Yuxin Chen

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EDUCATION

University of Zurich, Department of Communication and Media Research (IKMZ)
    M.A. in Social Sciences   Ex. 06/2026
    Supervisors: Prof. Tobias Dienlin, Dr. Nicole Bizzotto
Shanghai International Studies University, School of Journalism and Communication
    B.A. in Online Journalism & New Media *(Distinction)*   06/2024

AWARDS & FELLOWSHIPS

Top Paper Award, *the 7th Graduate Forum on Image Studies and Global Communication*	2025
Excellent Graduate Award, *Shanghai Municipal Government*	2024
Chinese Undergraduate National Scholarship, *Chinese Ministry of Education (top 0.2% selection in China)*	2023
Presidential Scholarship, *Shanghai International Studies University (top 1 in school)*	2023
First-class Scholarship, *Shanghai International Studies University*	2023
Merit Student, *Shanghai International Studies University*	2022
Second-class Scholarship, *Shanghai International Studies University*	2022
Summer Research Program Outstanding Researcher, *Chinese University of Hong Kong Alumni Foundation*	2022

PEER-REVIEWED PUBLICATION

1. **Chen, Y.** (2025). Navigating the Digital Mirror: The Role of Information-Seeking Orientation and Uncertainty Tolerance in Social Media-Driven Body Image Anxiety. *Computers in Human Behavior Reports. 18*, 100665.

CONFERENCE PRESENTATIONS

1. **Chen, Y.** (June 2025). *Blurry Reflections in Uncertain Times: Social Media, Information Seeking, and Body Image Anxiety.* Presented at the 7th Graduate Forum on Image Studies and Global Communication, Shanghai, China. ***(Top Paper Award)***

2. **Chen, Y.** (June 2025). *Navigating the Digital Mirror: The Role of Information-Seeking Orientation and Uncertainty Tolerance in Social Media-Driven Body Image Anxiety.* Presented at the 75th Annual Conference of the International Communication Association (ICA), Denver, USA.

SELECTED WORKS IN PROGRESS

1. **Chen, Y.**, Lyu, N. When Algorithms and Privacy Matter: Contextual Pathways of Incidental Exposure Shaping Internal Efficacy (Manuscript submitted)

2. **Chen, Y.** When AI Talks Health: Reasoning, Framing, and Threat in Shaping Persuasiveness (Preparing for ethical review)

3. Lyu, N., **Chen, Y.** Do Algorithms Make News Seem Fake? Investigating the Effects of Algorithmic Awareness on Fake News Perception (Manuscript in preparation)

ACADEMIC GRANT

Michael L. Haley Grant *(1,500 USD)*   2025

TEACHING

Shanghai International Studies University
Undergraduate Graduation Thesis
Deputy Coordinator   SS 2024

Research Seminar of Future Global Media Lab
Teaching Assistant   SS 2021, SS 2022, FS 2022

INVITED PRESENTATIONS

Fact-checking and Misinformation: The Thinking behind The Truth   05/2022
  In undergraduate research seminar series, invited by Office of Academic Affairs, SISU

Skills and Methods: News Fact-checking and Correction of Misinformation   04/2022
  In practical session: fact-checking and misinformation, invited by Dr. Nancy Lyu

ACADEMIC SERVICE

Ad hoc Reviewer for   11/2024 - Present
  Conferences:
    • International Association for Media and Communication Research (IAMCR) Annual Conference
    • International Communication Association (ICA) Annual Conference

  Journals:
    Frontiers in Psychology: Media Psychology, Informatics and Health

INTERNSHIPS

NIO Inc.   10/2023 - 06/2024
  Intern, Communication & User Growth

New York University Shanghai   06/2023 - 09/2023
  Intern, Graduate Admissions

PwC Acceleration Center (Shanghai)   10/2022 - 03/2023
  Intern, Employee Relationship

CAREER International   06/2022 - 10/2022
  Intern, Consulting

Pear Video (Shanghai)   08/2021 - 09/2021
  Intern, Media Operation