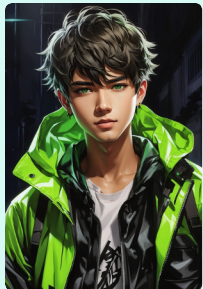


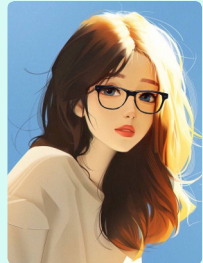
emphasise

LEARN ABOUT THE USER IN (5 MINS)

NAME: YUVARAJA SRINIVAS  
AGE : 19  
LOCATION : ANDHRA PRADESH  
OCCUPATION : SOFTWARE ENGINEER  
GOAL : TO BECOME A SENIOR TECH ENGINEER



NAME: VENNELA  
AGE : 17  
LOCATION : ANDHRA PRADESH  
OCCUPATION : SOFTWARE ENGINEER  
GOAL : TO BECOME SUCCESSFUL MOTIVATOR



GAIN INSIGHTS (GROUP DISCUSSION)  
WHAT ARE THE BIGGEST PAIN POINTS?

THIER  
WORK  
PRESSURE

WHAT DO THEY NEED TO ACCOMPLISH ?  
THEY MUST WORK HARD TO ACCOMPLOSH THIR GOALS

WHAT INSIGHTS YOU CAN BRING TO USER EXPERIENCE BASED ON  
YOUR EXPERIENCE OR GOAL ?

WE CAN BRING MAJOR CHANGES IN MOBILE FOR BETTER EXPERIENCE OF USER

DEFINE



WHAT IS OUR GUIDING QUESTION ?  
WE MIGHT BE BRINGING BETTER EXPERIENCE IN  
BATTERY PERFORMSNCE OF MOBILES AND HEATING  
ISSUE AND LAG ISSUES

explore 15 mins

PROBLEM TO SOLVE : BATTERY PERFORMANE,HEATING ISSUES,BETTER  
GAMING EXPERIENCE

HOW MIGHT WE SOLVE THE ABOVE PROBLEM? (5 MINUTE INIDIVIDUAL  
BRAIN STROM) rememnber to think big and evaluate yet?

BATTERY SOULTION

1. INCERASING BATTERY CAPACITY
2. IMPLEMENTING MORE WATTS BATTERY
- 3.ADVANCE COOLING SYSTEM
- 4.SMART BATTERY MANAGEMENT
5. BaTTERY SAVING FEATURES

HEATING ISSUE

- 1.ADVANCE COOLING SYSTEM
2. INSTALL MORE FANS
3. HEAT PIPES AND VAPOUR CHAMBERS
- 4.ADJUSTABLE FAN SPEED
- 5.INCREASE VENTILATION

GAMING EXPERIENCE

- 1.INCREASING GRAPHIC CARD
- 2.OPTIMIZING HARDWARE IN MOBILE
- 3.SOUND QUALITY
- 4.MULTIPLAYER FEATURE
- 5.SMOOTH GAMEPLAY



implementing battery, heat issue gaming experience

TEXT

PRESENT YOUR IDEA TO ANOTHER TEAM  
(5 mins each team; 2 min for'pitch' ; 4 min for  
feedback)

what feedback did they have?  
they gave that this is the best phone  
which has long lasting battery  
This phone has better gaming  
expeience and has less heating  
problems when compared to other  
laptops

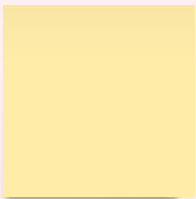
what does it look like in action



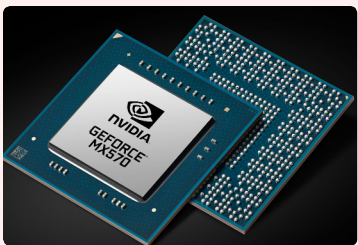
PROTOTYPE 1  
1.BATTERY DESIGN  
2.FAN DESIGN  
3.GRAPHIC CARD

Implement the feedback,prototype again

Description of the idea i key points to include in package



what does it look like in action?



prototype  
1.battery design  
2. fan design  
3.graphic card