

YUXIANG ZHENG

Address: 227 Penn Street, Camden, NJ, 08102, U.S.

Phone: 234-802-3186 | **E-mail:** yuxiang.zheng@rutgers.edu

ACADEMIC POSITION

Rutgers University, School of Business-Camden

Assistant Professor of Accounting

2024 - Present

Camden, U.S.

University of Akron, College of Business

Assistant Professor of Accounting

2022 - 2024

Akron, U.S.

EDUCATION

University of British Columbia, Sauder School of Business

Ph.D. in Accounting

2017 - 2022

Vancouver, Canada

London School of Economics and Political Science

M.S. in Finance and Economics (Distinction)

2015 - 2016

London, UK

Wuhan University

B.S. in Financial Engineering

2011 - 2015

Wuhan, China

PUBLICATIONS & ACCEPTED MANUSCRIPTS

- [1] **Can Investors Learn From Patent Documents? Evidence from Textual Analysis**
 - Developed from first chapter of dissertation
 - Forthcoming at Contemporary Accounting Research
- [2] **Strategic Scientific Disclosure - Evidence from the Leahy-Smith America Invents Act** with Kristen Valentine (University of Georgia) and Jenny Li Zhang (University of British Columbia)
 - Developed from second chapter of dissertation
 - Forthcoming at Journal of Accounting Research

WORKING PAPERS

- [1] **Do Investor Preferences Affect Analyst Research? Evidence from Chinese Dual-Listed Shares** with Dawn Matsumoto (University of Washington) and Jenny Li Zhang (University of British Columbia)
 - **Revise & Resubmit at Journal of Accounting and Economics**

Presented: Stanford University^(c), University of Waterloo^(c), Saint Mary University^(c), York University^(c), University of Washington^(c), University of Notre Dame^(c), Fordham University^(c), Chinese University of Hong Kong^(c), Hawaii Accounting Research Conference 2021
- [2] **The Economic and Financial Impact of Negative Environmental and Social Practices: Evidence from Consumers Store Visits** with Zhanbing Xiao (Harvard University) and Xin Zheng (University of British Columbia)
 - **Revise & Resubmit at Review of Accounting Studies**

Presented: The Ohio State University^(c), HEC Montreal^(c), Tsinghua University^(c), University of British Columbia^(c), Northern Finance Association Meetings (NFA) 2023^(c), the 3rd Conference on Corporate Social Responsibility at UMass Boston^(c), Hawaii Accounting Research Conference 2024^(c)

c: presented by co-authors

- [3] **The Industry Expertise Channel of Mortgage Lending** with Yongqiang Chu (University of North Carolina at Charlotte) and Zhanbing Xiao (Harvard University)
• Revise & Resubmit at Journal of Financial and Quantitative Analysis
Presented: AEFIN PhD Mentoring Day 2021, AEFIN Finance Forum 2021, AAA Annual Meeting 2021, FMA Annual Meeting 2021, SWFA Annual Meeting 2021 (°), IBEFA-ASSA Annual Meeting 2022, AFA Ph.D Poster Session 2022, Sydney Banking and Financial Stability Conference 2023(°), MFA Annual Conference 2023(°)
- [4] **Textual Disclosures by REITs in an Environment of Extreme Uncertainty: Evidence from the Pandemic** with Paul Anglin (University of Guelph), Hua Sun (Iowa State University), and Yanmin Gao (Thompson River University)
• Revise & Resubmit at Journal of Real Estate Research
Presented: AsRES-GCREC Joint International Real Estate Conference 2023 (°), Annual Meeting of the American Real Estate Society 2023 (°), International Conference on Empirical Economics at PSU-Altoona 2023 (°)
- [5] **Interactive Rulemaking for Environmental Regulations and Corporate Innovation: Evidence from Energy Conservation Standards** with Xiaoli Tian (Georgetown University) and Zhe (Michael) Guo (Fordham University)
Presented: FARS Midyear Meeting 2025(°), Ohio State University(°), University of Alberta(°)
- [6] **Agglomeration Spillovers on Firms' Information Environment: Evidence from Million Dollar Plant Expansions** with Dawn Matsumoto (University of Washington), Yongoh Roh (McGill University) and Yaping Zheng (University of Alberta)
Presented: FARS Midyear Meeting 2025, Cornell University(°), Northwestern University(°), Texas A&M University(°), Korean Accounting Association Winter Conference 2024(°)
- [7] **Geographic Disciplinary Effect of Public Firm Entry: Evidence from Facility-level Misconduct** with Yongoh Roh (McGill University) and Yaping Zheng (University of Alberta)
Presented: FARS Midyear Meeting 2025(°), McGill University(°), Yonsei University(°), All Ohio Conference 2024, Hawaii Accounting Research Conference 2025(°), Korean Accounting Association Summer Conference 2024(°), Montreal Accounting Assistant Professor and Post-Doc Summit 2024(°)
- [8] **Patent Privateering** with Jinhwan Kim (Stanford University), Kristen Valentine (University of Georgia) and Jenny Li Zhang (University of British Columbia)
Presented: University of Texas – El Paso(°), Hong Kong Polytechnic University(°), Bocconi University(°)
- [9] **Patent Portfolio and Uncertainty** with Thaddeus Neururer (University of Akron) and Li Wang (University of Akron)

TEACHING EXPERIENCE

Instructor, Rutgers University - Camden

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| • 010 304 Accounting Info Management Databases & Data Processing | 2024 |
| • 010 101 Fundamentals of Financial Accounting | 2025 |
| • 010 532 Accounting Information System | 2025 |

Instructor, University of Akron

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| • ACCT 322 Financial Reporting and Analysis II | 2023-2024 |
| • ACCT 201 Accounting Principles | 2022-2023 |

Instructor, University of British Columbia

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| • COMM 294 Managerial Accounting | 2020 |
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- **Paul Chwelos Teaching Excellence Award**

PROFESSIONAL ACTIVITIES

Referee

The Accounting Review; Contemporary Accounting Research; Journal of Accounting, Auditing and Finance; British Ac-

Conference Presentations

FARS Midyear Meeting	2025
All Ohio Conference	2024
Hawaii Accounting Research Conference	2021, 2023
Haskayne and Fox Accounting Conference	2022
IBEFA-ASSA Annual Meeting	2022
AAA Annual Meeting	2021
FMA Annual Meeting	2021
AEFIN PhD Mentoring Day	2021
AEFIN Finance Forum 2021	2021
AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium	2020
CAAA Craft Accounting Research Workshop	2020
CAAA Conference	2020
McGill Accounting Research Conference (Pre-conference Workshop)	2019

Discussant

Hawaii Accounting Research Conference	2021
CAAA Conference	2020

Other Conference Participation

University of Illinois Young Scholars Research Symposium	2021
CAR Conference and Doctoral Consortium	2018, 2020
UBCOW Conference	2018, 2019
FARS Midyear Meeting	2018

HONORS & AWARDS

President's Academic Excellence Initiative PhD Award	2020-2021
Dean Earle D MacPhee Memorial Fellowship	2017-2021
Four-Year Fellowships	2017-2021
Hawaii Accounting Research Doctoral Consortium Fellow	2021
AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium Fellow	2020
Paul Chwelos Teaching Excellence Award	2020
Sauder School of Business Graduate Award	2020
Gerald (Jerry) A. Feltham Scholarship	2020
Iva Maria Lester Memorial Graduate Scholarship	2017