

Yuxin Chen 陈宇昕

E-mail: yuxin.chen3@uzh.ch | Web: yuxin2003.github.io

EDUCATION

University of Zurich , <i>Department of Communication and Media Research (IKMZ)</i> M.A. in Social Sciences	Ex. 2026
Shanghai International Studies University , <i>School of Journalism and Communication</i> B.A. in Online Journalism & New Media [Distinction]	2024

AWARDS & FELLOWSHIPS

Top Paper Award, <i>the 7th Graduate Forum on Image Studies and Global Communication</i>	2025
Excellent Graduate Award, <i>Shanghai Municipal Government</i>	2024
Chinese Undergraduate National Scholarship, <i>Chinese Ministry of Education [top 0.2% selection in China]</i>	2023
Presidential Scholarship, <i>Shanghai International Studies University [top 1 in school]</i>	2023
First-class Scholarship, <i>Shanghai International Studies University</i>	2023
Merit Student, <i>Shanghai International Studies University</i>	2022
Second-class Scholarship, <i>Shanghai International Studies University</i>	2022
Summer Research Program Outstanding Researcher, <i>Chinese University of Hong Kong Alumni Foundation</i>	2022

PEER-REVIEWED PUBLICATION

1. **Chen, Y.** (2025). Navigating the Digital Mirror: The Role of Information-Seeking Orientation and Uncertainty Tolerance in Social Media-Driven Body Image Anxiety. *Computers in Human Behavior Reports*. 18, 100665.

CONFERENCE PRESENTATION

1. **Chen, Y.** (June 2025). *Blurry Reflections in Uncertain Times: Social Media, Information Seeking, and Body Image Anxiety*. Presented at the 7th Graduate Forum on Image Studies and Global Communication, Shanghai, China. **(Top Paper Award)**
2. **Chen, Y.** (June 2025). *Navigating the Digital Mirror: The Role of Information-Seeking Orientation and Uncertainty Tolerance in Social Media-Driven Body Image Anxiety*. Presented at the 75th Annual Conference of the International Communication Association (ICA), Denver, USA.

ACADEMIC GRANT

Michael L. Haley Grant (1,500 USD)	2025
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TEACHING

Shanghai International Studies University <i>Undergraduate Graduation Thesis, 24 Students</i> Deputy Coordinator	Spring 2024
<i>Research Seminar of Future Global Media Lab, 12 Students</i> Teaching Assistant	Spring 2021, Spring 2022, Fall 2022

INVITED PRESENTATIONS

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| Fact-checking and Misinformation: The Thinking behind The Truth. | 05/2022 |
| <ul style="list-style-type: none"> • Undergraduate Research Seminar Series • Invited by Office of Academic Affairs, SISU | |
| Skills and Methods: News Fact-checking and Correction of Misinformation. | 04/2022 |
| <ul style="list-style-type: none"> • Practical session: fact-checking and misinformation • Invited by Dr. Nancy Lyu | |

ACADEMIC SERVICE

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| Ad hoc Reviewer for | 11/2024 - Present |
| Conferences: | |
| <ul style="list-style-type: none"> • International Association for Media and Communication Research (IAMCR) 2025 Conference, 10 reviews • 75th Annual International Communication Association (ICA) Conference, 6 reviews | |
| Journal: | |
| <ul style="list-style-type: none"> • <i>Informatics and Health</i> | |

INTERNSHIPS

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| NIO Inc. | 10/2023 - 06/2024 |
| Intern, Communication & User Growth | |
| New York University Shanghai | 06/2023 - 09/2023 |
| Intern, Graduate Admissions | |
| PwC Acceleration Center (Shanghai) | 10/2022 - 03/2023 |
| Intern, Employee Relationship | |
| CAREER International | 06/2022 - 10/2022 |
| Intern, Consulting | |
| Pear Video (Shanghai) | 08/2021 - 09/2021 |
| Intern, Media Operation | |