

VE406

Group 3

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Overview

- 1 *Close Price Analysis*
- 2 Data Collecting
- 3 MLR Analysis
- 4 Problem Addressing
- 5 Model Comparison
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Overview



Close Price Analysis

Goal: Predict the Stock Price

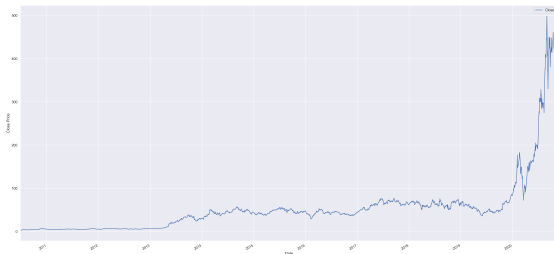


Figure 1: *Close Price vs. Date*

- Moving Average
- Smooth
- Correlation
- Year Trend and Seasonality
- Outliers

Moving Average

- Reduce noise
- Better understanding of underlying trend

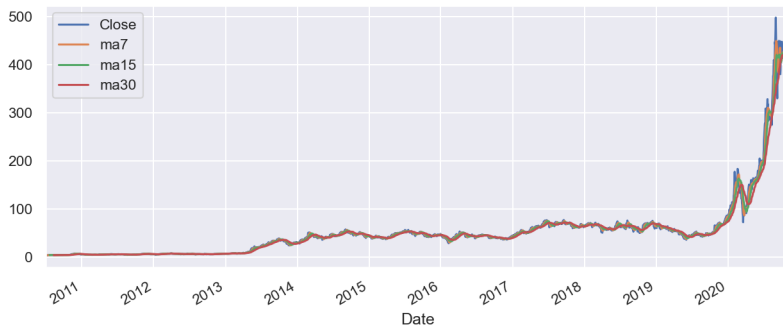


Figure 2: Moving Average Plot with 7, 15, 30 Days

Smooth

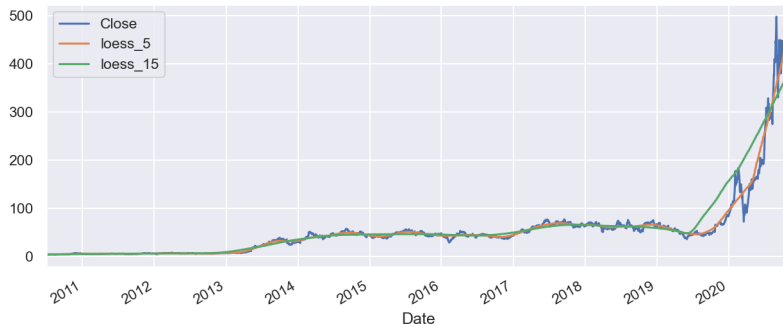


Figure 3: Smoothing with Fraction is 0.05 and 0.15

- Overall increasing trend
- Sharp gap between year 2020 and previous years

Correlation

Shift the *Close price* by x days, denoted as $Close_x$



Figure 4: Pearson Correlation Coefficient

- Show correlation, less time shifted, higher correlated

Correlation

- Highly correlated, need further discussed

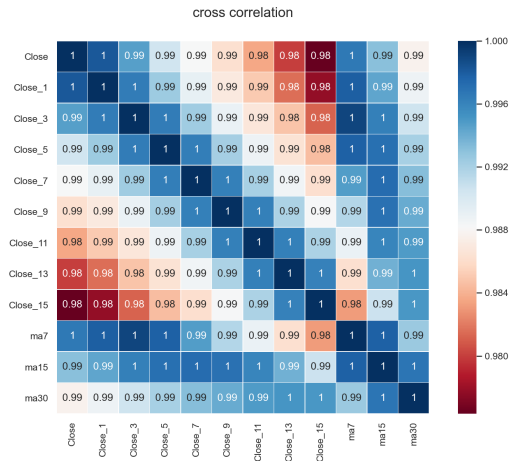


Figure 5: Pearson Correlation Coefficient

Year Trend and Seasonality

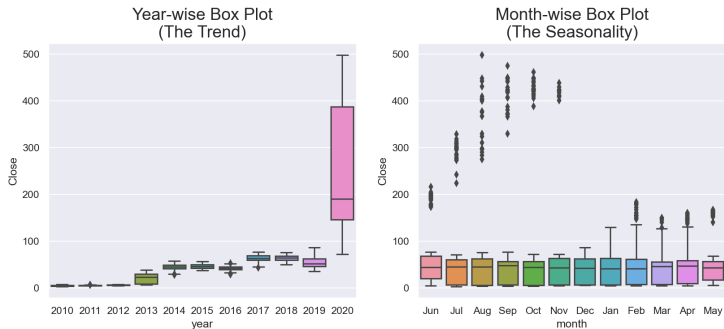


Figure 6: Year and Month Box Plot

