

Ideation Phase

Empathize & Discover

Date	29 June 2025
Team ID	LTVIP2025TMID59837
Project Name	Hematovision: Advanced Blood Cell Classification using Transfer Learning
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example: Advanced Blood Cell Classification using Transfer Learning



Empathy map canvas

Use this framework to empathize with a customer, user, or any person who is affected by a team's work. Document and discuss your observations and note your assumptions to gain more empathy for the people you serve.

Original created by David Grey



What do they HEAR?
What do they need to do differently?
What advice do they need to get done?
What suggestions do they need to follow?
What will not know they want to consider?



What do they DO?
What are they doing?
What behavior do they have?
What are they doing to solve it?

