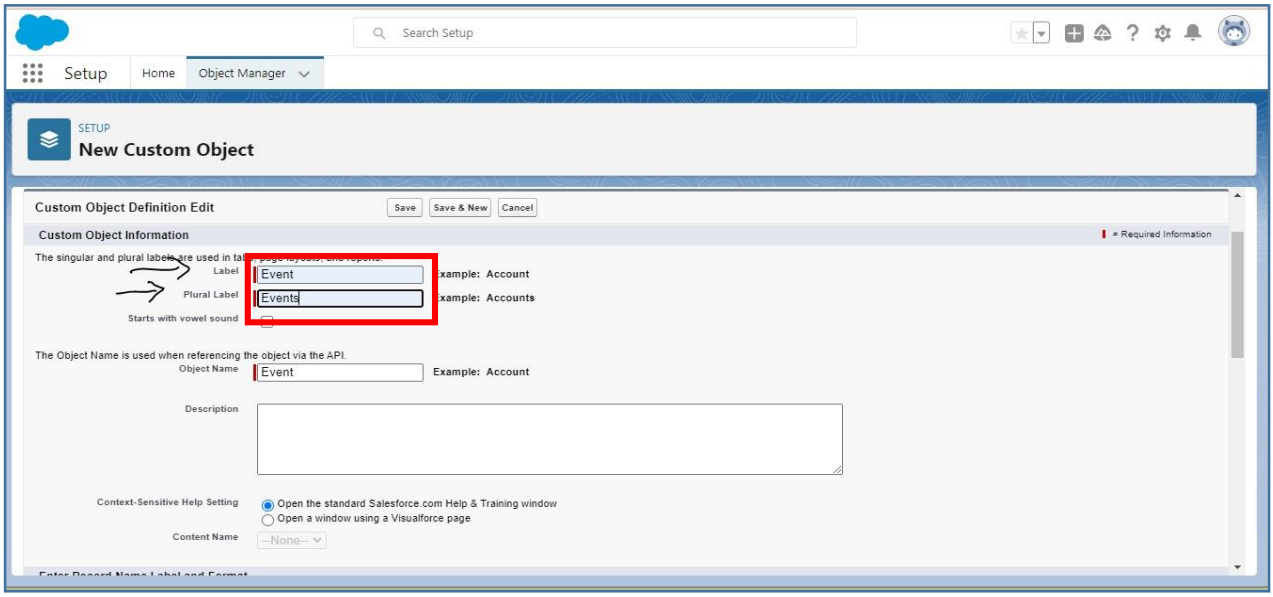


Login to your salesforce account

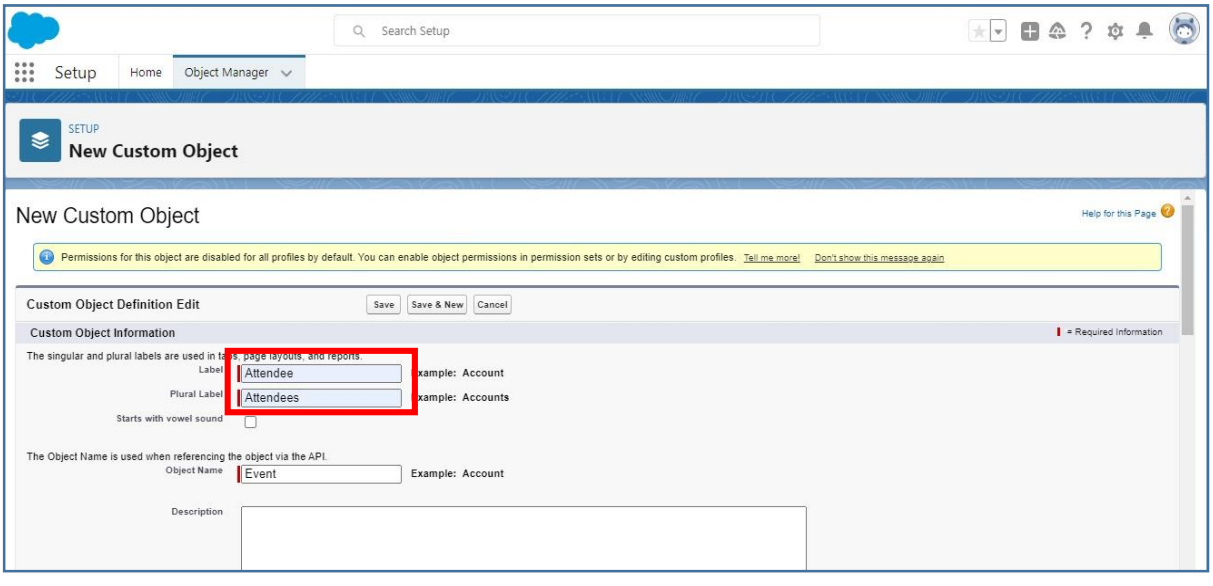


Milestone-2: Object

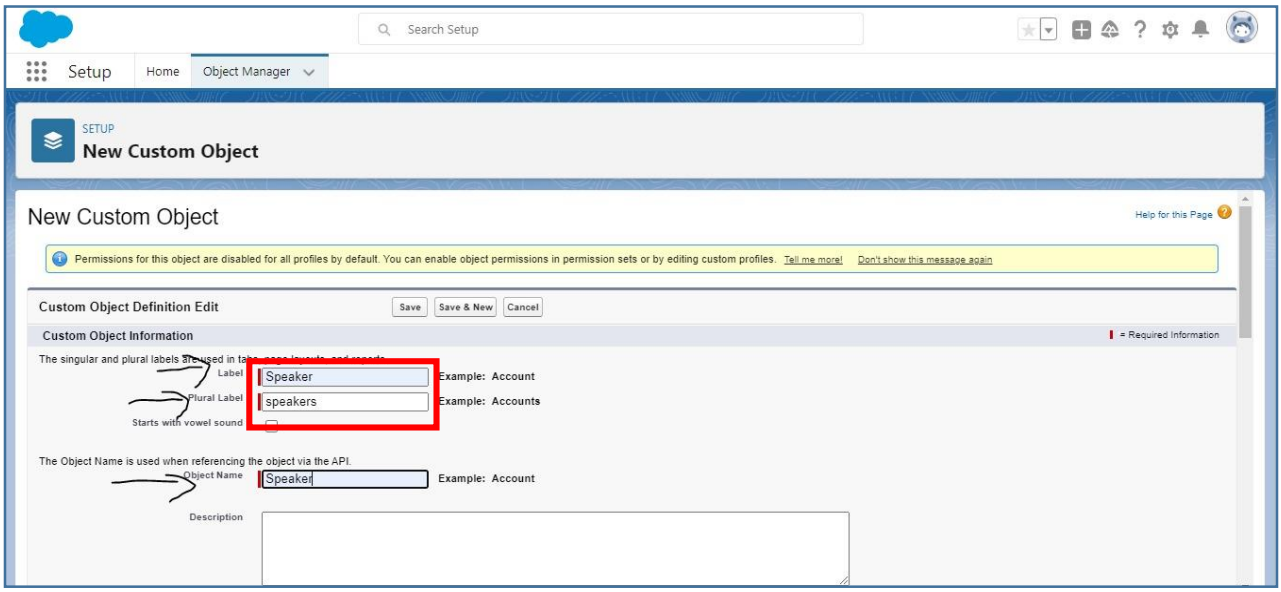
Activity-1: Creation of Event Object



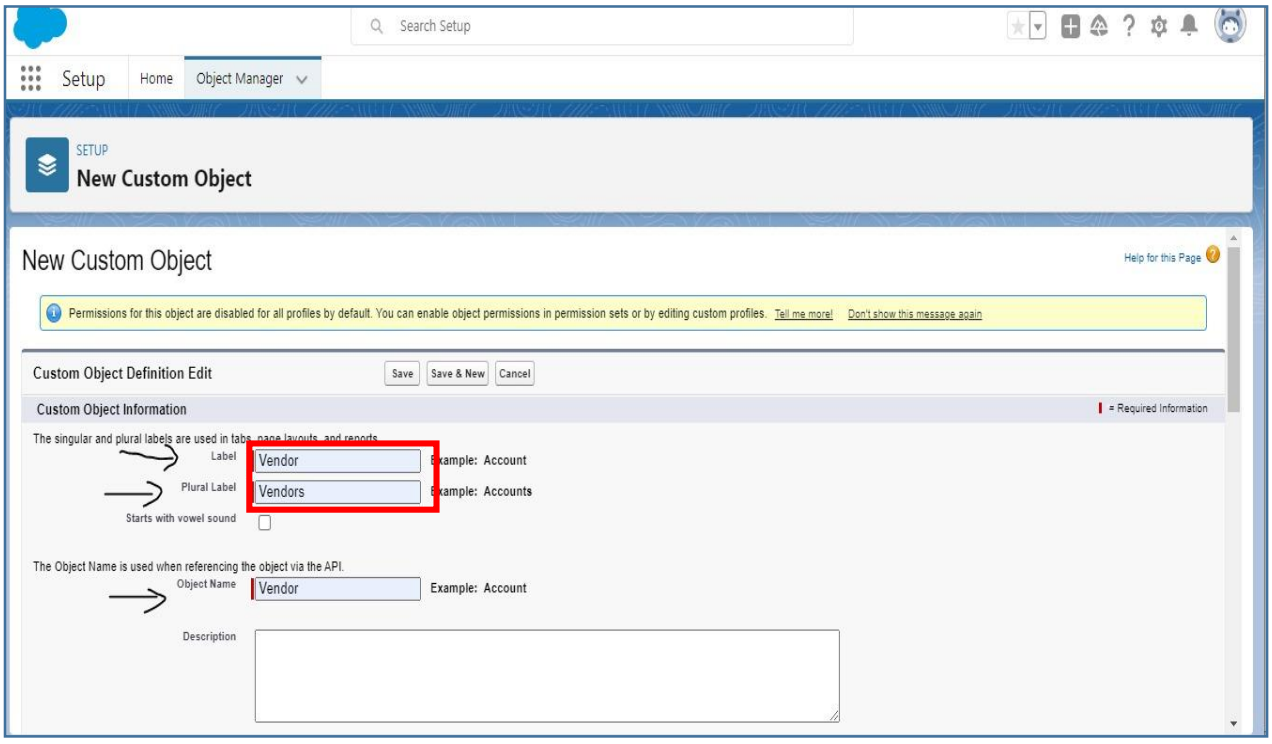
