

# YUVAL ROOZ

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## EXECUTIVE SUMMARY

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- Accomplished senior executive with extensive strategic, operational and financial management experience, evidenced by increasing responsibilities in high-paced growth environments
- Demonstrable success in new market identification and strategic positioning in support of multimillion-dollar investment initiatives
- Proven ability to develop and operationalize enterprise grade technology solutions which fundamentally improve business operations and positively impact growth
- Technical experience with highly engineered systems, which require a deep understanding of critical business drivers and processes across multiple markets and industries
- Strong leadership, communication and interpersonal skills that facilitate effective working relationships with staff, colleagues and management.

## CORE COMPETENCIES

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|----------------------------------|----------------------------------|----------------------------|
| • Strategic Planning             | • Financial Management           | • Project Management       |
| • Acquisitions / Integrations    | • Business Development           | • Performance Optimization |
| • Operations / Change Management | • Leadership / People Management | • Pricing                  |

## PROFESSIONAL EXPERIENCE

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### **Digital Asset Holdings, LLC**, Chief Operating and Financial Officer (2014-Present)

- Founding member of leading Distributed Ledger software solutions company, now operating in 6 countries and employing over 125 individuals with industry-wide expertise
- Successfully raised over \$70m from seed funding through Series A capital raise; executed 4 separate strategic acquisitions in less than 2 years
- Provide oversight and leadership support for all business and product development initiatives from initial scoping, through strategic and fiscal planning to final testing and delivery
- Actively participate in client engagement and relationship management activities, with a focus on initiating new business opportunities
- Define and model the implications of strategic decisions, including acquisitions and financing alternatives, while managing key execution risks and planned mitigation efforts
- Provide the leadership, management and vision necessary to ensure the company has the proper controls, administrative procedures, reporting processes and people management systems in place to effectively scale the business
- Responsible for directly managing a global team of 20+ individuals across the Operations, Program Management, Finance and HR functions
- Regularly partner with Engineering, Product and Business Development teams to deliver comprehensive project plans and related performance management metrics, including with respect to financial budgets and forecasts
- Lead the preparation and delivery of Board of Directors materials, Executive Management Reports, Program Management metrics, Operational KPIs and Financial Reporting packs.
- Responsible for the preparation of audited financial statements and tax filings in both the US and foreign jurisdictions, including the presentation of results to qualified investors
- Diligently focused on developing and maintaining strong partnerships with key stakeholders across the business, including outside investors, in order to ensure the effective execution of key business initiatives.

### **DRW Trading**, Investment Team - Strategic Investments Group (2013-2014)

- Selected by DRW Trading founder and CEO to lead new Strategic Investments Group
- Led the analysis, organization and implementation of all strategic investments while ensuring continued linkage to the overall DRW investment strategy

- Built and cultivated trust-based relationships with a wide range of external business executives, capital markets partners, and thought leaders on a global basis to guide portfolio management recommendations
- Participated in all aspects of the end-to-end strategic investment process in support of new business initiatives and opportunities
- Presented summaries and recommendations to executive leadership to gain alignment and support for new business investments
- Ultimately selected by DRW founder and CEO to form new start-up Distributed Ledger Technology company in NY (see above) where DRW would provide initial seed money alongside another investor

#### **DRW Trading, Head ETF Market Making Desk (2009-2013)**

- Built the equity trading business at DRW from the ground up both in physical and software infrastructure
- Managed a billion dollar portfolio and an annual budget of over \$20 million
- Researched equity market making strategies in ETFs using statistical models
- Designed hardware based solutions for trading
- Negotiated contracts with vendors to reduce operational costs
- Managed team of 15+ developers and traders with varying titles and responsibilities

#### **Citadel Investment Group, Financial Engineer - Global Equities (2008-2009)**

- Performed research in models to reduce systematic risk in multibillion dollar long-short equity portfolio using multi-factor models

#### **Israeli Defense Forces, First Sergeant - Tank Commander (Army Service 1999-2002)**

- Led soldiers out of life threatening situations
- Worked under extreme combat pressure

#### **EDUCATION**

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**Georgia Institute of Technology** Atlanta, GA, U.S.A. • B.Sc in Electrical Engineering, 2008  
**Cumulative GPA: 3.8/4.00 - Graduated with Highest Honors**

#### **OTHER ACHIEVEMENTS**

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- Top 5% internationally in 2013 Ironman for age group
- 2008 Recognition Award for volunteering in a refugee camp by Israels Ministry of Education