YUVRAJ SINGH JADAUN

UI/UX Designer — Front-End Designer

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PROFESSIONAL PROFILE

Innovative **UI/UX Designer** with 3.5+ years of experience bridging design and technology. Specializes in **User Research**, **Wireframing**, and **Prototyping** to deliver accessible (WCAG) and responsive web solutions. consistently improved user retention by 30% and engagement by 45% through data-driven design iterations. Proficient in transforming complex requirements into seamless digital experiences using **Figma**, **Adobe XD**, and modern frontend frameworks.

TECHNICAL SKILLS

- **Core Competencies:** User Research, Interaction Design, Information Architecture, Wireframing, Rapid Prototyping, Usability Testing, Heuristic Evaluation, Design Thinking, Responsive Web Design, Accessibility (WCAG).
- **Tools & Software:** Figma, Adobe XD, Sketch, Adobe Illustrator, InVision, Zeplin.
- **Development:** HTML5, CSS3, Bootstrap 5, JavaScript (Basic), Responsive Layouts, Tailwind.

PROFESSIONAL EXPERIENCE

TechCompiler DataSystems Pvt Ltd   Greater Noida, UP
UI/UX Designer   Jan 2024 - Present

- **Directed** user research and usability testing (50+ participants), resolving pain points to capture a **45% engagement increase** and **30% retention growth**.
- **Modernized** the design lifecycle for dashboards and mobile prototypes (Figma/XD), driving a **40% uplift in mobile usage** via iterative feedback loops.
- **Translated** complex client requirements into intuitive user flows for 7+ projects, reducing bounce rates by **25%** (95% client satisfaction).
- **Partnered** with development teams to ensure technical feasibility, securing **85% on-time delivery** and a **20% conversion improvement**.

Intensel Limited   Hong Kong, China
Frontend Designer & UI/UX Designer   Jul 2021 - Sep 2023

- **Established** high-fidelity web and mobile interfaces, creating a consistent visual identity across all ecosystem touchpoints.
- **Enhanced** UX strategies through rigorous behavioral analysis, yielding a quantifiable **20% boost in user engagement**.
- **Aligned** design concepts with stakeholder goals to execute responsive designs for desktop and tablet, effectively streamlining navigation logic.
- **Conducted** usability studies (30+ users) to validate design hypotheses, ensuring seamless functionality and high adoption rates.

KEY PROJECTS

Online AI/ML Course Platform

- **Managed** UI/UX strategy and **A/B testing** (30+ users) for an EdTech solution; refined **SEO** and IA to drive **40% higher engagement** and **35% user acquisition**.
- **Constructed** mobile-first responsive layouts (WCAG) in an **Agile** framework, slashing load times by 200ms and meeting **85% of sprint goals**.

FinTech Payment Gateway Suite

- **Formulated Product Design** for a financial ecosystem (POS, Web, Android) by utilizing **heuristic evaluations**, elevating platform engagement by **35%**.
- **Deployed** a unified cross-platform experience compliant with strict guidelines, generating a **40% surge in mobile app usage** with **90% on-time delivery**.

EDUCATION

Dayalbagh Educational Institute   2021
Diploma in Engineering (Information Technology)   **8.2 CGPA**

Hillman Public School   2018
Higher Secondary   **8.4 CGPA**

CERTIFICATIONS

- **Google UX Design Professional Certificate**, Coursera   **Figma Master Class**, Udemy