

# YUXIANG ZHENG

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## ACADEMIC POSITION

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**Rutgers University - Camden**  
*Assistant Professor of Accounting*

2024 - Present  
Camden, U.S.

**University of Akron**  
*Assistant Professor of Accounting*

2022 - 2024  
Akron, U.S.

## EDUCATION

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**University of British Columbia, Sauder School of Business**  
*Ph.D. in Accounting*

2017 - 2022  
Vancouver, Canada

**London School of Economics and Political Science**  
*M.S. in Finance and Economics (Distinction)*

2015 - 2016  
London, UK

**Wuhan University**  
*B.S. in Financial Engineering*

2011 - 2015  
Wuhan, China

## PUBLICATIONS

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- [1] **Can Investors Learn From Patent Documents? Evidence from Textual Analysis**
  - Developed from first chapter of dissertation
  - Accepted at Contemporary Accounting Research
  
- [2] **Strategic Scientific Disclosure - Evidence from the Leahy-Smith America Invents Act** with Kristen Valentine (University of Georgia) and Jenny Li Zhang (University of British Columbia)
  - Developed from second chapter of dissertation
  - Conditionally Accepted at Journal of Accounting Research

## WORKING PAPERS

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- [1] **Do Investor Preferences Affect Analyst Research? Evidence from Chinese Dual-Listed Shares** with Dawn Matsumoto (University of Washington) and Jenny Li Zhang (University of British Columbia)
  - Revise & Resubmit at Journal of Accounting and Economics
  
- [2] **The Economic and Financial Impact of Negative Environmental and Social Practices: Evidence from Consumers Store Visits** with Zhanbing Xiao (Harvard University) and Xin Zheng (University of British Columbia)
  - Revise & Resubmit at Review of Accounting Studies
  
- [3] **The Industry Expertise Channel of Mortgage Lending** with Yongqiang Chu (University of North Carolina at Charlotte) and Zhanbing Xiao (Harvard University)
  - Revise & Resubmit at Journal of Financial and Quantitative Analysis

- [4] **Textual Disclosures by REITs in an Environment of Extreme Uncertainty: Evidence from the Pandemic** with Paul Anglin (University of Guelph), Hua Sun (Iowa State University), and Yanmin Gao (Thompson River University)  
 • **Revise & Resubmit at Journal of Real Estate Research**
- [5] **Patent Portfolio and Uncertainty** with Thaddeus Neururer (University of Akron) and Li Wang (University of Akron)
- [6] **Interactive Rulemaking for Environmental Regulations and Corporate Innovation: Evidence from Energy Conservation Standards** with Xiaoli Tian (Georgetown University) and Zhe (Michael) Guo (Fordham University)
- [7] **Geographic Disciplinary Effect of Public Firm Entry: Evidence from Facility-level Misconduct** with Yongoh Roh (McGill University) and Yaping Zheng (University of Alberta)
- [8] **Agglomeration Spillovers on Firms' Information Environment: Evidence from Million Dollar Plant Expansions** with Dawn Matsumoto (University of Washington), Yongoh Roh (McGill University) and Yaping Zheng (University of Alberta)
- [9] **Patent Privateering** with Jinhwan Kim (Stanford University), Kristen Valentine (University of Georgia) and Jenny Li Zhang (University of British Columbia)

## TEACHING EXPERIENCE

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### **Instructor**, Rutgers University - Camden

- 010 304 Accounting Info Management Databases & Data Processing 2024
- 010 101 Fundamentals of Financial Accounting 2025
- 010 532 Accounting Information System 2025

### **Instructor**, University of Akron

- ACCT 322 Financial Reporting and Analysis II 2023-2024
- ACCT 201 Accounting Principles 2022-2023

### **Instructor**, University of British Columbia

- COMM 294 Managerial Accounting 2020

- **Paul Chwelos Teaching Excellence Award**

## PROFESSIONAL ACTIVITIES

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### **Referee**

*Contemporary Accounting Research; Journal of Accounting, Auditing and Finance; British Accounting Review; Asian Review of Accounting*

### **Conference Presentations**

- FARS Midyear Meeting 2025
- All Ohio Conference 2024
- Hawaii Accounting Research Conference 2021, 2023
- Haskayne and Fox Accounting Conference 2022
- IBEFA-ASSA Annual Meeting 2022
- AAA Annual Meeting 2021
- FMA Annual Meeting 2021
- AEFIN PhD Mentoring Day 2021

AEFIN Finance Forum 2021	2021
AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium	2020
CAAA Craft Accounting Research Workshop	2020
CAAA Conference	2020
McGill Accounting Research Conference (Pre-conference Workshop)	2019

#### **Discussant**

Hawaii Accounting Research Conference	2021
CAAA Conference	2020

#### **Other Conference Participation**

University of Illinois Young Scholars Research Symposium	2021
CAR Conference and Doctoral Consortium	2018, 2020
UBCOW Conference	2018, 2019
FARS Midyear Meeting	2018

### **HONORS & AWARDS**

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President's Academic Excellence Initiative PhD Award	2020-2021
Dean Earle D MacPhee Memorial Fellowship	2017-2021
Four-Year Fellowships	2017-2021
Hawaii Accounting Research Doctoral Consortium Fellow	2021
AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium Fellow	2020
Paul Chwelos Teaching Excellence Award	2020
Sauder School of Business Graduate Award	2020
Gerald (Jerry) A. Feltham Scholarship	2020
Iva Maria Lester Memorial Graduate Scholarship	2017