Activity 2: Creation of Attendee Object



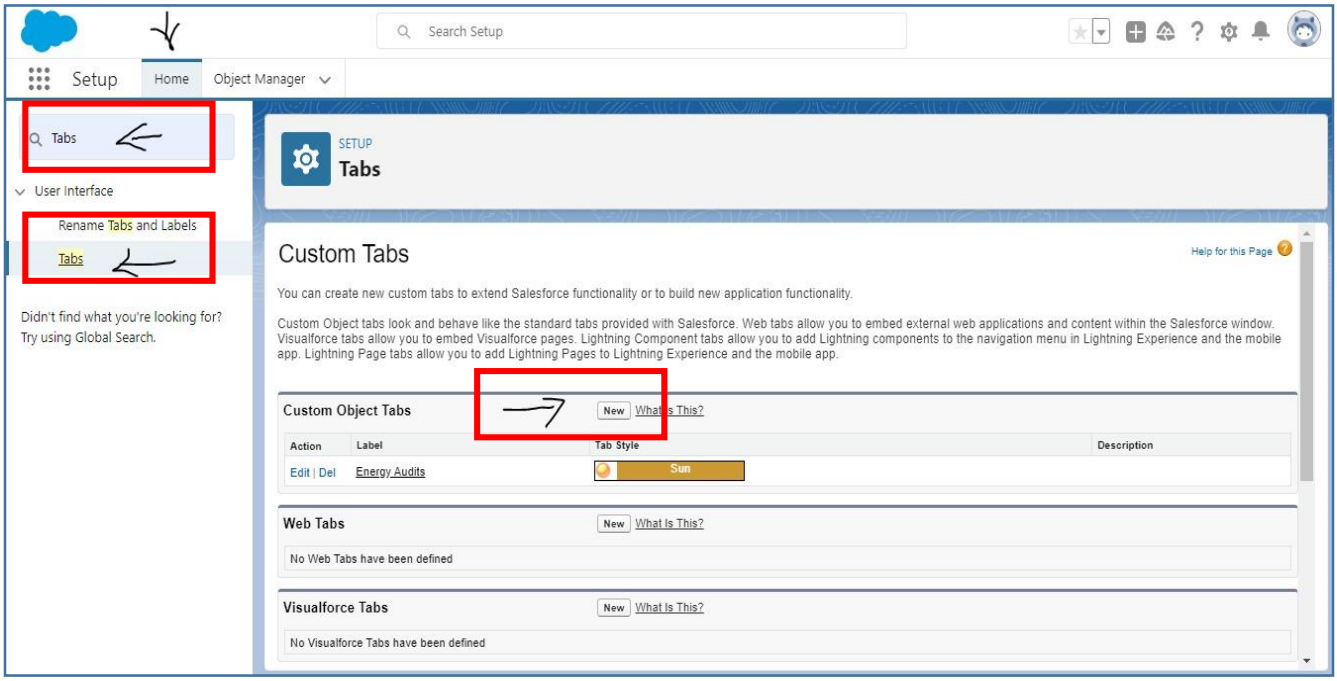
Activity 3: Creation of Speaker Object



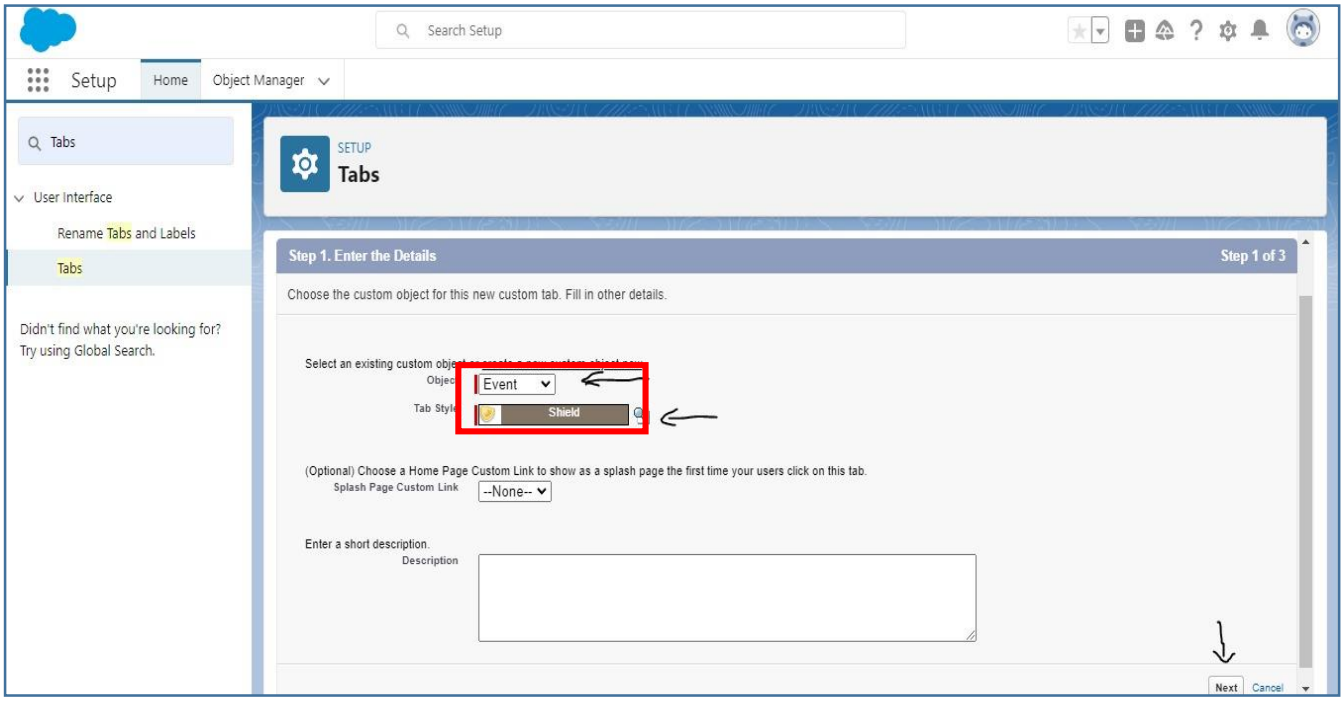
Activity 4: Creation of Vendor Object

