Template

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- **10 minutes** to prepare
- **1 hour** to collaborate
- **2-8 people** recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM
Type your paragraph...

Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

V.YUVARAJ | A.GOKUL KANNAN | B.A.PRAVEEN KUMAR | SELVA PANDI

Person 5 | Person 6 | Person 7 | Person 8

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

Another aspect of Podcast Plus that I appreciate is its focus on usability. The app is designed to be intuitive and user-friendly, making it easy to discover new podcasts and manage subscriptions.

Podcast Plus sounds like a fascinating app, especially for those who love to listen to podcasts on their Android devices. The dynamic themes inspired by Redux are a unique feature that sets it apart from other podcast apps.

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

One thing I find interesting about Podcast Plus is its integration of the Redux design pattern. Redux is a popular pattern for managing the state of applications, especially in large and complex apps. By using Redux, Podcast Plus can provide a consistent user experience across different screens and features.

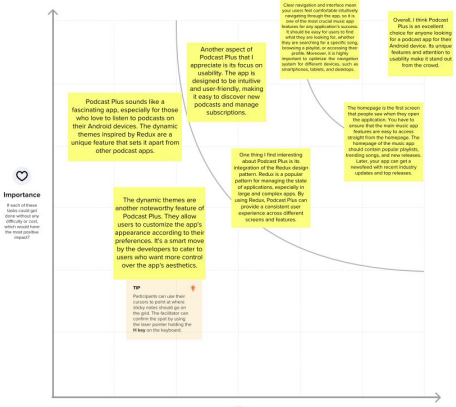
The dynamic themes are another noteworthy feature of Podcast Plus. They allow users to customize the app's appearance according to their preferences. It's a smart move by the developers to cater to users who want more control over the app's aesthetics.

Overall, I think Podcast Plus is an excellent choice for anyone looking for a podcast app for their Android device. Its unique features and attention to usability make it stand out from the crowd.

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



Clear navigation and interface mean your users feel comfortable intuitively navigating through the app, so it is one of the most crucial music app features to consider implementing. It should be easy for users to find what they are looking for, whether they are searching for a specific song, browsing a playlist, or accessing their saved content. Consider the use of a segmented to optimize the navigation system for different devices, such as smartphones, tablets, and desktops.

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Another aspect of Podcast Plus that I appreciate is its focus on usability. The app is designed to be intuitive and user-friendly, making it easy to discover new podcasts and manage subscriptions.

The homepage is the first screen that people see when they open the application. You have to engage the user immediately so features are easy to access straight from the homepage. The homepage of the music app should contain popular playlists, trending songs, and new releases. Later, your app can get a newsfeed with recent industry updates and top releases.

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TIP
Participants can use their cursors to point at where something is happening on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A **Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template

Share template feedback

Need some inspiration
See a finished version of this template to kickstart your work.
Open example