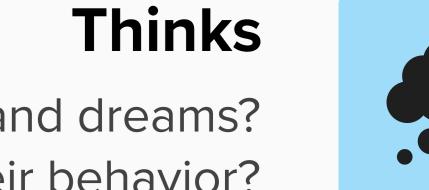


Says

What have we heard them say? What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



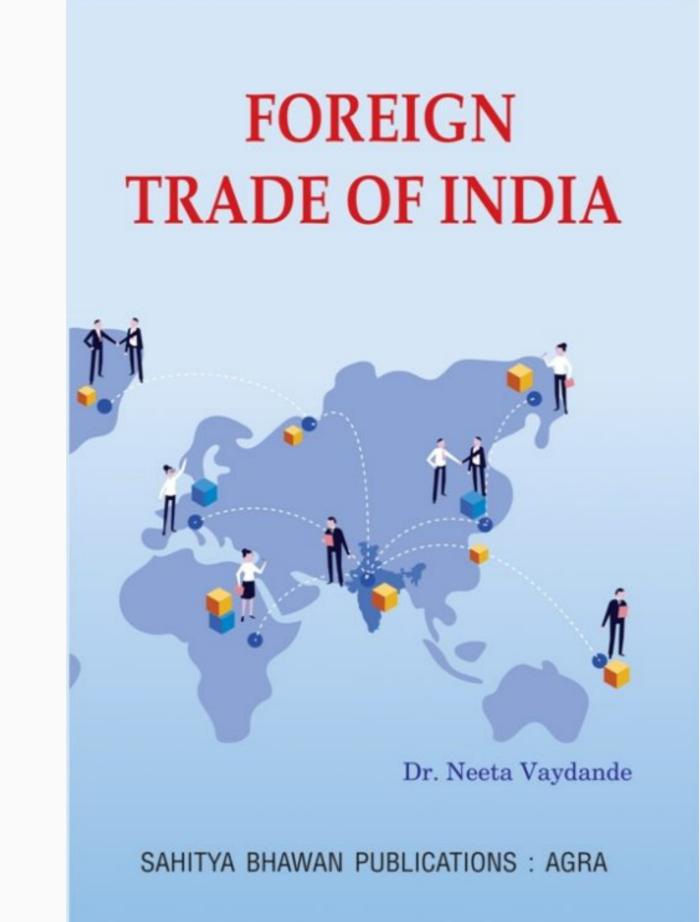
THINK Focused on data, analysis, and market trends.

HEAR Clients expectations and industry trends

MARKET ANALYSTS AND RESEARCHERS

FEEL Driven to uncover valuable insights for clients and stake holders

SEE Data charts, reports, and statistical analysis tools.



THINKS Interested in data driven strategies to boost profitabillity

> **BUSINESS AND EXECUTIVE AND DECISION MAKERS**

FEEL Anxious about making the right decisions based on market insights

HEAR Internal challenges and external market pressures

SEE

Reports and

recommendations

from analysts



UNIVEILING MARKET INSIGHTS FOR GROWTH

trade india.

THINK Make informed purchasing decisions based on value and quality

HEAR peers and onlines

************* FEEL Demand transparency and customer-centric approaches from businesses.

Feedback and opinions from communities.

SEE Product reviews, advertisements, and marketing campaigns

Top 5 Import and Export Partners (US\$ Billion) TOP 5 IMPORT PARTNER **TOP 5 EXPORT PARTNERS** United Arab Emirates 30.26 26.86 10.97 Hong Kong Source: Ministry of Commerce and Industry Graphic@Asia Briefing Ltd.

THINK Focused on consumer protection and market integrity.

FEEL A need for accurate data to shape policies

SEE Reports on market practices and compliance

HEAR Input from industry experts and consumer advocacy groups



Does

What behavior have we observed? What can we imagine them doing?