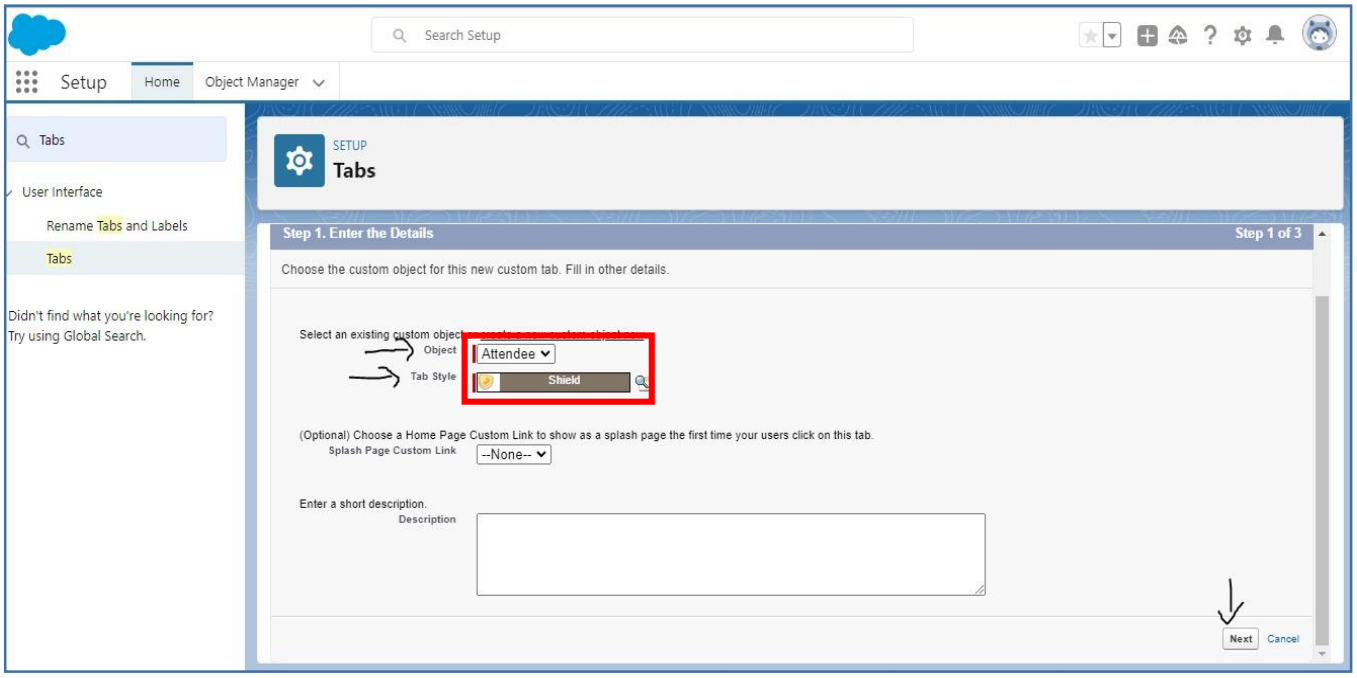


Milestone-2: Tab

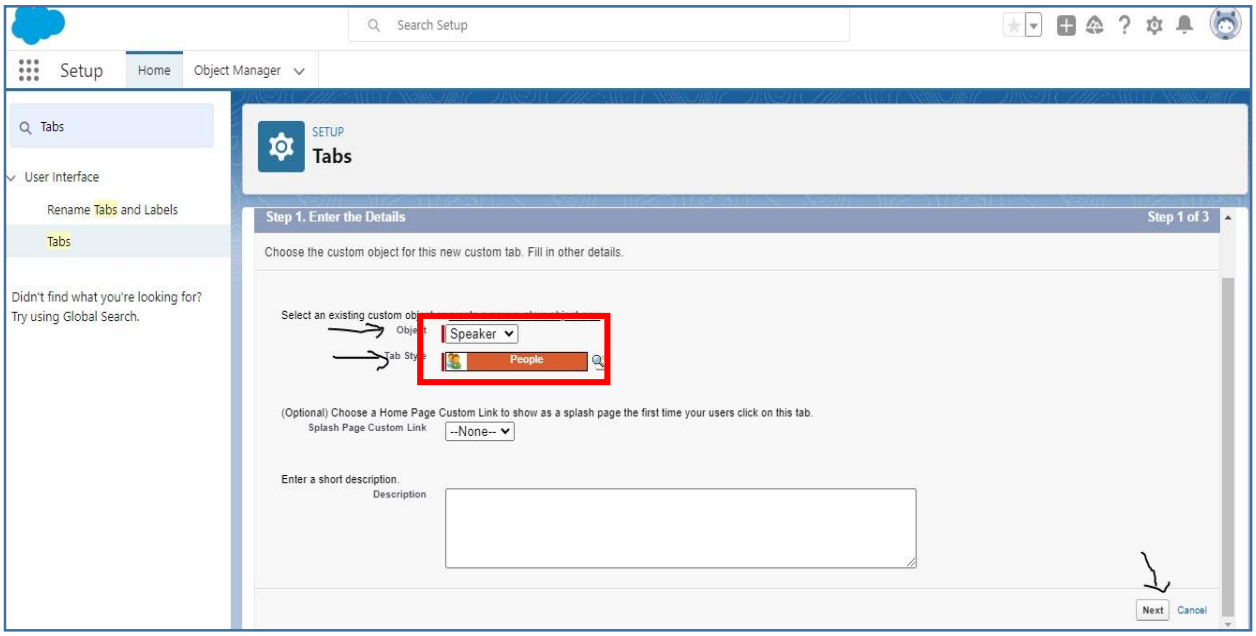


Activity 1: Creation of Event Tab

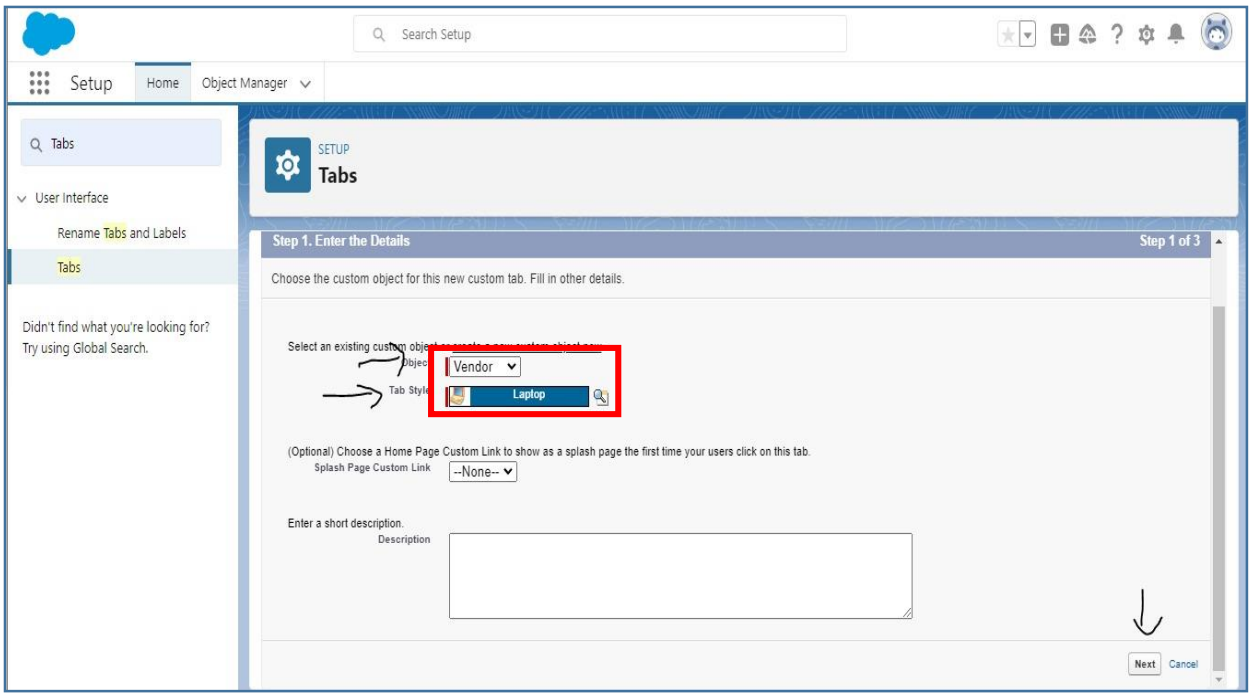




Activity3: Creation of Speaker Tab

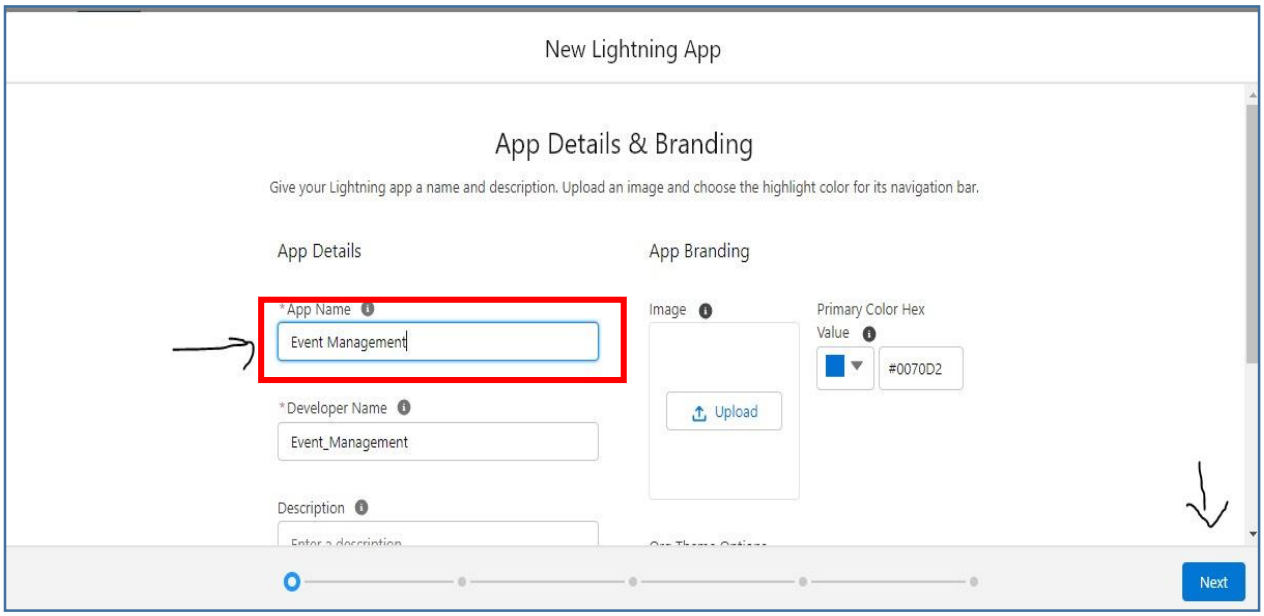