- Clear gap and no seasonality

Outliers

Use K-means as a quick reference for outliers identification

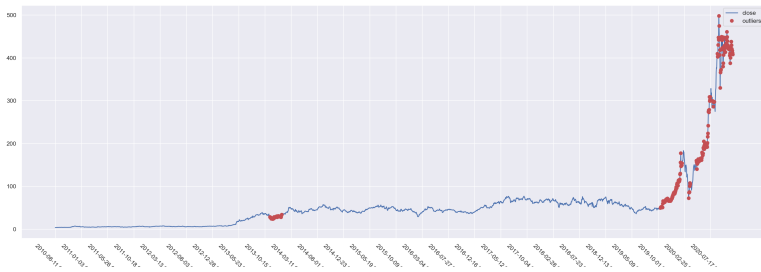


Figure 7: Outlier Detection

- Year 2020 identified as outliers, as expected

Consider only use year 2020 data for our goal...

Year Trend and Seasonality Revisited

No year 2020 data involved!

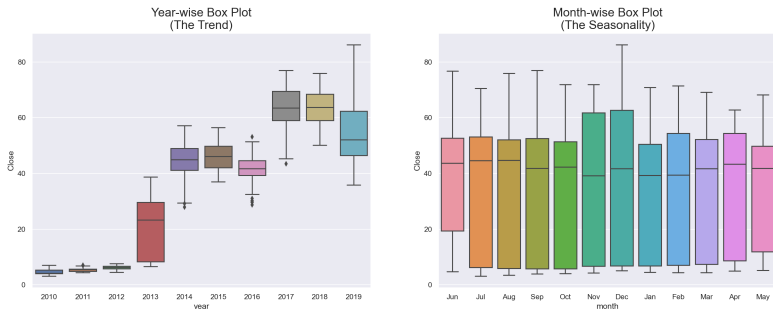


Figure 8: Without Year 2020 Trend

- No outliers anymore and still no seasonality

Decomposition

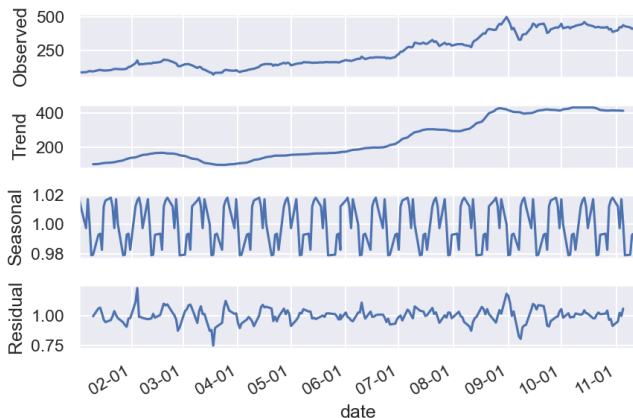


Figure 9: Year 2020 Decomposition

Decide to only use year 2020 data

Overview



Data Collecting

variable	brief explanation
OilPrice	The daily price of oil in US
death	The number of death caused by the car of Tesla
DPRIME	daily Bank Prime Loan Rate
TOTALSA	total number of sales monthly data divided by 30
new-death	newly death numbers due to COVID-19
new-case	new cases of COVID-19
GoogleTrend	The number of people searching for TSLA on Google

- Research to find the related factors
- Choose data in different categories to reduce predictors' correlation
- Choose daily data

Overview



Variable Selection

- First we need to select the related variable from the collected data.

