



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

youtube is a massive online video platform where users can upload, share, view and comment on videos

It is used to visualiuze the data

it become one of the largest websites on the internet with over 2 billion monthly active user.

The most popular youtube channels have millions or billions of subscribers and views, making them incredibly influential content creators on the internet

It provides a user friendly and efficient way to create engaging and informative graphs

We can find the relationship between the number of subscribers and views



Persona's name
Short summary of the persona

We can create a outlet

get outside from our comfort zone

With the help of tableau youtube can explore and analyses data visually

We acn get a ncloser personal connection

By presenting the data in a vusually engaging way, one can enhance ones own and the audience experience

It is about helping the audience understand the significance of the data that is being presented



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?