



<p>Key Partners </p> <ul style="list-style-type: none"> • Banks • ATMS • Payment systems and gateways • Hardware suppliers for camera • Commerce businesses • Local supermarkets • Hospitals • Any places which follow Covid protocols 	<p>Key Activities </p> <ul style="list-style-type: none"> • Product Development - Refine UI and add functionalities • Business development - Create and maintain support website • Market research - Assess user needs and add features they need • Marketing <p>Key Resources </p> <ul style="list-style-type: none"> • Code Base • Developers, testers • Licenses • Hardware and office equipment 	<p>Value Propositions </p> <ul style="list-style-type: none"> • Better understand customer patterns and target sales accordingly. • Reduces cost of operation. • It will help implement COVID-19 norms at public places by preventing overcrowding. 	<p>Customer Relationships </p> <ul style="list-style-type: none"> • Help center with FAQ • Social Media • Website <p>Channels </p> <ul style="list-style-type: none"> • Web version • Online Software Stores like Microsoft store and app store • Partnership • Word of Mouth 	<p>Customer Segments </p> <ul style="list-style-type: none"> • Store owners To keep count of number of people in the store • Malls & Theaters To keep count of number of people in the hall or the mall • Restaurant owners To keep count of number of people in the restaurant • Educational institutes To check if the students are following the protocols • Banks To check if there is no overcrowding in ATMS
<p>Cost Structure </p> <ul style="list-style-type: none"> • Research and development • Software maintenance • Customer support • Marketing expenses • Software License • Hardware export 			<p>Revenue Streams </p> <ul style="list-style-type: none"> • Software sales • Hardware sales (Cameras) • Tie-ups with major brands 	