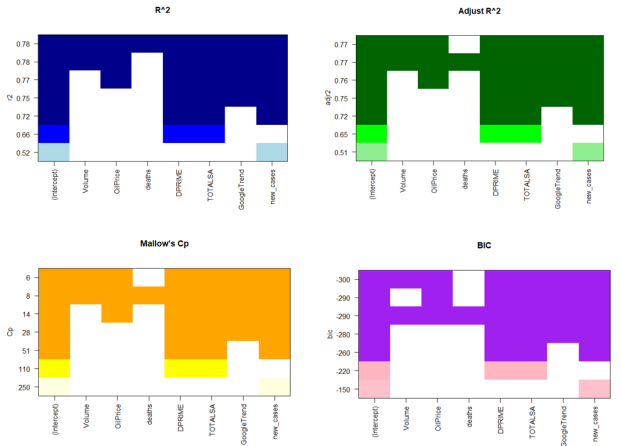


Figure 10: Variable selection

- Based on the acf plot and the residual plot, the errors are correlated

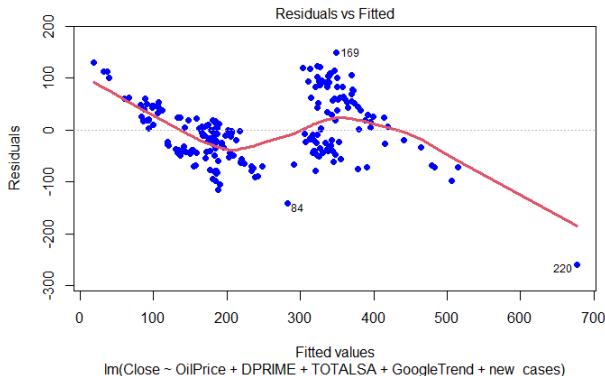


Figure 11: Residual plot

- From the pattern of the residuals, we can see that the residuals series is not a white noise.

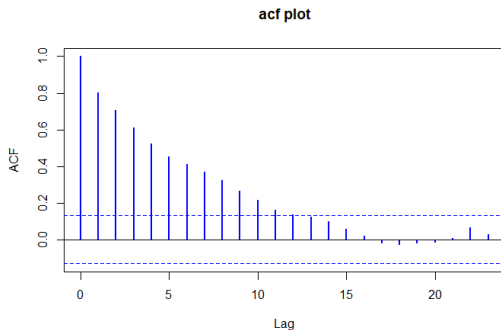
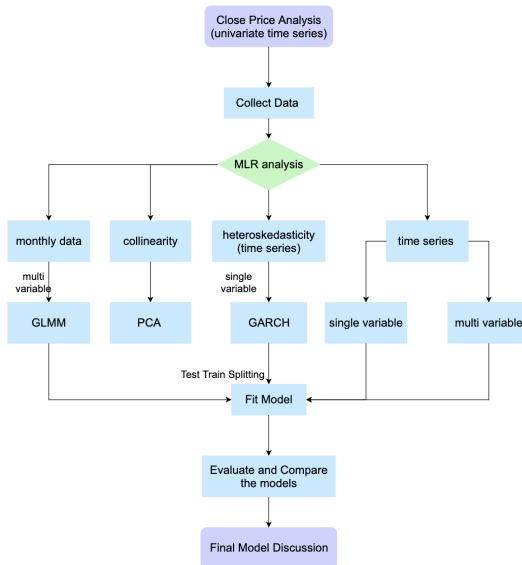


Figure 12: ACF plot

Overview



Problem Addressing

Based on the problems

- Monthly Data
- Collinearity
- Heteroskedasticity
- Time Series

Different Methods will be used respectively

Monthly Data

The monthly collected data are mainly *TOTALSA* and *DPRIME*, which is as following,

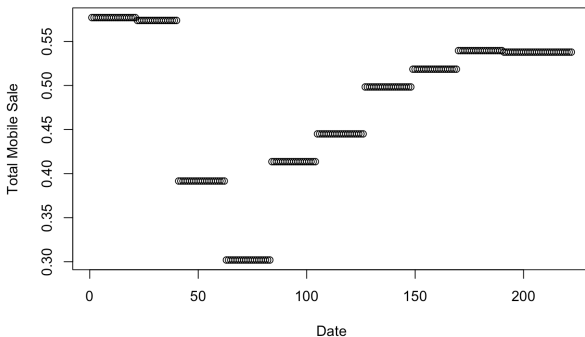


Figure 13: Scatter plot for TOTALSA

Generalized Linear Mixed Model

- Fixed Effects

Fixed across the date

Oil price that is daily collected

- Random Effects

Random across the date

Total mobile sale collected monthly – average to daily basis

We can have the random effect either affect intercept or the slope of the model. Here we assume the random effect only contributes to the intercept.

