

**Ideation Phase**  
**Empathize & Discover**

Date	30 Octl 2023
Team ID	9C05B58063F2C7CAA384F87D2AA8CF21
Project Name	Project – Solar Panel Forecasting
Maximum Marks	4 Marks

**Empathy Map Canvas:**

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

**Empathy Map for Solar Panel Forecasting**

## Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

