



**Ennovab**



# What is Pitchathon?

Pitchathon is an event, enabling aspiring entrepreneurs to plan and start-up their ventures. The event is open to all students, coming from technical and non-technical fields of interest. Under the mission of bringing the aptitudinal and diverse Indian entrepreneurship community together to bring a change and add value in the lives of people.

# What was Pitchathon 2k19 all about?

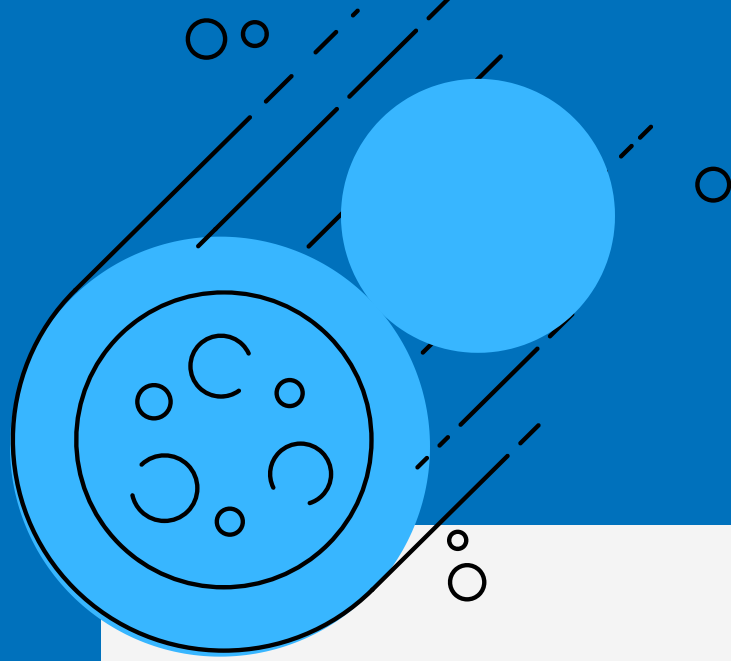
Pitchathon 2k19 was a 24-hour event where we started with 50 individuals who knew nothing about entrepreneurship. We took them through the process of speed dating, making teams, identifying problems, coming up with solutions and making a business plan overnight. 10 amazing projects came out of the event out of which 4 were practiced forward up by Professor T. Ragunathan, HOD, Computer Science Department as Supervisor, who also acted as one of the 3 judges of the event along with Professor Mark Howard Rich and Professor Srabani Basu.



# What is Pitch-a-thon 2020 all about?

Pitch-a-thon 2020 is a B-plan event to provide an opportunity for students to pitch their ideas to a jury holding years of experience, in-depth cognizance, and a mission to identify some of the best ideas. If you celebrate, your idea has got it all, then this is your chance to engender a stir among delegates, thought bellwethers, high-impact investors, and media members.





## Sponsorship Levels

**Platinum - 25k**

**Diamond - 20k**

**Gold - 15k**

**Silver - 10k**

(As either financial contributions or in-kind donations.)

## In-Kind Sponsorship

- **Organizer Dashboard**
- **Refreshments**
- **Promotional materials**
- **Website support**
- **Travel**
  - **Judges**
  - **Participants**
- **Hotel accommodation for Judges**

# Sponsorship Benefits

Becoming a Pitchathon partner means you share in our vision of spreading ideas that are intended to change the world for the better. You'll be joining our global community of entrepreneurs while benefiting from an individually-tailored Pitchathon partnership. Here, you will have the opportunity to engage in an authentic dialogue with an elusive yet valuable audience.



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