

YUXUAN CHEN

Education Cornell University College of Engineering

Expected May 2022

B.S. Information Science, Systems, and Technology

Concentrations in Interactive Technologies and UX Design

Coursework Human-Computer Interaction Design, Digital Product Design, Designing

Tech for Social Impact, Design and Programming for the Web, Communication and Technology, Data-driven Web Applications

Experiences

Visual Design Intern · WW (formerly Weight Watchers)

Jun. – Aug. 2021 | Remote (New York, NY)

Designed and prototyped the onboarding and member transition experiences for WW's Food Program Innovation 2022 on responsive web. Collaborated with product managers and engineers.

Teaching Assistant • Digital Product Design

Sep. 2020 - Jun. 2021 | Ithaca, NY

Assisted a 2-credit course on product thinking, interaction design, and visual design.

Facilitated weekly critique sessions, held office hours, gave guest lectures, and graded assignments.

Product Design Intern · Bloom

Jun. - Aug. 2020 | Remote

Designed core features for a web platform that connects members in the community.

Involvement

Product Designer · Cornell Design & Tech Initiative

Feb. 2020 - Present | Ithaca, NY

Designed and researched for CoursePlan, a web application for Cornell students to track their courses and graduation requirements.

Provided design mentorship for a team of students to build and scale their project ideas from ideation to launch.

UX Designer · Medium Design Collective

Feb. 2020 - Feb. 2021 | Ithaca, NY

Improved the design of a website to promote interdisciplinary design.

Skills

Design · User Research, Wireframing, Usability Testing, Prototyping

Tools · Figma, Sketch, Origami Studio, Adobe Illustrator & Photoshop

Coding · HTML/CSS, JavaScript, Swift, PHP, Python, Java

Languages • English, Mandarin