Activity 4: Creation of Vendor Tab



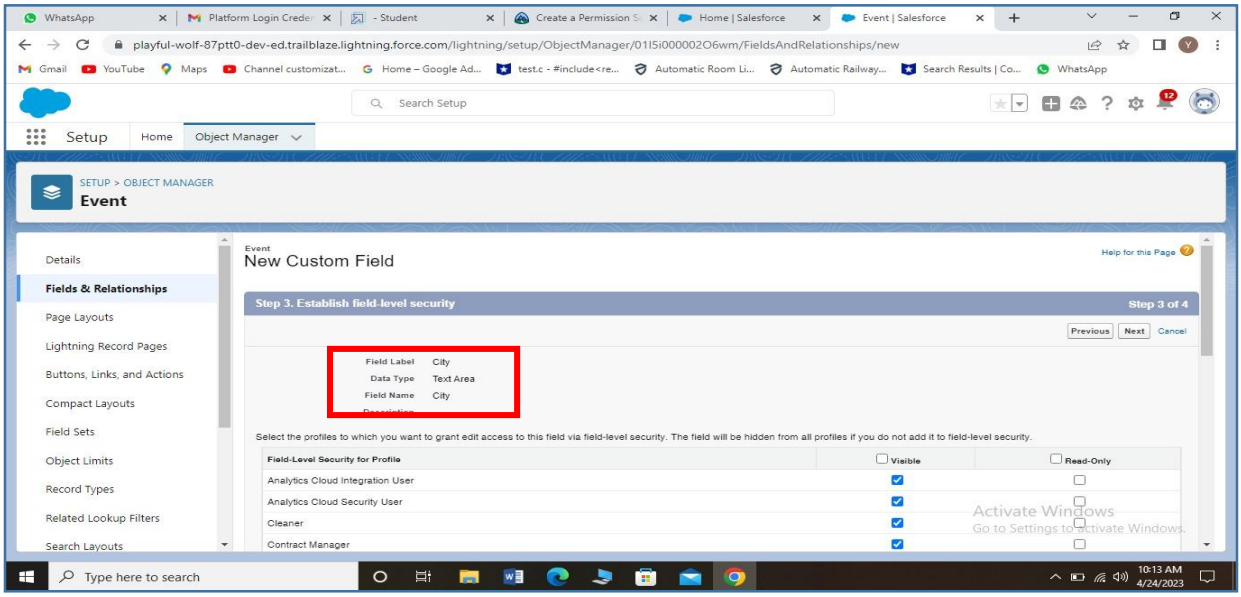
Milestone -3: Lightning App

Activity: Creation of Event Management Construction App

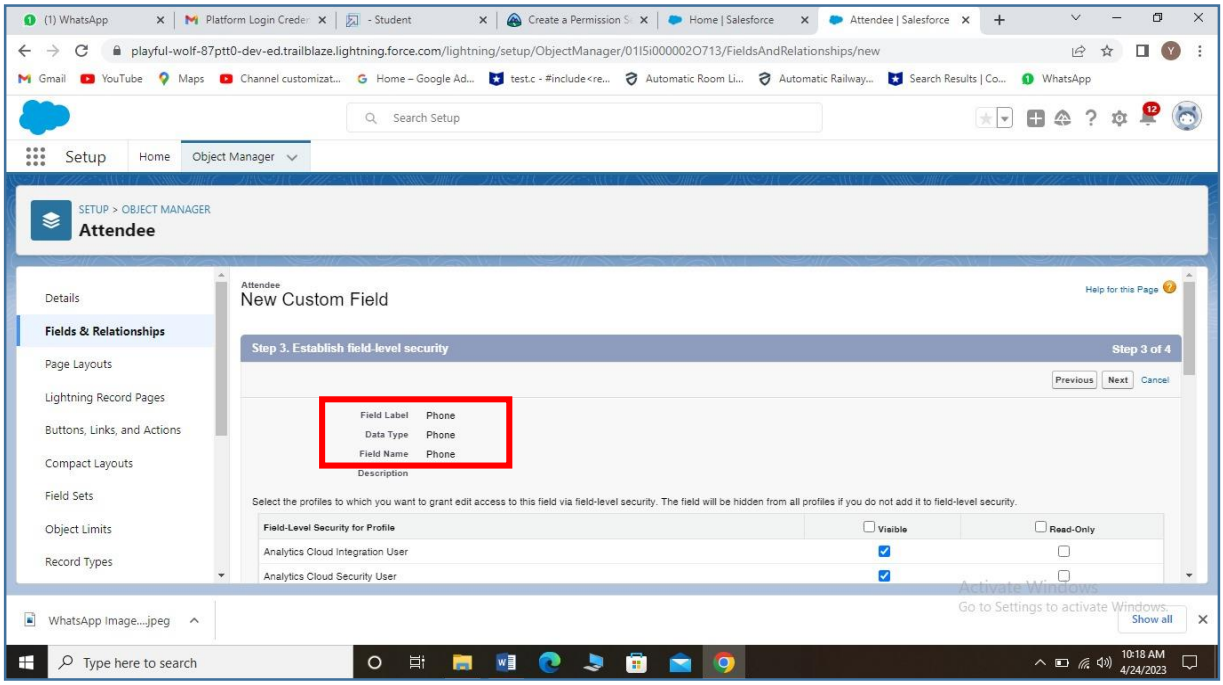


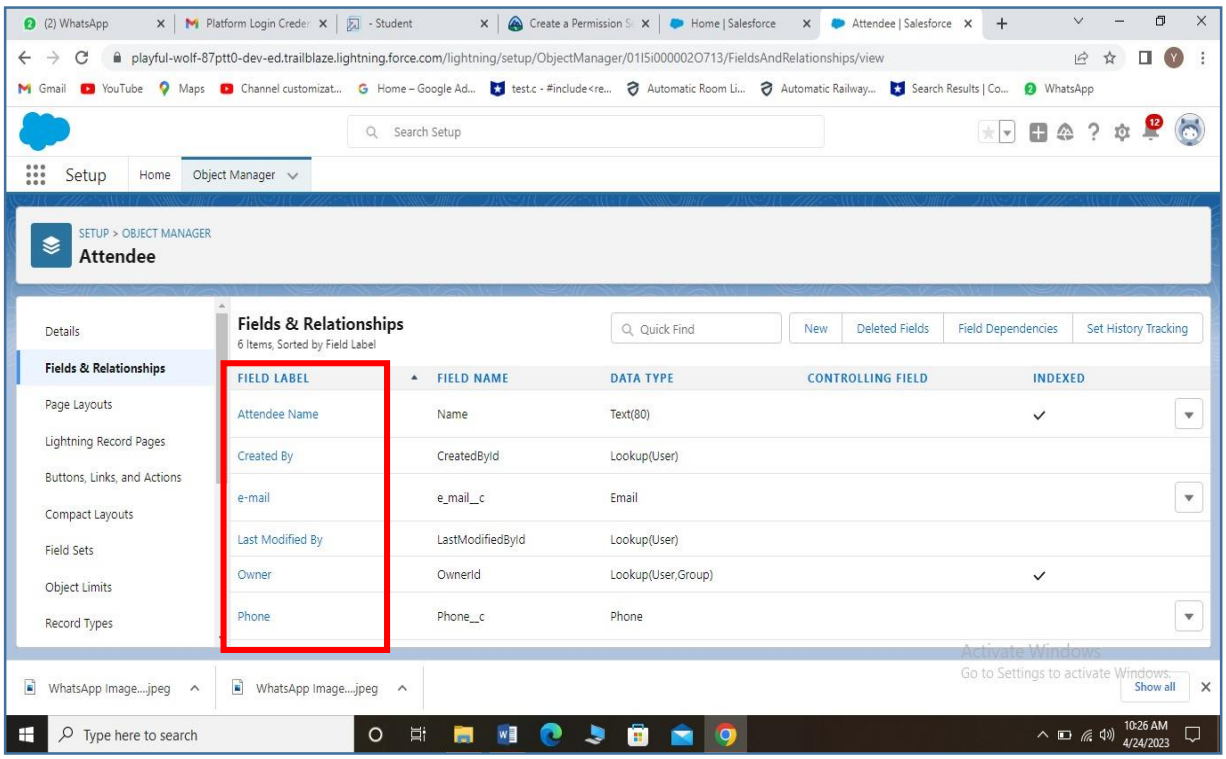