We fit three models in total.

- $\text{DPRIME} + \text{TOTALSA}$
- TOTALSA
- DPRIME

Monthly Data

Then we compare the three models using anova table. We mainly focus on AIC and BIC criteria across the model.

```
Data: data.frame(tesla.training)
```

```
Models:
```

```
tesla.TOTALSA: Close ~ OilPrice + GoogleTrend + new_cases + (1 | TOTALSA)
```

```
tesla.DPRIME: Close ~ OilPrice + GoogleTrend + new_cases + (1 | DPRIME)
```

```
tesla.glmm: Close ~ OilPrice + GoogleTrend + new_cases + (1 | DPRIME) + (1 |
```

```
tesla.glmm:      TOTALSA)
```

	npar	AIC	BIC	logLik	deviance	Chisq	Df	Pr(>Chisq)
tesla.TOTALSA	6	1968.4	1988.2	-978.2	1956.4			
tesla.DPRIME	6	2329.4	2349.3	-1158.7	2317.4	0.00	0	
tesla.glmm	7	1970.4	1993.5	-978.2	1956.4	361.04	1	< 2.2e-16 ***

```
---
```

```
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```


We further check the summary of the model fitted only with *TOTALSA*.

```
Formula: Close ~ OilPrice + GoogleTrend + new_cases + (1 | TOTALSA)
```

```
Data: data.frame(tesla.training)
```

```
REML criterion at convergence: 1963.4
```

```
Scaled residuals:
```

	Min	1Q	Median	3Q	Max
	-3.2321	-0.4571	0.0706	0.5182	4.3036

```
Random effects:
```

Groups	Name	Variance	Std.Dev.
TOTALSA	(Intercept)	15105.5	122.90
	Residual	711.9	26.68

Number of obs: 202, groups: TOTALSA, 10

```
Fixed effects:
```

	Estimate	Std. Error	t value
(Intercept)	1.298e+02	4.520e+01	2.870
OilPrice	1.360e+00	4.106e-01	3.313
GoogleTrend	7.110e-01	1.594e-01	4.460
new_cases	3.365e-04	3.193e-04	1.054

