x_{ijt} Mixed logit models estimate z_{ijt}
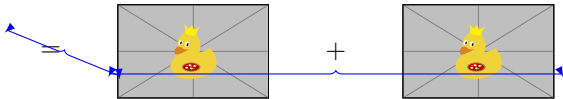constituent mixing distribution parameters

$+$

Heterogeneous
preferences HAVAN Framework directly relates model inputs
to distributional parameters of aggregate observables-related preference
o-related preference o-related preference