



DOMAIN: CLOUD APPLICATION DEVELOPMENT

PROJECT NAME: Personal Blogs on IBM Cloud Static Web Apps

PHASE 2

INNOVATION

In this section you need to put your design into innovation to solve the problem. Create a document around it and share the same for assessment as per the instructions mentioned.

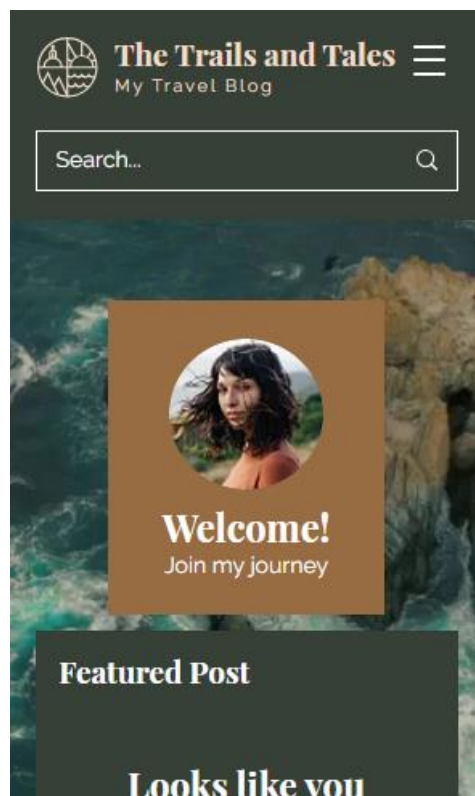
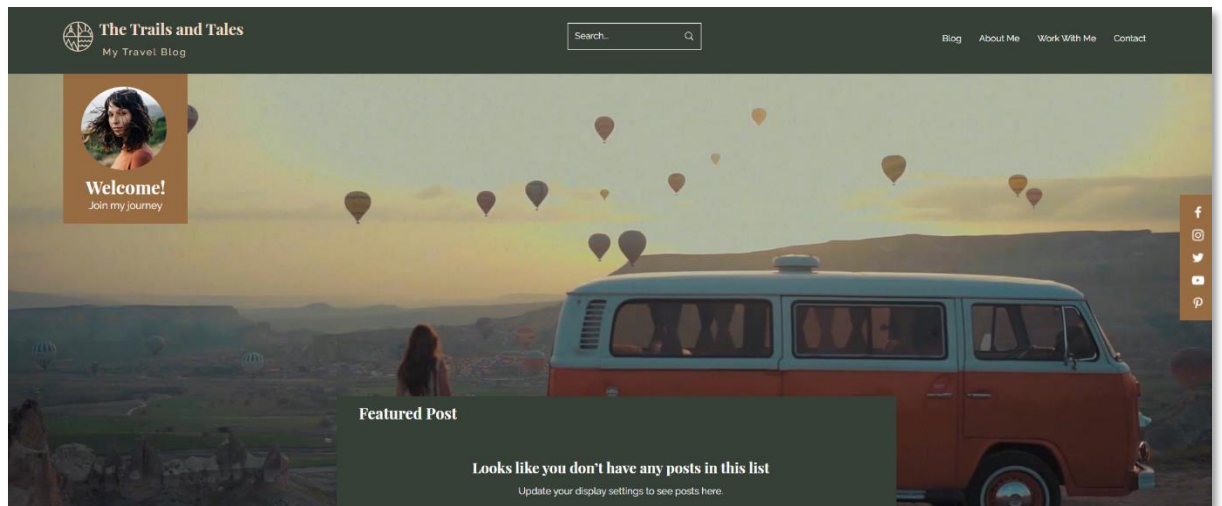
Consider integrating social media sharing buttons, interactive maps, and comment sections to enhance user engagement and interaction.

INNOVATION:

1. The blog consists of clear user- friendly layout with responsive design. The site is made in such a way that it is compatible with mobile, PC and even Desktops. In PC and Desktop, the navigation bar acts as a static component, making it easy to access.
2. Effective use of visuals and graphics is included for attracting visitors to the website. The content creators also post their photographs and videos shot from the location to increase the eagerness of users. The visitors can view, comment and like using their personal account. The time and location from where the post was made is also mentioned.