```
Correlation of Fixed Effects:
```

	(Intr)	OilPrc	GglTrn
OilPrice	-0.409		
GoogleTrend	-0.231	-0.018	
new_cases	-0.302	0.197	0.173

Monthly Data

We make the prediction on the testing dataset and compare it with the real close price.

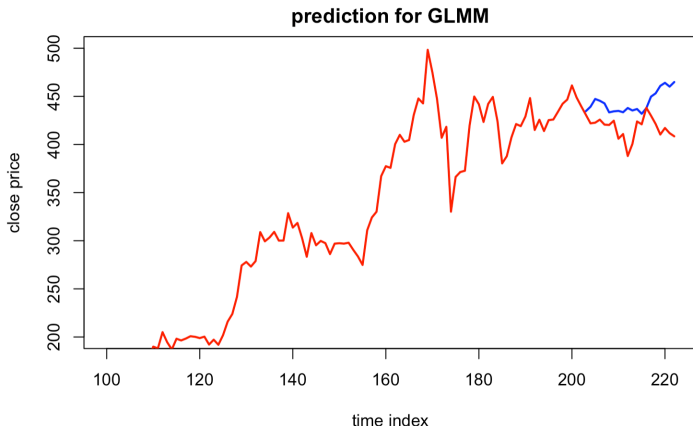


Figure 14: Predict close prices for GLMM model

Collinearity

To address the collinearity problem, Principal Component Analysis is used. We first center and scale the data. Then we plot the total variance proportion explained by the principal components.

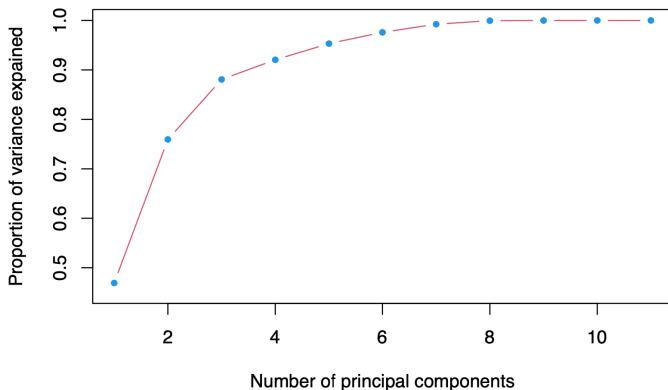


Figure 15: Variance proportion explained by different principal components

Besides, we also give the numeric value for the cumulative proportion of total variance explained by each component.

Importance of components:

	PC1	PC2	PC3	PC4	PC5	PC6	PC7	PC8	PC9
Standard deviation	2.2719	1.7868	1.1550	0.6609	0.59955	0.50071	0.42512	0.28016	0.05867
Proportion of Variance	0.4692	0.2903	0.1213	0.0397	0.03268	0.02279	0.01643	0.00714	0.00031
Cumulative Proportion	0.4692	0.7595	0.8808	0.9205	0.95313	0.97593	0.99236	0.99949	0.99980
	PC10	PC11							
Standard deviation	0.04045	0.02259							
Proportion of Variance	0.00015	0.00005							
Cumulative Proportion	0.99995	1.00000							

Collinearity

