

YUXUAN CHEN

EDUCATION Cornell University College of Engineering

Expected May 2022

B.S. Information Science, Systems, and Technology Concentrations in Interactive Technologies and UX Design

COURSEWORK

Human-Computer Interaction Design, Digital Product Design, Designing Tech for Social Impact, Communication and Technology, Design and Programming for the Web, Data-driven Web Applications

EXPERIENCES

Visual Design Intern · WW (formerly Weight Watchers)

Jun. – Aug. 2021 | Remote (New York, NY)

- Worked on a series of design tasks for the company's Food Program Innovation 2022
- Collaborated with PMs, devs, and other designers

Teaching Assistant • Digital Product Design

Sep. 2020 - Jun. 2021 | Ithaca, NY

- Assisted a 10-week course on product thinking, interaction design, and visual design
- Held office hours, gave lectures, led weekly critique sessions, and graded assignments

Product Design Intern · Bloom

Jun. - Aug. 2020 | Remote

 Designed and prototyped core features for Bloom, a web platform that connects members in the community

INVOLVEMENT

Product Designer · Cornell Design & Tech Initiative

Feb. 2020 - Present | Ithaca, NY

- Designed for CoursePlan, a four-year planning web app for Cornell undergraduates to track their courses and graduation requirements
- Worked with product managers and developers

UX Designer · Medium Design Collective

Feb. 2020 - Feb. 2021 | Ithaca, NY

• Improved the design of a website to promote interdisciplinary design

SKILLS

Design · User Research, Wireframing, Usability Testing, Prototyping

Tools · Figma, Sketch, Origami Studio, Adobe Illustrator & Photoshop

Coding · HTML/CSS, JavaScript, Swift, PHP, Python, Java

Languages · English, Mandarin