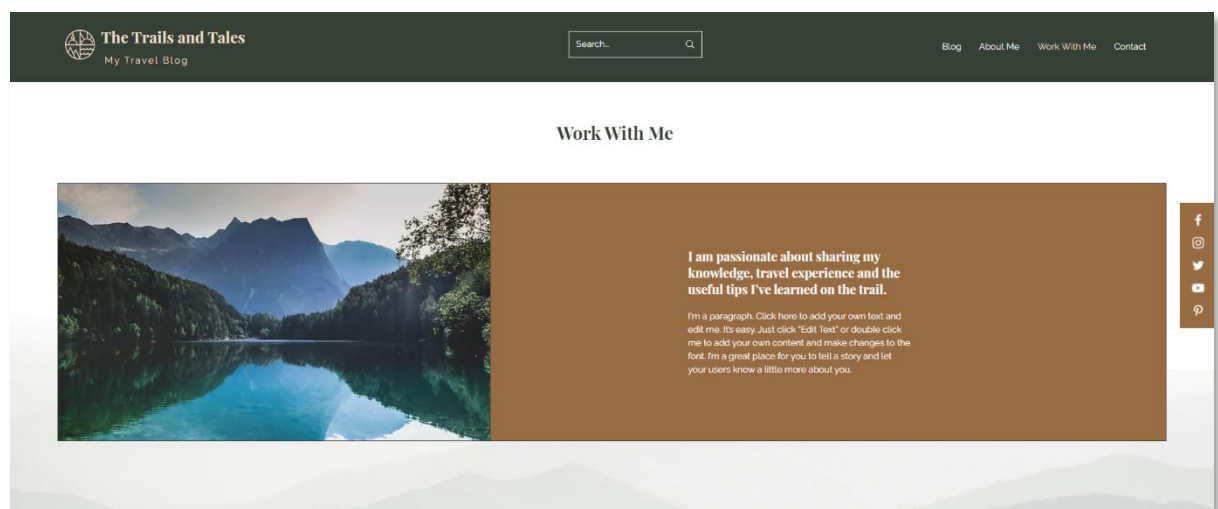
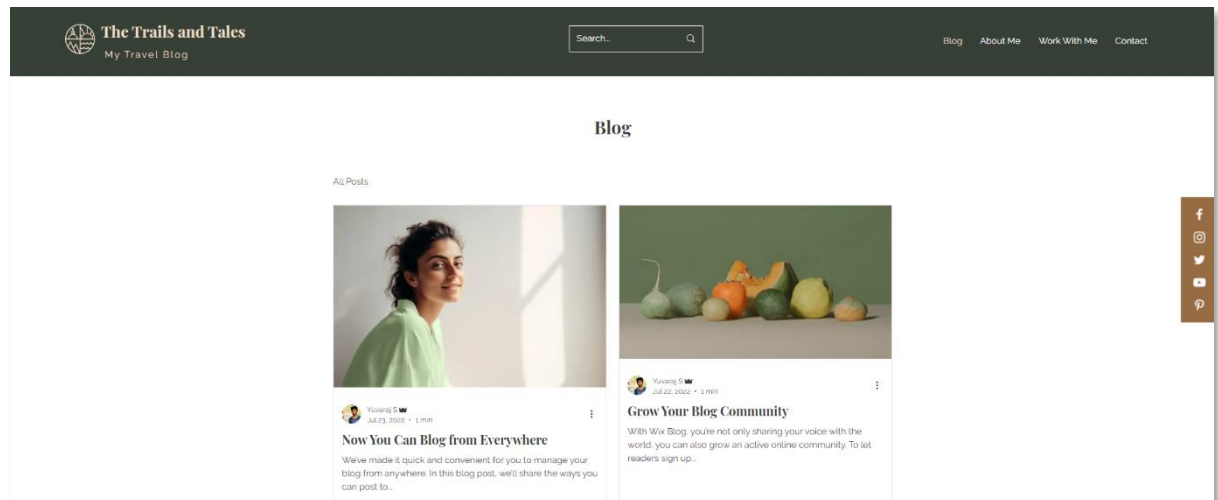


Sample UI:





3. “THE TRAILS AND TALES” is the name of the blog with Clear branding with an exclusive logo is given for uniqueness. Home, about, work with me, contact are some of the additional features. This page also contain work with me it means website visitors also explore the trails with me.





The Trails and Tales
My Travel Blog

Search...

Blog About Me Work With Me Contact

Contact me here

thetrailsandtales.com | 123-456-7890 | f @ t v p

Or just drop me a line here

First Name Last Name

Email* Phone

Message

Send

IBM Cloud Services are used for security of back-end operations and storage of large contents.

Account is set up in IBM Cloud and is managed for content posting, backups and other data storage aspects. WordPress is one of the most popular and user-friendly Content Management System (CMS) platforms, making it an excellent choice for bloggers. It allows easy content creation, editing and organisation.

Its user-friendly interface is suitable for bloggers with various levels of technical exposure. Social-media can be integrated by the content creator as well as the user to engage them quickly.

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