Then we try to explore whether PCA contributes to addressing collinearity. We plot the correlation pair plot.

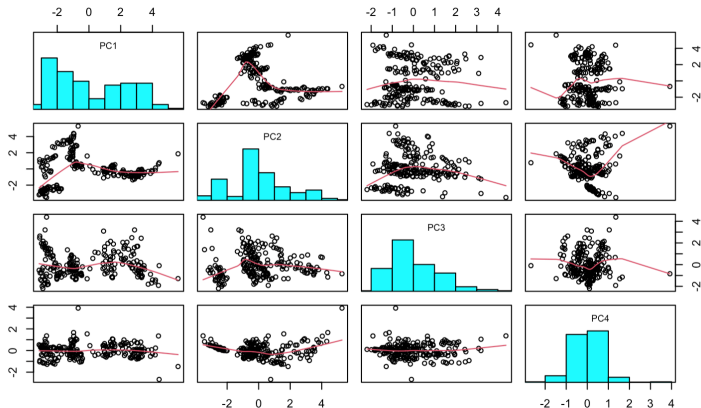


Figure 16: Pair plot for correlation between PCA components

Time Series

Single *Close Price* Variable

- Simple Exponential Smoothing (SES)
- Holt's Method
- Holt-Winter exponential trend
- Year Trend and Seasonality
- Seasonal Autoregressive Integrated Moving Average (SARIMA)
- Autocorrelation(AR)

Multiple Variables

- GLMM
- ARIMA
- VectorAutoRegression (VAR)

All the models are fitted using train-test split

Simple Exponential Smoothing



Figure 17: SES Model Forecast

Holt model

Holt's Method with linear and exponential trend



Figure 18: Holt's Method Model Forecast

HWES model

Holt-Winter exponential trend, addition-addition and addition multiplication

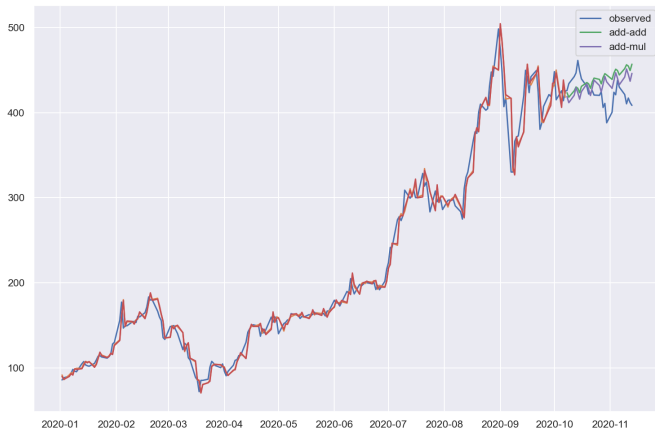


Figure 19: HWES Model Forecast

SARIMA model

Seasonal Autoregressive Integrated Moving Average

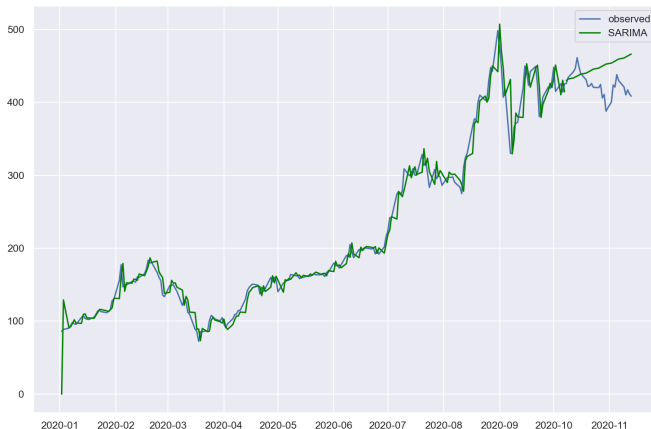


Figure 20: SARIMA Model

AR model

- First we seek AR model for help
- We tried AR(10) to solve the correlated errors

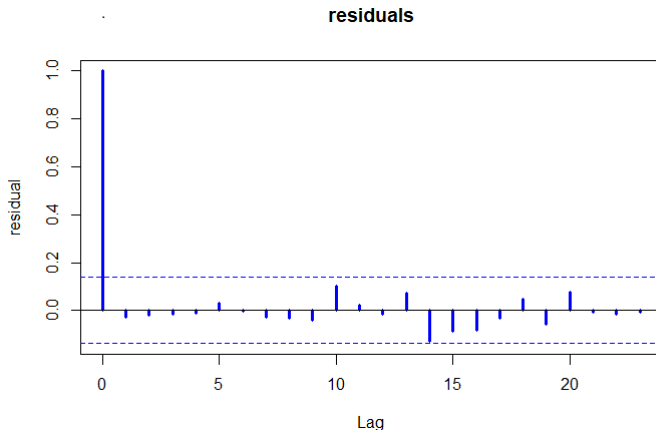


Figure 21: ACF plot

AR model

- The test using data splitting

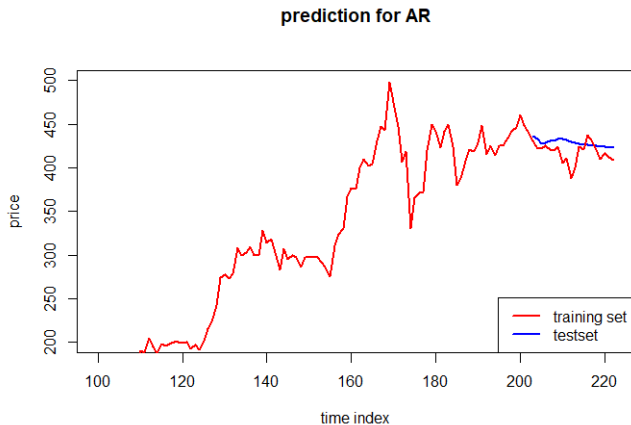