Milestone-4: Fields and Relationship

Activity 1: Creation of fields for the Event object

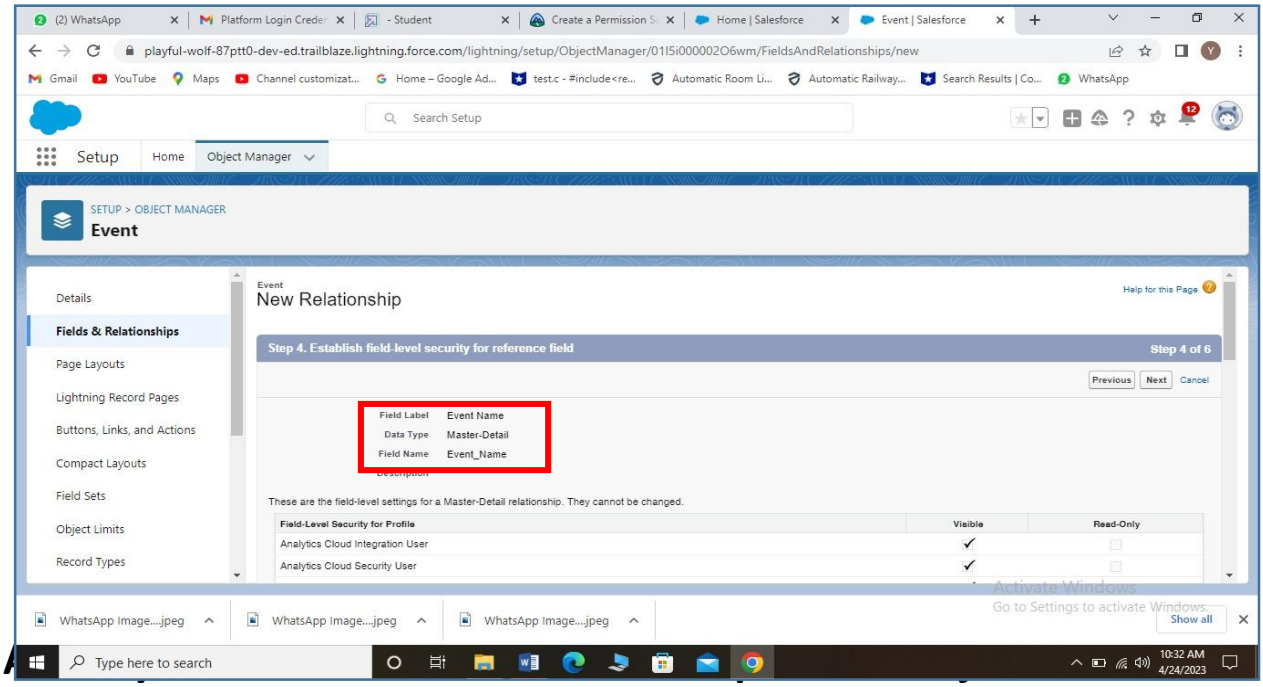


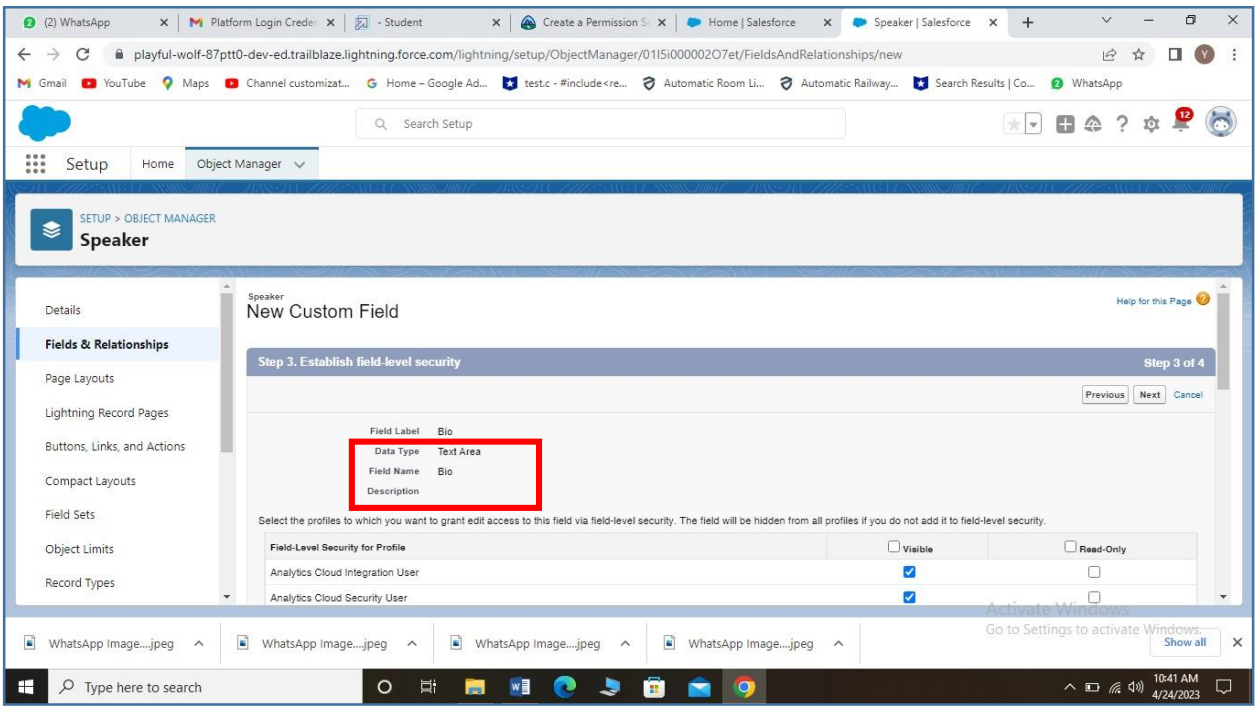
Activity 2: Creation of fields for the Attendee objects





