What have we heard them say? What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

legal issues

PEOPLE

ABOUT

buyers

assurance

their profit in the investment

Estate agents will easily connect with buyers and sellers.

A clear idea for potential house buyres.

Thinks

Investors from lowincome families can also invest in houses.



Increase people's share and raise profits.

Realestate economy will increasing

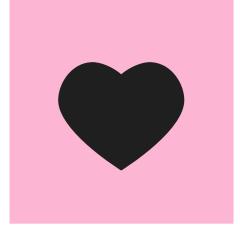
Awareness will be created among people about the prices of houses at present

People with longterm desire to buy their own house will get benifitted

People can rent a house with reasonable rental costs.

High capital requirement. People get to know about right housing prices at any particular areas.

Feels



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

Does

What behavior have we observed? What can we imagine them doing?