Figure 22: prediction vs real price

GARCH model

- The residuals of the mean model of a time series is a_t , The ARCH model is used to solve the heteroscedasticity of the time series. Though we solved correlated errors, the variance of the residuals is still not a constant.

$$\begin{aligned} a_t &= \sigma_t \varepsilon_t \\ \sigma_t^2 &= \alpha_0 + \alpha_1 a_{t-1}^2 + \cdots + \alpha_m a_{t-m}^2 \end{aligned} \quad (1)$$

- The GARCH model is the generalized ARCH model, the residuals of mean model of time series a_t follows

$$a_t = \sigma_t \varepsilon_t, \quad \sigma_t^2 = \alpha_0 + \sum_{i=1}^m \alpha_i a_{t-i}^2 + \sum_{j=1}^s \beta_j \sigma_{t-j}^2 \quad (2)$$

GARCH model

- By boxtest, the residuals for $close - mean(close)$ shows that there is ARCH effect

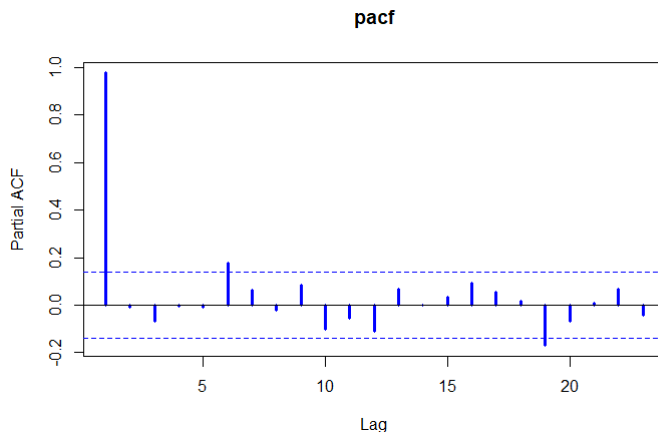


Figure 23: Pacf plot of a_t^2

GARCH model

- From the pacf plot, we can set the order in GARCH to be 1 and construct the model.

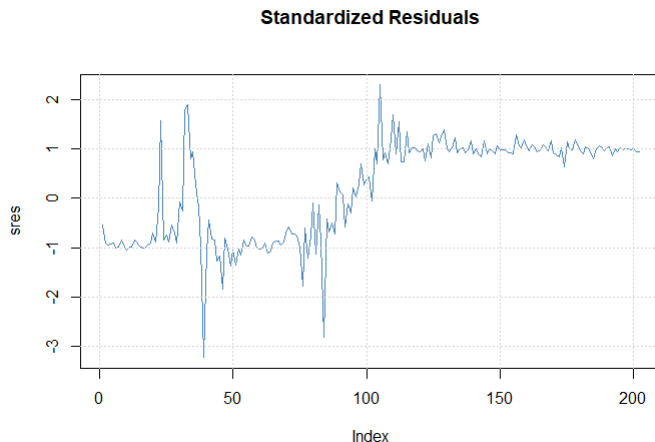


Figure 24: Residuals plot for garch model

ARIMA model

- The time series of the close price may not be stationary, so we need to further check if ARIMA model is necessary.

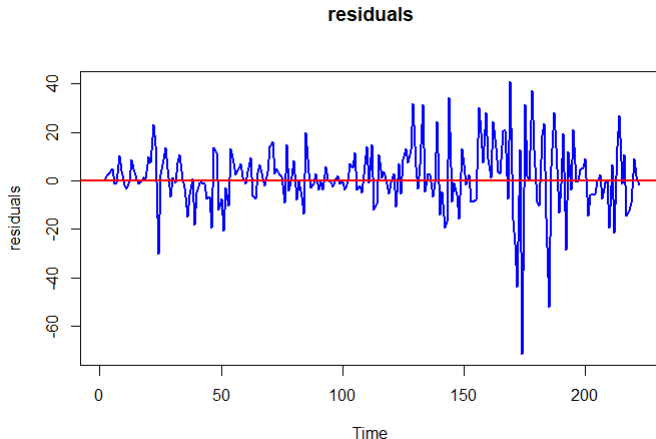


Figure 25: Residuals for arima model

ARIMA model