Let's Create a Master-detail Relationship with Event Object

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Speaker
Details
Fields & Relationships
Page Layouts
Lightning Record Pages
Buttons, Links, and Actions
Compact Layouts
Field Sets
Object Limits
Record Types
Speaker
New Custom Field
Help for this Page
Step 3. Establish field-level security
Step 3 of 4
Previous
Next
Cancel
Field Label Bio
Data Type Text Area
Field Name Bio
Description
Select the profiles to which you want to grant edit access to this field via field-level security. The field will be hidden from all profiles if you do not add it to field-level security.
Field-Level Security for Profile
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Analytics Cloud Security User
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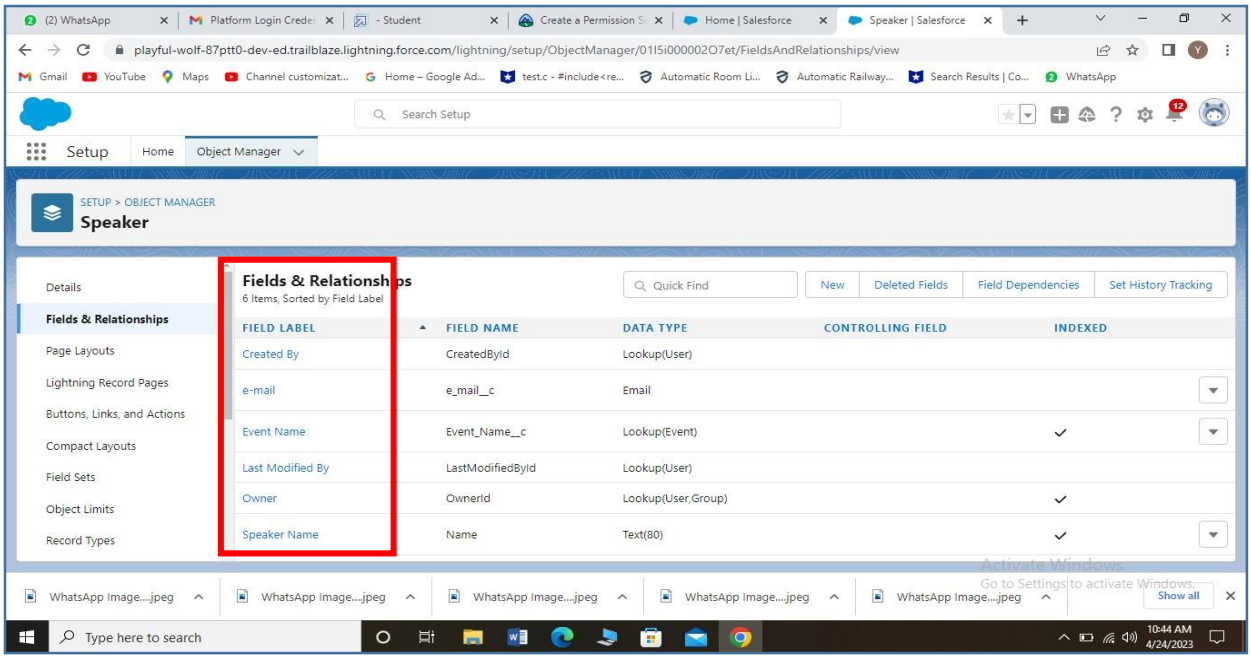
4/24/2023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Field Sets
Object Limits
Record Types
Fields & Relationships
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Quick Find
New
Deleted Fields
Field Dependencies
Set History Tracking
FIELD LABEL
FIELD NAME
DATA TYPE
CONTROLLING FIELD
INDEXED
Created By
CreatedById
Lookup(User)
e-mail
e_mail__c
Email
Event Name
Event_Name__c
Lookup(Event)
Last Modified By
LastModifiedById
Lookup(User)
Owner
OwnerId
Lookup(User,Group)
Speaker Name
Name
Text(80)
Activate Windows
Go to Settings to activate Windows.
Show all
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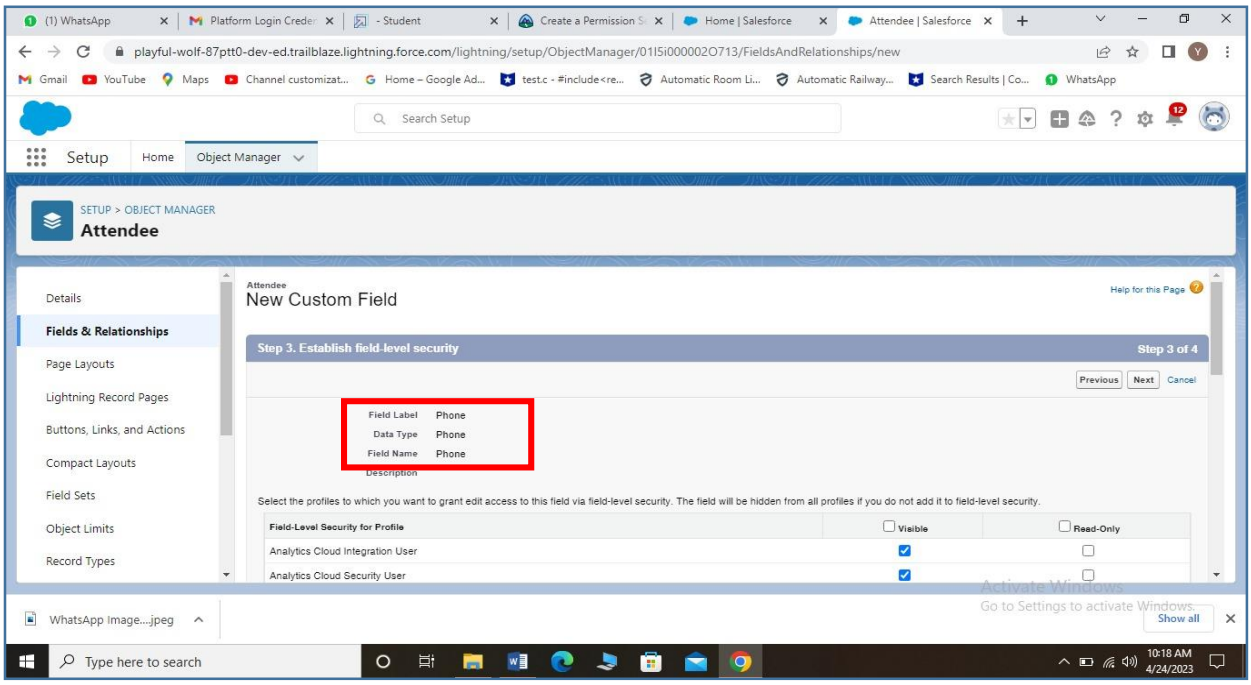
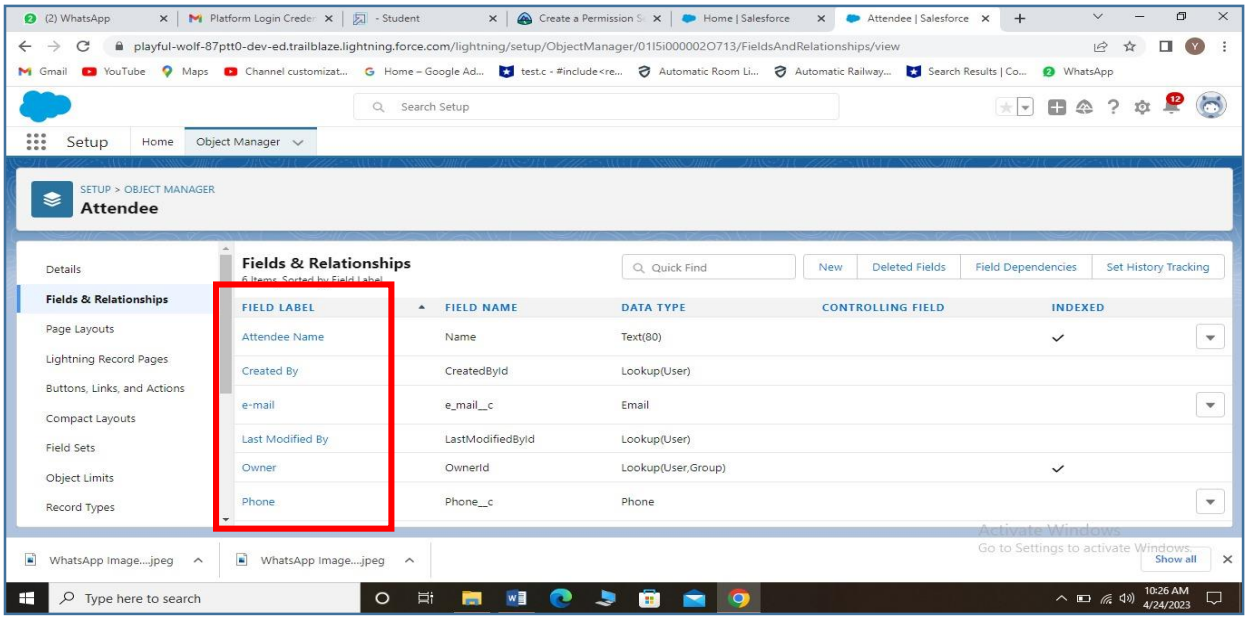
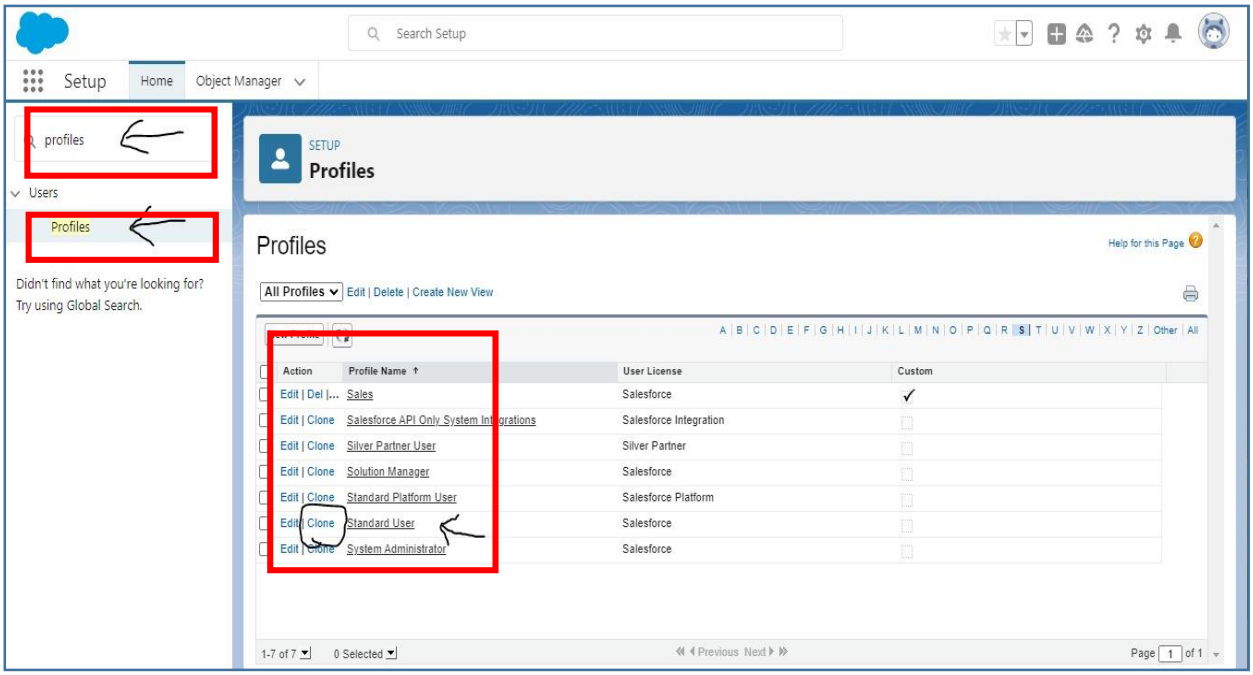
10:44 AM
4/24/2023

