

YUVAL ROOZ

134 E 24th St, Apt 2F, New York, NY 10010

(312) 607-9212 • yuvalrooz@gmail.com

EXECUTIVE SUMMARY

- Accomplished senior executive with extensive strategic, operational and financial management experience, evidenced by increasing responsibilities in high-paced growth environments
- Demonstrable success in new market identification and strategic positioning in support of multimillion-dollar investment initiatives
- Proven ability to develop and operationalize global strategies that positively impact business growth
- Experience with highly engineered systems, which require a deep understanding of critical business drivers and processes across multiple markets and industries
- Strong leadership, communication and interpersonal skills that facilitate effective working relationships with staff, colleagues and management.

CORE COMPETENCIES

- | | | |
|----------------------------------|----------------------------------|----------------------------|
| • Strategic Planning | • Financial Management | • Project Management |
| • Acquisitions / Integrations | • Business Development | • Performance Optimization |
| • Operations / Change Management | • Leadership / People Management | • Pricing |

PROFESSIONAL EXPERIENCE

Digital Asset Holdings, LLC, Co-Founder - Chief Operating and Financial Officer (2014-Present)

- Co-founder of leading Distributed Ledger software solutions company, now operating in 6 countries and employing over 125 individuals with industry-wide expertise
- Successfully raised over \$70m from seed funding through Series A capital raise; executed 4 separate strategic acquisitions in less than 2 years
- Provide oversight and leadership support for all business and product development initiatives from initial scoping, through strategic and fiscal planning to final testing and delivery
- Actively participate in client engagement and relationship management activities, with a focus on initiating new business opportunities
- Define and model the implications of strategic decisions, including acquisitions and financing alternatives, while managing key execution risks and planned mitigation efforts
- Provide the leadership, management and vision necessary to ensure the company has the proper controls, administrative procedures, reporting processes and people management systems in place to effectively scale the business
- Responsible for directly managing a global team of 20+ individuals across the Operations, Program Management, Finance and HR functions
- Regularly partner with Engineering, Product and Business Development teams to deliver comprehensive project plans and related performance management metrics, including with respect to financial budgets and forecasts
- Lead the preparation and delivery of Board of Directors materials, Executive Management Reports, Program Management metrics, Operational KPIs and Financial Reporting packs.
- Responsible for the preparation of audited financial statements and tax filings in both the US and foreign jurisdictions, including the presentation of results to qualified investors
- Diligently focused on developing and maintaining strong partnerships with key stakeholders across the business, including outside investors, in order to ensure the effective execution of key business initiatives.

DRW Trading, Investment Team - Strategic Investments Group (2013-2014)

- Selected by DRW Trading founder and CEO to lead new Strategic Investments Group
- Led the analysis, organization and implementation of all strategic investments while ensuring continued linkage to the overall DRW investment strategy

- Built and cultivated trust-based relationships with a wide range of external business executives, capital markets partners, and thought leaders on a global basis to guide portfolio management recommendations
- Participated in all aspects of the end-to-end strategic investment process in support of new business initiatives and opportunities
- Presented summaries and recommendations to executive leadership to gain alignment and support for new business investments
- Ultimately selected by DRW founder and CEO to form new start-up Distributed Ledger Technology company in NY (see above) where DRW would provide initial seed money alongside another investor

DRW Trading, Head ETF Market Making Desk (2009-2013)

- Built the equity trading business at DRW from the ground up both in physical and software infrastructure
- Managed a billion dollar portfolio and an annual budget of over \$20 million
- Researched equity market making strategies in ETFs using statistical models
- Designed hardware based solutions for trading
- Negotiated contracts with vendors to reduce operational costs
- Managed team of 15+ developers and traders with varying titles and responsibilities

Citadel Investment Group, Financial Engineer - Global Equities (2008-2009)

- Performed research in models to reduce systematic risk in multibillion dollar long-short equity portfolio using multi-factor models

Israeli Defense Forces, First Sergeant - Tank Commander (Army Service 1999-2002)

- Led soldiers out of life threatening situations
- Worked under extreme combat pressure

EDUCATION

Georgia Institute of Technology Atlanta, GA, U.S.A. • B.Sc in Electrical Engineering, 2008
Cumulative GPA: 3.8/4.00 - Graduated with Highest Honors

OTHER ACHIEVEMENTS

- Top 5% internationally in 2013 Ironman for age group
- 2008 Recognition Award for volunteering in a refugee camp by Israels Ministry of Education