Lec 3

Data Sampling and Probability

How to sample effectively, and how to quantify the samples we collect.

HW 1 will be posted today on Canvas.



Announcement: welcome new TA!

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Reinforcement Learning in automated stock trading



Gaming, Badminton

Feel free to contact me via Feishu, Email and WeChat!



Recap: Generalization of binomial probabilities

If we are drawing at random with replacement **n** times, from a population in which a proportion **p** of the individuals are called "successes" (and the remaining **1** - **p** are "failures"), then the probability of **k** successes (and hence, **n** - **k** failures) is

$$P(k ext{ successes}) = inom{n}{k} p^k (1-p)^{n-k}$$

Generalization of multinomial probabilities

If we are drawing at random with replacement \mathbf{n} times, from a population broken into three separate categories (where $p_1 + p_2 + p_3 = 1$):

- Category 1, with proportion **p**₁ of the individuals.
- Category 2, with proportion **p**₂ of the individuals.
- Category 3, with proportion **p**₃ of the individuals.

Then, the **multinomial probability** of drawing $\mathbf{k_1}$ individuals from Category 1, $\mathbf{k_2}$ individuals from Category 2, and $\mathbf{k_3}$ individuals from Category 3 (where $k_1 + k_2 + k_3 = n$) is

$$rac{n!}{k_1!k_2!k_3!}p_1^{k_1}p_2^{k_2}p_3^{k_3}$$



Revisit the "Literary Digest"

1936 U.S. Election:

- The Literary Digest's sampling scheme was biased and did not represent the population. Their prediction was way off.
- But can we **quantify** this takeaway? What is the likelihood that the *Digest*'s differences arose simply due to **chance error** in their sample?





Roosevelt (D)

Landon (R)

We know the actual population distribution (i.e., election results).

- Assume the *Digest* did random sampling with replacement from the population.
- Simulate many different samples and generate many different predictions
- Draw a conclusion.

You have seen this process before in **Hypothesis Testing**.

	% Roosevelt	# surveyed
Actual election	61%	All voters (~45,000,000)
The Literary Digest poll	43%	10,000,000

Mark-Recapture Method

In the simplest case, a one-stage markrecapture study produces the following data M: number of animals marked in first capture

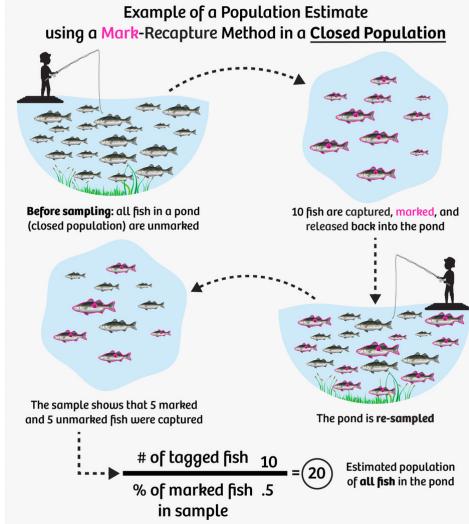
C : number animals in second capture

R : number of marked animals in second capture.

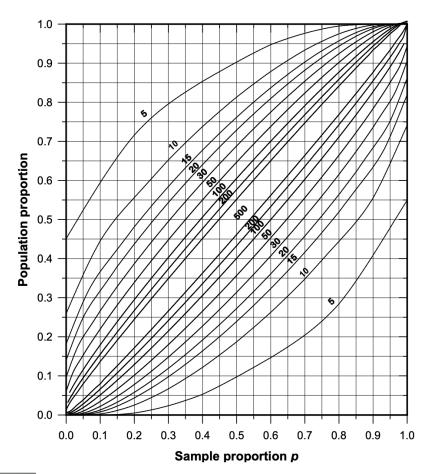
We are interested in N : number of animals in the population

$$\widehat{N} = \frac{MC}{R}$$

This population estimate would arise from a probabilistic model in which the number of recaptured animals is distributed binomially R ~ Binomial(C, p), where p = M/N (prerequisite: N is large, M/N > 0.1)



Binomial 95% Confidence Limits





Summary

- Formalized various ideas about sampling
 - Why we need to sample
 - What it means for the sample to biased
 - How to prevent these biases in the samples
- Compute probabilities from samples
 - Binomial and multinomial probabilities

