

NUTRACEUTICAL ?

A nutraceuticals is a food or dietary supplements that provides health benefits beyond basic nutrition, often including components like vitamins, minerals, and herbs. It bridges the gap between nutrition and medicine by promoting health and preventing disease.

How is Neutraceutical a modern Ayurveda?

Natural Ingredients: Both nutraceuticals and Ayurveda use natural substances like herbs and plant extracts to support health and wellness.

Preventive Health: Both approaches emphasize preventive care, aiming to improve overall health and prevent diseases rather than just treating symptoms.

Holistic Approach: They focus on a holistic approach to well-being, considering the balance of body systems and overall health.

Traditional Knowledge: Nutraceutical often draw on traditional knowledge and practices, including those from Ayurveda, to develop effective health products.

Scientific Validation: Modern nutraceuticals seek scientific validation for their benefits, similar to how Ayurvedic practices are increasingly being studied for their efficacy and safety.

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aiAbeer
INGREDIENTS PVT. LTD.

NUTRACEUTICALS PRODUCTS

The modern approach to nutraceuticals integrates advanced biotechnology and functional food innovations to enhance health and prevent diseases.

How nutraceutical's impact people's life now a days?

Nutraceuticals impact people's lives today by offering targeted health benefit through supplements that enhance overall wellness, prevent chronic diseases, and support specific health needs like joint health or cognitive function. They provide accessible, preventive solutions that complement traditional medicine, often promoting a healthier lifestyle and proactive health management.

Key Supplements



Nutraceuticals are increasingly needed today due to:

- **Busy lifestyles:** People often have poor dietary habits and seek supplements to fill nutritional gaps.
- **Chronic Health Issues:** Rising rates of chronic diseases drive demand for preventive health solutions.
- **Aging Population:** Older adults seek supplements to manage age-related health concerns.
- **Increase Awareness:** Growing knowledge about the benefits of natural health products fuels demand.
- **Preventive Care:** There is a shift towards proactive health management rather than reactive treatments.



Special Ingredients

Astaxanthin	Coenzyme Q10	Trypsin
Pre and Probiotics	Lutein	L-Gultathione Reduced
Melatonin (natural)	Lycopene	Chymotrypsin
1,3-1-6 Beta Glucan (yeast)	Phaseolus Vulgaris	Lactoferrin
PEA (Palmitoylethanolamide)	D-Chiro Insositol	Serratiopeptidase
Inositol/Myo Inositol	Pepsin	Bromelin
Flaxseed oil	Hyaluronic acid	
Serratiopeptidase enteric coated pellets		more products

Prevention is better than cure?

Nutraceuticals are often associated with the principle "Prevention is better than cure" because they focus on enhancing health and preventing diseases through dietary supplements and natural compounds. By supporting the body's natural defenses and maintaining optimal nutrition, nutraceuticals aim to reduce the risk of illness before it occurs, aligning with the proactive approach of preventing health issues rather than addressing them only after they arise.