- The acf plot shows the correlated errors problem is solved

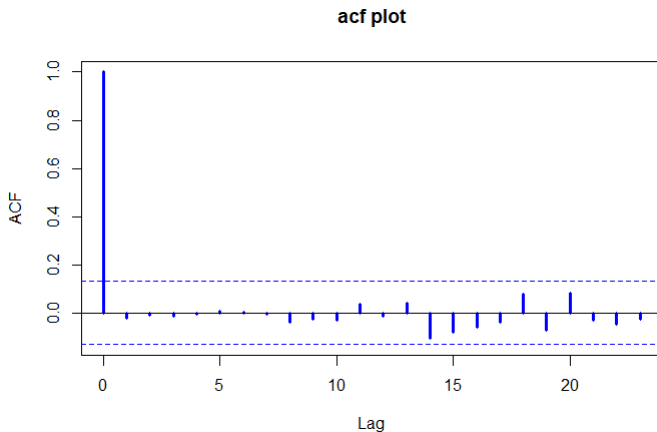


Figure 26: Acf plot for arima model

ARIMA model

- The test using data splitting

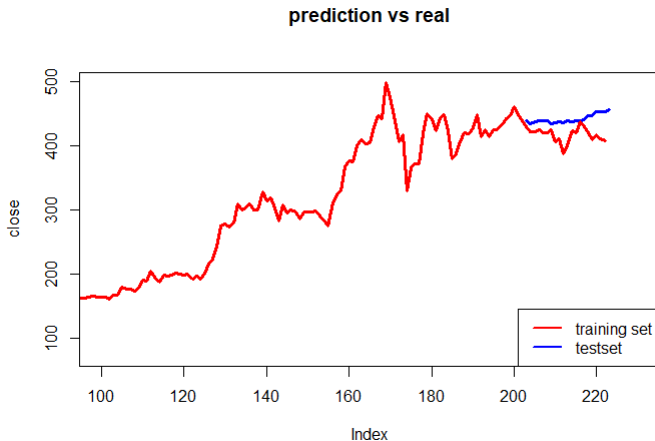


Figure 27: prediction vs real price

VAR model

- The test using data splitting

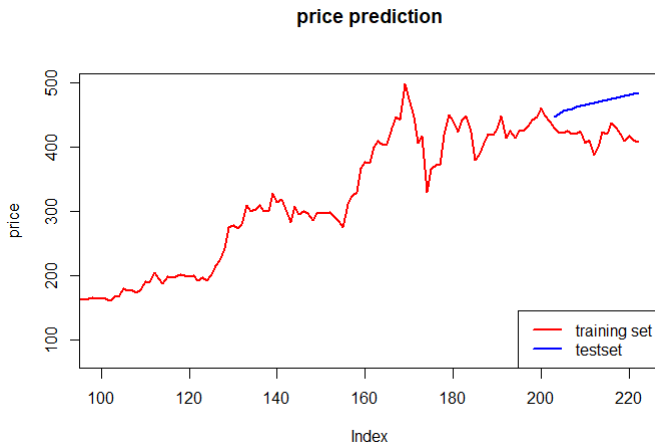


Figure 28: prediction vs real price

Overview



Model Comparison

All the models following

- **Method:** Train/Test Spilt
- **Criteria:**

y_{test} = original test set

y_{pred} = predicted values from fitted models for the test set

$$score = \sum (y_{pred} - y_{test})^2$$

Final Model: AR!

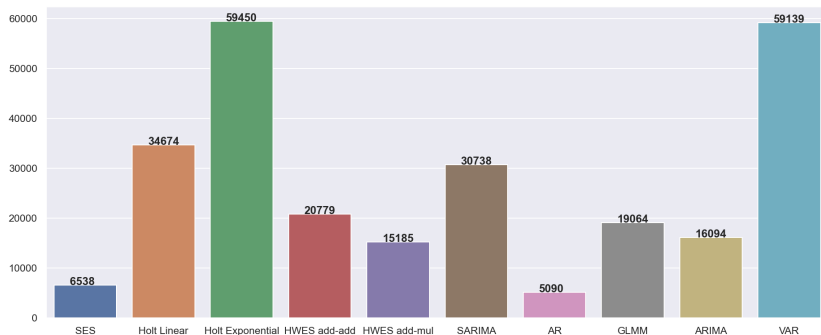


Figure 29: Different Model Score

Discussion of Final Model

Potential issues for large datasets.

- Relative small sample size
- Stationary violation
- Fitting time

Reference

- ① Peking University,
https://www.math.pku.edu.cn/teachers/lidf/course/fts/ftsnotes/html/_ftsnotes/fts-var.html#var-mod
- ② Kaggle, <https://www.kaggle.com/jutrera/stanford-car-dataset-by-classes-folder>
- ③ PennState, Eberly College of Science
<https://online.stat.psu.edu/stat501/lesson/>
- ④ nwfsc-timeseries, <https://nwfsc-timeseries.github.io/atsa-labs/sec-tslab-moving-average-ma-models.html>

Thanks for your listening