



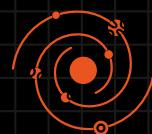
BITS TECH FEST



BITS TECH FEST



Bridging AI
and Space
Exploration



Pioneering
AI-Technologies
in UAE



Showcasing
Real-World
Impact



Inspiring the
next generation
of Innovators

OUR THEMES

The 19th edition of *BITS TECH FEST*, will be held at the *BITS Pilani, Dubai* on *April 30 and May 10, 2025*. The students from Schools, Colleges and Universities in the *UAE*, will be participating in this prestigious event.

OUR TEAM

Driving Innovation, Together.
🚀 #BITS Tech Fest Team





WHY SHOULD YOU SPONSOR US?

1. Direct Access to a Diverse & Tech-Sawy Audience

Engage with a highly skilled, tech-driven student audience from top institutions

2. Enhanced Brand Visibility in a Premier Academic Environment

Maximize your brand's visibility through strategic on-campus and digital exposure.

3. SUPPORT STUDENT COMMUNITY

Boost your brand's presence while enriching students' learning with networking and industry insights.

SPONSORSHIP Tiers



TITLE SPONSOR
15000 AED



GOLD SPONSOR
12000 AED



SILVER SPONSOR
9000 AED



ASSOCIATE SPONSOR
6000 AED



TITLE Sponsor

15000 AED



- "Powered by [Sponsor Name]" in all event branding.
- Logo prominently displayed on all banners, posters, merchandise like t-shirts and digital platforms.
- Mention in all media coverage, event reports, and social media promotions.
- Sponsor-branded coding competitions / hackathon with your products as prizes.
- Dedicated promotional video played throughout the course of the event.
- Custom email promotions to all participants.
- Company Logo on website homepage
- Social Media shoutouts (5 reels, 7 Posts / Stories)
- Premium booth placement at the venue.
- Dedicated sponsor booth or display area at the venue to showcase their products or services. (If Applicable)
- Access to event photos and videos for their promotional use.
- Special acknowledgment during the opening and closing ceremonies by the hosts.



GOLD Sponsor

12000 AED

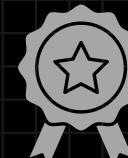


- "In Association with [Sponsor Name]" tag on select event branding materials.
- Logo Placement on participant kits (lanyards, badges, or notebooks).
- Branding rights for a keynote panel or workshop related to the sponsor's industry.
- Logo Visibility: Featured on event schedule
- Social Media Engagement: 4 reels and 5 posts/stories with dedicated sponsor highlights.
- Interactive Booth Space: Prime booth location for product demos and audience engagement.
- On-Stage Mention: Special acknowledgment during high-visibility sessions like competitions and awards.
- Visual Highlights: Post-event analytics report with participant engagement insights.
- Exclusive Media Mention: Featured mention in a dedicated "Gold Sponsor Spotlight" article or post.
- Special acknowledgment: during the opening and closing ceremonies by the hosts.



SILVER Sponsor

9000 ^{AED}



- **Logo visibility:** Placed in main banners and displayed across the event venue.
- On-campus product distribution (if applicable)
- **Social Media Engagement:** 3 reels and 3 posts/stories on Instagram with 1 Exclusive Media Mention: Featured mention in a dedicated "Bronze Sponsor Spotlight" article or post.
- **Token of appreciation** at the closing ceremony.
- **Dedicated stall/booth** at the event.
- **Special acknowledgment** during the opening and closing ceremonies by the hosts.

ASSOCIATE Sponsor

6000 ^{AED}

- **Logo visibility:** Placed in main banners as Associate Sponsor
- On-campus product distribution (if applicable)
- **Social Media Engagement:** 2 reel and 1 story on Instagram with 1 Exclusive Media Mention: Featured mention in a dedicated "Associate Sponsor Spotlight" article or post.
- **Dedicated Stall/Booth** at the event
- **Special acknowledgment** during the opening and closing ceremonies by the hosts.

Past Sponsors



BOSCH



LARSEN & TOUBRO

HPE aruba
networking

SIEMENS



**Hewlett Packard
Enterprise**

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[BITS Tech fest](#)

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