# YUWEI DUAN

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## **INTERESTS**

Data Analysis, Consumer Behavior Analysis, Market Research and Development.

#### **EDUCATION**

Bocconi University, Milan, Italy 2019-

Ph.D. Program in Economics and Finance

MPhil. in Economics

Graduate School of Chinese Academy of Social Science, Beijing, China 2016-2019

M.A. in Economics and Management

Northwest University, Xi'an China 2012-2016

B.A. in Economics

#### **EXPERIENCE**

# Realization of New Engines in Economic Development of Four Major Regions in China

Research Assistant and Group Leader

04-07/2018

- This project was committed by National Office for China Top Think Tanks (National-level).
- Developed a report about the innovation performance of the four regions in China.
- Collected and compiled innovation policies issued by central and local governments, designed evaluation index system, designed the structure of the report.
- Collect regional data given the four evaluation aspects and did visual inspection and analysis.
- Developed a 20,000-word evaluation report and made suggestions.

# Open Innovation Comprehensive Development Index and Evaluation

Research Assistant and Group Leader

05-09/2017

- This project was committed by Ministry of Commerce of the People's Republic of China (National-level).
- Designed and conducted four field researches in Suzhou Industrial Park, including visiting firms, collecting special firm development cases, attending seminars with local governments leaders and giving presentations about the evaluation report.
- Served as a group leader in this project, collected data, policies and conducted cases analysis, completed 2/5 of the report individually and collaborated with other 6 members to finish the whole 50,000-word report.
- This evaluation report was highly satisfied by both local government and Ministry of Commerce, and many
  policy suggestions, like accelerating the development of technology-finance service system, were implemented by the local government.

# Wechat Official Account, "Camphor Economics Circle"

2018-

Professional Writer and Editor

- Wrote three summaries in Chinese about the frontier papers published in top field economics journals; all the three summaries had about 3,000 readings.
- Serving as editor, and the amount of fans increased from 8,000 to 20,000 during this period.

#### **PUBLICATIONS**

- Shilin Zheng, Yuwei Duan, Michael R. Ward (2019). "The Effect of Broadband Internet on Divorce in China", Technological Forecasting Social Change, 99-114.
- Liu, Ruiming, Duan, Yuwei, Huang, Weiqiao (2017). "China's Food Safety Administration during Transition: An Analysis Based on Behavioral Law and Economics." China Industrial Economics (in Chinese, top five Economics Journal in China), 1, 98-116.

### **SKILLS**

Languages Mandarin Chinese: native speaker; English: Good

**Software** Word/Excel/PPT/Latex: Excellent

Programming STATA/MATLAB: Good
Database Wind/CSMAR/CGSS/CIED