

18th World Congress on Engineering Asset Management

Hosted by
**Indian Institute of
Technology Kanpur**



WCEAM-2024

Flagship event of ISEAM
(International Society on
Engineering Asset Management)

October 23-25, 2024
Constitution Club of India
New Delhi

E-mail: wceam2024@gmail.com
Web: <https://wceam2024.com/>

Theme

Automation, Digital Transformation
Industry 4.0, and beyond;

Infrastructure, Manufacturing,
Process Industry

Partners



ONGC-Tripura Power Company Ltd.
A JV Company of ONGC, IL&FS and Government of Tripura



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28 June 2024

Sub: Registration for the Conference

Dear **Prabhat Ranjan Sarkar**:

You would have already received the Letter
of Acceptance for your Abstract

Abstract Number: **202**

Title of the paper: **A Strategic Plan For
Building An International Marketing
Realm: Case Study**

from Prof. Amiya R. Mohanty, Chair,
Technical Committee, WCEAM-2024.

May I request you to REGISTER for the
Conference at the Conference website
<https://wceam2024.com/register/> for in-
person presentation.

You will be able to avail EARLY BIRD
REGISTRATION till August 30, 2024.

Meanwhile, you may submit the camera-
ready manuscript, at the conference
website (<https://www.wceam2024.com/>)
within the due date as per the guidelines.

In all correspondence, please quote the
above Abstract Number.

With best regards

Nalinaksh Vyas

Nalinaksh S. Vyas
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