





YUVARAJ KUMAR S

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Education

B.E. Computer Science and Engineering 2022 – 2026
Chennai Institute of Technology Chennai
CGPA: 8.5/10

Experience

Getmax Solution Pvt Ltd, Business Development Intern Oct 2023 - Apr 2024

- Conducted market research and analysis to identify trends, enhancing strategic decision-making and opportunities.
- Created compelling sales pitches and proposals, increasing deal closure rates by 15% within six productive months.
- Managed CRM tools to track client interactions, improving engagement and significantly boosting the revenue.

Altapulse Pvt Ltd, Data Analyst Intern Jun 2024- Aug 2024

- Analyzed large datasets to uncover trends, provided actionable insights, increasing client traffic and revenue by 15%.
- Conducted trend and performance analysis, enabling the marketing team to optimize campaigns, improve ROI by 10%.
- Implemented sentiment analysis on customer feedback, driving improvements in service quality and satisfaction.

RizzSpace, Operation Management Intern May 2024 - Jul 2024

- Streamlined internal workflows, reducing operational bottlenecks and improving efficiency across multiple departments.
- Tracked key performance metrics (KPIs), generated data-driven insights, collaborated with teams process enhancements.
- Standardized reporting processes, improving data accuracy and transparency in operational performance reviews.

Skills

Data visualization Pandas, NumPy, Matplotlib, Power BI, Excel	Database MySQL	Programming Languages python, Java, React js, Node js
MS Suite Excel, PowerPoint, Word, Outlook	Negotiation skills Persuasion, Handling objections, Bargaining & compromise	Interpersonal skills Empathy & emotional intelligence, Conflict resolution, Adaptability

Certificates

Foundations of Project Management (Google) Issued Jan 2024	Foundations of Digital Marketing and E-commerce (Google) Issued Jan 2024	Data Analytics and Databases on AWS (Amazon Web Service) Issued Jan 2024
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Leaderships

- Hackerz - 2025**
- Elected Secretary** of a National-Level Technical Symposium, leading planning and execution for 5,000+ participants.
 - Optimized workflow efficiency**, implementing strategies that improved event execution and attendee experience.
 - Spearheaded promotional campaigns**, increasing event reach and engagement through strategic marketing efforts.
- G20 Startup20x Summit**
- Led the PR team**, overseeing strategic communication and media outreach for the G20 Startup20x Summit.
 - Managed social media strategy**, resulted in driving higher engagement and participation from key stakeholders.
 - Crafted compelling content**, including press releases and promotional materials, to enhance public perception.
- Hackfusion - 2024**
- Led the organization of Hackfusion 2024**, a flagship hackathon, overseeing planning, logistics, and execution.
 - Implemented structured workflows**, streamlining event logistics and enhancing the overall participant experience.
 - Developed and executed promotional strategies**, increasing event visibility, participant registrations, and engagement.