Activity 5: Creation of fields for the Vendors Object

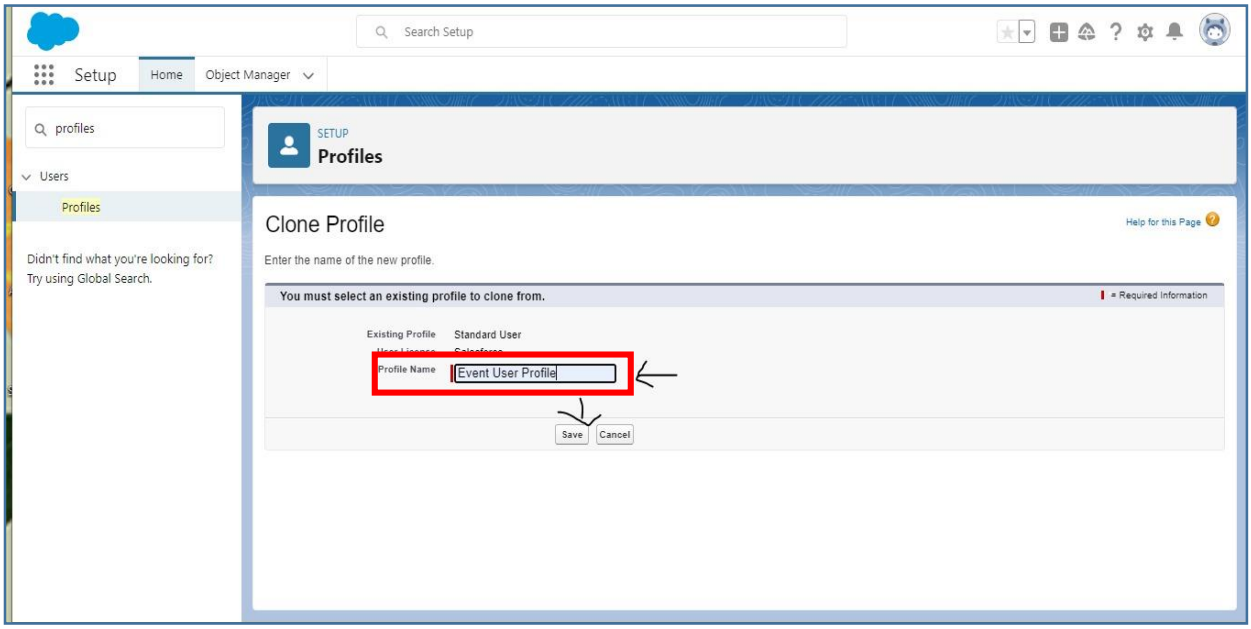




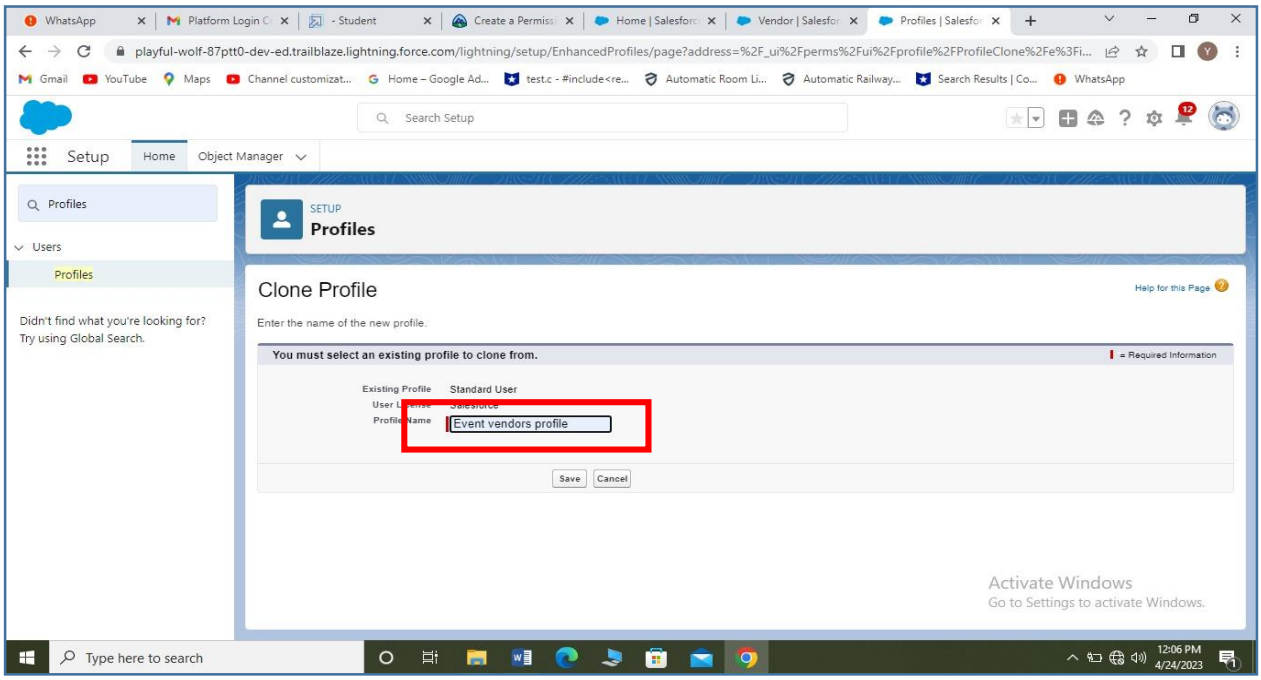
Milestone-5: Profile



Activity 1: Creation on Event Profile

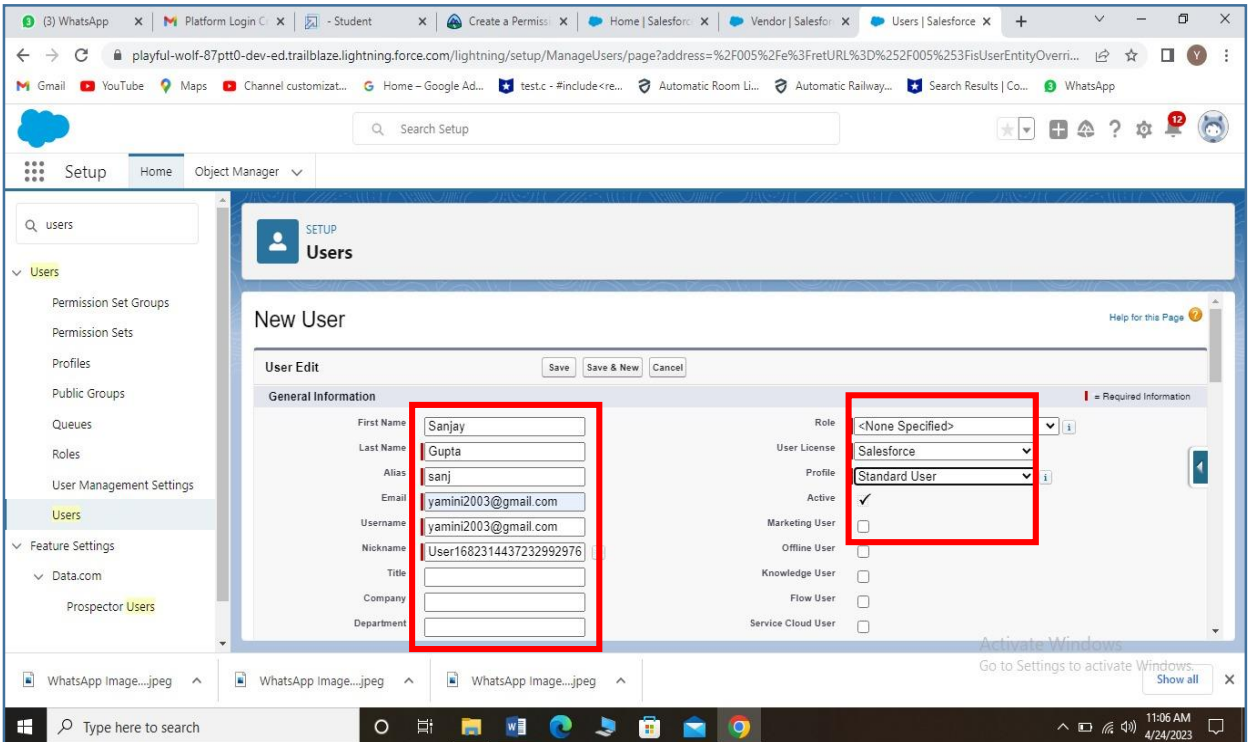


Activity 2: Creation on Event Vendor Profile

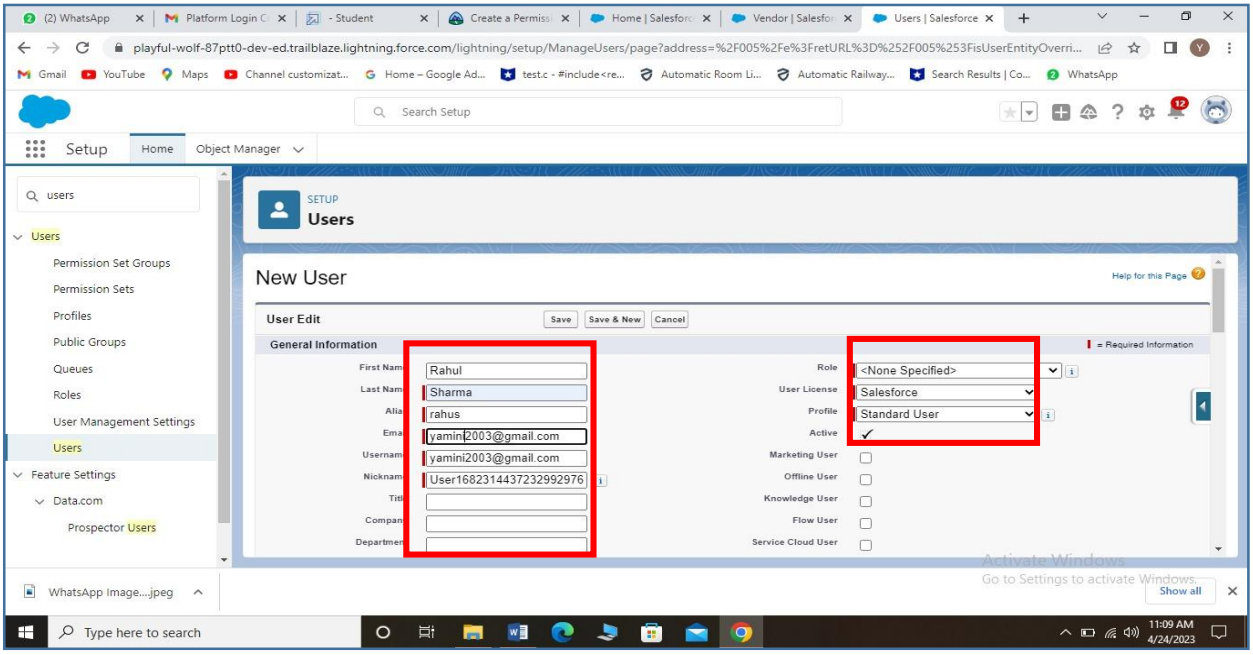


Milestone-6 User

Activity 1: Creation of Sanjay Gupta User

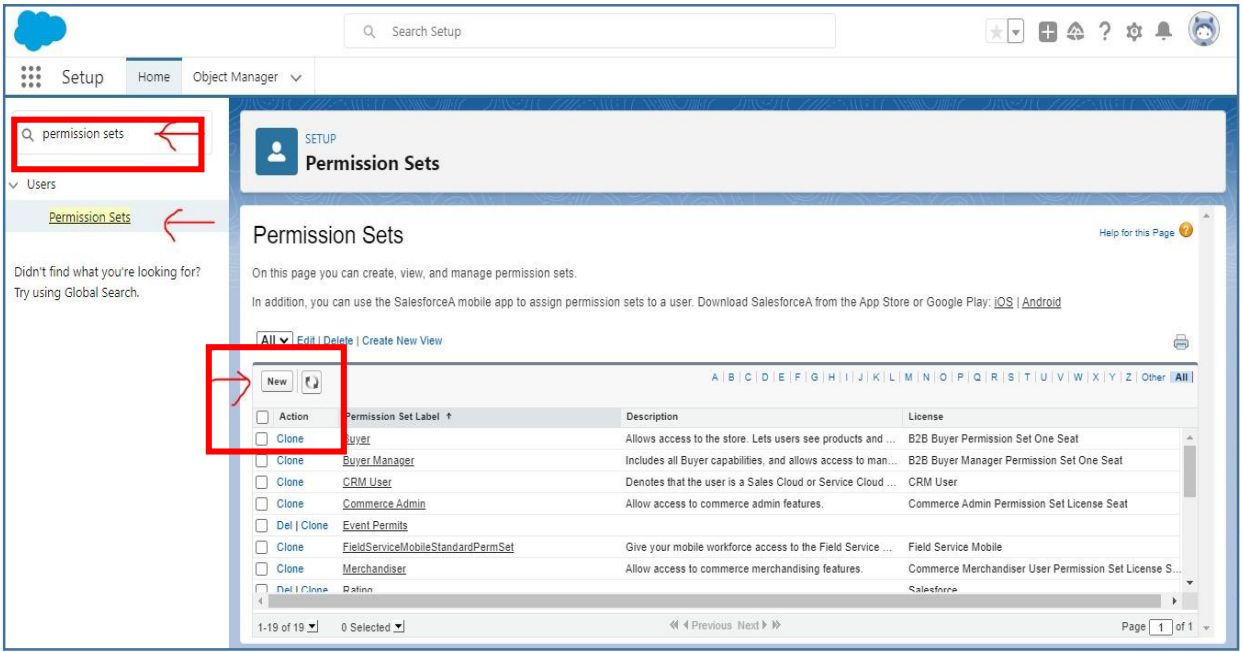


Activity 2: Creating of Rahul Sharma User

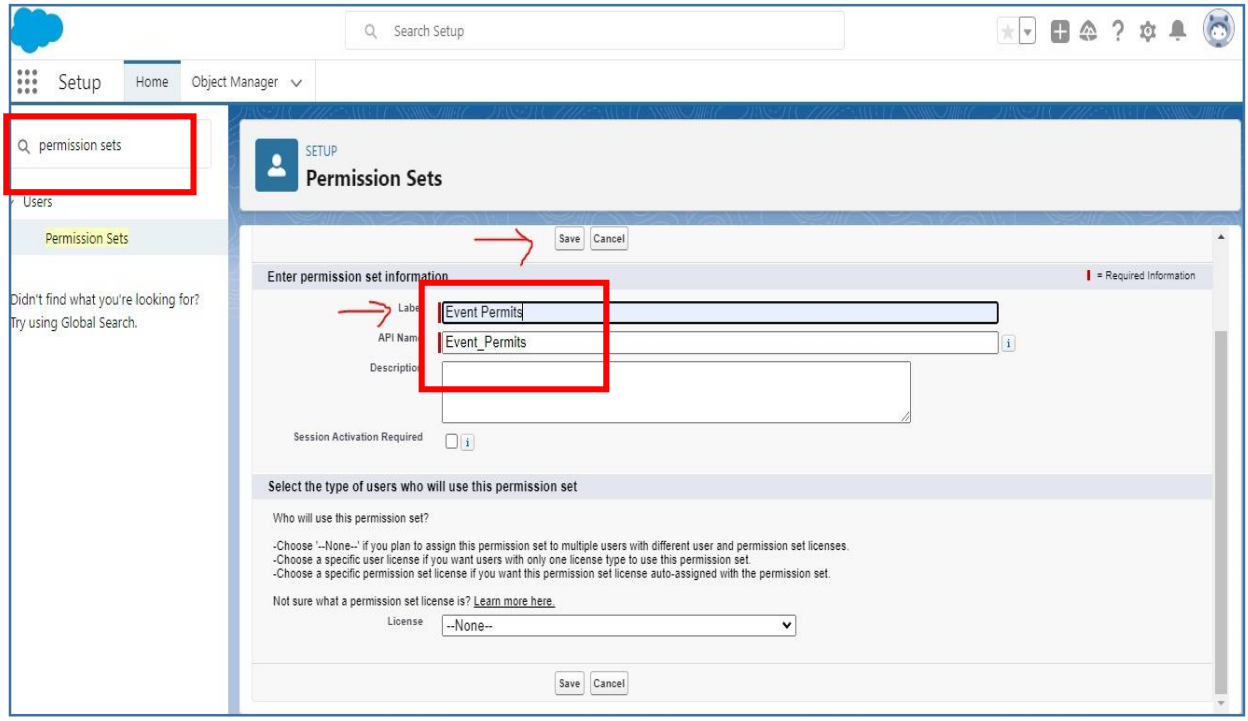


Milestone-7 : Permission Sets

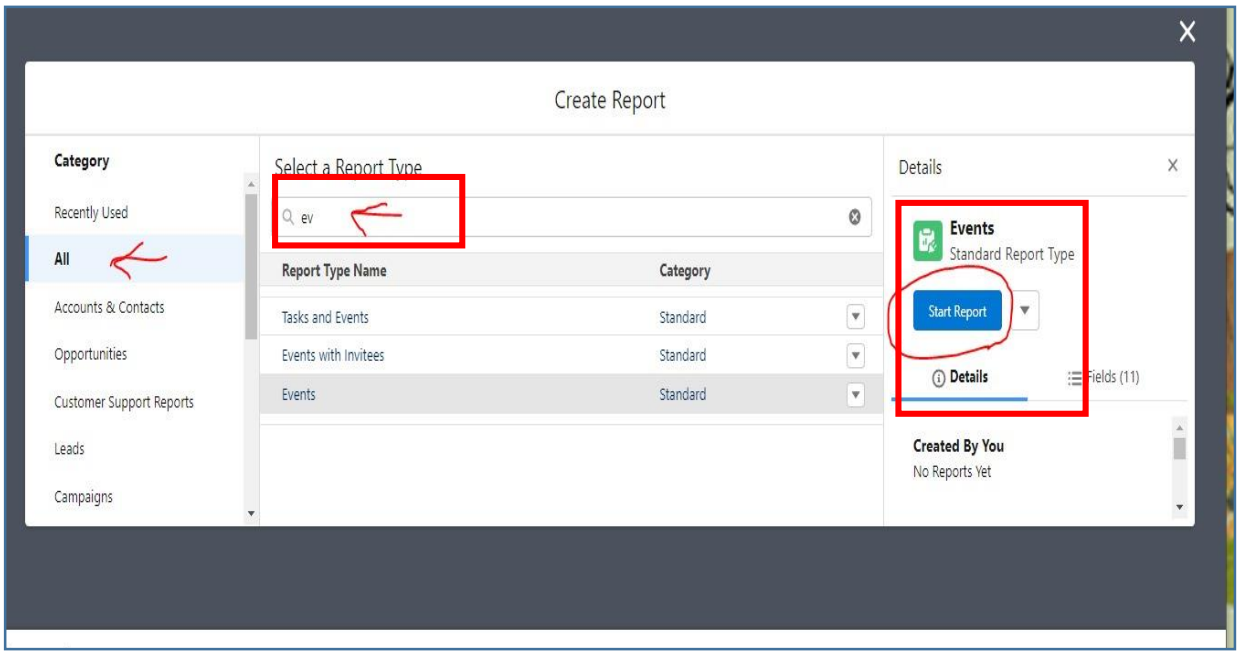
Activity 1: Creating a Permission Set



Activity 2: Permission Sets 2



Milestone -8: Reports



4 Trailhead Profile Public URL

Team Lead- https://trailblazer.me/id/yuvks

5 ADVANTAGES & DISADVANTAGE

- Opportunities for creativity
- Ability to work on different events
- Chance to work with diverse clients
- Collaborative work environment
- High projections for job growth
- Few educational requirements
- Unconventional work hours
- Time away from family and friends

6 Applications

- Tracking Customers.
- Collecting Data for Marketing.
- Improving Interactions and Communications.
- Streamlining Internal Sales Processes.

7 CONCLUSION

Event Management System is user friendly and cost effective system, it is customized with activities related to event management life-cycle. It provides a new edge to management industry. SolutionDot always keep your objectives and goals on top priority while developing any plan of work.

8 FUTURE SCOPE

Event managers do not lead a simple life. The stressful schedules and the irregular working hours are some of its prime characteristics. But, those in this field believe that they can endure it all to experience the satisfaction they get from hosting a successful event.So, let’s begin by discussing what event management exactly is and what’s the scope of event management as a career in India.