Appendix 2

10. Costs

Economic value added

The following details have been gathered for the 20X5 EVA™ calculation:

- 1. The operating profit of Arkaig was \$3,175m. This includes a depreciation charge of \$1,780m.
- 2. Amortisation charges of \$95m in the year have been incurred.
- 3. The corporation tax rate is 25%. Tax of \$694m was paid in the year.
- 4. The company has spent \$90m this year and each year for the previous 10 years on long-term brand building.
- 5. The economic depreciation for the year is estimated to be \$1,907m.
- 6. This year and each year for the previous 10 years, economic depreciation has included a \$10m write-down of the value of brand building.
- 7. Research and development expenditure of \$705m was incurred in the period leading to an economic asset of \$4,233m at the year end.
- 8. Interest paid in the period was \$213m.
- 9. Capital employed during the period (from the statement of financial position):

	\$m
Opening	19,404
Change in period	977
Closing	20,381
of capital:	
Equity	12.0%

Debt (pre-tax) 3.8%

11. Gearing: 45% debt/(equity + debt)